PROGRAM IN WRITING AND RHETORIC

Program in Writing and Rhetoric (PWR)


The Program in Writing and Rhetoric (PWR) designs and teaches courses that meet the Writing and Rhetoric requirement for undergraduates at Stanford as well as intermediate and advanced writing and rhetoric classes. For more information on the requirement, see the "Writing and Rhetoric Requirement (WRITE 1)" page on the PWR website.

PWR courses engage students in rhetorical analysis of texts and research-based argument. Students in PWR courses learn and practice time-tested rhetorical principles to gain increasing control over the intellectual and stylistic elements of their writing; they learn to analyze the persuasive strategies of others and to apply those insights to their own writing.

Toward these ends, PWR 1 focuses on elements of academic argument: understanding a writer’s stance; developing an argumentative thesis; discovering, developing, and deploying cogent proofs; making appropriate organizational and stylistic choices; and understanding the expectations of varied audiences. The course emphasizes research-based writing, including the effective use of primary and secondary sources and data based on fieldwork. Students enrolled in PWR 1 carry out significant research and use it as the basis for a persuasive research-based argument.

PWR 2 further develops students’ skills in writing and the oral presentation of research, emphasizing the ongoing development of content, organization, and style. The course addresses the dynamic interdependence of writing and speaking, as well as the importance of visual and multimedia elements in the effective presentation of research. Students enrolled in PWR 2 have opportunities to draft and revise written assignments and oral presentations as well as opportunities to present the results of scholarly inquiry, with an emphasis on how to work purposefully and well with a variety of presentation media.

As a general rule, students complete a minimum of three major assignments in both PWR 1 and 2. Written assignments vary from 5 to 15 pages in length, and students work intensively on revising each piece of writing. Oral presentation assignments vary from 3 to 10 minutes in duration, and students have an opportunity to rehearse and revise major presentations. All assignments involve analyzing a range of texts as well as identifying, evaluating, and using multiple sources in support of research-based arguments. In-class work focuses on how to read with an increasingly critical eye, how to utilize a range of generative writing and revision activities, and how to identify, evaluate, integrate, and cite sources effectively.

Writing and Rhetoric classes enroll no more than 15 students; consistent participation is crucial. In-class activities include close reading and analysis of texts, drafting and revising parts of assignments, and responding to the writing of peers; in-class workshops are augmented by a minimum of three individual or small group conferences with the PWR instructor during the quarter.

For Academic Year 2020-2021 all PWR 1 and PWR 2 courses will meet virtually. (Online.)

Courses

The Writing and Rhetoric requirement includes courses at three levels.

1. The first-level course, taken in the first year, can be completed in PWR or Integrated Learning Environments, including Structural Liberal Education (SLE) and Immersion in the Arts: Living in Culture (ITALIC), or by completion of the Education as Self-Fashioning (ESF) course; the curriculum emphasizes analysis and research-based argument.

2. The second-level course, to be completed by the end of the sophomore year, is a writing and oral/multimedia presentation course taught by the Program in Writing and Rhetoric. Completion of Structured Liberal Education also fulfills this requirement. Introductory Seminars certified by the Writing and Rhetoric Governance Board satisfy the second-level Writing and Rhetoric Requirement (WRITE 2). Courses offered as Introductory Seminars require an additional application form; see the Introductory Seminars web site (https://undergrad.stanford.edu/programs/introsem/).

3. The third-level course is a Writing in the Major (WIM) course taught in each major, providing students with systematic opportunities to develop skills for writing in their chosen fields. A list of certified WIM courses may be found in the table of "Undergraduate Major Unit Requirements (http://exploredegrees.stanford.edu/undergraduatemajornitureq/)" of this bulletin. WIM course descriptions may be found under individual department and program sections.

The sequence of required courses provides a coordinated approach responsive to how students mature as writers, researchers, and presenters during their undergraduate years. At each level, students develop greater sophistication in conducting inquiry and producing scholarly work in progressively more specific disciplinary contexts.

Before the term in which students enroll in the first two levels of the requirement, they review course descriptions on the PWR Courses (https://undergrad.stanford.edu/programs/pwr/courses/) webpage. After reviewing the offerings, students submit a list of top choices, and the PWR office assigns students to courses based on these preferences.

Students wishing to pursue advanced work in Writing and Rhetoric may enroll in electives offered by PWR. Topics vary; further information may be found in the PWR section of the Stanford Bulletin’s ExploreCourses web site (https://explorecourses.stanford.edu/search?q=PWR&view=catalog&filter-term-Winter=on&filter-term-Autumn=on&filter-term-Spring=on&page=0&filter-coursestatus-Active=on&filter-catalognumber-%2c5%2c&academicYear=20162017) or on the PWR advanced courses web page (https://undergrad.stanford.edu/programs/pwr/courses/advanced-pwr-courses/). PWR also offers courses culminating in a Notation in Science Communication and a Notation in Cultural Rhetorics. For more information, visit the webpage (https://undergrad.stanford.edu/programs/pwr/initiatives/notation-science-communication/).

PWR Courses Offered in 2020-21

- PWR 1 Courses (https://explorecourses.stanford.edu/search?q=PWR&view=catalog&filter-term-Winter=on&filter-component-
Oral Communication Courses Offered in 2020-21

- Oral Communication Courses (https://explorecourses.stanford.edu/search/?q=oralcomm&view=catalog&filter-component-SEM=on&filter-term-Winter=on&filter-ger-Writing1=on&filter-term-Spring=on&page=0&filter-coursestatus-Active=on&collapse=%2c5%2c6%2c&academicYear=20202021)
  - Autumn Quarter (https://explorecourses.stanford.edu/search/?q=pwr&view=catalog&filter-component-SEM=on&filter-term-Winter=on&filter-ger-Writing1=on&page=0&filter-coursestatus-Active=on&collapse=%2c5%2c6%2c&academicYear=20202021)
  - Winter Quarter (https://explorecourses.stanford.edu/search/?q=pwr&view=catalog&filter-component-SEM=on&filter-term-Winter=on&filter-ger-Writing1=on&page=0&filter-coursestatus-Active=on&collapse=%2c5%2c6%2c&academicYear=20202021)
  - Spring Quarter (https://explorecourses.stanford.edu/search/?q=pwr&view=catalog&filter-component-SEM=on&filter-term-Winter=on&filter-ger-Writing1=on&page=0&filter-coursestatus-Active=on&collapse=%2c5%2c6%2c&academicYear=20202021)
  - Summer Quarter (https://explorecourses.stanford.edu/search/?q=pwr&view=catalog&filter-component-SEM=on&filter-term-Winter=on&filter-ger-Writing1=on&page=0&filter-coursestatus-Active=on&collapse=%2c5%2c6%2c&academicYear=20202021)

- PWR 2 Courses (https://explorecourses.stanford.edu/search/?q=pwr*&filter-ger-Writing2=on&view=catalog&filter-component-SEM=on&filter-term-Summer=on&filter-coursestatus-Active=on&collaps=3%2c5%2c6%2c&academicYear=20202021)
  - Autumn Quarter (https://explorecourses.stanford.edu/search/?q=pwr*&filter-ger-Writing2=on&view=catalog&filter-component-SEM=on&filter-term-Summer=on&filter-coursestatus-Active=on&collaps=3%2c5%2c6%2c&academicYear=20202021)
  - Winter Quarter (https://explorecourses.stanford.edu/search/?q=pwr*&filter-ger-Writing2=on&view=catalog&filter-component-SEM=on&filter-term-Summer=on&filter-coursestatus-Active=on&collaps=3%2c5%2c6%2c&academicYear=20202021)
  - Spring Quarter (https://explorecourses.stanford.edu/search/?q=pwr*&filter-ger-Writing2=on&view=catalog&filter-component-SEM=on&filter-term-Summer=on&filter-coursestatus-Active=on&collaps=3%2c5%2c6%2c&academicYear=20202021)

Advanced PWR Courses
Prerequisites: PWR 1 and PWR 2.

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<td>PWR 194AV Topics in Writing &amp; Rhetoric: Drawn from Life: The Power of True Stories in Autobio Comics</td>
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<td>PWR 99A Portfolio Preparation I</td>
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<td>PWR 91CW Intermediate Writing: Seeing is Believing: The Power of Persuasive Data Stories</td>
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Hume Center for Writing and Speaking
Location: Building 250
Mail Code: 2085
Phone: (650) 723-0045
Email: humecenter@stanford.edu
Web Site: http://hume.stanford.edu

The Hume Center for Writing and Speaking (Hume Center) works with all Stanford writers to help them develop rich and varied abilities in every aspect of writing and oral communication. In one-to-one sessions, Hume writing consultants help students get started on assignments; address and overcome writer’s block or performance anxiety; learn strategies for revising and editing; and understand academic conventions in their fields. Hume emphasizes support for students’ writing, oral presentations, and multimedia compositions for PWR, Thinking Matters, and Introductory Seminars while also serving all Stanford undergraduates through individual and group tutorials, workshops, and seminars. The Hume Center also works with students in Writing in the Major (WIM) courses and students writing Honors theses. Other events hosted by the Center include performances for Parents Weekend and Admit Weekend. For further details, see the Hume Center for Writing and Speaking (https://undergrad.stanford.edu/tutoring-support/hume-center/) web site.

Oral Communication Program
Email: speakinghelp@stanford.edu
Web Site: http://speakinghelp.stanford.edu (http://speakinghelp.stanford.edu/)

The Oral Communication Program provides opportunities for undergraduates and graduate students to develop or improve their oral communication skills. Courses and workshops offer a comprehensive approach to speech communication, including training in the fundamental principles of public speaking and the effective delivery of oral presentations. The goal is to enhance students’ general facility and
confidence in oral expression. The program also provides innovative discipline-based instruction to help students refine their personal speaking styles in small groups and classroom settings.

**Student Writing and Oral Communication Tutors**

Students with a passion for writing and/or public speaking are encouraged to apply to become writing or oral communication tutors (OCTs); the application process takes place each January, and for those students chosen to serve as writing tutors or OCTs, we offer a required training practicum in Spring Quarter.

**Oral Communication Courses Offered in 2020-21**

- [Oral Communication Courses](https://explorecourses.stanford.edu/search/?q=oralcomm&view=catalog&filter-coursestatus-Active=on&filter-term-Spring=on&page=0&filter-term-Summer=on&filter-term-Fall=on&filter-term-Winter=on&filter-term-Autumn=on&filter-coursestatus-Active=on&collapse=%2c5%2c6%2c%2c&academicYear=20202021)
- [Autumn Quarter](https://explorecourses.stanford.edu/search/?q=oralcomm&view=catalog&filter-term-Autumn=on&filter-coursestatus-Active=on&collapse=%2c5%2c6%2c%2c&academicYear=20202021)
- [Winter Quarter](https://explorecourses.stanford.edu/search/?q=oralcomm&view=catalog&filter-term-Winter=on&filter-coursestatus-Active=on&collapse=%2c5%2c6%2c%2c&academicYear=20202021)
- [Spring Quarter](https://explorecourses.stanford.edu/search/?q=oralcomm&view=catalog&filter-term-Spring=on&page=0&filter-coursestatus-Active=on&collapse=%2c5%2c6%2c%2c&academicYear=20202021)
- [Summer Quarter](https://explorecourses.stanford.edu/search/?q=oralcomm&view=catalog&filter-term-Summer=on&page=0&filter-coursestatus-Active=on&collapse=%2c5%2c6%2c%2c&academicYear=20202021)

**Undergraduate University Requirements**

**Grading**

PWR courses completed during academic year 2020-21, including Summer 2021, and taken for CR/NC grading with a Credit (CR) grade satisfy the WR-1 and WR-2 requirement. This grading policy exception, as well as online courses, will also be allowed for WR-1 and WR-2 transfer credit evaluations, provided those courses fulfill the other criteria for equivalency approval.

**Faculty Director:** Adam Banks

**Associate Director:** Christine Alfano

**Director, Hume Center for Writing & Speaking:** Zandra Jordan

**Associate Director, Hume Center for Writing & Speaking:** Norah Fahim

**Director, Oral Communication Program:** Doree Allen

**Director, Stanford Storytelling Project:** Jonah Willingham

**Lecturers:** Christine Alfano, Paul Bator, Angela Becerra Vidergar, Shay Brawn, Tessa Brown, Russ Carpenter, Kevin DiPirro, Erik Ellis, Norah Fahim, Lindsey Felt, Thomas Freeland (Oral Comm), Mark Gardiner, Alex Greenhough (ITALIC), Megan Formato, Wendy Goldberg, Arturo Heredia, Shannon Hervey, Sarah Hillenbrand, Donna Hunter, Jennifer Johnson, Chris Kamrath, Valerie Kinsey, Clara Lewis, Helen Lie (Oral Comm), Gabrielle Moyer, Ashley Newby, Sarah Perkins, John Peterson, Sarah Pittock, Emily Polk, Becky Richardson, Kim Savelson, Tesla Schaeffer, Selby Schwartz, Ruth Starkman, Jenne Stonaker, Lisa Swan, Kathleen Tarr, Jake Warga (Storytelling), Ann Watters, Cassie Wright

**Fellows:** Samah Elbelazi, Isla Flores-Bayer, Amanda Frye Leinhos, Andy Hammann, Hayden Kantor, Lily Lamboy, Raechel Lee, Gigi Otalvaro, Eldon Pei, Irena Yambolieb, Renren Yang, Yanshuo Zhang.

**Courses**

**PWR 1A. Introduction to Writing at Stanford: Rhetorics of Consumer Culture. 3 Units.**

What does consumer culture say about the larger culture? PWR 1A uses questions about consumer culture — music, movies, sports— for writing and researching. How do video games teach engineering and physics? How do detective and courtroom dramas lead to discussions about DNA analysis? We look at consumer culture as cultural critics, using ideas about technology, society, and economics to analyze human behavior. We’ll study theories about everyday artifacts are signs of our culture. We’ll write an analytical essay about cultural commentary or a commercial space, learn about library research to explore topics of your choice, and share our research. We’ll work together as a group to practice collaboration and project-based learning. Enrollment exclusive to incoming Stanford freshman student athletes. PWR1A classes are small, workshop-style meetings that encourage extensive interaction between students and instructors. PWR1A does not meet the Stanford first-year writing requirement.
PWR 1AB. Writing & Rhetoric 1: Podcasts to Broadcasts: The Rhetoric of Radio. 4 Units.
Rhetorical analysis of readings, research, and argument. Focus is on development of a substantive research-based argument using multiple sources. Individual conferences with instructor. For more information about PWR 1, see https://undergrad.stanford.edu/programs/pwr/courses/pwr-1. For full course descriptions, see https://vcapwr-catalog.stanford.edu. Enrollment is handled by the PWR office.

PWR 1ABA. Writing & Rhetoric 1: Beyond! The Rhetoric of Space Exploration. 4 Units.
Rhetorical analysis of readings, research, and argument. Focus is on development of a substantive research-based argument using multiple sources. Individual conferences with instructor. For more information about PWR 1, see https://undergrad.stanford.edu/programs/pwr/courses/pwr-1. For full course descriptions, see https://vcapwr-catalog.stanford.edu. Enrollment is handled by the PWR office.

PWR 1AH. Writing & Rhetoric 1: The Rhetoric of American Multicultural Experience. 4 Units.
Rhetorical and contextual analysis of readings; research; and argument. Focus is on development of a substantive research-based argument using multiple sources. Individual conferences with instructor. Exploration of multicultural experience and cultural assimilation, focusing on the theme of social acceptance. For course videos and full descriptions, see https://vcapwr-catalog.stanford.edu. Enrollment is handled by the PWR office.

PWR 1AK. Writing & Rhetoric 1: The Rhetoric of Humor. 4 Units.
In this class we will explore the how and why of humor through readings, classroom discussion, rhetorical analysis, and, most importantly, through writing, and examine the ways that humor, as a rhetorical tool, is deployed in written and oral texts. As we consider theories of humor, we will begin to understand how humor works and why it is so powerful. For full course descriptions, see https://vcapwr-catalog.stanford.edu. For more information about PWR 1, see https://undergrad.stanford.edu/programs/pwr/courses/pwr-1. Enrollment is handled by the PWR office.

PWR 1AL. Writing & Rhetoric 1: Schooling in the American Mind: Rhetorics of Teaching and Learning. 4 Units.
Rhetorical analysis of readings, research, and argument. Focus is on development of a substantive research-based argument using multiple sources. Individual conferences with instructor. For more information about PWR 1, see https://undergrad.stanford.edu/programs/pwr/courses/pwr-1. For full course descriptions, see https://vcapwr-catalog.stanford.edu. Enrollment is handled by the PWR office.

PWR 1AM. Writing & Rhetoric 1: King Tut's Tomb, Penicillin, and Lilliputians: The Rhetoric of Discovery. 4 Units.
In this course, as we investigate the power of the archetype of discovery, we also critically consider what these stories hide or gloss over. How revolutionary are most discoveries after all? What perspectives are left out? What is a truthful way to portray new insights? How do we capture popular attention but include the broader context of experiment and expeditions? You will gain a complex understanding of how writing and rhetoric both structure and hide knowledge from the audience, and how you can use this in your writing in both persuasive and responsible ways. For more information about PWR 1, see https://undergrad.stanford.edu/programs/pwr/courses/pwr-1. For full course descriptions, see https://vcapwr-catalog.stanford.edu. Enrollment is handled by the PWR office.

PWR 1AN. Writing & Rhetoric 1: The Rhetoric of Identity Cultivated Through a Hip-Hop World. 4 Units.
This course seeks to explore the ways that we read and write ourselves into a world that is engrossed in Hip-Hop culture by asking: What does it mean to live in a world where Hip-Hop permeates every aspect of society? How can Hip-Hop culture be used to understand the rhetoric that is used in broader society in reference to both this moment in history and the culture itself? By engaging both Hip-Hop artists such as Kendrick Lamar and Nicki Minaj, and artists that operate in a Hip-Hop world like Beyoncé, this course investigates the ways that we write ourselves into a world engrossed in Hip-Hop culture that denies the humanity and value of its members. For more information about PWR 1, see https://undergrad.stanford.edu/programs/pwr/courses/pwr-1. For full course descriptions, see https://vcapwr-catalog.stanford.edu. Enrollment is handled by the PWR office.

PWR 1BH. Writing & Rhetoric 1: A Seat at the Table-Rhetorics of Belonging. 4 Units.
PWR 1 courses focus on developing writing and revision strategies for rhetorical analysis and research-based arguments that draw on multiple sources. This class takes as its theme the symbolism of pulling up a chair to a table to represent a sense of belonging and inclusion. What happens when you get a seat that you’ve pursued for a long time? This course asks you to engage with feelings of inclusion/exclusion by drawing from your own experiences of negotiating and fighting for your seat. For course videos and full descriptions, see https://vcapwr-catalog.stanford.edu. Enrollment is handled by the PWR office.

PWR 1BK. Writing & Rhetoric 1: Writing What You Eat: The Rhetoric of Food. 4 Units.
In this course, we will focus on the rhetoric of food in order to explore how our relationship to what we eat is reflected in writing about ourselves, our society, and our world. Essays, recipes, blog posts, and newspaper articles are some of the genres we will examine in order to explore how issues of identity, community, ethics, and wellness can be expressed in food writing. How does what we choose to eat reflect on how we see ourselves and the world around us? What responsibilities do we have, if any, as consumers of food in one of the world’s richest nations? For more information about PWR 1, see https://undergrad.stanford.edu/programs/pwr/courses/pwr-1. For full course descriptions, see https://vcapwr-catalog.stanford.edu. Enrollment is handled by the PWR office.

PWR 1BR. Writing & Rhetoric 1: A Growing Up Millennial: The Rhetoric of Coming of Age. 4 Units.
Rhetorical and contextual analysis of readings; research; and argument. Focus is on development of a substantive research-based argument using multiple sources. Individual conferences with instructor. See https://undergrad.stanford.edu/programs/pwr/courses/pwr-1.

PWR 1BB. Writing & Rhetoric 1: In Another’s Shoes: The Rhetoric of Empathy. 4 Units.
Rhetorical analysis of readings, research, and argument. Focus is on development of a substantive research-based argument using multiple sources. Individual conferences with instructor. For more information about PWR 1, see https://undergrad.stanford.edu/programs/pwr/courses/pwr-1. For full course descriptions, see https://vcapwr-catalog.stanford.edu. Enrollment is handled by the PWR office.

PWR 1BW. Writing & Rhetoric 1: The Loyal Opposition: The Rhetoric of Dissent. 4 Units.
Rhetorical and contextual analysis of readings; research; and argument. Focus is on development of a substantive research-based argument using multiple sources. Individual conferences with instructor. See https://undergrad.stanford.edu/programs/pwr/courses/pwr-1.
PWR 1CA. Writing & Rhetoric 1: The Rhetoric of Gaming. 4 Units.
Rhetorical analysis of readings, research, and argument. Focus is on development of a substantive research-based argument using multiple sources. Individual conferences with instructor. For more information about PWR 1, see https://undergrad.stanford.edu/programs/pwr/courses/pwr-1. For videos and full course descriptions, see https://vcapwr-catalog.stanford.edu. Enrollment is handled by the PWR office.

PWR 1CK. Writing & Rhetoric 1: Investigating the News: Journalism, Technology & the Future. 4 Units.
Rhetorical analysis of readings, research, and argument. Focus is on development of a substantive research-based argument using multiple sources. Individual conferences with instructor. For course videos and full descriptions, see https://vcapwr-catalog.stanford.edu. Enrollment is handled by the PWR office.

PWR 1CL. Writing & Rhetoric 1: The Politics of Difference, Identity, and Harm: The Rhetoric of Hate Crimes. 4 Units.
Rhetorical and contextual analysis of readings; research; and argument. Focus is on development of a substantive research-based argument using multiple sources. Individual conferences with instructor. See https://undergrad.stanford.edu/programs/pwr/courses/pwr-1.

PWR 1CLA. Writing & Rhetoric 1: Hate Crime: Writing on Law and Politics. 4 Units.
Rhetorical and contextual analysis of readings; research; and argument. Focus is on development of a substantive research-based argument using multiple sources. Individual conferences with instructor. See https://undergrad.stanford.edu/programs/pwr/courses/pwr-1.

PWR 1CLB. Writing & Rhetoric 1: Writing on Campus Life. 4 Units.
Rhetorical analysis of readings, research, and argument. Focus is on development of a substantive research-based argument using multiple sources. Individual conferences with instructor. For more information about PWR 1, see https://undergrad.stanford.edu/programs/pwr/courses/pwr-1. For full course descriptions, see https://vcapwr-catalog.stanford.edu. Enrollment is handled by the PWR office.

PWR 1CW. Writing & Rhetoric 1: Sporting Rhetoric: Power, Performance, Profit and Politics. 4 Units.
Rhetorical analysis of readings, research, and argument. Focus is on development of a substantive research-based argument using multiple sources. Individual conferences with instructor. For more information about PWR 1, see https://undergrad.stanford.edu/programs/pwr/courses/pwr-1. For full course descriptions, see https://vcapwr-catalog.stanford.edu. Enrollment is handled by the PWR office.

PWR 1CWA. Writing & Rhetoric 1: Rhetoric of Body/Bodily Rhetorics. 4 Units.
Rhetorical analysis of readings, research, and argument. Focus is on development of a substantive research-based argument using multiple sources. Individual conferences with instructor. For more information about PWR 1, see https://undergrad.stanford.edu/programs/pwr/courses/pwr-1. For full course descriptions, see https://vcapwr-catalog.stanford.edu. Enrollment is handled by the PWR office.

PWR 1D. Writing Academic Arguments: The Art of the Essay. 3 Units.
Offered only to participants in the Summer College for High School Students. How can you write college-level essays that hook readers and sustain their interest over the course of a well-researched argument? In this course you'll learn how to craft good research questions, conduct ethical scholarly research, engage counterarguments, and write and revise academic essays. You'll write a rhetorical analysis of a work that interests you, an essay, film, song, painting, etc. and develop a persuasive, research-based essay exploring a topic you feel passionate about. Does not meet the Stanford first-year writing requirement.

PWR 1DH. Writing & Rhetoric 1: The Virtue of Vice and the Vice of Virtue: The Rhetoric of Criminality. 4 Units.
Rhetorical and contextual analysis of readings; research; and argument. Focus is on development of a substantive research-based argument using multiple sources. Individual conferences with instructor. Students investigate language and images that construct criminals, analyzing how these representations shape personal and cultural beliefs. Analysis of the costs and benefits of retributive, restorative, and transformative justice systems. See http://www.stanford.edu/dept/undergrad/cgi-bin/drupal_uad/AP_univ_req_PWR_Courses.html.

PWR 1ECA. Writing & Rhetoric 1: Where I'm From: The Rhetorics of Mapping and Human Geography. 4 Units.
Rhetorical analysis of readings, research, and argument. Focus is on development of a substantive research-based argument using multiple sources. Individual conferences with instructor. For more information about PWR 1, see https://undergrad.stanford.edu/programs/pwr/courses/pwr-1. For full course descriptions, see https://vcapwr-catalog.stanford.edu. Enrollment is handled by the PWR office.

PWR 1EE. Writing & Rhetoric 1: Prowling Toward Certainty: Exploration as Argument. 4 Units.
In a culture that rewards people who write and speak with conviction, ambivalence often seems like a personal shortcoming that must be remedied with certainty. But what if, instead of sweeping your ambivalence under the rug, you tried to embrace it in your research and foreground it in your writing? What advantages can be found in the deep, risky waters of uncertainty? Can ambivalent texts move and persuade us? In this course, we'll explore such questions in an attempt to understand the relationship between ambivalence and persuasion. We'll analyze and discuss the ways that writers such as Annie Dillard, Stephen Jay Gould, and Michael Pollan not only engage their ambivalence but weave it into their prose. Most importantly, we'll explore how you can develop rhetorical strategies and habits of mind to achieve results in your own analytical and persuasive writing. We'll study how to craft compelling arguments that do fuller justice to complex emotions and ideas. For course videos and full descriptions, see https://vcapwr-catalog.stanford.edu. Enrollment is handled by the PWR office.

PWR 1EI. Writing & Rhetoric 1: Another Scene: Writing About Why Movies Matter. 4 Units.
Rhetorical analysis of readings, research, and argument. Focus is on development of a substantive research-based argument using multiple sources. Individual conferences with instructor. For more information about PWR 1, see https://undergrad.stanford.edu/programs/pwr/courses/pwr-1. For full course descriptions, see https://vcapwr-catalog.stanford.edu. Enrollment is handled by the PWR office.

PWR 1EP. Writing & Rhetoric 1: The Rhetoric of Global Development and Social Change. 4 Units.
PWR 1 courses focus on developing writing and revision strategies for rhetorical analysis and research-based arguments that draw on multiple sources. This class takes as its theme international development projects which have marked every sector of global society. We will unpack and interrogate the numerous discourses around international "development" as a strategy for achieving social change and look at how culture, history, politics, and economics have informed development's connections to capitalism, modernity, and most recently, globalization. For course videos and full descriptions, see https://vcapwr-catalog.stanford.edu. Enrollment is handled by the PWR office.
PWR 1FL. Writing & Rhetoric 1: Rhetoric of F Lee. 4 Units.
Rhetorical analysis of readings, research, and argument. Focus is on development of a substantive research-based argument using multiple sources. Individual conferences with instructor. For more information about PWR 1, see https://undergrad.stanford.edu/programs/pwr/courses/pwr-1. For full course descriptions, see https://vcapwr-catalog.stanford.edu. Enrollment is handled by the PWR office.

PWR 1GBJ. Writing & Rhetoric 1: The Rhetoric of Cultural Memories of Violence. 4 Units.
Rhetorical and contextual analysis of readings; research; and argument. Focus is on development of a substantive research-based argument using multiple sources. Individual conferences with instructor. See http://www.stanford.edu/dept/undergrad/cgi-bin/drupal_ual/AP_univ_req_PWR_Courses.html.

PWR 1GBR. Writing & Rhetoric 1: Spill: The Rhetoric of Confessions and Self-Revelations. 4 Units.
Rhetorical and contextual analysis of readings; research; and argument. Focus is on development of a substantive research-based argument using multiple sources. Individual conferences with instructor. See http://www.stanford.edu/dept/undergrad/cgi-bin/drupal_ual/AP_univ_req_PWR_Courses.html.

PWR 1GBW. Writing & Rhetoric 1: Deathbeds: Art and the Rhetoric of Disease. 4 Units.
Rhetorical and contextual analysis of readings; research; and argument. Focus is on development of a substantive research-based argument using multiple sources. Individual conferences with instructor. See http://www.stanford.edu/dept/undergrad/cgi-bin/drupal_ual/AP_univ_req_PWR_Courses.html.

PWR 1GCA. Writing & Rhetoric 1: AH! Real Monsters: The Rhetoric of Monstrosity in Popular Culture. 4 Units.
Rhetorical and contextual analysis of readings; research; and argument. Focus is on development of a substantive research-based argument using multiple sources. Individual conferences with instructor. See http://www.stanford.edu/dept/undergrad/cgi-bin/drupal_ual/AP_univ_req_PWR_Courses.html.

PWR 1GCD. Writing & Rhetoric 1: Doomsdays: The Rhetoric of Apocalypse. 4 Units.
Rhetorical and contextual analysis of readings; research; and argument. Focus is on development of a substantive research-based argument using multiple sources. Individual conferences with instructor. See https://undergrad.stanford.edu/programs/pwr/courses/pwr-1.

PWR 1GCL. Writing & Rhetoric 1: Rhetoric of Ledbetter. 4 Units.
Rhetorical and contextual analysis of readings; research; and argument. Focus is on development of a substantive research-based argument using multiple sources. Individual conferences with instructor. See http://www.stanford.edu/dept/undergrad/cgi-bin/drupal_ual/AP_univ_req_PWR_Courses.html.

PWR 1GCJ. Writing & Rhetoric 1: To Boldly Go: The Rhetoric of Travel. 4 Units.
Rhetorical and contextual analysis of readings; research; and argument. Focus is on development of a substantive research-based argument using multiple sources. Individual conferences with instructor. See http://www.stanford.edu/dept/undergrad/cgi-bin/drupal_ual/AP_univ_req_PWR_Courses.html.

PWR 1GCA. Writing & Rhetoric 1: "I Do": The Rhetoric of Consent. 4 Units.
Rhetorical and contextual analysis of readings; research; and argument. Focus is on development of a substantive research-based argument using multiple sources. Individual conferences with instructor. Examination of the idea of consent and the underlying principles of free will and autonomy in the fields of law, intellectual property, marriage contracts, political philosophy, medical ethics, and sex. See http://www.stanford.edu/dept/undergrad/cgi-bin/drupal_ual/AP_univ_req_PWR_Courses.html.

PWR 1GCZ. Writing & Rhetoric 1: "It Never Got Weird Enough For Me": The Rhetoric of Intoxication. 4 Units.
Rhetorical and contextual analysis of readings; research; and argument. Focus is on development of a substantive research-based argument using multiple sources. Individual conferences with instructor. See http://www.stanford.edu/dept/undergrad/cgi-bin/drupal_ual/AP_univ_req_PWR_Courses.html.

PWR 1GDA. Writing & Rhetoric 1: Rhetoric of Murray. 4 Units.
Rhetorical and contextual analysis of readings; research; and argument. Focus is on development of a substantive research-based argument using multiple sources. Individual conferences with instructor. Critical analysis of the ways in which online life intersects with real life around issues including privacy, authorship, and morality. See http://www.stanford.edu/dept/undergrad/cgi-bin/drupal_ual/AP_univ_req_PWR_Courses.html.

PWR 1GDM. Writing & Rhetoric 1: Revolution and Revolt: Political Writing for Political Action. 4 Units.
Rhetorical and contextual analysis of readings; research; and argument. Focus is on development of a substantive research-based argument using multiple sources. Individual conferences with instructor. See https://undergrad.stanford.edu/programs/pwr/courses/pwr-1.

PWR 1GCS. Writing & Rhetoric 1: From Trash Talk to Toxic Discourse: Rhetorics of Waste. 4 Units.
Rhetorical and contextual analysis of readings; research; and argument. Focus is on development of a substantive research-based argument using multiple sources. Individual conferences with instructor. See https://undergrad.stanford.edu/programs/pwr/courses/pwr-1.

PWR 1GSR. Writing & Rhetoric 1: The Rhetoric of Social Media. 4 Units.
Rhetorical and contextual analysis of readings; research; and argument. Focus is on development of a substantive research-based argument using multiple sources. Individual conferences with instructor. Exploration of the multifaceted and hypertextual rhetoric of social media, the intersection between rhetoric and social media, and how new types of online media have heightened participation, openness, and a sense of community. See http://www.stanford.edu/dept/undergrad/cgi-bin/drupal_ual/AP_univ_req_PWR_Courses.html.

PWR 1GGE. Writing & Rhetoric 1: All the World's a Stage: The Rhetoric of Theater. 4 Units.
Rhetorical and contextual analysis of readings; research; and argument. Focus is on development of a substantive research-based argument using multiple sources. Individual conferences with instructor. Students investigate the role theater plays in the rhetorical strategies of various literary and non-literary texts as well as visual materials such as films and cartoons. See http://ual.stanford.edu/AP/univ_req/PWR/Req.html.
PWR 1GFL. Writing & Rhetoric 1: From Con Artists to Catfish: The Rhetoric of Trickery. 4 Units.
Rhetorical and contextual analysis of readings; research; and argument. Focus is on development of a substantive research-based argument using multiple sources. Individual conferences with instructor. See https://undergrad.stanford.edu/programs/pwr/courses/pwr-1.

PWR 1GGH. Writing & Rhetoric 1: Understanding American Political Speeches of the 20th and 21st Centuries. 4 Units.
Rhetorical and contextual analysis of readings; research; and argument. Focus is on development of a substantive research-based argument using multiple sources. Individual conferences with instructor. Rhetorical analyses of speeches by a range of 20th-century American political figures and the political rhetoric of the present day. See http://www.stanford.edu/dept/undergrad/cgi-bin/drupal_ual/ AP_univ_req_PWR_Courses.html.

PWR 1GGJ. Writing & Rhetoric 1: Dark Humor: A Rhetoric of Social Taboos. 4 Units.
Rhetorical and contextual analysis of readings; research; and argument. Focus is on development of a substantive research-based argument using multiple sources. Individual conferences with instructor. See https://undergrad.stanford.edu/programs/pwr/courses/pwr-1.

PWR 1GGK. Writing & Rhetoric 1: Ladies, Tramps, and Other Furry Friends: The Rhetoric of Pets. 4 Units.
Rhetorical and contextual analysis of readings; research; and argument. Focus is on development of a substantive research-based argument using multiple sources. Individual conferences with instructor. See https://undergrad.stanford.edu/programs/pwr/courses/pwr-1.

PWR 1GGN. Writing & Rhetoric 1: Speaking of Dreams. 4 Units.
Rhetorical and contextual analysis of readings; research; and argument. Focus is on development of a substantive research-based argument using multiple sources. Individual conferences with instructor. See http://www.stanford.edu/dept/undergrad/cgi-bin/drupal_ual/ AP_univ_req_PWR_Courses.html.

PWR 1GJN. Writing & Rhetoric 1: Speaking of Dreams. 4 Units.
Rhetorical and contextual analysis of readings; research; and argument. Focus is on development of a substantive research-based argument using multiple sources. Individual conferences with instructor. See http://www.stanford.edu/dept/undergrad/cgi-bin/drupal_ual/ AP_univ_req_PWR_Courses.html.

PWR 1GJU. Writing & Rhetoric 1: ‘Surface of Past Time’: The Rhetoric of Nostalgia. 4 Units.
Rhetorical and contextual analysis of readings; research; and argument. Focus is on development of a substantive research-based argument using multiple sources. Individual conferences with instructor. See https://undergrad.stanford.edu/programs/pwr/courses/pwr-1.

PWR 1GLB. Writing & Rhetoric 1: In Poor Taste: The Rhetoric of Catastrophe Comedy. 4 Units.
Rhetorical and contextual analysis of readings; research; and argument. Focus is on development of a substantive research-based argument using multiple sources. Individual conferences with instructor. See https://undergrad.stanford.edu/programs/pwr/courses/pwr-1.

PWR 1GLD. Writing & Rhetoric 1: Dark Humor: A Rhetoric of Social Taboos. 4 Units.
Rhetorical and contextual analysis of readings; research; and argument. Focus is on development of a substantive research-based argument using multiple sources. Individual conferences with instructor. See http://www.stanford.edu/dept/undergrad/cgi-bin/drupal_ual/ AP_univ_req_PWR_Courses.html.

PWR 1GLH. Writing & Rhetoric 1: From Con Artists to Catfish: The Rhetoric of Trickery. 4 Units.
Rhetorical and contextual analysis of readings; research; and argument. Focus is on development of a substantive research-based argument using multiple sources. Individual conferences with instructor. See http://www.stanford.edu/dept/undergrad/cgi-bin/drupal_ual/ AP_univ_req_PWR_Courses.html.

PWR 1GJN. Writing & Rhetoric 1: Speaking of Dreams. 4 Units.
Rhetorical and contextual analysis of readings; research; and argument. Focus is on development of a substantive research-based argument using multiple sources. Individual conferences with instructor. See http://www.stanford.edu/dept/undergrad/cgi-bin/drupal_ual/ AP_univ_req_PWR_Courses.html.
PWR 1GM. Writing & Rhetoric 1: Writing for the Wild and the Tame. 4 Units.
Rhetorical and contextual analysis of readings; research; and argument. Focus is on development of a substantive research-based argument using multiple sources. Individual conferences with instructor. See http://www.stanford.edu/dept/undergrad/cgi-bin/drupal_uai/AP_univ_req_PWR_Courses.html.

PWR 1GLL. Writing & Rhetoric 1: Wow, that's so postcard: The Rhetoric of Tourism. 4 Units.
Rhetorical and contextual analysis of readings; research; and argument. Focus is on development of a substantive research-based argument using multiple sources. Individual conferences with instructor. Analysis of tourism as a way of seeing and representing the rest of the world and oneself, touching on some of the most pressing political, economic, and cultural questions facing an increasingly globalized world. See http://www.stanford.edu/dept/undergrad/cgi-bin/drupal_uai/AP_univ_req_PWR_Courses.html.

PWR 1GMR. Writing & Rhetoric 1: Fearful Symmetry: The Rhetoric of the Double. 4 Units.
Rhetorical and contextual analysis of readings; research; and argument. Focus is on development of a substantive research-based argument using multiple sources. Individual conferences with instructor. Exploration of the fictions of the double and the philosophies of personal identity, and how both anticipate and condition contemporary responses to the twin issues of human cloning and intellectual property. See http://www.stanford.edu/dept/undergrad/cgi-bin/drupal_uai/AP_univ_req_PWR_Courses.html.

PWR 1GML. Writing & Rhetoric 1: The Rhetoric of Migrant Protest. 4 Units.
Rhetorical and contextual analysis of readings; research; and argument. Focus is on development of a substantive research-based argument using multiple sources. Individual conferences with instructor. See http://www.stanford.edu/dept/undergrad/cgi-bin/drupal_uai/AP_univ_req_PWR_Courses.html.

PWR 1GMO. Writing & Rhetoric 1: Too Much Information?: The Rhetoric of Social Networking & Online Privacy. 4 Units.
Rhetorical and contextual analysis of readings; research; and argument. Focus is on development of a substantive research-based argument using multiple sources. Individual conferences with instructor. See http://www.stanford.edu/dept/undergrad/cgi-bin/drupal_uai/AP_univ_req_PWR_Courses.html.

PWR 1GMV. Writing & Rhetoric 1: Don't Take it Personally!: The Rhetoric of the Insult. 4 Units.
Rhetorical and contextual analysis of readings; research; and argument. Focus is on development of a substantive research-based argument using multiple sources. Individual conferences with instructor. Analysis of how insults function rhetorically in specific situations and how they have catalyzed prolonged confrontations around race, education, politics, sexual orientation, and national standing. See http://www.stanford.edu/dept/undergrad/cgi-bin/drupal_uai/AP_univ_req_PWR_Courses.html.

PWR 1GMT. Writing & Rhetoric 1: The Rhetoric of Institutional Power. 4 Units.
Rhetorical and contextual analysis of readings; research; and argument. Focus is on development of a substantive research-based argument using multiple sources. Individual conferences with instructor. See http://www.stanford.edu/dept/undergrad/cgi-bin/drupal_uai/AP_univ_req_PWR_Courses.html.

PWR 1GNA. Writing & Rhetoric 1: Talking Baseball. 4 Units.
Rhetorical and contextual analysis of readings; research; and argument. Focus is on development of a substantive research-based argument using multiple sources. Individual conferences with instructor. See http://www.stanford.edu/dept/undergrad/cgi-bin/drupal_uai/AP_univ_req_PWR_Courses.html.

PWR 1GNL. Writing & Rhetoric 1: Punk Rock and Rhetoric of Protest Music. 4 Units.
Rhetorical and contextual analysis of readings; research; and argument. Focus is on development of a substantive research-based argument using multiple sources. Individual conferences with instructor. See http://www.stanford.edu/dept/undergrad/cgi-bin/drupal_uai/AP_univ_req_PWR_Courses.html.
PWR 1GNV. Writing & Rhetoric 1: Rhetoric of Bioethics and Biopolitics. 4 Units.
Rhetorical and contextual analysis of readings; research; and argument. Focus is on development of a substantive research-based argument using multiple sources. Individual conferences with instructor. See https://undergrad.stanford.edu/programs/pwr/courses/pwr-1.

PWR 1GO. Writing & Rhetoric 1: Art, Writing, and Performance: The Rhetoric of Visual Analysis. 4 Units.
Rhetorical analysis of readings, research, and argument. Focus is on development of a substantive research-based argument using multiple sources. Individual conferences with instructor. For more information about PWR 1, see https://undergrad.stanford.edu/programs/pwr/courses/pwr-1. For full course descriptions, see https://vcapwr.catalog.stanford.edu. Enrollment is handled by the PWR office.

PWR 1GPS. Writing & Rhetoric 1: The Rhetoric of English. 4 Units.
Rhetorical and contextual analysis of readings; research; and argument. Focus is on development of a substantive research-based argument using multiple sources. Individual conferences with instructor. See http://www.stanford.edu/dept/undergrad/cgi-bin/drupal_ual/AP_univ_req_PWR_Courses.html.

PWR 1GR. Writing & Rhetoric 1: Millions Like Us: The Rhetoric of Crowds. 4 Units.
Rhetorical and contextual analysis of readings; research; and argument. Focus is on development of a substantive research-based argument using multiple sources. Individual conferences with instructor. Topics include symbolic meaning of rock, sports, and political events; virtual crowds online; and use of crowds to shape ideology. See http://www.stanford.edu/dept/undergrad/cgi-bin/drupal_ual/AP_univ_req_PWR_Courses.html.

PWR 1GRH. Writing & Rhetoric 1: 2012 & the Rhetoric of Apocalypse. 4 Units.
Rhetorical and contextual analysis of readings; research; and argument. Focus is on development of a substantive research-based argument using multiple sources. Individual conferences with instructor. Analysis of the rhetoric of apocalypse as a cultural phenomenon. See http://www.stanford.edu/dept/undergrad/cgi-bin/drupal_ual/AP_univ_req_PWR_Courses.html.

PWR 1GRK. Writing & Rhetoric 1: Plugged In: The Rhetoric of Networks. 4 Units.
Rhetorical and contextual analysis of readings; research; and argument. Focus is on development of a substantive research-based argument using multiple sources. Individual conferences with instructor. See https://undergrad.stanford.edu/programs/pwr/courses/pwr-1.

PWR 1GRL. Writing & Rhetoric 1: Queer Rhetoric: The Language of Sex, Gender, and Identity. 4 Units.
Rhetorical and contextual analysis of readings; research; and argument. Focus is on development of a substantive research-based argument using multiple sources. Individual conferences with instructor. See https://undergrad.stanford.edu/programs/pwr/courses/pwr-1.

PWR 1GRN. Writing & Rhetoric 1: Lasting Only One Day: The Rhetoric of Ephemera and Other Discarded Things. 4 Units.
Rhetorical and contextual analysis of readings; research; and argument. Focus is on development of a substantive research-based argument using multiple sources. Individual conferences with instructor. Exploration of ephemera and how they argue for their meaning as they collect and preserve the past while reflecting human transience. See http://www.stanford.edu/dept/undergrad/cgi-bin/drupal_ual/AP_univ_req_PWR_Courses.html.

PWR 1GRY. Writing & Rhetoric 1: Fashionable Fables: The Rhetoric of Modern Mythology. 4 Units.
Rhetorical and contextual analysis of readings; research; and argument. Focus is on development of a substantive research-based argument using multiple sources. Individual conferences with instructor. See http://www.stanford.edu/dept/undergrad/cgi-bin/drupal_ual/AP_univ_req_PWR_Courses.html.

PWR 1GRZ. Writing & Rhetoric 1: Decisions, Rhetoric, and the Art of Choosing. 4 Units.
Rhetorical and contextual analysis of readings; research; and argument. Focus is on development of a substantive research-based argument using multiple sources. Individual conferences with instructor. See http://www.stanford.edu/dept/undergrad/cgi-bin/drupal_ual/AP_univ_req_PWR_Courses.html.

PWR 1GSD. Writing & Rhetoric 1: Masters of Style - The Rhetoric of Sophistication. 4 Units.
Rhetorical and contextual analysis of readings; research; and argument. Focus is on development of a substantive research-based argument using multiple sources. Individual conferences with instructor. Examination of how style is mastered and deployed in a range of genres. See http://www.stanford.edu/dept/undergrad/cgi-bin/drupal_ual/AP_univ_req_PWR_Courses.html.

PWR 1GSG. Writing & Rhetoric 1: From Cowboys to Computers: Rhetoric of the American West. 4 Units.
Rhetorical and contextual analysis of readings; research; and argument. Focus is on development of a substantive research-based argument using multiple sources. Individual conferences with instructor. See https://undergrad.stanford.edu/programs/pwr/courses/pwr-1.

PWR 1GSO. Writing & Rhetoric 1: The Varieties of Conservative Experience. 4 Units.
Rhetorical and contextual analysis of readings; research; and argument. Focus is on development of a substantive research-based argument using multiple sources. Individual conferences with instructor. See http://www.stanford.edu/dept/undergrad/cgi-bin/drupal_ual/AP_univ_req_PWR_Courses.html.

PWR 1GTA. Writing & Rhetoric 1: What Lies Beneath: The Rhetoric of the Underworld. 4 Units.
Rhetorical and contextual analysis of readings; research; and argument. Focus is on development of a substantive research-based argument using multiple sources. Individual conferences with instructor. See http://www.stanford.edu/dept/undergrad/cgi-bin/drupal_ual/AP_univ_req_PWR_Courses.html.

PWR 1GTJ. Writing & Rhetoric 1: Rhetoric of the Unruly: Iconoclasts and Their Controversies. 4 Units.
Rhetorical and contextual analysis of readings; research; and argument. Focus is on development of a substantive research-based argument using multiple sources. Individual conferences with instructor. See http://www.stanford.edu/dept/undergrad/cgi-bin/drupal_ual/AP_univ_req_PWR_Courses.html.

PWR 1GTL. Writing & Rhetoric 1: Love at First Sight and Forever: The Rhetoric of Romance. 4 Units.
Rhetorical and contextual analysis of readings; research; and argument. Focus is on development of a substantive research-based argument using multiple sources. Individual conferences with instructor. See https://undergrad.stanford.edu/programs/pwr/courses/pwr-1.

PWR 1GTM. Writing & Rhetoric 1: The Rhetoric of Taste. 4 Units.
Rhetorical and contextual analysis of readings; research; and argument. Focus is on development of a substantive research-based argument using multiple sources. Individual conferences with instructor. Examination of the rhetoric of taste as the luxurious product of a sophisticated society and as tedious, stuffifying, snobby, or outright offensive. See http://www.stanford.edu/dept/undergrad/cgi-bin/drupal_ual/AP_univ_req_PWR_Courses.html.
PWR 1GTX. Writing & Rhetoric 1: 'Making My Way Downtown': The Rhetoric of the City. 4 Units.
Rhetorical and contextual analysis of readings; research; and argument. Focus is on development of a substantive research-based argument using multiple sources. Individual conferences with instructor. Through historic, literary, journalistic, and film portrayals of city life, we will analyze the idea of ‘the city’ as constructed through media and in the imaginations of its residents, and the way life in cities is really lived. See http://www.stanford.edu/dept/undergrad/cgi-bin/drupal_ual/AP_univ_req_PWR_Courses.html.

PWR 1GVC. Writing & Rhetoric 1: The Rhetoric of Circus. 4 Units.
Rhetorical and contextual analysis of readings; research; and argument. Focus is on development of a substantive research-based argument using multiple sources. Individual conferences with instructor. See http://www.stanford.edu/dept/undergrad/cgi-bin/drupal_ual/AP_univ_req_PWR_Courses.html.

PWR 1GVG. Writing & Rhetoric 1: The Way of the Dodo: Rhetoric of Extinction. 4 Units.
Rhetorical and contextual analysis of readings; research; and argument. Focus is on development of a substantive research-based argument using multiple sources. Individual conferences with instructor. See https://undergrad.stanford.edu/programs/pwr/courses/pwr-1.

PWR 1GWI. Writing & Rhetoric 1: Rhetoric of Winkler. 4 Units.
Rhetorical and contextual analysis of readings; research; and argument. Focus is on development of a substantive research-based argument using multiple sources. Individual conferences with instructor. See http://www.stanford.edu/dept/undergrad/cgi-bin/drupal_ual/AP_univ_req_PWR_Courses.html.

PWR 1HJ. Writing & Rhetoric 1: Not Just Art: The Rhetoric of Museums. 4 Units.
Rhetorical and contextual analysis of readings; research; and argument. Focus is on development of a substantive research-based argument using multiple sources. Individual conferences with instructor. See https://undergrad.stanford.edu/programs/pwr/courses/pwr-1.

PWR 1HJA. Writing & Rhetoric 1: What None Can Avoid: The Rhetoric of Death. 4 Units.
Rhetorical and contextual analysis of readings; research; and argument. Focus is on development of a substantive research-based argument using multiple sources. Individual conferences with instructor. See https://undergrad.stanford.edu/programs/pwr/courses/pwr-1.

PWR 1HK. Writing & Rhetoric 1: Food Values: The Rhetoric of What and How We Eat. 4 Units.
Rhetorical analysis of readings, research, and argument. Focus is on development of a substantive research-based argument using multiple sources. Individual conferences with instructor. For more information about PWR 1, see https://undergrad.stanford.edu/programs/pwr/courses/pwr-1. For full course descriptions, see https://vcapwr-catalog.stanford.edu. Enrollment is handled by the PWR office.

PWR 1HT. Writing & Rhetoric 1: What Are You, Anyway? The Rhetorics of Ethnic and Racial Identity. 4 Units.
PWR 1 courses focus on developing writing and revision strategies for rhetorical analysis and research-based arguments that draw on multiple sources. This class takes as its theme ideas about identity and how that centers to a great degree on ethnicity and race. These concepts, often considered equal, are tied to social narratives that influence all our lives. Now more than ever, they serve as cultural arenas in which struggles over equality and equity take place. For course videos and full descriptions, see https://vcapwr-catalog.stanford.edu. Enrollment is handled by the PWR office.

PWR 1HZ. Introduction to College Writing. 3 Units.
What are the strategies and practices that can help you become a successful writer, no matter what your area of study? In this class, students will develop critical reading, writing, and research skills, with a special attention to college application practices, strong argumentation, rhetorical awareness, and introductory research skills. The sections are small, encouraging extensive interaction between students and instructors. Class activities will primarily be in the form of discussions, peer work, and small group activities; in addition, students will have periodic one-to-one meetings with instructors for individualized learning. This class does not meet the Stanford first-year writing requirement.

PWR 1IF. Writing & Rhetoric 1: The Rhetoric of Language and Social Identity. 4 Units.
Language and social identity are closely intertwined. Have you ever noticed that you change the way you speak to present a particular social identity? For example, have you ever switched between dialects or languages to show alignment with certain social groups or mark your ‘in-group’ status? Because language is flexible (and somewhat controllable), it can be used as a resource to create and index identity. However, given its flexible nature, criticizing someone’s language often becomes a more socially acceptable way of attacking someone than something that seems like bald-faced racism/sexism/homophobia, etc. In this course we’ll explore this complex link between identity and language. This course explores the way language and social identity are defined, discussed, and debated in America, and the assumptions this rhetoric presents about race, class, education and other social identities more broadly. Together, we’ll consider: What’s it like to grow up monolingual versus bilingual or multilingual? What role do our ethnicity and/or race play in how our language skills are perceived? What role do language attitudes and stereotypes play in influencing our daily lives? What role does the media play? How is language discussed in politics? Students will be able to work on a research project related to social identity and language on a topic of their choice.
PWR 1IV. Writing & Rhetoric 1: Rhetorics of Travel and Tourism. 4 Units.
Rhetorical and contextual analysis of readings; research; and argument.
Focus is on development of a substantive research-based argument using multiple sources. Individual conferences with instructor. See https://undergrad.stanford.edu/programs/pwr/courses/pwr-1.

PWR 1IVA. Writing & Rhetoric 1: The Art and Science of Gender and its Bending. 4 Units.
Rhetorical analysis of readings, research, and argument. Focus is on development of a substantive research-based argument using multiple sources. Individual conferences with instructor. For more information about PWR 1, see https://undergrad.stanford.edu/programs/pwr/courses/pwr-1. For full course descriptions, see https://vcapwr-catalog.stanford.edu. Enrollment is handled by the PWR office.

PWR 1JA. Writing & Rhetoric 1: The Rhetoric of Number One. 4 Units.
Rhetorical and contextual analysis of readings; research; and argument. Focus is on development of a substantive research-based argument using multiple sources. Individual conferences with instructor. See https://undergrad.stanford.edu/programs/pwr/courses/pwr-1.

PWR 1JC. Writing & Rhetoric 1: Modern Family: The Rhetoric of Sex and Reproduction. 4 Units.
The issue of reproduction provides a powerful rhetorical lens for looking critically and incisively into our own assumptions about race, gender, class, sexuality, power, rights, justice, "nature," technology, and modernity. With an intention to challenge assumptions, we will explore issues through a variety of perspectives. For example, we will explore theoretical debates over the "family" and its viability as a vehicle for securing recognition and rights, place liberal feminist ideas like "bodily autonomy" in conversation with complicatedly contradictory concepts like natal entailment or father's rights in abortion and family planning, investigate legal and medical histories of eugenics, sterilization abuse, and practices of coercive and disciplinary contraception, and analyze rhetoric associated with different forms of commodified reproduction, from black women's forced "manufacture" of slave labor to practices of transnational gestational surrogacy. For more information about PWR 1, see https://undergrad.stanford.edu/programs/pwr/courses/pwr-1. For full course descriptions, see https://vcapwr-catalog.stanford.edu. Enrollment is handled by the PWR office.

PWR 1JD. Writing & Rhetoric 1: Frog Princes and Ugly Ducklings: The Rhetoric of Self-Transformation. 4 Units.
Rhetorical and contextual analysis of readings; research; and argument. Focus is on development of a substantive research-based argument using multiple sources. Individual conferences with instructor. See https://undergrad.stanford.edu/programs/pwr/courses/pwr-1.

PWR 1JJ. Writing & Rhetoric 1: The Rhetoric of Language and Thought. 4 Units.
Rhetorical analysis of readings, research, and argument. Focus is on development of a substantive research-based argument using multiple sources. Individual conferences with instructor. See https://undergrad.stanford.edu/programs/pwr/courses/pwr-1.

PWR 1JJA. Writing & Rhetoric 1: Languages We Speak: Discourses of Linguistic Diversity and Language Change. 4 Units.
Rhetorical analysis of readings, research, and argument. Focus is on development of a substantive research-based argument using multiple sources. Individual conferences with instructor. For more information about PWR 1, see https://undergrad.stanford.edu/programs/pwr/courses/pwr-1. For full course descriptions, see https://vcapwr-catalog.stanford.edu. Enrollment is handled by the PWR office.

PWR 1JPA. Writing & Rhetoric 1: The Rhetoric of Liberal Arts Education. 4 Units.
Rhetorical and contextual analysis of readings; research; and argument. Focus is on development of a substantive research-based argument using multiple sources. Individual conferences with instructor. See http://www.stanford.edu/dept/undergrad/cgi-bin/drupal_ual/AP_univ_req_PWR_Courses.html.

PWR 1JP. Writing & Rhetoric 1: The Rhetoric of Consumer Culture. 4 Units.
Rhetorical and contextual analysis of readings; research; and argument. Focus is on development of a substantive research-based argument using multiple sources. Individual conferences with instructor. Students explore what consumerism says about the larger culture and the segmented groups within it, analyzing popular and scholarly texts as well as current trends in pop culture, to research how the activities of consumerism shape culture. See http://www.stanford.edu/dept/undergrad/cgi-bin/drupal_ual/AP_univ_req_PWR_Courses.html.

PWR 1JPA. Writing & Rhetoric 1: The Rhetoric of Liberal Arts Education. 4 Units.
Is higher education primarily a pathway to a career, or is it designed for students to learn about themselves and the human experience? Is it possible for higher education to achieve both of these goals? In this course we will consider the concept of liberal arts education and address how college should prepare its students for adult life. By working with education theorists as wide-ranging as Diane Ravitch, Ken Robinson, William Deresiewicz, and Stanley Fish, we will frame the debate and set the stage for your own investigation. For course videos and full descriptions, see https://vcapwr-catalog.stanford.edu. Enrollment is handled by the PWR office.

PWR 1JS. Writing & Rhetoric 1: Beyond DNA: The Omics Revolution. 4 Units.
Rhetorical and contextual analysis of readings; research; and argument. Focus is on development of a substantive research-based argument using multiple sources. Individual conferences with instructor. See http://www.stanford.edu/dept/undergrad/cgi-bin/drupal_ual/AP_univ_req_PWR_Courses.html.

PWR 1JSA. Writing & Rhetoric 1: The Rhetoric of Plants. 4 Units.
PWR 1JSA courses focus on developing writing and revision strategies for rhetorical analysis and research-based arguments that draw on multiple sources. In this class we will refocus our attention on plants, using them as a lens to explore, research, and write about different aspects of our world. For example, we will study how new scientific ideas are communicated and accepted by studying the work of maize geneticist and Nobel laureate Barbara McClintock. We will explore Lysenkoism, the politicization of agricultural science in the Soviet Union, drawing parallels to modern day climate change science, and we will dive into the research on urban tree coverage to see how plants can be a marker for social inequality For course videos and full descriptions, see https://vcapwr-catalog.stanford.edu. Enrollment is handled by the PWR office.

PWR 1JSB. Writing & Rhetoric 1: Ignorance. 4 Units.
Rhetorical analysis of readings, research, and argument. Focus is on development of a substantive research-based argument using multiple sources. Individual conferences with instructor. For more information about PWR 1, see https://undergrad.stanford.edu/programs/pwr/courses/pwr-1. For full course descriptions, see https://vcapwr-catalog.stanford.edu. Enrollment is handled by the PWR office.

PWR 1JT. PWR 1: RHETORIC HEALTH CARE. 4 Units.

PWR 1JO. Writing & Rhetoric 1: Join the #LoveArmy: The Rhetoric of Radical Compassion. 4 Units.
In this writing class, we will examine the power and possibility of radical compassion. We will briefly explore love’s myriad forms before turning almost exclusively to love of humanity - a deep social concern for all people and the willingness to act on that concern as an important foundation for justice. Our inquiry will take us through the fields of neuroscience, evolutionary biology, psychology, sociology, history, philosophy as well as cultural, feminist and religious studies. For more information about PWR 1, see https://undergrad.stanford.edu/programs/pwr/courses/pwr-1. For full course descriptions, see https://vcapwr-catalog.stanford.edu. Enrollment is handled by the PWR office.
PWR 1KA. Writing & Rhetoric 1: The Rhetoric of Innovation: Transformations and Missed Opportunities. 4 Units. 
PWR 1 courses focus on developing writing and revision strategies for rhetorical analysis and research-based arguments that draw on multiple sources. This class takes as its theme the rhetoric and writing that contributed to invention transformations and missed opportunities through the lens of social, financial, and political pressures. Who has the capability to bring a new idea to the public? Who has been silenced? For course videos and full descriptions, see https://vcapwr-catalog.stanford.edu. Enrollment is handled by the PWR office.

PWR 1KD. Writing & Rhetoric 1: The Feature Article: Writing and Change. 4 Units.
PWR 1 courses focus on developing writing and revision strategies for rhetorical analysis and research-based arguments that draw on multiple sources. This class takes as its theme the discussion of how various feature article writers argue the issues of soaring energy and food prices, serious market volatility, climate change, an ongoing war in the Middle East, and how terms like “crisis,” “change,” or “change” impact the discussion. For course videos and full descriptions, see https://vcapwr-catalog.stanford.edu. Enrollment is handled by the PWR office.

PWR 1KG. Writing & Rhetoric 1: Rhetoric of McDonough. 4 Units. 
Rhetorical and contextual analysis of readings; research; and argument. Focus is on development of a substantive research-based argument using multiple sources. Individual conferences with instructor. See https://undergrad.stanford.edu/programs/pwr/courses/pwr-1.

PWR 1KJ. Writing & Rhetoric 1: The Rhetoric of Film. 4 Units. 
Rhetorical and contextual analysis of readings; research; and argument. Focus is on development of a substantive research-based argument using multiple sources. Individual conferences with instructor. See https://undergrad.stanford.edu/programs/pwr/courses/pwr-1.

PWR 1KMB. Writing & Rhetoric 1: Cradle to Cradle: the Rhetoric of Sustainability. 4 Units. 
Rhetorical and contextual analysis of readings; research; and argument. Focus is on development of a substantive research-based argument using multiple sources. Individual conferences with instructor. See http://www.stanford.edu/dept/undergrad/cgi-bin/drupal_ual/AP_univ_req_PWR_Courses.html.

PWR 1KMC. Writing & Rhetoric 1: Staying Cool on a Hot Planet: Environmental Rhetoric for a Changing World. 4 Units. 
Rhetorical and contextual analysis of readings; research; and argument. Focus is on development of a substantive research-based argument using multiple sources. Individual conferences with instructor. See https://undergrad.stanford.edu/programs/pwr/courses/pwr-1.

PWR 1KM. Writing & Rhetoric 1: A Staying Cool on a Hot Planet. 4 Units. 
Rhetorical and contextual analysis of readings; research; and argument. Focus is on development of a substantive research-based argument using multiple sources. Individual conferences with instructor. See https://undergrad.stanford.edu/programs/pwr/courses/pwr-1.

PWR 1KR. Writing & Rhetoric 1: Trust, Rhetoric, and Writing. 4 Units. 
PWR 1 courses focus on developing writing and revision strategies for rhetorical analysis and research-based arguments that draw on multiple sources. This class takes as its theme the exploration of trust and various perspectives on the role of the author in the context of how the text is received and understood. Focus is on development of a substantive research-based argument using multiple sources. Individual conferences with instructor. See https://undergrad.stanford.edu/programs/pwr/courses/pwr-1.

PWR 1KS. Writing & Rhetoric 1: Imagining Others: 21st Century Cosmopolitanism. 4 Units. 
Rhetorical and contextual analysis of readings; research; and argument. Focus is on development of a substantive research-based argument using multiple sources. Individual conferences with instructor. Exploration of cosmopolitanism, questions related to globalization, nationalism, citizenship, cultural values, aesthetics, and identity. See http://www.stanford.edu/dept/undergrad/cgi-bin/drupal_ual/AP_univ_req_PWR_Courses.html.

PWR 1KSA. Writing & Rhetoric 1: Constructing Childhood. 4 Units. 
Rhetorical and contextual analysis of readings; research; and argument. Focus is on development of a substantive research-based argument using multiple sources. Individual conferences with instructor. See http://www.stanford.edu/dept/undergrad/cgi-bin/drupal_ual/AP_univ_req_PWR_Courses.html.

PWR 1KSB. Writing & Rhetoric 1: Health Matters: Health Innovation and Communication. 4 Units. 
Rhetorical analysis of readings, research, and argument. Focus is on development of a substantive research-based argument using multiple sources. Individual conferences with instructor. For more information about PWR 1, see https://undergrad.stanford.edu/programs/pwr/courses/pwr-1. For full course descriptions, see https://vcapwr-catalog.stanford.edu. Enrollment is handled by the PWR office.

PWR 1KT. Writing & Rhetoric 1: The Emperor’s New Clothes: The Rhetoric of Modern Mythology. 4 Units. 
Rhetorical and contextual analysis of readings; research; and argument. Focus is on development of a substantive research-based argument using multiple sources. Individual conferences with instructor. See https://undergrad.stanford.edu/programs/pwr/courses/pwr-1.

PWR 1KTA. Writing & Rhetoric 1: “That’s Entertainment!” The Rhetoric of Hollywood’s Inequities. 4 Units. 
Rhetorical analysis of readings, research, and argument. Focus is on development of a substantive research-based argument using multiple sources. Individual conferences with instructor. For more information about PWR 1, see https://undergrad.stanford.edu/programs/pwr/courses/pwr-1. For full course descriptions, see https://vcapwr-catalog.stanford.edu. Enrollment is handled by the PWR office.

PWR 1LC. Writing & Rhetoric 1: Truth, Lies, and Contestation: Rhetorics of Sexual Victimization and Survival. 4 Units. 
Rhetorical analysis of readings, research, and argument. Focus is on development of a substantive research-based argument using multiple sources. Individual conferences with instructor. For more information about PWR 1, see https://undergrad.stanford.edu/programs/pwr/courses/pwr-1. For full course descriptions, see https://vcapwr-catalog.stanford.edu. Enrollment is handled by the PWR office.

PWR 1LF. Writing & Rhetoric 1: #NoBodyIsDisposable: The Rhetoric of Disability. 4 Units. 
In this class we will move beyond definitions of disability as “abnormality” or “deviance” to explore how advances in science, technology, medicine, and culture have transformed our understanding of what constitutes a “normal” human body. We will ask how arguments about disability incorporate concepts such as neurodiversity, chronic illness, and other invisible conditions. At the same time, we will study how contemporary perspectives on disability interact with issues such as technology, metaphors of the prosthesis, cultural constructions of the body, and even what it means to be human. For course videos and full descriptions, see https://vcapwr-catalog.stanford.edu. Enrollment is handled by the PWR office.

PWR 1LFA. Writing & Rhetoric 1: Back to the Future: The Rhetoric of Futurity. 4 Units. 
Rhetorical analysis of readings, research, and argument. Focus is on development of a substantive research-based argument using multiple sources. Individual conferences with instructor. For more information about PWR 1, see https://undergrad.stanford.edu/programs/pwr/courses/pwr-1. For full course descriptions, see https://vcapwr-catalog.stanford.edu. Enrollment is handled by the PWR office.

PWR 1LL. Writing & Rhetoric 1: The Rhetoric of Meritocracy. 4 Units. 
Rhetorical analysis of readings, research, and argument. Focus is on development of a substantive research-based argument using multiple sources. Individual conferences with instructor. For more information about PWR 1, see https://undergrad.stanford.edu/programs/pwr/courses/pwr-1. For full course descriptions, see https://vcapwr-catalog.stanford.edu. Enrollment is handled by the PWR office.
PWR 1LM. Writing & Rhetoric 1: Two Truths and a Lie: The Rhetoric of Authenticity. 4 Units.
Rhetorical and contextual analysis of readings; research; and argument. Focus is on development of a substantive research-based argument using multiple sources. Individual conferences with instructor. See https://undergrad.stanford.edu/programs/pwr/courses/pwr-1.

PWR 1LMA. Writing & Rhetoric 1: From Page to Stage: The Rhetoric of American Drama. 4 Units.
Rhetorical and contextual analysis of readings; research; and argument. Focus is on development of a substantive research-based argument using multiple sources. Individual conferences with instructor. See https://undergrad.stanford.edu/programs/pwr/courses/pwr-1.

PWR 1LD. Writing & Rhetoric 1: What Are We Trying to Sustain? Rhetoric of Nature’s Values and Services. 4 Units.
With increasing rates of environmental impacts from human activity, communities across the planet face challenges for sustainability. Given the many benefits we derive from nature - cultural and spiritual benefits, to basic goods like food and water, to economic benefits from the use of natural resources - defining what we value and what we wish to sustain is a top priority. This class will examine diverse perspectives on the value and services we derive from nature and consider challenges for balancing multiple uses of nature in the context of sustainable resource management and conservation. For full course descriptions, see https://vcapwr-catalog.stanford.edu. For more information about PWR 1, see https://undergrad.stanford.edu/programs/pwr/courses/pwr-1. Enrollment is handled by the PWR office.

PWR 1LP. Writing & Rhetoric 1: Crafting Credibility: Rhetoric and Authority. 4 Units.
Rhetorical and contextual analysis of readings; research; and argument. Focus is on development of a substantive research-based argument using multiple sources. Individual conferences with instructor. See https://undergrad.stanford.edu/programs/pwr/courses/pwr-1.

PWR 1LPG. Writing & Rhetoric 1: Power Lines and Water Pipes: Writing The Global City Through Infrastructure. 4 Units.
What can power lines, water pipes, and fibre optic cables tell us about how different groups of people navigate life in global cities? While such infrastructures are often considered to be the mere "background" of socio-cultural life in cities, this course will center on them and their rhetorical contexts in order to explore how opportunity and inequality are imagined and discussed in urban spaces. We will contemplate how knowledge, relations of power, and practices of governance work within the framework of deep rhetorical analysis of urban infrastructures. For full course descriptions, see https://vcapwr-catalog.stanford.edu. For more information about PWR 1, see https://undergrad.stanford.edu/programs/pwr/courses/pwr-1. Enrollment is handled by the PWR office.

PWR 1LS. Writing & Rhetoric 1: Beyond the Achievement Gap: Writing about Education. 4 Units.
Rhetorical analysis of readings, research, and argument. Focus is on development of a substantive research-based argument using multiple sources. Individual conferences with instructor. For more information about PWR 1, see https://undergrad.stanford.edu/programs/pwr/courses/pwr-1. For course videos and full descriptions, see https://vcapwr-catalog.stanford.edu. Enrollment is handled by the PWR office.

PWR 1MA. Writing & Rhetoric 1: The Power of Words: Rhetoric of Social and Technological Changes. 4 Units.
Rhetorical analysis of readings, research, and argument. Focus is on development of a substantive research-based argument using multiple sources. Individual conferences with instructor. For more information about PWR 1, see https://undergrad.stanford.edu/programs/pwr/courses/pwr-1. For full course descriptions, see https://vcapwr-catalog.stanford.edu. Enrollment is handled by the PWR office.

PWR 1MC. Writing & Rhetoric 1: Oppositional Rhetoric: Resistance and Public Protest. 4 Units.
In 2010, the University of Michigan hosted an international conference entitled "Against Health," which questioned how health has become a moralizing system dictating how people should behave and make decisions. In 2014, the Whitney Biennial selected Jackie Wang’s anti-racist essay "Against Innocence" to be sold as part of their elite art exhibition. But how can we be "against health" or "against innocence"? These titles pose riddles for their readers. They use a strategy of oppositional rhetoric to challenge foundational assumptions in provocative ways. How can we as writers contend with the challenges at the heart of such rhetoric? For a full course description, see https://vcapwr-catalog.stanford.edu. For more information about PWR 1, see https://undergrad.stanford.edu/programs/pwr/courses/pwr-1. Enrollment is handled by the PWR office.

PWR 1MG. Writing & Rhetoric 1: The Rhetoric of the American West. 4 Units.
Rhetorical and contextual analysis of readings; research; and argument. Focus is on development of a substantive research-based argument using multiple sources. Individual conferences with instructor. See http://www.stanford.edu/dept/undergrad/cgi-bin/drupal_ual/AP_univ_req_PWR_Courses.html.

PWR 1MGO. Writing & Rhetoric 1: Who Speaks for Nature? Rhetorics of Environmentalism and Justice. 4 Units.
The last hundred years have seen organized environmentalism become a major force on the world stage. But the environment is still essentially contested. Who is at risk from environmental problems? What environmental problems should be prioritized? And who should be able to speak out as authentic protectors of the earth? In this course, we examine the ways that environmental and conservation writers from classic environmental writers to contemporary activists talk about nature to see how close readings of their work highlight fundamental disagreements about justice and politics in societies across the globe. For full course descriptions, see https://vcapwr-catalog.stanford.edu. For more information about PWR 1, see https://undergrad.stanford.edu/programs/pwr/courses/pwr-1. Enrollment is handled by the PWR office.

PWR 1MGME. Writing & Rhetoric 1: Numbers, Metrics, and Counting: The Rhetoric of Quantitative Thinking. 4 Units.
Rhetorical analysis of readings, research, and argument. Focus is on development of a substantive research-based argument using multiple sources. Individual conferences with instructor. For more information about PWR 1, see https://undergrad.stanford.edu/programs/pwr/courses/pwr-1. For full course descriptions, see https://vcapwr-catalog.stanford.edu. Enrollment is handled by the PWR office.

PWR 1MJO. Writing & Rhetoric 1: Imagining Technology: The Rhetoric of Humans and Machines. 4 Units.
This course explores the ways that technology has been imagined on the page and on the screen. We look at how a diverse group of sources from Cold War comics to Elon Musk's twitter account contribute to an ever-changing definition of 'technology.' And we consider how our hopes and anxieties about technology are represented in creative genres and media. For more information about PWR 1, see https://undergrad.stanford.edu/programs/pwr/courses/pwr-1. For full course descriptions, see https://vcapwr-catalog.stanford.edu. Enrollment is handled by the PWR office.
PWR 1MR. Writing & Rhetoric 1: "Did You Hear That?": The Rhetoric of Ghost Story. 4 Units.
This class will explore varied aspects of the rhetoric of haunting, considering the supernatural, the psychoanalytical, the traumatic, and the simply hard to believe. We will examine how ghosts represent cultural values and fears, investigating the rhetorical elements of the ghost story. How are supernatural accounts constructed? How are they debunked? What strategies do writers use to prove the impossible, to convince the world that ghosts can exist? We will use our explorations of the supernatural to shape our ability to make nuanced arguments, to draw effectively from research materials, and to think critically about what we see and hear. For more information about PWR 1, see https://undergrad.stanford.edu/programs/pwr/courses/pwr-1. For full course descriptions, see https://vcapwr-catalog.stanford.edu. Enrollment is handled by the PWR office.

PWR 1MS. Writing & Rhetoric 1: Seeing Nature: The Power of Environmental Visual Rhetoric. 4 Units.
Rhetorical analysis of readings, research, and argument. Focus is on development of a substantive research-based argument using multiple sources. Individual conferences with instructor. For more information about PWR 1, see https://undergrad.stanford.edu/programs/pwr/courses/pwr-1. For full course descriptions, see https://vcapwr-catalog.stanford.edu. Enrollment is handled by the PWR office.

PWR 1NA. Writing & Rhetoric 1: The Rhetoric of Childhood. 4 Units.
Rhetorical and contextual analysis of readings; research; and argument. Focus is on development of a substantive research-based argument using multiple sources. Individual conferences with instructor. See https://undergrad.stanford.edu/programs/pwr/courses/pwr-1.

PWR 1NC. Writing & Rhetoric 1: The Passport, The Profile, The Portrait: Rhetorics of Identification. 4 Units.
Rhetorical analysis of readings, research, and argument. Focus is on development of a substantive research-based argument using multiple sources. Individual conferences with instructor. For more information about PWR 1, see https://undergrad.stanford.edu/programs/pwr/courses/pwr-1.

PWR 1NF. Writing & Rhetoric 1: Language 2.0: Investigating the Rhetoric of Digital Language. 4 Units.
Rhetorical analysis of readings, research, and argument. Focus is on development of a substantive research-based argument using multiple sources. Individual conferences with instructor. For more information about PWR 1, see https://undergrad.stanford.edu/programs/pwr/courses/pwr-1. For full course descriptions, see https://vcapwr-catalog.stanford.edu. Enrollment is handled by the PWR office.

PWR 1PB. Writing & Rhetoric 1: Supreme Court Rhetoric. 4 Units.
Applying a rhetorical framework, we will discuss and analyze historical cases such as Barron v Baltimore (1833), in which the Court found that federal Bill of Rights guarantees were not binding upon states, as well as contemporary Supreme Court issues such as the debate surrounding the status of Roe v. Wade under the recently re-configured Roberts Court. We'll also discuss and examine the rhetoric of "amicus curiae" briefs, editorials about Court opinions, and pertinent lower court decisions. For more information about PWR 1, see https://undergrad.stanford.edu/programs/pwr/courses/pwr-1. For full course descriptions, see https://vcapwr-catalog.stanford.edu. Enrollment is handled by the PWR office.

PWR 1PF. Writing & Rhetoric 1: Body Rhetoric East and West: Gender, Sport, Art, and Medicine. 4 Units.
Rhetorical analysis of readings, research, and argument. Focus is on development of a substantive research-based argument using multiple sources. Individual conferences with instructor. For more information about PWR 1, see https://undergrad.stanford.edu/programs/pwr/courses/pwr-1. For full course descriptions, see https://vcapwr-catalog.stanford.edu. Enrollment is handled by the PWR office.

PWR 1PH. Writing & Rhetoric 1: The Rhetoric of Happiness. 4 Units.
Rhetorical analysis of readings, research, and argument. Focus is on development of a substantive research-based argument using multiple sources. Individual conferences with instructor. For more information about PWR 1, see https://undergrad.stanford.edu/programs/pwr/courses/pwr-1. For full course descriptions, see https://vcapwr-catalog.stanford.edu. Enrollment is handled by the PWR office.

PWR 1RL. Writing & Rhetoric 1: The Rhetoric of Composition. 4 Units.
Rhetorical analysis of readings, research, and argument. Focus is on development of a substantive research-based argument using multiple sources. Individual conferences with instructor. For more information about PWR 1, see https://undergrad.stanford.edu/programs/pwr/courses/pwr-1. For full course descriptions, see https://vcapwr-catalog.stanford.edu. Enrollment is handled by the PWR office.

PWR 1RLA. Writing & Rhetoric 1: Stuff of Nightmares: The Rhetoric of Fear. 4 Units.
PWR 1 courses focus on developing writing and revision strategies for rhetorical analysis and research-based arguments that draw on multiple sources. This class takes as its theme fear. While fear is undeniably physiological and psychological, it is also shaped through discourse. We will make legible some of those discursive dynamics and analyze their research findings and arguments regarding topics of their choice. For more information about PWR 1, see https://undergrad.stanford.edu/programs/pwr/courses/pwr-1. For full course descriptions, see https://vcapwr-catalog.stanford.edu. Enrollment is handled by the PWR office.

PWR 1RP. Writing & Rhetoric 1: The Rhetoric of Archaeology. 4 Units.
Rhetorical and contextual analysis of readings; research; and argument. Focus is on development of a substantive research-based argument using multiple sources. Individual conferences with instructor. See https://undergrad.stanford.edu/programs/pwr/courses/pwr-1.
PWR 1RW. Writing & Rhetoric 1: Writing for Liberation: The Rhetoric of Antiracism. 4 Units.

PWR 1 courses focus on developing writing and revision strategies for rhetorical analysis and research-based arguments that draw on multiple sources. In this class, we will explore the enduring power of writing to change the world, paying particular attention to the role of narrative in movements for racial justice throughout U.S. history. We will consider how national discussions about racism are rhetorically constructed, exploring how language can be leveraged to support or challenge oppressive racial frameworks. For course videos and full descriptions, see https://vcapwr-catalog.stanford.edu. Enrollment is handled by the PWR office.

PWR 1RY. Writing & Rhetoric 1: From Hero to Celebrity: The Rhetoric of Fame. 4 Units.

Rhetorical analysis of readings, research, and argument. Focus is on development of a substantive research-based argument using multiple sources. Individual conferences with instructor. For more information about PWR 1, see https://undergrad.stanford.edu/programs/pwr/courses/pwr-1. For full course descriptions, see https://vcapwr-catalog.stanford.edu. Enrollment is handled by the PWR office.

PWR 1SB. Writing & Rhetoric 1: The Rhetoric of Technology. 4 Units.

Rhetorical analysis of readings, research, and argument. Focus is on development of a substantive research-based argument using multiple sources. Individual conferences with instructor. For more information about PWR 1, see https://undergrad.stanford.edu/programs/pwr/courses/pwr-1. For full course descriptions, see https://vcapwr-catalog.stanford.edu. Enrollment is handled by the PWR office.

PWR 1SBB. Writing & Rhetoric 1: The Rhetoric of Robots, Cyborgs, Mutants and Other Posthumans. 4 Units.

Rhetorical analysis of readings, research, and argument. Focus is on development of a substantive research-based argument using multiple sources. Individual conferences with instructor. For more information about PWR 1, see https://undergrad.stanford.edu/programs/pwr/courses/pwr-1. For full course descriptions, see https://vcapwr-catalog.stanford.edu. Enrollment is handled by the PWR office.

PWR 1SC. Writing & Rhetoric 1: Radical Acts of Art in Public: Rhetoric and Artivism. 4 Units.

PWR 1 courses focus on developing writing and revision strategies for rhetorical analysis and research-based arguments that draw on multiple sources. This class takes up the themes of public art as political action. Exploring the work of contemporary artist-activists from zines to monuments, hip-hop, photo-portraits, and street art, we will investigate what solidarity looks like. How does public art challenge us to reconsider public space, the public good, and who 'the public' might be? For course videos and full descriptions, see https://vcapwr-catalog.stanford.edu. Enrollment is handled by the PWR office. Cardinal Course certified by the Haas Center.

PWR 1SHA. Writing & Rhetoric 1: Bench to Byline: The Life of Scientific Facts. 4 Units.

Rhetorical analysis of readings, research, and argument. Focus is on development of a substantive research-based argument using multiple sources. Individual conferences with instructor. For more information about PWR 1, see https://undergrad.stanford.edu/programs/pwr/courses/pwr-1. For full course descriptions, see https://vcapwr-catalog.stanford.edu. Enrollment is handled by the PWR office.

PWR 1SI. Writing & Rhetoric 1: Super-Storms, Polar Bears, and Droughts: The Rhetoric of Climate Change. 4 Units.

Rhetorical analysis of readings, research, and argument. Focus is on development of a substantive research-based argument using multiple sources. Individual conferences with instructor. For more information about PWR 1, see https://undergrad.stanford.edu/programs/pwr/courses/pwr-1. For full course descriptions, see https://vcapwr-catalog.stanford.edu. Enrollment is handled by the PWR office.

PWR 1SK. Writing & Rhetoric 1: The Rhetoric of California. 4 Units.

Rhetorical and contextual analysis of readings, research, and argument. Focus is on development of a substantive research-based argument using multiple sources. Individual conferences with instructor. For more information about PWR 1, see https://undergrad.stanford.edu/programs/pwr/courses/pwr-1. For full course descriptions, see https://vcapwr-catalog.stanford.edu. Enrollment is handled by the PWR office.

PWR 1SM. Writing & Rhetoric 1: The Elephant, the Tiger, and the Cellphone: Rhetoric of India and Indian Film. 4 Units.

Rhetorical and contextual analysis of readings, research, and argument. Focus is on development of a substantive research-based argument using multiple sources. Individual conferences with instructor. Study of the rhetoric of the India of the new millennium, including issues of gender, caste, class, religion, sexuality, nationalism, diaspora, outsourcing, and globalization. Service Learning Course (certified by Haas Center).


PWR 1SMA. Writing & Rhetoric 1: Humans and Things: The Rhetoric of Commodities and Commodified. 4 Units.

Rhetorical and contextual analysis of readings, research, and argument. Focus is on development of a substantive research-based argument using multiple sources. Individual conferences with instructor.


PWR 1SBM. Writing & Rhetoric 1: The Jewel in the Crown: The Rhetoric of (Post)Colonialism. 4 Units.

Rhetorical and contextual analysis of readings, research, and argument. Focus is on development of a substantive research-based argument using multiple sources. Individual conferences with instructor.


PWR 1SMC. Writing & Rhetoric 1: Beyond the Boundary: The Rhetoric of Maps, Borders, and Networks. 4 Units.

PWR 1 courses focus on developing writing and revision strategies for rhetorical analysis and research-based arguments that draw on multiple sources. This class takes up the theme of geographical boundaries and the maps that represent them, but also more figurative borders (gender, sexuality, race, class, and so on). For course videos and full descriptions, see https://vcapwr-catalog.stanford.edu. Enrollment is handled by the PWR office.

PWR 1SN. Writing & Rhetoric 1: The Rhetoric of Containment: Cold War Ideology Post 9/11. 4 Units.

Rhetorical analysis of readings, research, and argument. Focus is on development of a substantive research-based argument using multiple sources. Individual conferences with instructor. For more information about PWR 1, see https://undergrad.stanford.edu/programs/pwr/courses/pwr-1. For full course descriptions, see https://vcapwr-catalog.stanford.edu. Enrollment is handled by the PWR office.

PWR 1SNA. Writing & Rhetoric 1: The Rhetoric of Call Out Culture: Public Shaming in Digital Spaces. 4 Units.

Rhetorical analysis of readings, research, and argument. Focus is on development of a substantive research-based argument using multiple sources. Individual conferences with instructor. For more information about PWR 1, see https://undergrad.stanford.edu/programs/pwr/courses/pwr-1. For full course descriptions, see https://vcapwr-catalog.stanford.edu. Enrollment is handled by the PWR office.

PWR 1SP. Writing & Rhetoric 1: Growing Up Global: The Rhetoric of Children's Culture Today. 4 Units.

Rhetorical and contextual analysis of readings, research, and argument. Focus is on development of a substantive research-based argument using multiple sources. Individual conferences with instructor.

PWR 1SR. Writing & Rhetoric 1: The Rhetoric of California. 4 Units.
Rhetorical analysis of readings, research, and argument. Focus is on development of a substantive research-based argument using multiple sources. Individual conferences with instructor. For more information about PWR 1, see https://undergrad.stanford.edu/programs/pwr/courses/pwr-1. For full course descriptions, see https://vcapwr-catalog.stanford.edu. Enrollment is handled by the PWR office.

PWR 1ST. Writing & Rhetoric 1: The Rhetoric of Biomedical Ethics. 4 Units.
Rhetorical and contextual analysis of readings; research; and argument. Focus is on development of a substantive research-based argument using multiple sources. Individual conferences with instructor. See http://www.stanford.edu/dept/undergrad/cgi-bin/drupal_ual/AP_univ_req_PWR_Courses.html.

PWR 1TB. Writing & Rhetoric 1: Hashtag Activism. 4 Units.
Rhetorical analysis of readings, research, and argument. Focus is on development of a substantive research-based argument using multiple sources. Individual conferences with instructor. For more information about PWR 1, see https://undergrad.stanford.edu/programs/pwr/courses/pwr-1. For full course descriptions, see https://vcapwr-catalog.stanford.edu. Enrollment is handled by the PWR office.

PWR 1TBA. Writing & Rhetoric 1: Appropriation or Plagiarism? Intersectional Feminist Citation Practices. 4 Units.
Rhetorical analysis of readings, research, and argument. Focus is on development of a substantive research-based argument using multiple sources. Individual conferences with instructor. For more information about PWR 1, see https://undergrad.stanford.edu/programs/pwr/courses/pwr-1. For full course descriptions, see https://vcapwr-catalog.stanford.edu. Enrollment is handled by the PWR office.

PWR 1TD. Writing & Rhetoric 1: Anatomy of a Discipline: Rhetorics of Health, Illness, and Medicine. 4 Units.
Rhetorical analysis of readings, research, and argument. Focus is on development of a substantive research-based argument using multiple sources. Individual conferences with instructor. For more information about PWR 1, see https://undergrad.stanford.edu/programs/pwr/courses/pwr-1. For full course descriptions, see https://vcapwr-catalog.stanford.edu. Enrollment is handled by the PWR office.

PWR 1TS. Writing & Rhetoric 1: White Mice and White Coats: The Rhetoric of Biomedical Science. 4 Units.
Rhetorical and contextual analysis of readings; research; and argument. Focus is on development of a substantive research-based argument using multiple sources. Individual conferences with instructor. See https://undergrad.stanford.edu/programs/pwr/courses/pwr-1.

PWR 1TSA. Writing & Rhetoric 1: 10,000 Ways That Didn’t Work: The Rhetoric of Innovation. 4 Units.
Rhetorical and contextual analysis of readings; research; and argument. Focus is on development of a substantive research-based argument using multiple sources. Individual conferences with instructor. See https://undergrad.stanford.edu/programs/pwr/courses/pwr-1.

PWR 1TSC. Writing & Rhetoric 1: Academia Unleashed: Contemporary Rhetorics of Higher Education. 4 Units.
Rhetorical analysis of readings, research, and argument. Focus is on development of a substantive research-based argument using multiple sources. Individual conferences with instructor. For more information about PWR 1, see https://undergrad.stanford.edu/programs/pwr/courses/pwr-1. For full course descriptions, see https://vcapwr-catalog.stanford.edu. Enrollment is handled by the PWR office.

PWR 1TSD. Writing & Rhetoric 1: Seismic Shifts: The Rhetoric of Disruption. 4 Units.
PWR 1 courses focus on developing writing and revision strategies for rhetorical analysis and research-based arguments that draw on multiple sources. This class will explore what it means to witness deep social, cultural, and environmental upheaval: how do we orient ourselves in relation to such radical change? For course videos and full descriptions, see https://vcapwr-catalog.stanford.edu. Enrollment is handled by the PWR office.

PWR 1VK. Writing & Rhetoric 1: Rhetorics of Trauma. 4 Units.
Spurred, in part, by the events of September 11th and the plight of American service members returning from combat experiences in the Middle East, the public’s gaze has been drawn toward the concept of trauma. This course considers the rhetorics of trauma, that is, how survivors of traumatic incidents, witnesses, psychologists, doctors, civil and military leaders, politicians, and the general public interpret trauma. These different understandings of trauma compete for social awareness and limited resources. For more information about PWR 1, see https://undergrad.stanford.edu/programs/pwr/courses/pwr-1. For full course descriptions, see https://vcapwr-catalog.stanford.edu. Enrollment is handled by the PWR office.

PWR 1VL. Writing & Rhetoric 1: It’s All Relative: The Rhetoric of the Modern American Family. 4 Units.
The September 2017 issue of Interview Magazine features Kim Kardashian West dressed as Jackie Kennedy on the cover, along with her daughter, North. In the article, the magazine calls Kardashian West’s popular reality show, a rooted-in-real life mirror to what the American family looks like today, bringing up topics such as race, gender, and more recently, trans identity. As early as 50 years ago, it would have been nearly impossible for a magazine to feature a white woman, especially one as notorious as Kim Kardashian, on its cover with her biracial, black daughter. So how did the mirror of the American Family change from the Mad Men ideal of a white, wealthy, suburban, nuclear family to a sprawling mega-family who document every moment of their lives for television screens? And is it even accurate to call the Kardashians the mirror? Who is left out of this reflection? In this class, we will explore how representations of American families reflect shifting trends on the national level, including increasingly nuanced understandings of race, gender, sexuality, and citizenship. Through engagements with various texts (television, films, articles, advertisements) we will practice making nuanced written arguments about the rhetoric of families as we work toward the final assignment, a research-based argument. We will analyze several topics in class to develop and improve analytic and argumentative writing skills, from debates over LGBTQ+ parenting to mixed race families and generational conflicts while asking, what makes a family? Which aspects of families are represented as ideal? And what do those ideals say about issues beyond the family?.

PWR 1WG. Writing & Rhetoric 1: Reading Minds: The Rhetoric of Consciousness. 4 Units.
Rhetorical analysis of readings, research, and argument. Focus is on development of a substantive research-based argument using multiple sources. Individual conferences with instructor. For more information about PWR 1, see https://undergrad.stanford.edu/programs/pwr/courses/pwr-1. For full course descriptions, see https://vcapwr-catalog.stanford.edu. Enrollment is handled by the PWR office.

PWR 1WGA. Writing & Rhetoric 1: Rhetoric of Wendy G. 4 Units.
Rhetorical analysis of readings, research, and argument. Focus is on development of a substantive research-based argument using multiple sources. Individual conferences with instructor. For more information about PWR 1, see https://undergrad.stanford.edu/programs/pwr/courses/pwr-1. For full course descriptions, see https://vcapwr-catalog.stanford.edu. Enrollment is handled by the PWR office.
PWR 1WI. Writing & Rhetoric 1: By Any Means Necessary: The Rhetoric of Black Radical Movements. 4 Units.
In this class, students in this course will explore the many ways communities of color have effectively used writing and rhetoric to persuade, to educate, to inspire, to awaken, to motivate. Some potential examples of materials include persuasive pieces written by formerly enslaved Black people to abolish slavery; letters written from Japanese internment camps, trial statements from Native American political prisoners; videos of Black Panthers’ speeches; and comedy sketches by undocumented queer youth organizers. For more information about PWR 1, see https://undergrad.stanford.edu/programs/pwr/courses/pwr-1. For full course descriptions, see https://vcapwr-catalog.stanford.edu. Enrollment is handled by the PWR office.

PWR 1WS. PWR 1 Studio. 1 Unit.
The PWR 1 Studio is designed for multilingual and/or international student writers and is taken concurrently with PWR 1. The Writing Studio provides students an opportunity to work with other multilingual students and an instructor with a background in second language writing to develop writing habits and strategies to support their work in PWR 1 and other communication contexts. Please see https://undergrad.stanford.edu/programs/pwr/courses/pwr-studio for more information. Prerequisite: Application. Co-requisite: PWR 1.

PWR 1WW. PWR 1 Workshop. 1 Unit.
The PWR 1 Workshop is taken concurrently with PWR 1. The Workshop provides students an opportunity to work with other students and an instructor to further develop effective writing practices and strategies to support their work in PWR 1 and other communication contexts. Please see https://undergrad.stanford.edu/programs/pwr/courses/pwr-studio for more information. Prerequisite: Application. Co-requisite: PWR 1.

PWR 2AB. Writing & Rhetoric 2: Makers, Crafters, Hackers: The Rhetoric of DIY. 4 Units.
In this course we will delve into the fascinating world of DIY (do it yourself) movements. You will examine the values, politics and ethics of DIY, such as what making has to do with empowerment and resistance, or whether our ideas of making and makers are gendered or attached to assumptions about class, ethnicity and ideology. For more information about PWR 2, see https://undergrad.stanford.edu/programs/pwr/courses/pwr-2. For course videos and full descriptions, see https://vcapwr-catalog.stanford.edu. Enrollment is handled by the PWR office. Prerequisite: PWR 1.

PWR 2AG. Writing & Rhetoric 2: The Rhetoric of Film Criticism. 4 Units.
In this course we will analyze, write, and speak about specific films; we’ll touch on a range of important frameworks, including genre studies, feminist film theory, and documentary ethics. Through an in-depth analysis of one film for your research-based argument, you’ll develop your skills in writing, research, and oral presentation. In addition, you will adapt your research-based argument essay into a short videographic essay, that’ll include material from the film you’re analyzing. For course videos and full descriptions, see https://vcapwr-catalog.stanford.edu. Enrollment is handled by the PWR office. Prerequisite: PWR 1.

PWR 2AH. Writing & Rhetoric 2: Ethnic Narratives and the Rhetoric of American Identity. 4 Units.
Prerequisite: PWR 1. In this class we will explore how race and ethnicity in America have become subjects of personal negotiations and public perception. The readings will address various topics such as biracial and bicultural identity, acculturation, stereotyping and self-image. In addition, we will approach each of the writings in this class as an opportunity to practice in-class rhetorical analysis and oral presentation skills and to practice discovering specific research questions. For more information about PWR 2, see https://undergrad.stanford.edu/programs/pwr/courses/pwr-2. For full course descriptions, see https://vcapwr-catalog.stanford.edu. Enrollment is handled by the PWR office.
PWR 2BRB. Writing & Rhetoric 2: Eurekas and Epiphanies: The Rhetoric of Inspiration. 4 Units.
Prerequisite: PWR 1. In this course, we will inquire into how, exactly, inspiration works. Where do good ideas come from? What fosters creativity? And how do we inspire ourselves and others to follow through on those ideas? We will address these questions from many disciplinary angles, including the history of theories of genius and creativity, the uses of spiritual and literary “epiphany,” and recent psychology research into growth mindsets. For more information about PWR 2, see https://undergrad.stanford.edu/programs/pwr/courses/pwr-2. For full course descriptions, see https://vcapwr-catalog.stanford.edu. Enrollment is handled by the PWR office.

PWR 2BRC. Writing & Rhetoric 2: Re-Make It Anew: The Rhetoric of Adapting, Rebooting, and Remaking. 4 Units.
Prerequisite: PWR 1. Further work in developing skills in argument and research-based writing, with emphasis on both written and oral/ multimedia presentation of research. For more information about PWR 2, see https://undergrad.stanford.edu/programs/pwr/courses/pwr-2. For full course descriptions, see https://vcapwr-catalog.stanford.edu. Enrollment is handled by the PWR office.

PWR 2CA. Writing & Rhetoric 2: Networked Rhetoric: Communities, Collaboration, and Communication. 4 Units.
Prerequisite: PWR 1. Further work in developing skills in argument and research-based writing, with emphasis on both written and oral/ multimedia presentation of research. For more information about PWR 2, see https://undergrad.stanford.edu/programs/pwr/courses/pwr-2. For full course descriptions, see https://vcapwr-catalog.stanford.edu. Enrollment is handled by the PWR office.

PWR 2CAB. Writing & Rhetoric 2: The Rhetoric of Gender and Technology. 4 Units.
Rhetorical and contextual analysis of readings; research; and argument. Focus is on development of a substantive research-based argument using multiple sources. Individual conferences with instructor. See https://undergrad.stanford.edu/programs/pwr/courses/pwr-2.

PWR 2CK. Writing & Rhetoric 2: Speaking Out: Claiming Citizenship, Demanding Rights. 4 Units.
Prerequisite: PWR 1. Further work in developing skills in argument and research-based writing, with emphasis on both written and oral/ multimedia presentation of research. See http://www.stanford.edu/dept/undergrad/cgi-bin/drupal_ual/AP_univ_req_PWR_Courses.html.

PWR 2CKA. Writing & Rhetoric 2: Rhetoric of Distraction. 4 Units.
Prerequisite: PWR 1. In this class we will explore how race and ethnicity in America have become subjects of personal negotiations and public perception. The readings will address various topics such as biracial and bicultural identity, acculturation, stereotyping and self-image. In addition, we will approach each of the writings in this class as an opportunity to practice in-class rhetorical analysis and oral presentation skills and to practice discovering specific research questions. For more information about PWR 2, see https://undergrad.stanford.edu/programs/pwr/courses/pwr-2. For full course descriptions, see https://vcapwr-catalog.stanford.edu. Enrollment is handled by the PWR office.

PWR 2CL. Writing & Rhetoric 2: Crime, Media & Law: Critical Approaches to Violence. 4 Units.
Prerequisite: PWR 1. Despite our fascination with extreme acts of violence, those who study the nature of illegally know the opposite to be true: Far from a problem of murder, crime is instead predominantly composed of everyday acts of offense that never garner police attention, such as tax evasion, the violation of environmental regulations, computer hacking, and recreational drug use. Critical criminologists term this kind of unprosecuted crime “crime’s dark figure” because it flies below the radar of public awareness and judicial action. This course will take the divergence between cultural representations of crime and crime’s “dark figure” as a point of departure. For more information about PWR 2, see https://undergrad.stanford.edu/programs/pwr/courses/pwr-2. For full course descriptions, see https://vcapwr-catalog.stanford.edu. Enrollment is handled by the PWR office.

PWR 2CR. Writing & Rhetoric 2: Communicating Science to the Public. 4 Units.
As scientific knowledge and technology grow increasingly complex, the ability to explain science clearly and articulate science-based arguments to public audiences becomes more crucial, and more in demand. In this class, we will explore what makes written, spoken, and visual communication of science effective, compare the conventions of scholarly writing in the sciences to rhetorical strategies employed by popular science writers, and analyze problems with coverage of scientifically based issues in popular media and the promise and pitfalls of data visualization in conveying scientific information. For more information about PWR 2, see https://undergrad.stanford.edu/programs/pwr/courses/pwr-2. For full course descriptions, see https://vcapwr-catalog.stanford.edu. Enrollment is handled by the PWR office.

PWR 2CRA. Writing & Rhetoric 2: The State of California: Rhetoric of a Dream. 4 Units.
Prerequisite: PWR 1. Further work in developing skills in argument and research-based writing, with emphasis on both written and oral/ multimedia presentation of research. Service Learning Course (certified by Haas Center). See http://www.stanford.edu/dept/undergrad/cgi-bin/drupal_ual/AP_univ_req_PWR_Courses.html.

PWR 2CW. Writing & Rhetoric 2: Rhetorical Games: Sport (for) Development Policy in the 21st Century. 4 Units.
Rhetorical and contextual analysis of readings; research; and argument. Focus is on development of a substantive research-based argument using multiple sources. Individual conferences with instructor. See https://undergrad.stanford.edu/programs/pwr/courses/pwr-2.

PWR 2CWA. Writing & Rhetoric 2: Global Games: Rhetoric of Sport for Development. 4 Units.
Prerequisite: PWR 1. Sport has become “the” international relations and development concept of the new millennium. As a result, sport development is a source of much praise and criticism as scholars, activists, philanthropists, and journalists struggle to understand the rhetorical games at play in the global sport development policy landscape. As students deepen their awareness of rhetorical praxis and explore new modes as writers and communicators, they will survey seminal scholarship, case studies, and grassroots activist campaigns surrounding sport development in preparation for a sustained research project that addresses the sociopolitical implications of tying sport to development in the 21st century. For more information about PWR 2, see https://undergrad.stanford.edu/programs/pwr/courses/pwr-2. For full course descriptions, see https://vcapwr-catalog.stanford.edu. Enrollment is handled by the PWR office.
PWR 2CWB. Writing & Rhetoric 2: Hear/Say: The Art of Rhetorical Listening. 4 Units.

Why do we listen? How do we listen to learn, to understand? And to whom do we listen? And how does listening impact how we orient ourselves in the world? Rhetorical listening has been central to feminist rhetorical praxis, which has traditionally focused on the rescue, recovery, and (re)inscription of non-majority cultures and communities into the rhetorical tradition. In short, rhetorical listening asks us to reconsider the role listening plays, and the values which we ascribe to listening, in processes of knowledge construction inside and outside the academy. For more information about PWR 2, see https://undergrad.stanford.edu/programs/pwr/courses/pwr-2. For course videos and full descriptions, see https://vcapwr-catalog.stanford.edu. Enrollment is handled by the PWR office. Prerequisite: PWR 1.

PWR 2WC. Writing & Rhetoric 2: The Rhetoric of Photography. 4 Units.

Prerequisite: PWR 1. Further work in developing skills in argument and research-based writing, with emphasis on both written and oral/ multimedia presentation of research. For more information about PWR 2, see https://undergrad.stanford.edu/programs/pwr/courses/pwr-2. For full course descriptions, see https://vcapwr-catalog.stanford.edu. Enrollment is handled by the PWR office.

PWR 2DH. Writing & Rhetoric 2: I ____ Therefore I Am? The Rhetoric of 21st Century Identity. 4 Units.

Prerequisite: PWR 1. Further work in developing skills in argument and research-based writing, with emphasis on both written and oral/ multimedia presentation of research. For more information about PWR 2, see https://undergrad.stanford.edu/programs/pwr/courses/pwr-2. For full course descriptions, see https://vcapwr-catalog.stanford.edu. Enrollment is handled by the PWR office.

PWR 2DHA. Writing & Rhetoric 2: Action Research: Making Time for Social Justice. 4 Units.

In this course, we’ll be focusing on different ways of seeking social justice, and explore whether it is possible or even desirable for students, lecturers and professors to focus their work on “fixing” the social ills of the world. We’ll investigate ways your education and research can help effect social justice. The research, writing and presenting you do in this course can lay the groundwork for/contribute to social justice, on campus and/or off. For more information about PWR 2, see https://undergrad.stanford.edu/programs/pwr/courses/pwr-2. For course videos and full descriptions, see https://vcapwr-catalog.stanford.edu. Enrollment is handled by the PWR office. Prerequisite: PWR 1.

PWR 2DBH. Writing & Rhetoric 2: Feel Me? The Rhetoric of Empathy, Its Limitations and Alternatives. 4 Units.

Prerequisite: PWR 1. In this course, we’ll be examining what empathy is &8212; both affective and cognitive &8212; and what role it might, or might not, play in our everyday lives and in promoting ethical action. To do so, we’ll study the psychological, biological, and neurological bases of empathy, its significance in philosophy, contemplative/religious practices and ethics, and its possibilities as a rhetorical strategy and a political tool. For more information about PWR 2, see https://undergrad.stanford.edu/programs/pwr/courses/pwr-2. For course videos and full descriptions, see https://vcapwr-catalog.stanford.edu. Enrollment is handled by the PWR office. Prerequisite: PWR 1.

PWR 2EC. Writing & Rhetoric 2: ‘Like this Class: The Rhetoric of Public Relations. 4 Units.

Prerequisite: PWR 1. Further work in developing skills in argument and research-based writing, with emphasis on both written and oral/ multimedia presentation of research. For more information about PWR 2, see https://undergrad.stanford.edu/programs/pwr/courses/pwr-2. For full course descriptions, see https://vcapwr-catalog.stanford.edu. Enrollment is handled by the PWR office.

PWR 2EE. Writing & Rhetoric 2: Once Upon a Cause: Producing Picture Books for Local Children. 4 Units.

Prerequisite: PWR 1. Whether our favorite picture books as kids were timeless classics or new arrivals, whether they scared us or amazed us, consoled us or challenged us, they moved and shaped us in profound ways. How could a few dozen pages and a few hundred words affect us so powerfully? Why did we want to hear and see and read our favorite picture books again and again? What was the secret to their magic? In this course you’ll not only analyze that “magic” but will also collaborate closely with a group of classmates to create an original, compelling, and educationally appropriate picture book for second-graders. For more information about PWR 2, see https://undergrad.stanford.edu/programs/pwr/courses/pwr-2. For full course descriptions, see https://vcapwr-catalog.stanford.edu. Enrollment is handled by the PWR office.

PWR 2EI. Writing & Rhetoric 2: Copying, Memeing, Modding, and Pirating: Rhetorics of (Un)Originality. 4 Units.

What’s wrong with plagiarism and counterfeiting? Our regimes of private property and ideologies of individualism inculcate us with such a regard for ‘originality’ that we rarely stop to ask whose privileges they safeguard, whose capabilities they favor, and whose creative labor they discount and render unseen. In this course you will write and present on traditions, practices, and artifacts that call the premises of originality into question and that playfully unsettle the state and corporate narratives of cultural ownership that sustain them. For course videos and full descriptions, see https://vcapwr-catalog.stanford.edu. Enrollment is handled by the PWR office. Prerequisite: PWR 1.

PWR 2EL. Writing & Rhetoric 2: Rhetoric of Silence. 4 Units.

Rhetorical and contextual analysis of readings; research; and argument. Focus is on development of a substantive research-based argument using multiple sources. Individual conferences with instructor. See https://undergrad.stanford.edu/programs/pwr/courses/pwr-2.

PWR 2ELA. Writing & Rhetoric 2: The Remix, the Original, and the Voice. 4 Units.

Prerequisite: PWR 1. Further work in developing skills in argument and research-based writing, with emphasis on both written and oral/ multimedia presentation of research. See http://www.stanford.edu/dept/undergrad/cgi-bin/drupal_ual/AP_univ_req_PWR_Courses.html.

PWR 2EP. Writing & Rhetoric 2: Global Protest and Civil Unrest: The Rhetoric of Resistance. 4 Units.

Rhetorical and contextual analysis of readings; research; and argument. Focus is on development of a substantive research-based argument using multiple sources. Individual conferences with instructor. See https://undergrad.stanford.edu/programs/pwr/courses/pwr-2.

PWR 2EPA. Writing & Rhetoric 2: Slacktivism to Hacktivism: The Rhetoric of Technology and Social Change. 4 Units.

Rhetorical and contextual analysis of readings; research; and argument. Focus is on development of a substantive research-based argument using multiple sources. Individual conferences with instructor. See https://undergrad.stanford.edu/programs/pwr/courses/pwr-2.

PWR 2EPB. Writing & Rhetoric 2: Communicating Climate Justice in the Current Era. 4 Units.

Prerequisite: PWR 1. Further work in developing skills in argument and research-based writing, with emphasis on both written and oral/ multimedia presentation of research. For more information about PWR 2, see https://undergrad.stanford.edu/programs/pwr/courses/pwr-2. For full course descriptions, see https://vcapwr-catalog.stanford.edu. Enrollment is handled by the PWR office.

PWR 2EPC. Writing & Rhetoric 2: Building Resilience: Writing Science, Policy and Community For a Better World. 4 Units.

Prerequisite: PWR 1. Further work in developing skills in argument and research-based writing, with emphasis on both written and oral/ multimedia presentation of research. For more information about PWR 2, see https://undergrad.stanford.edu/programs/pwr/courses/pwr-2. For full course descriptions, see https://vcapwr-catalog.stanford.edu. Enrollment is handled by the PWR office.
PWR 2EV. Writing & Rhetoric 2: The Global Politics of Protest and Change. 4 Units.
Prerequisite: PWR 1. Further work in developing skills in argument and research-based writing, with emphasis on both written and oral/multimedia presentation of research. See http://www.stanford.edu/dept/undergrad/cgi-bin/drupal_ual/AP_univ_reg_PWR_Courses.html.

PWR 2GAW. Writing & Rhetoric 2: 'Don't Stand so Close to Me': Cross-cultural Communication. 4 Units.
Prerequisite: PWR 1. Despite universal attributes such as facial expressions and emotions, humans also have culturally based assumptions, values, and beliefs - from the shared assumptions and collectivist views of high-context cultures to the explicit and highly articulated rhetoric of more individualistic and low-context groups. Our course will explore rhetorical challenges in verbal and nonverbal communication across cultures. We'll consider not only language and argument but also proxemics - determined spatial distance between people - as well as eye contact and gestures. For more information about PWR 2, see https://undergrad.stanford.edu/programs/pwr/courses/pwr-2. For full course descriptions, see https://vcapwr-catalog.stanford.edu. Enrollment is handled by the PWR office.

PWR 2GM. Writing & Rhetoric 2: Unpredictable Dialogue: Art of the Interview, Art of the Essay. 4 Units.
Prerequisite: PWR 1. Further work in developing skills in argument and research-based writing, with emphasis on both written and oral/multimedia presentation of research. Study of the rhetorical craft of the interview, exploring structure, language, timing, and development in a range of forums, including documentaries, radio, transcription, campus conversations, and television. Research of a Stanford professor's work, including interview. Presentation of findings from research and interview to the class. See http://www.stanford.edu/dept/undergrad/cgi-bin/drupal_ual/AP_univ_reg_PWR_Courses.html.

PWR 2GMA. Writing & Rhetoric 2: Breaking News, Making News 1.0. 4 Units.
Prerequisite: PWR 1. Further work in developing skills in argument and research-based writing, with emphasis on both written and oral/multimedia presentation of research. See http://www.stanford.edu/dept/undergrad/cgi-bin/drupal_ual/AP_univ_reg_PWR_Courses.html.

PWR 2GMC. Writing & Rhetoric 2: A Thousand Words: When Art is Not Enough. 4 Units.
Prerequisite: PWR 1. Further work in developing skills in argument and research-based writing, with emphasis on both written and oral/multimedia presentation of research. See http://www.stanford.edu/dept/undergrad/cgi-bin/drupal_ual/AP_univ_reg_PWR_Courses.html.

PWR 2GMD. Writing & Rhetoric 2: Archi-texts: Building Rhetorically. 4 Units.
Prerequisite: PWR 1. Architecture is always the solution to a problem: Where am I going to sleep? What am I going to do with my dead? Where can I speak to my gods? In this sense, the structure, sitting, materials and lighting that inhere in a work of architecture are direct responses to a lived problem. In this way, our class will draw on the rhetoric of architecture to illuminate the rhetoric of communication; we will do this under the premise that understanding the one can lead to a better understanding and practice of the other. For more information about PWR 2, see https://undergrad.stanford.edu/programs/pwr/courses/pwr-2. For full course descriptions, see https://vcapwr-catalog.stanford.edu. Enrollment is handled by the PWR office.

PWR 2GME. Writing & Rhetoric 2: Our America: Conviction, Passion, Paranoia. 4 Units.
Prerequisite: PWR 1. Further work in developing skills in argument and research-based writing, with emphasis on both written and oral/multimedia presentation of research. For more information about PWR 2, see https://undergrad.stanford.edu/programs/pwr/courses/pwr-2. For full course descriptions, see https://vcapwr-catalog.stanford.edu. Enrollment is handled by the PWR office.

PWR 2GMF. Writing & Rhetoric 2: Immigration Nation: Rhetoric Up Against the Wall. 4 Units.
Prerequisite: PWR 1. Further work in developing skills in argument and research-based writing, with emphasis on both written and oral/multimedia presentation of research. For more information about PWR 2, see https://undergrad.stanford.edu/programs/pwr/courses/pwr-2. For full course descriptions, see https://vcapwr-catalog.stanford.edu. Enrollment is handled by the PWR office.

PWR 2GO. Writing & Rhetoric 2: The Rhetoric of Performance, Intersectionality, and Identity. 4 Units.
Prerequisite: PWR 1. Further work in developing skills in argument and research-based writing, with emphasis on both written and oral/multimedia presentation of research. For more information about PWR 2, see https://undergrad.stanford.edu/programs/pwr/courses/pwr-2. For full course descriptions, see https://vcapwr-catalog.stanford.edu. Enrollment is handled by the PWR office. Prerequisite: PWR 1.

PWR 2G. Writing & Rhetoric 2: Whose Home? Rhetorics of Belonging and Place. 4 Units.
Prerequisite: PWR 1. Further work in developing skills in argument and research-based writing, with emphasis on both written and oral/multimedia presentation of research. Our goal will be to become more skilled rhetoricians ourselves by asking: What is possible with language, image, sound what can poetics teach us about rhetoric? How much can communication achieve, whether greatness or agreement, social change or political justice. For course videos and full descriptions, see https://vcapwr-catalog.stanford.edu. Enrollment is handled by the PWR office.

PWR 2HL. Writing & Rhetoric 2: Developing and Communicating Your Expertise: The Rhetoric of Excellence. 4 Units.
Prerequisite: PWR 1. Further work in developing skills in argument and research-based writing, with emphasis on both written and oral/multimedia presentation of research. See http://www.stanford.edu/dept/undergrad/cgi-bin/drupal_ual/AP_univ_reg_PWR_Courses.html.

PWR 2H. Writing & Rhetoric 2: Communicating Your Research: Meaningful Academic Writing and Speaking. 4 Units.
Prerequisite: PWR 1. How do you present complex research or specialized knowledge in a way that makes sense and moves audiences to see the value of your work? In this class, we will examine the ways effective communicators engage audiences and illuminate their ideas in a variety of contexts, including academic journals, popular publications, and multimedia presentations. We'll pay attention to the texts' argumentative structure, and the use of narrative, metaphor, and visualization to explain the unfamiliar. We will also identify the ways in which the speaker's voice and body are sources of persuasion and meaning. As you pursue a research project on meaningful communication, you will develop your own toolkit for presenting your expertise in engaging ways.
PWR 2HT. Writing & Rhetoric 2: Speaking Ironic Truth to Power: The Rhetoric of Satirical Protest. 4 Units.
Prerequisite: PWR 1. Further work in developing skills in argument and research-based writing, with emphasis on both written and oral/multimedia presentation of research. This course takes as its theme satire and how and when people seek social justice by "talking back." For more information about PWR 2, see https://undergrad.stanford.edu/programs/pwr/courses/pwr-2. For full course descriptions, see https://vcapwr-catalog.stanford.edu. Enrollment is handled by the PWR office.

PWR 2IY. Writing & Rhetoric 2: Many Faces of Sherlock: Race, Gender, Power, and the Rhetoric of the Detective. 4 Units.
In this class we'll look at the ways detective fiction has expanded &8212; with empowering results &8212; to genders, ethnicities, and social backgrounds that mainstream representations of Holmes haven't traditionally represented. We'll consider, for example, the Botswanan women sleuths of The No. 1 Ladies' Detective Agency, the hoodie-wearing, super strong Luke Cage, and Japanese manga's Detective Conan. For more information about PWR 2, see https://undergrad.stanford.edu/programs/pwr/courses/pwr-2. For course videos and full descriptions, see https://vcapwr-catalog.stanford.edu. Enrollment is handled by the PWR office. Prequisite: PWR 1.

PWR 2JC. Writing & Rhetoric 2: Walk(s) of Shame: The Rhetoric of Respectability. 4 Units.
Prerequisite: PWR 1. Further work in developing skills in argument and research-based writing, with emphasis on both written and oral/multimedia presentation of research. For more information about PWR 2, see https://undergrad.stanford.edu/programs/pwr/courses/pwr-2. For full course descriptions, see https://vcapwr-catalog.stanford.edu. Enrollment is handled by the PWR office.

PWR 2JD. Writing & Rhetoric 2: Straight A's and Sports Cars: The Rhetoric of Success. 4 Units.
Prerequisite: PWR 1. Further work in developing skills in argument and research-based writing, with emphasis on both written and oral/multimedia presentation of research. See http://www.stanford.edu/dept/undergrad/cgi-bin/drupal_ual/AP_univ_req_PWR_Courses.html.

PWR 2JDC. Writing & Rhetoric 2: And the Crowd Goes Wild: The Rhetoric of Fans, Stans, and Enthusiasts. 4 Units.
In this class, we will research the importance of fandoms and fan communities in contemporary society. We will consider what motivates people to put their time, energy, and selves into the stories or people that they care about, and consider the implications of this devotion. We will look at the risks and rewards of participating in a fandom, from its ability to empower individuals to the danger and risk of exclusion therein. For more information about PWR 2, see https://undergrad.stanford.edu/programs/pwr/courses/pwr-2. For course videos and full descriptions, see https://vcapwr-catalog.stanford.edu. Enrollment is handled by the PWR office. Prerequisite: PWR 1.

PWR 2JJA. Writing & Rhetoric 2: The Rhetoric of J. Johnson. 4 Units.
Prerequisite: PWR 1. Further work in developing skills in argument and research-based writing, with emphasis on both written and oral/multimedia presentation of research. For more information about PWR 2, see https://undergrad.stanford.edu/programs/pwr/courses/pwr-2. For full course descriptions, see https://vcapwr-catalog.stanford.edu. Enrollment is handled by the PWR office.

PWR 2JPA. Writing & Rhetoric 2: How We Got Schooled: The Rhetoric of Literacy and Education. 4 Units.
Prerequisite: PWR 1. Further work in developing skills in argument and research-based writing, with emphasis on both written and oral/multimedia presentation of research. Examination of unspoken rules regarding the separation of creativity and commerce and arguments about how consumer culture influences the work of the artist. See http://www.stanford.edu/dept/undergrad/cgi-bin/drupal_ual/AP_univ_req_PWR_Courses.html.

PWR 2JP. Writing & Rhetoric 2: The Rhetoric of Art and Commerce. 4 Units.
Prerequisite: PWR 1. Further work in developing skills in argument and research-based writing, with emphasis on both written and oral/multimedia presentation of research. For more information about PWR 2, see https://undergrad.stanford.edu/programs/pwr/courses/pwr-2. For full course descriptions, see https://vcapwr-catalog.stanford.edu. Enrollment is handled by the PWR office.

PWR 2JPB. Writing & Rhetoric 2: Curated Reality: How Media Shape What We Know. 4 Units.
Prerequisite: PWR 1. Further work in developing skills in argument and research-based writing, with emphasis on both written and oral/multimedia presentation of research. For more information about PWR 2, see https://undergrad.stanford.edu/programs/pwr/courses/pwr-2. For full course descriptions, see https://vcapwr-catalog.stanford.edu. Enrollment is handled by the PWR office.

PWR 2JS. Writing & Rhetoric 2: In Science We Trust. 4 Units.
Prerequisite: PWR 1. Further work in developing skills in argument and research-based writing, with emphasis on both written and oral/multimedia presentation of research. For more information about PWR 2, see https://undergrad.stanford.edu/programs/pwr/courses/pwr-2. For full course descriptions, see https://vcapwr-catalog.stanford.edu. Enrollment is handled by the PWR office.
PWR 2JW. Writing & Rhetoric 2: What We Talk About When We Talk About Love. 4 Units.
Prerequisite: PWR 1. Further work in developing skills in argument and research-based writing, with emphasis on both written and oral/ multimedia presentation of research. For more information about PWR 2, see https://undergrad.stanford.edu/programs/pwr/courses/pwr-2. For full course descriptions, see https://vcapwr-catalog.stanford.edu. Enrollment is handled by the PWR office.

PWR 2KC. Writing & Rhetoric 2: Technology and the Rhetoric of Embodiment. 4 Units.
Rhetorical and contextual analysis of readings; research; and argument. Focus is on development of a substantive research-based argument using multiple sources. Individual conferences with instructor. See https://undergrad.stanford.edu/programs/pwr/courses/pwr-2.

PWR 2KD. Writing & Rhetoric 2: Un-Performing Ourselves: The Design and Craft of Presentations. 4 Units.
Prerequisite: PWR 1. Further work in developing skills in argument and research-based writing, with emphasis on both written and oral/multimedia presentation of research. Exploration of how the application of performance techniques makes academic or professional presentations more compelling. See http://www.stanford.edu/dept/undergrad/cgi-bin/drupal_ual/AP_univ_req_PWR_Courses.html.

PWR 2KDA. Writing & Rhetoric 2: Remix Culture. 4 Units.
Prerequisite: PWR 1. What does a musical about founding fathers (Hamilton) have to say about current political upheaval? What do plastic surgery resorts have to say about identity politics? What does Steph Curry’s game have to say about Hamlet - and about Prince - with alternative forms of masculinity? In this course we will examine contemporary mashups and remixers and you will build a research project to ground our work across the quarter creating interesting, meaningful, and dynamic presentations and papers. For more information about PWR 2, see https://undergrad.stanford.edu/programs/pwr/courses/pwr-2. For full course descriptions, see https://vcapwr-catalog.stanford.edu. Enrollment is handled by the PWR office.

PWR 2KDB. Writing & Rhetoric 2: This is America: Virals, Videos and Values. 4 Units.
Prerequisite: PWR 1. Further work in developing skills in argument and research-based writing, with emphasis on both written and oral/ multimedia presentation of research. For more information about PWR 2, see https://undergrad.stanford.edu/programs/pwr/courses/pwr-2. For full course descriptions, see https://vcapwr-catalog.stanford.edu. Enrollment is handled by the PWR office.

PWR 2KDC. Writing & Rhetoric 2: Myth and the Contemporary: Talking Across Two Worlds. 4 Units.
What do ancient myths have to tell us about our current world? What do stories say about AI, Genetic Engineering, Climate Change, and Social Justice? How does the difference of old perspectives offer us fresh takes on the new? In this course, we will consider world myths that have been retold by such writers as Clarissa Pinkola Estes, Neil Gaiman, JK Rowling, and Margaret Atwood, and in such dramas as Game of Thrones, Us, Her, Embrace of the Serpent, and The Revenant. For course videos and full descriptions, see https://vcapwr-catalog.stanford.edu. Enrollment is handled by the PWR office. Prerequisite: PWR 1.

PWR 2KM. Writing & Rhetoric 2: A Planet on the Edge: The Rhetoric of Sustainable Energy. 4 Units.
Prerequisite: PWR 1. Sea-level rise, the halting of major ocean circulatory currents, outbreaks of superstorms leading to floods and droughts - can an energy revolution still save a planet on the edge? This class explores the intricacies of sustainable energy, focusing on the myths, slogans, and rhetorical narratives that surround these debates. For example, is environmentalism inherently at odds with economic prosperity? Does living an environmentally conscious lifestyle require personal sacrifice and suffering? How does rhetorical framing affect the research, implementation, and public perception of new technologies in the field of sustainable energy? For more information about PWR 2, see https://undergrad.stanford.edu/programs/pwr/courses/pwr-2. For full course descriptions, see https://vcapwr-catalog.stanford.edu. Enrollment is handled by the PWR office.

PWR 2KMA. Writing & Rhetoric 2: Natural Enemies: The Rhetoric of Invasion Biology. 4 Units.
Prerequisite: PWR 1. Further work in developing skills in argument and research-based writing, with emphasis on both written and oral/ multimedia presentation of research. Study of the use of metaphors and argument in the context of invasion biology and species conservation, especially the effects those metaphors and claims have on practice and policy outcomes. See http://www.stanford.edu/dept/undergrad/cgi-bin/drupal_ual/AP_univ_req_PWR_Courses.html.

PWR 2KR. Writing & Rhetoric 2: Propaganda and Rhetoric. 4 Units.
Prerequisite: PWR 1. Further work in developing skills in argument and research-based writing, with emphasis on both written and oral/multimedia presentation of research. This course takes as its theme the tool of propaganda and its relationship to truth. For more information about PWR 2, see https://undergrad.stanford.edu/programs/pwr/courses/pwr-2. For full course descriptions, see https://vcapwr-catalog.stanford.edu. Enrollment is handled by the PWR office.

PWR 2KS. Writing & Rhetoric 2: Happy Now? The Anatomy of Happiness. 4 Units.
Prerequisite: PWR 1. Further work in developing skills in argument and research-based writing, with emphasis on both written and oral/ multimedia presentation of research. Study of the use of metaphors and argument in the context of invasion biology and species conservation, especially the effects those metaphors and claims have on practice and policy outcomes. See http://www.stanford.edu/dept/undergrad/cgi-bin/drupal_ual/AP_univ_req_PWR_Courses.html.

PWR 2KSA. Writing & Rhetoric 2: The Rhetoric of Childhood and Children’s Culture. 4 Units.
Rhetorical and contextual analysis of readings; research; and argument. Focus is on developing a substantive research-based argument using multiple sources. Individual conferences with instructor. See http://www.stanford.edu/dept/undergrad/cgi-bin/drupal_ual/AP_univ_req_PWR_Courses.html.

PWR 2KSB. Writing & Rhetoric 2: Design Thinking: Bringing Design to Research, Writing & Presentation. 4 Units.
There is no area of contemporary life where design is not a significant factor in shaping human experience. In this class, you will have the opportunity to learn more about design thinking and design studies. We will read works about play and creativity, the process of design thinking, and the ethics of design. You will choose a project idea and pursue research that will ultimately culminate in a print-based argument as well as a live oral presentation. For more information about PWR 2, see https://undergrad.stanford.edu/programs/pwr/courses/pwr-2. For full course descriptions, see https://vcapwr-catalog.stanford.edu. Enrollment is handled by the PWR office. Prerequisite: PWR 1.
PWR 2KTA. Writing & Rhetoric 2: A Rebel With A Cause: The Rhetoric of Giving a Damn. 4 Units.
Prerequisite: PWR 1. In this course, we will explore a variety of movements from marriage equality and civil rights to climate change. We will also examine individuals and the manner in which they advance the causes that matter to them most, including astrophysicist Neil deGrasse Tyson, anti-racism activist Tim Wise, and equal education activist Malala Yousafzai. Ultimately, students will use knowledge gained to assist delivery of research, both in written and oral form, in cultural contexts and from the disciplinary perspective of students' choosing. For more information about PWR 2, see https://undergrad.stanford.edu/programs/pwr/courses/pwr-2. For full course descriptions, see https://vcapwr-catalog.stanford.edu. Enrollment is handled by the PWR office.

PWR 2LF. Writing & Rhetoric 2: The Rhetoric of Hacking. 4 Units.
Prerequisite: PWR 1. Further work in developing skills in argument and research-based writing, with emphasis on both written and oral/multimedia presentation of research. For more information about PWR 2, see https://undergrad.stanford.edu/programs/pwr/courses/pwr-2. For full course descriptions, see https://vcapwr-catalog.stanford.edu. Enrollment is handled by the PWR office.

PWR 2LFA. Writing & Rhetoric 2: Unruly Bodies: Gesturing Toward a New rhetorics of Body Language. 4 Units.
Prerequisite: PWR 1. Further work in developing skills in argument and research-based writing, with emphasis on both written and oral/ multimedia presentation of research. For more information about PWR 2, see https://undergrad.stanford.edu/programs/pwr/courses/pwr-2. For full course descriptions, see https://vcapwr-catalog.stanford.edu. Enrollment is handled by the PWR office.

PWR 2LL. Writing & Rhetoric 2: Rhetoric of L Lamboy. 4 Units.
Prerequisite: PWR 1. Further work in developing skills in argument and research-based writing, with emphasis on both written and oral/ multimedia presentation of research. For more information about PWR 2, see https://undergrad.stanford.edu/programs/pwr/courses/pwr-2. For full course descriptions, see https://vcapwr-catalog.stanford.edu. Enrollment is handled by the PWR office.

PWR 2LM. Writing & Rhetoric 2: The Rhetoric and Aesthetic of War. 4 Units.
Rhetorical and contextual analysis of readings; research; and argument. Focus is on development of a substantive research-based argument using multiple sources. Individual conferences with instructor. See https://undergrad.stanford.edu/programs/pwr/courses/pwr-2.

PWR 2LO. Writing & Rhetoric 2: Facing the Future: Climate Change Science, Impacts, and Solutions. 4 Units.
Prerequisite: PWR 1. Further work in developing skills in argument and research-based writing, with emphasis on both written and oral/ multimedia presentation of research. For more information about PWR 2, see https://undergrad.stanford.edu/programs/pwr/courses/pwr-2. For full course descriptions, see https://vcapwr-catalog.stanford.edu. Enrollment is handled by the PWR office.

PWR 2LS. Writing & Rhetoric 2: The Rhetoric of Comics. 4 Units.
Prerequisite: PWR 1. Further work in developing skills in argument and research-based writing, with emphasis on both written and oral/ multimedia presentation of research. For more information about PWR 2, see https://undergrad.stanford.edu/programs/pwr/courses/pwr-2. For full course descriptions, see https://vcapwr-catalog.stanford.edu. Enrollment is handled by the PWR office.

PWR 2MA. Writing & Rhetoric 2: What's Your Major? The Rhetoric of Interdisciplinarity. 4 Units.
Prerequisite: PWR 1. Further work in developing skills in argument and research-based writing, with emphasis on both written and oral/ multimedia presentation of research. This course takes as its theme the collaboration and exchange of ideas among people from very different disciplines. For more information about PWR 2, see https://undergrad.stanford.edu/programs/pwr/courses/pwr-2. For full course descriptions, see https://vcapwr-catalog.stanford.edu. Enrollment is handled by the PWR office.

PWR 2MB. Writing & Rhetoric 2: Buying a Better You: The Rhetoric of Self Improvement and the American Ideal. 4 Units.
Prerequisite: PWR 1. Further work in developing skills in argument and research-based writing, with emphasis on both written and oral/ multimedia presentation of research. For more information about PWR 2, see https://undergrad.stanford.edu/programs/pwr/courses/pwr-2. For full course descriptions, see https://vcapwr-catalog.stanford.edu. Enrollment is handled by the PWR office.

PWR 2MC. Writing & Rhetoric 2: Cultural Icons: The Rhetoric of Branding and Celebrity. 4 Units.
Prerequisite: PWR 1. Further work in developing skills in argument and research-based writing, with emphasis on both written and oral/ multimedia presentation of research. For more information about PWR 2, see https://undergrad.stanford.edu/programs/pwr/courses/pwr-2. For full course descriptions, see https://vcapwr-catalog.stanford.edu. Enrollment is handled by the PWR office.

PWR 2MG. Writing & Rhetoric 2: Silicon Valley and the Future of Work: Rhetoric of Labor Utopias and Dystopias. 4 Units.
We live in the heart of Silicon Valley, an engine that promises or threatens to disrupt the way that national and global economies are organized. In this writing and speaking course, you'll explore how a range of critics and analysts imagine the future of work. Does all this point to a coming utopia? To a dystopia? Works from technologists, sociologists, economists, anthropologists, historians, activists and more will help answer these questions. We'll read those who embrace these changes and those who don't; we will analyze the predictions of various bright-eyed techno-optimists and steely-eyed doomsayers, from Silicon Valley insiders like Elon Musk and Bill Gates to radical academics and activists. We'll pick through what's really new about silicon Valley itself and how these changes impact the labor force and the future of work. Prerequisite: PWR 1. Further work in developing skills in argument and research-based writing, with emphasis on both written and oral/multimedia presentation of research. For more information about PWR 2, see https://undergrad.stanford.edu/programs/pwr/courses/pwr-2. For full course descriptions, see https://vcapwr-catalog.stanford.edu. Enrollment is handled by the PWR office.

PWR 2MGD. Writing & Rhetoric 2: March for Science? Social Justice and the Rhetoric of Science. 4 Units.
Prerequisite: PWR 1. Further work in developing skills in argument and research-based writing, with emphasis on both written and oral/ multimedia presentation of research. For more information about PWR 2, see https://undergrad.stanford.edu/programs/pwr/courses/pwr-2. For full course descriptions, see https://vcapwr-catalog.stanford.edu. Enrollment is handled by the PWR office.

PWR 2MGE. Writing & Rhetoric 2: Rationality and Culture: Rhetorics of Reason, Madness, and Science. 4 Units.
Prerequisite: PWR 1. Further work in developing skills in argument and research-based writing, with emphasis on both written and oral/ multimedia presentation of research. For more information about PWR 2, see https://undergrad.stanford.edu/programs/pwr/courses/pwr-2. For full course descriptions, see https://vcapwr-catalog.stanford.edu. Enrollment is handled by the PWR office.
PWR 2MO. Writing & Rhetoric 2: Rhetoric of Scientific Controversies. 4 Units.
Prerequisite: PWR 1. Further work in developing skills in argument and research-based writing, with emphasis on both written and oral/multimedia presentation of research. For more information about PWR 2, see https://undergrad.stanford.edu/programs/pwr/courses/pwr-2. For full course descriptions, see https://vcapwr-catalog.stanford.edu. Enrollment is handled by the PWR office.

PWR 2MS. Writing & Rhetoric 2: Seriously Funny: The Rhetoric of Humor. 4 Units.
Prerequisite: PWR 1. As a rhetorical technique, humor holds unique persuasive power on a variety of political and cultural stages, evident in popular parody, satire, roasts, alternative news sources, public relations campaigns, and advertisements. Given this importance, we might ask, "what makes humor persuasive?" In this course, we will study humor through a variety of critical lenses, including those that examine humor as a unique appeal to pathos and those that argue it is entirely reliant upon logic. For more information about PWR 2, see https://undergrad.stanford.edu/programs/pwr/courses/pwr-2. For full course descriptions, see https://vcapwr-catalog.stanford.edu. Enrollment is handled by the PWR office.

PWR 2NF. Writing & Rhetoric 2: Language Gone Viral: Investigating the Rhet. of Social Media and Digital Comm.. 4 Units.
Prerequisite: PWR 1. In this course, we will reinforce our understanding of the research writing process and develop oral communication skills to investigate changes in digital language use. This course also examines the extent to which our daily lives have become deeply dependent on our usage of personal electronic devices for online communication. Is our attachment to technology truly limiting the quality of our conversations? Or could such interactions provide a means for introverts to better interact with others? For more information about PWR 2, see https://undergrad.stanford.edu/programs/pwr/courses/pwr-2. For full course descriptions, see https://vcapwr-catalog.stanford.edu. Enrollment is handled by the PWR office.

PWR 2NFA. Writing & Rhetoric 2: The Rhetoric of Norah Fahim. 4 Units.
Prerequisite: PWR 1. Further work in developing skills in argument and research-based writing, with emphasis on both written and oral/multimedia presentation of research. For more information about PWR 2, see https://undergrad.stanford.edu/programs/pwr/courses/pwr-2. For full course descriptions, see https://vcapwr-catalog.stanford.edu. Enrollment is handled by the PWR office.

PWR 2PB. Writing & Rhetoric 2: The Power of Political Photography. 4 Units.
Prerequisite: PWR 1. Further work in developing skills in argument and research-based writing, with emphasis on both written and oral/multimedia presentation of research. Topics include the role of photographers and photo-journalists in helping viewers see the world differently and the political implications of fashion photography, environmental photography, music photography, and fashion photography. Traditional readings as well as archival and field research. See http://www.stanford.edu/dept/undergrad/cgi-bin/drupal_uial/AP_univ_req_PWR_Courses.html.

PWR 2PBA. Writing & Rhetoric 2: Calling All Astronauts: Researching, Writing, and Talking about Tomorrow. 4 Units.
Prerequisite: PWR 1. Further work in developing skills in argument and research-based writing, with emphasis on both written and oral/multimedia presentation of research. For more information about PWR 2, see https://undergrad.stanford.edu/programs/pwr/courses/pwr-2. For full course descriptions, see https://vcapwr-catalog.stanford.edu. Enrollment is handled by the PWR office.

PWR 2PBB. Writing & Rhetoric 2: Mindful Rhetoric. 4 Units.
Prerequisite: PWR 1. Further work in developing skills in argument and research-based writing, with emphasis on both written and oral/multimedia presentation of research. For more information about PWR 2, see https://undergrad.stanford.edu/programs/pwr/courses/pwr-2. For full course descriptions, see https://vcapwr-catalog.stanford.edu. Enrollment is handled by the PWR office.

PWR 2PBC. Writing & Rhetoric 2: Why Do Geniuses Come in all Sizes, Shapes, and Colors?. 4 Units.
Prerequisite: PWR 1. Further work in developing skills in argument and research-based writing, with emphasis on both written and oral/multimedia presentation of research. For more information about PWR 2, see https://undergrad.stanford.edu/programs/pwr/courses/pwr-2. For full course descriptions, see https://vcapwr-catalog.stanford.edu. Enrollment is handled by the PWR office.

PWR 2RC. Writing & Rhetoric 2: Red Pill or Blue Pill? : The Rhetoric of Drugs. 4 Units.
Prerequisite: PWR 1. The theme of this course is the relationship between humans and drugs, particularly how the human brain interacts with and is altered by ingested substances. Simultaneously we will explore how drug use is promoted, regulated, sensationalized, and commercialized. We will examine a wide range of perspectives: indigenous discovery, cultural and medical applications, biological mechanisms, sociological implications, artistic and poetic interpretation, and constitutional law. For more information about PWR 2, see https://undergrad.stanford.edu/programs/pwr/courses/pwr-2. For full course descriptions, see https://vcapwr-catalog.stanford.edu. Enrollment is handled by the PWR office.

PWR 2RHA. Writing & Rhetoric 2: The Rhetoric of Composition. 4 Units.
Prerequisite: PWR 1. Further work in developing skills in argument and research-based writing, with emphasis on both written and oral/multimedia presentation of research. For more information about PWR 2, see https://undergrad.stanford.edu/programs/pwr/courses/pwr-2. For full course descriptions, see https://vcapwr-catalog.stanford.edu. Enrollment is handled by the PWR office.

PWR 2RHB. Writing & Rhetoric 2: The Rhetoric of Presentation. 4 Units.
Prerequisite: PWR 1. Further work in developing skills in argument and research-based writing, with emphasis on both written and oral/multimedia presentation of research. For more information about PWR 2, see https://undergrad.stanford.edu/programs/pwr/courses/pwr-2. For full course descriptions, see https://vcapwr-catalog.stanford.edu. Enrollment is handled by the PWR office.

PWR 2RHC. Writing & Rhetoric 1: The Rhetoric of Speaking. 4 Units.
Prerequisite: PWR 1. Further work in developing skills in argument and research-based writing, with emphasis on both written and oral/multimedia presentation of research. For more information about PWR 2, see https://undergrad.stanford.edu/programs/pwr/courses/pwr-2. For full course descriptions, see https://vcapwr-catalog.stanford.edu. Enrollment is handled by the PWR office.

PWR 2RHD. Writing & Rhetoric 2: The Rhetoric of Argument. 4 Units.
Prerequisite: PWR 1. Further work in developing skills in argument and research-based writing, with emphasis on both written and oral/multimedia presentation of research. For more information about PWR 2, see https://undergrad.stanford.edu/programs/pwr/courses/pwr-2. For full course descriptions, see https://vcapwr-catalog.stanford.edu. Enrollment is handled by the PWR office.
PWR 2RL. Writing & Rhetoric 2: The Rhetoric of the Natural and Beyond. 4 Units.
This class will consider, through a rhetorical lens, how “natural” is understood and/or modified, how it interfaces with social norms and other notions like safety and authenticity, and how the varying rhetorical strategies and situations at hand animate different negotiations of power. Topics may range from literary (e.g. magic realism and the fantastic) to social (our growing proximity and intimacy with tech devices) to medical (homeopathy or bionic implants and prosthesis). For course videos and full descriptions, see https://vcapwr-catalog.stanford.edu. Enrollment is handled by the PWR office. Prerequisite: PWR 1.

PWR 2RP. Writing & Rhetoric 2: The Power of Sports: Rhetoric and Athletics in Contemporary Society. 4 Units.
Prerequisite: PWR 1. Further work in developing skills in argument and research-based writing, with emphasis on both written and oral/multimedia presentation of research. See http://www.stanford.edu/dept/undergrad/cgi-bin/drupal_ual/AP_univ_req_PWR_Courses.html.

PWR 2RY. Writing and Rhetoric 2: Rhetoric of Yang. 4 Units.
Prerequisite: PWR 1. Further work in developing skills in argument and research-based writing, with emphasis on both written and oral/multimedia presentation of research. For more information about PWR 2, see https://undergrad.stanford.edu/programs/pwr/courses/pwr-2. For full course descriptions, see https://vcapwr-catalog.stanford.edu. Enrollment is handled by the PWR office.

PWR 2SB. Writing & Rhetoric 2: Writing 'Science': Fact, Fiction, and Everything Between. 4 Units.
Prerequisite: PWR 1. Further work in developing skills in argument and research-based writing, with emphasis on both written and oral/multimedia presentation of research. Analysis of science fiction and popular writing about science and technology as arguments about where we are headed, where we are, who we are, and what we value. See http://www.stanford.edu/dept/undergrad/cgi-bin/drupal_ual/AP_univ_req_PWR_Courses.html.

PWR 2SBA. Writing & Rhetoric 2: The Rhetoric of Human Enhancement. 4 Units.
Prerequisite: PWR 1. Further work in developing skills in argument and research-based writing, with emphasis on both written and oral/multimedia presentation of research. Analysis of science fiction and popular writing about science and technology as arguments about where we are headed, where we are, who we are, and what we value. See http://www.stanford.edu/dept/undergrad/cgi-bin/drupal_ual/AP_univ_req_PWR_Courses.html.

PWR 2SBB. Writing & Rhetoric 2: The Rhetoric of Robots, Cyborgs, Mutants and Other Posthumans. 4 Units.
Prerequisite: PWR 1. Further work in developing skills in argument and research-based writing, with emphasis on both written and oral/multimedia presentation of research. For more information about PWR 2, see https://undergrad.stanford.edu/programs/pwr/courses/pwr-2. For full course descriptions, see https://vcapwr-catalog.stanford.edu. Enrollment is handled by the PWR office.

PWR 2SBC. Writing & Rhetoric 2: Science and Advocacy. 4 Units.
Prerequisite: PWR 1. Further work in developing skills in argument and research-based writing, with emphasis on both written and oral/multimedia presentation of research. For more information about PWR 2, see https://undergrad.stanford.edu/programs/pwr/courses/pwr-2. For full course descriptions, see https://vcapwr-catalog.stanford.edu. Enrollment is handled by the PWR office.

PWR 2SC. Writing & Rhetoric 2: Are We There Yet?: The Rhetoric of Mobility. 4 Units.
What is the difference between "refugee" and "migrant" or, for that matter, between "traveler," "immigrant," "tourist," and "alien"? When we begin to think about the politics of these categories, we start to see how rhetorical situations shape our understandings of our places in the world, and what constrains or enables us as we move around in it. In this class, we will explore questions about mobility through writing, research, and oral presentation. We will practice strategies for persuasive, engaging writing and speaking and watch speeches by activists and artists, read up on the history of mobs, and discuss whether a sit-in is actually a form of movement. For course videos and full descriptions, see https://vcapwr-catalog.stanford.edu. Enrollment is handled by the PWR office. Prerequisite: PWR 1.

PWR 2SCB. Writing & Rhetoric 2: Bodies in the 21st Century: Gender and Rhetoric. 4 Units.
Prerequisite: PWR 1. Further work in developing skills in argument and research-based writing, with emphasis on both written and oral/multimedia presentation of research. For more information about PWR 2, see https://undergrad.stanford.edu/programs/pwr/courses/pwr-2. For full course descriptions, see https://vcapwr-catalog.stanford.edu. Enrollment is handled by the PWR office.

PWR 2SL. Writing & Rhetoric 2: The Rhetoric of Privilege. 4 Units.
Prerequisite: PWR 1. Drawing from academic articles, newspaper and magazine stories, social media, television, and film, we will examine rhetoric in moments like the Rio Olympics to bring to the forefront the privilege that lies beneath. We will analyze various forms of privilege and their intersections, from race and gender to socioeconomic class, sexual orientation, citizenship, physical ability, and so on. We will also scrutinize our own privilege as part of the Stanford community. For more information about PWR 2, see https://undergrad.stanford.edu/programs/pwr/courses/pwr-2. For full course descriptions, see https://vcapwr-catalog.stanford.edu. Enrollment is handled by the PWR office.

PWR 2SM. Writing & Rhetoric 2: Dirty Pretty Things: The Rhetoric of Objects and Objectification. 4 Units.
Prerequisite: PWR 1. Further work in developing skills in argument and research-based writing, with emphasis on both written and oral/multimedia presentation of research. For more information about PWR 2, see https://undergrad.stanford.edu/programs/pwr/courses/pwr-2. For full course descriptions, see https://vcapwr-catalog.stanford.edu. Enrollment is handled by the PWR office.

PWR 2SMA. Writing & Rhetoric 2: Love and Longing in Bombay: Romance and Rebellion in Indian Film. 4 Units.
Prerequisite: PWR 1. Further work in developing skills in argument and research-based writing, with emphasis on both written and oral/multimedia presentation of research. See http://www.stanford.edu/dept/undergrad/cgi-bin/drupal_ual/AP_univ_req_PWR_Courses.html.

PWR 2SN. Writing & Rhetoric 2: Rhetoric of Activism. 4 Units.
This course examines the role of rhetoric in discussions surrounding political activity as well as the burgeoning activism of today. Students will be given the opportunity to research a topic pertaining to rhetoric and activism. Some possible research topics include: an investigation into why a particular movement (like Occupy Wall Street) fades away without substantive impact, how/why activist efforts are sometimes cyclical across time (civil rights or Women’s rights), differing theoretical approaches to activism or perhaps the relationship between activism, policy, and the implementation of new laws. For course videos and full descriptions, see https://vcapwr-catalog.stanford.edu. Enrollment is handled by the PWR office. Prerequisite: PWR 1.

PWR 2SP. Writing & Rhetoric 2: Literacy, Reading, Writing, Power. 4 Units.
Prerequisite: PWR 1. Further work in developing skills in argument and research-based writing, with emphasis on both written and oral/multimedia presentation of research. See http://www.stanford.edu/dept/undergrad/cgi-bin/drupal_ual/AP_univ_req_PWR_Courses.html.
PWR 2SP. Writing & Rhetoric 2: Other Selves: The Art & Science of Friendship. 4 Units.
Prerequisite: PWR 1. Further work in developing skills in argument and research-based writing, with emphasis on both written and oral/multimedia presentation of research. Exploration of how the ability to reproduce a work for increasingly large audiences has fundamentally changed the nature of art and its effect on culture. See http://www.stanford.edu/dept/undergrad/cgi-bin/drupal_ual/AP_univ_reg_PWR_Courses.html.

PWR 2SPB. Writing & Rhetoric 2: Hope, Health, and Healing: The Rhetoric of Medicine. 4 Units.
Prerequisite: PWR 1. Further work in developing skills in argument and research-based writing, with emphasis on both written and oral/multimedia presentation of research. For more information about PWR 2, see https://undergrad.stanford.edu/programs/pwr/courses/pwr-2. For full course descriptions, see https://vcapwr-catalog.stanford.edu. Enrollment is handled by the PWR office.

PWR 2SR. Writing & Rhetoric 2: The Rhetoric of Voice. 4 Units.
Prerequisite: PWR 1. Further work in developing skills in argument and research-based writing, with emphasis on both written and oral/multimedia presentation of research. For more information about PWR 2, see https://undergrad.stanford.edu/programs/pwr/courses/pwr-2. For full course descriptions, see https://vcapwr-catalog.stanford.edu. Enrollment is handled by the PWR office.

PWR 2SSA. Writing & Rhetoric 2: Rhetoric of Reality Culture. 4 Units.
Prerequisite: PWR 1. Further work in developing skills in argument and research-based writing, with emphasis on both written and oral/multimedia presentation of research. See http://www.stanford.edu/dept/undergrad/cgi-bin/drupal_ual/AP_univ_reg_PWR_Courses.html.

PWR 2SSB. Writing & Rhetoric 2: Superfans and Scholars: Writing Fan Culture. 4 Units.
Prerequisite: PWR 1. Further work in developing skills in argument and research-based writing, with emphasis on both written and oral/multimedia presentation of research. See http://www.stanford.edu/dept/undergrad/cgi-bin/drupal_ual/AP_univ_reg_PWR_Courses.html.

PWR 2ST. Writing & Rhetoric 2: Science, Democracy and Social Media. 4 Units.
Prerequisite: PWR 1. Social media have greatly enriched and democratized science communication so that it now moves between scientists and various audiences. Scientific content is no longer static, nor is it merely for advanced researchers. Scientists using social media are learning to assess content collaboratively to help provide better science in public communication. One of the particular obligations of university science students is to join the conversation, help review and revise content in the public sphere. Students in this course will actively engage in the evolving world of science communication and practice their scientific writing, research and oral presentation skills. For more information about PWR 2, see https://undergrad.stanford.edu/programs/pwr/courses/pwr-2. For full course descriptions, see https://vcapwr-catalog.stanford.edu. Enrollment is handled by the PWR office.

PWR 2STA. Writing & Rhetoric 2: Ethics and AI. 4 Units.
Prerequisite: PWR 1. Further work in developing skills in argument and research-based writing, with emphasis on both written and oral/multimedia presentation of research. For more information about PWR 2, see https://undergrad.stanford.edu/programs/pwr/courses/pwr-2. For full course descriptions, see https://vcapwr-catalog.stanford.edu. Enrollment is handled by the PWR office.

PWR 2STB. The Rhetorics of Science, Culture, and Research. 4 Units.
PWR 2 courses focus on developing strategies for presenting research-based arguments in both written and oral/multimedia genres. Focusing on themes of science and culture, you'll take an interdisciplinary approach to examine an issue that matters to you. You will have the opportunity to consider a wide range of genres and translate your argument and findings into a live presentation. We'll focus on presenting, organization, body language, and slide design. For full course descriptions, see https://vcapwr-catalog.stanford.edu. Enrollment is handled by the PWR office. Prerequisite: PWR 1.

PWR 2TB. Writing & Rhetoric 2: Hip Hop, Orality, and Language Diversity. 4 Units.
In this course, students will use hiphop language and culture as an entry point into learning about the diversity of the ways that languages are used and transformed in speech, writing, and multimedia, particularly in the U.S. context. Looking at hiphop texts and beyond, we'll consider what songs, spoken word performances, literary, and scholarly texts have to teach us about the wide variety of language practices and the strategies those in power use to standardize and limit these variegated expressive forms. For course videos and full descriptions, see https://vcapwr-catalog.stanford.edu. Enrollment is handled by the PWR office. Prerequisite: PWR 1.

PWR 2TBA. Writing and Rhetoric 2: Rhetoric of Brown A. 4 Units.
Prerequisite: PWR 1. Further work in developing skills in argument and research-based writing, with emphasis on both written and oral/multimedia presentation of research. For more information about PWR 2, see https://undergrad.stanford.edu/programs/pwr/courses/pwr-2. For full course descriptions, see https://vcapwr-catalog.stanford.edu. Enrollment is handled by the PWR office.

PWR 2TD. Writing and Rhetoric 2: The Rhetoric of Diener. 4 Units.
Prerequisite: PWR 1. Further work in developing skills in argument and research-based writing, with emphasis on both written and oral/multimedia presentation of research. For more information about PWR 2, see https://undergrad.stanford.edu/programs/pwr/courses/pwr-2. For full course descriptions, see https://vcapwr-catalog.stanford.edu. Enrollment is handled by the PWR office.

PWR 2TN. Writing & Rhetoric 2: Sound and Vision: The Rhetoric of Music Documentaries. 4 Units.
PWR 2 courses focus on developing strategies for presenting research-based arguments in both written and oral/multimedia genres. This class takes as its theme the rhetoric, history, and aesthetics of music documentaries. Students will examine how elements such as cinematography, editing, scripting, archival research, and sound work together to create meaning, argue for greatness, or historical importance. For full course descriptions, see https://vcapwr-catalog.stanford.edu. Enrollment is handled by the PWR office. Prerequisite: PWR 1.

PWR 2TS. Writing & Rhetoric 2: The Rhetoric of the Experiment. 4 Units.
Prerequisite: PWR 1. Further work in developing skills in argument and research-based writing, with emphasis on both written and oral/multimedia presentation of research. See http://www.stanford.edu/dept/undergrad/cgi-bin/drupal_ual/AP_univ_reg_PWR_Courses.html.

PWR 2TSC. Writing & Rhetoric 2: All the Feels: The Rhetoric of Emotion. 4 Units.
How can emotions be motivating, and what can invoke them? How do the systems and structures that we navigate daily create conditions for anxiety or panic, and how do such systems respond to it? How do we understand anger in relation to ideals and social action? How is suffering and pain understood and treated? What is happiness, and should it be the ultimate goal? To what extent can emotions be understood as social or inherently human phenomena? We will approach these questions from a variety of disciplinary perspectives, from cognitive science and social psychology to philosophy, communication and sociology. For course videos and full descriptions, see https://vcapwr-catalog.stanford.edu. Enrollment is handled by the PWR office. Prerequisite: PWR 1.
PWR 2VK. Writing & Rhetoric 2: Framing Reality: The Rhetoric of Documentaries. 4 Units.
Prerequisite: PWR 1. Further work in developing skills in argument and research-based writing, with emphasis on both written and oral/multimedia presentation of research. For more information about PWR 2, see https://undergrad.stanford.edu/programs/pwr/courses/pwr-2. For full course descriptions, see https://vcapwr-catalog.stanford.edu. Enrollment is handled by the PWR office.

PWR 2VKA. Writing & Rhetoric 2: Rhetoric of Public Monuments and Memorials. 4 Units.
Prerequisite: PWR 1. Further work in developing skills in argument and research-based writing, with emphasis on both written and oral/multimedia presentation of research. For more information about PWR 2, see https://undergrad.stanford.edu/programs/pwr/courses/pwr-2. For full course descriptions, see https://vcapwr-catalog.stanford.edu. Enrollment is handled by the PWR office.

PWR 2WG. Writing & Rhetoric 2: All That Jazz: The Rhetoric of American Musical Theater. 4 Units.
Prerequisite: PWR 1. Building on a series of written assignments and oral presentations that culminate in a major research project, we’ll explore the conventions and strategies that define the genre of American musical theater, analyzing how contemporary musicals mirror, revise, and even subvert these traditional rules. Watching musicals on film, reading reviews by theater critics, and attending a local production, we’ll examine a range of cultural arguments made by American musicals. For more information about PWR 2, see https://undergrad.stanford.edu/programs/pwr/courses/pwr-2. For full course descriptions, see https://vcapwr-catalog.stanford.edu. Enrollment is handled by the PWR office.

PWR 2WI. Writing & Rhetoric 2: The Rhetoric of Imarisha. 4 Units.
Prerequisite: PWR 1. Further work in developing skills in argument and research-based writing, with emphasis on both written and oral/multimedia presentation of research. For more information about PWR 2, see https://undergrad.stanford.edu/programs/pwr/courses/pwr-2. For full course descriptions, see https://vcapwr-catalog.stanford.edu. Enrollment is handled by the PWR office.

PWR 2WS. PWR 2 Studio. 1 Unit.
The PWR 2 Studio is designed for multilingual and/or international student writers and is taken concurrently with PWR 2. The Studio provides students an opportunity to work with other multilingual students and an instructor with a background in second language writing and speaking to develop writing habits and oral presentation strategies to support their work in PWR 1 and other communication contexts. Please see https://undergrad.stanford.edu/programs/pwr/courses/pwr-2/pwr-writing-studio for more information. Prerequisite: Application. Corequisite: PWR 2.

PWR 4. Directed Writing. 3-4 Units.
Further work on developing writing. Analysis and research-based argument, writing for a range of audiences and in varied disciplinary contexts. Workshops and individual conferences. May be repeated for credit. Prerequisite: first two levels of the writing requirement or equivalent transfer credit.

PWR 5. Independent Writing. 1-5 Unit.
Individual writing project under the guidance of a PWR instructor. May be repeated for credit. Prerequisite: first two levels of the writing requirement or equivalent transfer credit.

PWR 6. Writing Workshop. 1-3 Unit.
Writing workshop for collaborative, group, and individual projects guided by a specific theme or genre.

PWR 6ASB. ASB 2016-17: Redefining Stem. 1 Unit.
Redefining STEM is an Alternative Spring Breaks course and trip organized through the Haas Center. This class aims to examine STEM as a social issue through four main intersections: culture/history of STEM, STEM education, science communication, and corporate science & service. See http://asb.stanford.edu for more information.

PWR 6LSP. PWR 6 Leland Scholars Program: Exploring Research, Writing and Argument at Stanford. 1 Unit.
Our work together in this online course is focused on providing an introduction to critical reading, rhetorical thinking, academic writing, college-level research, crafting well-reasoned arguments and designing an ePortfolio. Through class discussions, readings, writing assignments, a collaborative research project, we will consider: What does it mean to write effectively? How can we best persuade others in the different situations that we encounter each day? How can we argue convincingly about ideas that truly matter to us, whether in the classroom, with friends, or in broader social contexts?

PWR 6VT. Writing in the University: Debates about the Politics and Technologies of Journalism. 4 Units.
Lately, journalism has been in the news: every day we see or hear a new story about problems with journalism and the news media—from charges of biased coverage to fake news circulating on Facebook. Yet, push alerts from news apps and social media also shape our daily conversations. In this class, we will investigate the news industry, examining the challenges faced by journalists today and emerging new forms of digital journalism. We will focus on the political, economic and technological forces that have shaped the writing and rhetoric of journalists. Students might explore debates such as fake news, bias and objectivity; partisanship and polarization; or polling and political coverage. We start by writing an analytical essay about multimedia reporting, move into writing about research regarding a topic of your choice, and close by sharing research in oral presentations. At each step, we work together as a group, doing workshops, engaging in discussion, and collaborating in peer review. Our research projects will provide the opportunity to engage with recent scholarship and stake out your own positions on the future of journalism.

PWR 91. Intermediate Writing. 3 Units.
For students who have completed the first two levels of the writing requirement and want further work in developing writing abilities, especially within discipline-specific contexts and nonfiction genres. Individual conferences with instructor and peer workshops. Prerequisite: first two levels of the writing requirement or equivalent transfer credit. For topics, see http://www.stanford.edu/dept/undergrad/cgi-bin/drupal_pwr/advanced_pwr.

PWR 91B. Intermediate Writing: Digital Rhetoric, New Media, and Transformations in Writing. 3 Units.
Writing operates in multiple modes (word, image, sound) in the new media environment. Examples of texts - invention, drafting, revision, and communication - governed by the evolving conditions of a new, digital rhetoric. For students who have completed the first two levels of the writing requirement and want further work in developing writing abilities, especially within discipline-specific contexts and nonfiction genres. Individual conferences with instructor and peer workshops. Prerequisite: first two levels of the writing requirement or equivalent transfer credit. For more information, see http://www.stanford.edu/dept/undergrad/cgi-bin/drupal_pwr/advanced_pwr.

PWR 91C. Intermediate Writing: The Stanford Daily Show. 3 Units.
Class will study fake news programs such as the Daily Show, the Colbert Report and the Onion, and will produce The Stanford Daily Show, our own version of a fake news program. For students who have completed the first two levels of the writing requirement and want further work in developing writing abilities, especially within discipline-specific contexts and nonfiction genres. Individual conferences with instructor and peer workshops. Prerequisite: first two levels of the writing requirement or equivalent transfer credit. For more information, see http://www.stanford.edu/dept/undergrad/cgi-bin/drupal_pwr/advanced_pwr.
PWR 91CG. Intermediate Writing: Science and Technology Writing for Popular Audiences. 3 Units.
Whether you're a fuzzy or a techie, chances are you've had to explain the content of the classes you've taken to outside audiences. You've had to explain to your parents how your tuition dollars are at work, or you've advocated for your well-rounded background during a job interview. Your access to Stanford has granted you a certain expert label, even if it doesn't always feel that way. This course leverages your growing expertise by introducing you to writing styles and genres that will allow you to communicate your technical interests to a non-expert, or popular, audience. We'll talk about stylistic points including story ledes and anecdotes, metaphor, and organizing familiar and non-familiar language in our writing. We'll also experiment with different genres that accomplish these translation goals by experimenting with writing abstracts, journalism pieces, provocative podcasts, first-person narratives, visual essays, and creative non-fiction essays. Our ultimate goal will be to not only better understand these styles and genres in order to communicate more effectively with a wide variety of audiences, but also to seek publication in local newspapers, blogs, and sources such as Salon, Slate, The Huffington Post, The Atlantic, and even Wired or Radiolab.

PWR 91CL. Self & Science. 3 Units.
"Self & Science" mines the intersection of memoir and science writing. In this advanced experimental writing course, students will read a selection of essays by writers including Lewis Thomas, Oliver Sacks, Annie Dillard, and Mark Doty, which illustrate the shared intellectual foundation in observation of scientific and poetic inquiry. Building on these readings, students will be challenged to produce an experimental essay that transgresses genre boundaries in the service of considering how personal reflection can narrate researched discoveries. Over the course of the quarter, students are invited to bolster their overall communication acumen, enhance their ability to share valuable discoveries beyond the confines of their major discipline, and practice the difficult bliss of engaging a discerning public audience. Click here for course video and full description: https://undergrad.stanford.edu/programs/pwr/courses/advanced-courses/self-science.
Same as: LIFE 91CL

PWR 91CW. Intermediate Writing: Seeing is Believing: The Power of Persuasive Data Stories. 4 Units.
In this course, students will study and practice techniques and rhetorics of data visualization based on principles of rhetorical history, visual rhetorics and graphic design as well as cognitive science, design thinking, and other disciplines that inform critical conversations around information display and data visualization. For more information visit https://undergrad.stanford.edu/programs/pwr/courses/additional-elective-courses/seeing-is-a-believing-rhetoric-big-data-visualization.

PWR 91D. Intermediate Writing: Your American Life. 3 Units.
In this course, you'll read and listen to some of the most moving and insightful pieces of the last decade, the important differences between print and oral storytelling, and then script and record your own full-length audio piece. Along the way, we will explore many craft elements that apply equally to print and audio pieces. You will learn, for example, how to organize your material, choose an effective structure, blend dramatization and reflection, ground insights in concrete scenes, create a strong narrative arc, and manage elements such as characterization, description, and dialogue. We will also, of course, explore craft elements unique to the audio form and you will learn how to use your voice and other sonic elements to craft the kind of piece you might hear on This American Life. nnnThrough a special arrangement with the Stanford Storytelling Project, in the spring of 2012 this course will feature special sessions with prominent contributors to This American Life. n Prerequisite: first two levels of the writing requirement or equivalent transfer credit. For more information, see http://www.stanford.edu/dept/undergrad/cgi-bin/drupal_pwr/advanced_pwr.

PWR 91E. Intermediate Writing: The Oral Tradition: Myth, Folklore, and Fairy Tale. 3 Units.
Contemporary storytelling covers a variety of media - from movies to novels, theatre and beyond. What this course offers is an in depth study of the roots of that practice - the oral tradition.nnnOver the course we will explore many different motifs and structures that arise in the oral tradition, myth, folklore and fairy tale. What universal themes do we detect, and what separates the progression of a pacific north west Trickster story from an Arthurian romance? Why is it that in the early twenty first century many of our most acclaimed art forms carry narrative forms that are thousands of years old? Star Wars, Lord of the Rings and the recent broadway show Jerusalem, all follow scenic progressions informed by myth.nnnThe first encounter with the story will be an oral narrative - the myth told unscripted in the classroom. The stories, which range from the Arthurian romance Parzival to Trickster folk tales, will be told in several sections - with a running exegesis and student response alongside. Many of these stories are now transcripts and have become works of literature. We will explore both the complementary aspects of this development, and areas of tension.nnnDuring the course each student will embark on a project that demonstrates a thorough understanding of the topics covered, and utilizes those elements in their wider practice of writing and rhetoric. nnnThe project will be to research a story handed down within the family - an adventure of some distant relative, or a family migration from one country to another. Factoring in elements from the taught class, the student will mythologize the story by writing an in depth commentary on its implications - factoring in contemporary, psychological and metaphorical associations. The second element will be to tell the story to the class. In these way we experience myth as a living principle, not something just from 'a long time ago'.

PWR 91EC. Intermediate Writing: Farmers, Scientists, & Activists: Public Discourse of Food Economies. 4 Units.
What are the possibilities in rethinking our food, the way we talk about it, the way we grow it, and the way we eat it? In this course, you will be paired with local organizations concerned with food economies, such as food activists, food banks, farmers, and farm collectives, to collaboratively draft and produce writing specific to the client. You will analyze and respond to a variety of professional writing situations, and practice project management, focusing on benchmarking and deliverables. The end result will be a multimodal, collaboratively-produced document or set of documents you can add to your public-facing portfolio. Students taking this course as part of the Notation in Science Communication can include their final project in their NSC e-portfolio. This course fulfills the advanced PWR requirement for the Notation in Science Communication (NSC). Prerequisite: first two levels of the writing requirement or equivalent transfer credit. For video course description, see https://undergrad.stanford.edu/programs/pwr/courses/advanced-courses/farmers-scientists-activists-public-discourse-food-economies.
(Cardinal Course certified by the Haas Center)

PWR 91EE. Intermediate Writing: Saving Lives with Picture Books. 4 Units.
Want to help improve the health of mothers and young children in Bangladesh by creating picture books? This is your chance. (No artistic skills required.) You and your classmates will collaboratively create at least one original picture book designed to communicate information about child stimulation, nutrition, water sanitation, hygiene, the dangers of lead, and healthy ways of thinking. You'll study the genre of the picture book, explore the culture of Bangladesh, and consult with a team of Stanford-led researchers to create at least one picture book. You'll pitch story ideas, create storyboards and dummies, and review and edit in light of feedback from the team in Bangladesh, as well as some of the mothers participating in the study.
PWR 91EP. Intermediate Writing: Communicating Climate Change: Navigating the Stories from the Frontlines. 4 Units.
In the next two decades floods, droughts and famine caused by climate change will displace more than 250 million people around the world. In this course students will develop an increased understanding of how different stakeholders including scientists, aid organizations, locals, policy makers, activists, and media professionals communicate the climate change crisis. They will select a site experiencing the devastating effects and research the voices telling the stories of those sites and the audiences who are (or are not) listening. Students might want to investigate drought-ridden areas such as the Central Valley of California or Darfur, Sudan; Alpine glaciers melting in the Alps or in Alaska, the increasingly flooded Pacific islands; the hurricane ravaged Gulf Coast, among many others. Data from various stakeholders will be analyzed and synthesized for a magazine length article designed to bring attention to a region and/or issue that has previously been neglected. Students will write and submit their article for publication. For students who have completed the first two levels of the writing requirement and want further work in developing writing abilities, especially within discipline-specific contexts and nonfiction genres. Individual conferences with instructor and peer workshops. Prerequisite: first two levels of the writing requirement or equivalent transfer credit. For more information, see https://undergrad.stanford.edu/programs/pwr/explore/notion-science-writing. Same as: EARTHSYS 154

PWR 91F. Finding Your Story. 3 Units.
Life challenges us to become aware of the stories that shape us—family stories, cultural mythologies, even popular movies, television shows, and songs—and then create and live our own story. We face this challenge throughout our lives but perhaps most acutely as we move into adulthood; this is the period when we most need to become conscious of stories and their power, to gather wisdom, practices, and resources for finding our own story. This class, designed with seniors in mind, will illuminate and explore these resources and give you the opportunity to reflect deeply, in discussion and writing, on what truly calls to you in this life. We will engage with some of the world’s great stories—myths, parables, teaching tales, modern fiction, even aphorisms, koans, and riddles. In them we can find both elements that resonate with our own story and provocations that help us unearth and cultivate our native gifts—the genius in each of us. We will look at short excerpts from masterworks and myths from around the world, all voices in the largest conversation we have as humans, the one that asks: who am I? why am I here? what truly matters? how can I be happy? Together we will investigate how these stories, and stories like them, can be used to help us find our own story. Students in this course will have a special opportunity to meet personally with poet Billy Collins and singer Aimee Mann when they visit campus in April. Does not fulfill NSC requirement. For students who have completed the first level of the writing requirement and want further work in developing writing abilities, especially within discipline-specific contexts and nonfiction genres. Individual conferences with instructor and peer workshops. Prerequisite: first level of the writing requirement or equivalent transfer credit. For more information, see http://www.stanford.edu/dept/undergrad/cgi-bin/drupal_pwr/advanced_pwr.

PWR 91J. Stanford Science Podcast. 3 Units.
In this course, students will explore how podcasts can be used as a tool for effective science communication. Through a series of workshops and guest speakers, students in this course will learn the necessary journalistic and technical skills to produce high quality podcast episodes, from interviewing and storytelling to audio editing and digital publishing. Podcast episodes will highlight the cutting edge research being done at Stanford, and students will choose specific stories based on their own interests, from earth sciences to public health to big data. Final podcast episodes will be published on iTunes. Same as: EARTHSYS 157

PWR 91KD. Intermediate Writing: Scripting Entertainments. 4 Units.
In its short time on the planet, youtube videos have created their very own viral (and lucrative) culture. But what if the power of internet distribution could be paired with the power of good substantial storytelling? What if the content could be more socially stirring and powerful than "this is me doing crazy adventures" or "this is me eating $14 avocado toast in PA"? In this seminar, we first break down the various codes and generic features of currently popular vlogs, then apprentice to current scripting techniques being used by playwrights (Anna Deavere Smith, Suzan-Lori Parks) and scriptwriters on shows from Hulu (East Los High), and Prime (Frankenstein Chronicles), then finally turn our hand to the scripting, rehearsing, shooting, and production of our very own 1-3 minute videos. Our goal is to develop the critical, creative, and digital tools to make effective and engaging scripted short videos for the telling of our current stories, for the destabilization of dominant cultural stories, and for the re-stabilization of the two in potent remix. Same as: for a Better YouTube

PWR 91KS. Intermediate Writing: Design Thinking and Science Communication. 4 Units.
Effective communication of expert knowledge in the sciences to non-specialist audiences. Project-based work on a range and variety of communication challenges, contexts, and media. For students who have completed the first two levels of the writing requirement and want further work in developing writing abilities, especially within discipline-specific contexts and nonfiction genres. Individual conferences with instructor and peer workshops. Prerequisite: first two levels of the writing requirement or equivalent transfer credit. For more information, see https://undergrad.stanford.edu/programs/pwr/explore/notion-science-writing.

PWR 91KSA. Intermediate Writing: Storytelling and Science. 4 Units.
What is story? What is storytelling? And why would storytelling be crucial for science communication? In this class we will develop your Story IQ: we will learn how humans evolved to be the storytelling animal, how stories shape our lives, and why and how science communication needs storytelling in order to be relevant to public audiences. We’ll move from looking at story architecture, to critiquing story structures (and stories) in science communications, and then to creating compelling stories of our own that communicate and/or correct science research or discovery. For course video and full description, visit https://undergrad.stanford.edu/programs/pwr/courses/additional-elective-courses/science-and-storytelling.

PWR 91KT. Intermediate Writing: Game Set Match: Shaping Publics to Shape Movements. 4 Units.
The success of a movement is never the work of one individual. In this course, students will investigate the specific case of Los Alamos scientist Wen Ho Lee and the media advocacy that aided in his release from solitary confinement after being accused of spying for China. Students will then analyze the role the public and news media frequently must play in the success of a cause, ultimately developing a website that publishes resources and interventions including students own digital media that moves a civil rights issue of their choice. For course video and full description, visit https://undergrad.stanford.edu/courses/additional-elective-courses/game-set-match-shaping-publics-shape-movements.
PWR 91MC. Intermediate Writing : Activist Rhetoric. 4 Units.
How do activists effectively strategize for social change? In this hands-on approach to studying activism and social justice issues, students will encounter new methods for mass communication, collaboration, and self-inquiry. First, we will consider how activists address practical problems in a variety of contexts, from protest movements to direct action, political lobbying to philanthrocapitalism, from Black Lives Matter to immigration activists. We will visit Stanford Special Collections to find inspiration in the Huey P. Newton Collection—the archive of the Black Panther Party. To inform these experiences, we will read and analyze texts by the Combahee River Collective, Angela Davis, Judith Butler, Fred Moten, and Jackie Wang, as well as inviting several activists to visit our classroom. Through collaborative and creative coursework, students will gain experience in intersectional thinking, community organizing, and collective action by conducting teach-ins, writing their own social justice manifesto, and planning a final campus-wide action. This course is part of the PWR advanced elective track in Social and Racial Justice (SRJ). Prerequisite: first two levels of the writing requirement or equivalent transfer credit. See https://undergrad.stanford.edu/programs/pwr/courses/advanced-courses/activist-rhetoric for full course description.

PWR 91NSC. Intermediate Writing: Introduction to Science Communication. 4 Units.
With the growing impact of science and technology on our society, the need for communicating that science well has never been greater. But what is effective science communication? Is it ever ok to use jargon? Is it ok to say "I" in my research report? How do I communicate complex topics in simple, but accurate, ways? In this course, we will explore the variety of formats that science communication can take—from technical research papers on particle physics to children's books about genetics. We will explore how different audiences shape the way science is communicated, and we will develop a set of best practices for effective science communication. Students will then apply these strategies in their own science communication projects. Prerequisite: PWR 2 or its equivalent. For more information, see https://undergrad.stanford.edu/programs/pwr/explore/nsc. Required of students admitted into the Notation for Science Communication after January 2015.

PWR 91OID. Creating Your Digital Presence: The What, How, and Why of Building an Online Presence. 3 Units.
Have you ever Googled yourself? If so, what information about you rises to the top? A picture of you in your band uniform from your high school? A poem you wrote and published on your Tumblr? Maybe your scores from a 5K you ran last year? nmtl might seem like you do not have much control over what you see about yourself in a Google search, but the fact is, you do. The more of your own content you create, the more that your self-created information will rise to the top. In this class, you will select content most significant to you, which could include research posters, photo essays, short stories, interviews, prototypes, and beyond. To curate and polish these pieces, we will ask ¿how can you craft an online identity that shares not only your accomplishments, but also your motivations?¿, ¿what makes your best work meaningful?¿, and ¿what platform will best allow you to showcase your identity?¿. Through learning the theories, tools, and techniques behind digital content management, this class will help you get better connected with the individuals and/or organizations that interest you. nmtl We will practice several pragmatic techniques for building our own personal ePortfolio (i.e. a website). Through participating in hands-on activities, storytelling exercises, and in-class discussions, you will have the opportunity to enact what we’re learning and to experiment with different forms of expressing yourself online.

PWR 91RS. Intermediate Writing: Communicating Bioinformation. 3 Units.
Effective communication of expert knowledge in the sciences to non-specialist audiences. Project-based work on a range and variety of communication challenges, contexts, and media. For students who have completed the first two levels of the writing requirement and want further work in developing writing abilities, especially within discipline-specific contexts and nonfiction genres. Individual conferences with instructor and peer workshops. Prerequisite: first two levels of the writing requirement or equivalent transfer credit. For more information, see https://undergrad.stanford.edu/programs/pwr/explore/notion-science-writing.

PWR 91S. Intermediate Writing: Communicating Science. 3 Units.
Effective communication of expert knowledge in the sciences to non-specialist audiences. Project-based work on a range and variety of communication challenges, contexts, and media. For students who have completed the first two levels of the writing requirement and want further work in developing writing abilities, especially within discipline-specific contexts and nonfiction genres. Individual conferences with instructor and peer workshops. Prerequisite: first two levels of the writing requirement or equivalent transfer credit. For more information, see http://www.stanford.edu/dept/undergrad/cgi-bin/drupal_pwr/advanced_pwr.

PWR 91SP. Intermediate Writing: Doctors' Stories: The Rhetoric of Illness and Healing. 4 Units.
While medicine is a science that relies on meticulous research and professional protocols, it is also full of characters, conflicts, scenes, dialogues, and resolutions; in other worlds, stories. This course explores why we must value communication in medicine and how narratives mediate that communication. During the quarter, you will pursue independent research on a topic of your choice in the health sciences and practice interviewing experts as well as writing accurate and engaging science journalism in a number of genres: the story pitch, the news story, and the profile. Your final project will be a research-based digital magazine story coach by the Stanford Storytelling Project.

PWR 91TA. Intermediate Writing: Being ___ at Stanford. 4 Units.
In this course, we will use two central methods autoethnography, which studies ourselves as participants in cultures; and institutional research, into the archives of Stanford to theorize ourselves as part of Stanford's past, present, and future. Paying special attention to our reading and writing practices, we will use autoethnographic writing prompts to better understand our own identities and experiences, and archival and ethnographic research to investigate specific institutions, events, or practices at Stanford. Ultimately, students will produce a major final project (20-25 pages, 6-10 audiovisual minutes, an installation) that integrates their autoethnographic findings (about you) with their institutional findings (about Stanford). This course is an opportunity to better understand yourself, your university, and the politics of language.

PWR 99A. Portfolio Preparation I. 1 Unit.
A 1-unit course introducing ePortfolios and folio thinking for students in the Notation in Science Communication (NSC). The course will assist students in designing a rhetorical ePortfolio and in selecting and reflecting on writing samples that represent student learning in science communication. This is the first of a two-part ePortfolio requirement for the NSC. For more information, see https://undergrad.stanford.edu/programs/pwr/explore/notion-science-writing.

PWR 99B. Portfolio Preparation II. 2 Units.
A 2-unit culminating course on ePortfolios for students in the Notation in Science Communication (NSC). In this course, students will continue building, revising, and editing a portfolio of documents, slides, and videos that will demonstrate development as a science communicator. This is the second of a two-part ePortfolio requirement for the NSC. For more information, see https://undergrad.stanford.edu/programs/pwr/explore/notion-science-writing. Pre-requisite: PWR 91NSC.
PWR 191. Advanced Writing. 3 Units.
Open to undergraduates and graduate students. Crafting nonfiction prose in a range of genres. Focus is on the relationship of genre and form; attention to developing stylistic versatility. Individual conferences with instructor. Prerequisite: first two levels of the writing requirement or equivalent transfer credit.

PWR 192. Projects in Research, Writing, and Rhetoric. 1-5 Unit.
Advanced work on research projects, early drafts of theses, proposals. Shared work, discussions, and examination of methods, rhetorics, and styles in all disciplines. May be repeated for credit. Prerequisite: first two levels of the writing requirement or equivalent transfer credit.

PWR 193. Writing the Honors Thesis. 1-5 Unit.
For students from all majors in the process of writing an honors thesis. Review of key elements of thesis process, including literature reviews, structure, argumentation, style, and documentation. Group and individual workshops. Prerequisite: first two levels of the writing requirement or equivalent transfer credit.

PWR 194. Topics in Writing and Rhetoric. 4 Units.
Understanding rhetoric as readers and interpreters of texts and to develop skills as writers and speakers. Prerequisite: first two levels of the writing requirement or equivalent transfer credit. For topics, see http://www.stanford.edu/dept/undergrad/cgi-bin/drupal_pwr/advanced_pwr.

PWR 194AB. Topics in Writing & Rhetoric: Freedom’s Mixtape: DJing Contemporary African American Rhetorics. 4 Units.
Black music in all its genres, styles and eras has always been about freedom and transformation. About both Black people and the whole society. About the US Black experience, the African continent and the diaspora. These musical forms and the social movements they reflect and help shape are therefore central to the study of African American rhetoric. From overtly translating the ideas of social movements for mass audiences, to capturing the mood of a moment or move, to reflecting and influencing the aesthetics and styles that attend public discourse, to simply being a space where debates get worked out in community, music in Black traditions are as important a space of engagement as political speeches, sermons, websites, or even #BlackTwitter. This course will use Black music and its relationship to both social movements and everyday dialogue and debate to introduce study in African American Rhetoric as a field of study.
Same as: AFRICAAM 194

PWR 194ABA. Topics in Writing & Rhetoric: Contemporary Black Rhetorics: Prince. 2-3 Units.
This course will examine Prince’s music, life and impact and their relationship to both social movements and everyday dialogue and debate to introduce African American Rhetoric as a field of study. Students in the course will trace specific themes in Prince’s music throughout his career, write an album review, and create a blog on some aspect of Prince.

PWR 194AJ. Topics in Writing & Rhetoric: Contemporary Black Rhetorics: Black Twitter and Black Digital Cultures. 4 Units.
Does not fulfill NSC requirement. This course will examine Black engagements with digital culture as sites for community building, social action and individual and collective identity formation. By studying phenomena like #BlackTwitter, memes, Vine, selfie culture, blogging, “social watching,” and more, we will explore how Black technology use addresses questions like identity performance and expression, hyper visibility and invisibility of Black lives, Black feminisms, misogyny and Black women/femme leadership in social movements, the roles and influence of Black Queer cultures online, and social activism and movements in online spaces. nnFrom #YouOKSis, #BlackLivesMatter and #AfroLatinidad to the Clapback, roasts and "reads," we will work from the serious to the silly, from individuals to collectives, from activism to everyday life, and from distinct Black cultures to diasporic connections and exchange. Participants in the course will create a social media autobiography, a "read/ing" of a Black cultural practice or phenomenon online, host an online discussion, and prepare a pitch for a longer research project they might pursue as a thesis or an ongoing study. Bring your GIFs, memes, and emoji, and a willingness to be in community both online and off for this new course! Prerequisite: first level of the writing requirement or equivalent transfer credit. For topics, see https://undergrad.stanford.edu/programs/pwr/courses/advanced-pwr-courses.
Same as: AFRICAAM 194

PWR 194AV. Topics in Writing & Rhetoric: Drawn from Life: The Power of True Stories in Autobi Comics. 3-4 Units.
The most impactful, fantastical stories often come not from fiction but from our own richly diverse lives. In this course you will explore autobiographical comics as a form of personal narrative ideally suited for communicating purposeful messages about culture, identity, and experience. We will embark on an immersive journey through comics in which authors tell their own true stories with rhetorical purpose, such as revealing the nuances of cultural identity, illuminating the experiences of marginalized communities or perspectives, and/or promoting advocacy or change. You will engage in deep analysis of how these comics reveal and help create the rhetorical practices of particular cultural communities. No drawing experience or expertise is required. For more information see https://undergrad.stanford.edu/programs/pwr/courses/additional-elective-courses-writing-and-rhetoric.

PWR 194B. Advanced Writing. 4 Units.
Prerequisite: first two levels of the writing requirement or equivalent transfer credit. For details, see http://www.stanford.edu/dept/undergrad/cgi-bin/drupal_pwr/advanced_pwr.

PWR 194BR. Topics in Writing & Rhetoric: The Rhetoric of Health and Medicine. 4 Units.
This course will aim to give students a foundation in the rhetoric of health and medicine across major stakeholders researchers, government, institutions, doctors, patients, journalists, and a general public obsessed with health and wellness. For example, we will analyze key theories about the relation of institutions, doctors, and patients, from Foucault’s Birth of the Clinic to Rita Charon’s Narrative Medicine: Honoring the Stories of Illness. We will also investigate how patients make sense of their illnesses through art and memoirs, how doctors are trained in an empathetic bedside manner, and the rhetoric of medical breakthroughs. From this foundation, students will choose an issue to tackle in their own research projects, from the politicization of Planned Parenthood and women’s healthcare, to the experience of trans patients seeking care, to the rhetoric of access vs. coverage in current debates about health insurance. Prerequisite: completion of WR-1 & WR-2 req or permission of instructor. For full description, see https://undergrad.stanford.edu/programs/pwr/courses/additional-elective-courses/rhetoric-health-and-medicine.
PWR 194C. Make Them Laugh: Comedy as Persuasion and Argument. 4 Units.
Exploration of major theories of comedy and application of these theories to historical and contemporary comedic practice, with particular attention to comedy as a form of argument in a range of contexts. For more information, see http://www.stanford.edu/dept/undergrad/cgi-bin/drupal_pwr/advanced_pwr. Prerequisite: first two levels of the undergraduate writing requirement or equivalent transfer credit. Not repeatable for credit.

PWR 194CW. Brave New Worlds: An Introduction to (De)colonial Rhetorics. 4 Units.
Since the time of Columbus, colonial agendas and policies have engendered their own rhetorics of justification and explanation. After all, European modernism began with the encounter of the New World, and Europe’s own identity was forged in the process of Latinization of the Western Hemisphere. In response, decoloniality arose as a rich intellectual critique in the late 1990s in South America and the Caribbean. Decolonial rhetorical traditions stand in a unique position vis-à-vis the development of modernity, colonialism, racialized identities, the crisis of European reason, and the dawn of globalization. In an era of Trumpism, in which European modernity once again justifies restricting the mobility and freedom of Latinx immigrants, among other ethnic groups, perhaps no other form of intellectual critique seems quite so urgent. This course introduces students to primary decolonial rhetorical texts and asks students to apply these insights to pressing contemporary challenges by practicing deep reading of primary and secondary texts, preparing group presentations, and exploring creative acts of composition with an eye toward imagining brave new worlds and the decolonial rhetorical practices valued therein.

PWR 194DH. Topics in Writing and Rhetoric: Empathy, Ethics, and Compassion Meditation. 4 Units.
Does not fulfill NSC requirement. In this course, we’ll extend this discussion by expanding our thinking about rhetoric as a means of persuasion to consider its relation to empathy—as a mode of listening to and understanding audiences and communities we identify with as well as those whose beliefs and actions can be lethal. We’ll also practice compassion meditation and empathetic rhetoric to see how these ethical stances affect us individually and investigate the ways they may and may not be scaled to address social justice more broadly. Finally, with the course readings and discussions in mind, you will explore a social justice issue and create an essay, a workshop, campaign or movement strategy, podcast, vlog, infographic, Facebook group, syllabus, etc. to help move us closer to positive change. Prerequisite: first two levels of the writing requirement or equivalent transfer credit. For topics, see https://undergrad.stanford.edu/programs/pwr/courses/advanced-pwr-courses. Prerequisite: first two levels of the writing requirement or equivalent transfer credit. For topics, see https://undergrad.stanford.edu/programs/pwr/courses/advanced-pwr-courses.

PWR 194MF. Topics in Writing & Rhetoric: In the Margins: Race, Gender and the Rhetoric of Entertainment Inequity. 4 Units.
While #OscarsSoWhite brought attention to the Academy's overwhelmingly White, male membership, the underbelly of the entertainment industry itself is rife with inequitable hiring of not only on-camera and on-stage performers but also directors, writers, and others behind the scenes. While there are several organizations from Racebending.com to the Geena Davis Institute on Gender in Media that seek to usher in more equitable representation, push back against the Industry’s disparate employment practices has been documented for more than fifty years with what many argue is not proportionally positive movement. White males still garner almost half of all theatrical and television roles and represent more than 80% of episodic directors while entertainment hubs Los Angeles and New York City are more than 50% people of color and female. What will it take to attain equity in the entertainment industry? Why does it matter? In this course, students will examine rhetorical issues in promoting, defending, and opposing entertainment industry practices - writing and speaking across genres in persuasive response - and ultimately develop a collaborative 5-year strategic plan to usher in equity. This course is part of the PWR advanced elective track in Social and Racial Justice (SRJ). Prerequisite: first two levels of the writing requirement or equivalent transfer credit. For video course description, see https://undergrad.stanford.edu/programs/pwr/courses/advanced-courses/last-hopi-earth-rhetoric-entertainment-inequity.

PWR 194KD. Topics in Writing and Rhetoric: Technology and Human Values. 4 Units.
Pining for a job in Google X but a little afraid of what disrupting the next social system will do to humans when all is said and done? Unsure where the real conversation is happening at Stanford about how to think more carefully and thoughtfully about the tech we are being trained to make? Curious to know what underlying common ground might link fuzzies with techies, humanists with engineers, scientists with philosophers? These are some of the issues we will address in this seminar. You will be able to choose your own current topic/drones, tech and medicine, Big Data, Cloud applications, AI and consciousness, cybersecurity, tech and the law, for which you will choose readings and write a seminar paper and then co-lead discussion. The class goals are to know better the ethical value of one’s tech work and research and to be able to express to scientists and non-scientists alike the ways in which this work contributes to the greater human good (beyond strict convenience or short-term profit). Prerequisite: first two levels of the writing requirement or equivalent transfer credit. For topics, see https://undergrad.stanford.edu/programs/pwr/courses/advanced-pwr-courses.

PWR 194KT. Topics in Writing & Rhetoric: The Last Hopi On Earth: The Rhetoric of Entertainment Inequity. 4 Units.

PWR 194EP. Topics in Writing & Rhetoric: Introduction to Environmental Justice: Race, Class, Gender and Place. 4 Units.
This course examines the rhetoric, history and key case studies of environmental justice while encouraging critical and collaborative thinking, reading and researching about diversity in environmental movements within the global community and at Stanford, including the ways race, class and gender have shaped environmental battles still being fought today. We center diverse voices by bringing leaders, particularly from marginalized communities on the frontlines to our classroom to communicate experiences, insights and best practices. Together we will develop and present original research projects which may serve a particular organizational or community need, such as racialized dispossession, toxic pollution and human health, or indigenous land and water rights, among many others. Prerequisite: PWR 2. Same as: EARTHSYS 194, ENVRES 223
PWR 194NCR. Topics in Writing & Rhetoric: Introduction to Cultural Rhetorics. 4 Units.
All cultures have their own ways of communicating and making meaning through a range of situated rhetorical practices. In this gateway course to the Notation in Cultural Rhetorics, you'll explore the diverse contexts in which these practices are made and continue to be made; learn methodologies for examining their rhetorical production across media and modality; and study situated cultural practices and their historical and current developments.
Same as: CSRE 194NCR

PWR 194SB. Topics in Writing and Rhetoric: Rhetoric of Science. 4 Units.
Understanding rhetoric as readers and interpreters of texts and to develop skills as writers and speakers. Prerequisite: first two levels of the writing requirement or equivalent transfer credit. For topics, see https://undergrad.stanford.edu/programs/pwr/courses/advanced-pwr-courses.

PWR 194SS. Topics in Writing & Rhetoric: Making Rhetoric Matter: Human Rights at Home. 4 Units.
'Human rights' often sounds like it needs defending in far-off places: in distant public squares where soldiers menace gatherings of citizens, in dark jails where prisoners are tortured for their politics, in unknown streets where gender inequality has brutal consequences. But Bryan Stevenson, a lawyer fighting for social and racial justice in the jails of Alabama, proposes that we try 'proximity': that we get close to the injustices that are already close to us. This class thus takes human rights as a local issue, focusing on how terms like 'human' and 'rights' are interpreted on our campus and in our neighborhoods, cities, and region. Instead of a traditional human rights policy framework, we'll use the lens of intersectional ethics to explore specific rhetorical issues in gender politics, citizenship, higher education, police brutality, and mass incarceration. We will write, speak, and move across genres, responding to the work of incarcerated artists, creating embodied workshops, "translating" ideas into new media (does someone you know need an animated video about gender pronouns? Or maybe it's time for a podcast about #PrisonRenaissance?), doing collaborative research, and 'writing back' to our audiences. For course video and full description see: https://undergrad.stanford.edu/programs/pwr/courses/advanced-courses/making-rhetoric-matter-human-rights-home.nnThis course is part of the PWR advanced elective track in Social and Racial Justice (SRJ). Prerequisite: first two levels of the writing requirement or equivalent transfer credit. For topics, see https://undergrad.stanford.edu/programs/pwr/courses/advanced-pwr-courses.
Same as: CSRE 194SS

PWR 195. Writing Center Peer Tutor Seminar. 2-3 Units.
For students selected to serve as peer writing tutors in the Hume Center for Writing and Speaking and/or at other campus sites. Readings on and reflection about writing processes, the dynamics of writing and tutoring situations, tutoring techniques, learning styles, diversity, and ethics. Observation of tutoring sessions, written responses to readings, and other written work. Instructor permission required. WR 1 pre-/co-requisite.
Same as: PWR 295

PWR 295. Writing Center Peer Tutor Seminar. 2-3 Units.
For students selected to serve as peer writing tutors in the Hume Center for Writing and Speaking and/or at other campus sites. Readings on and reflection about writing processes, the dynamics of writing and tutoring situations, tutoring techniques, learning styles, diversity, and ethics. Observation of tutoring sessions, written responses to readings, and other written work. Instructor permission required. WR 1 pre-/co-requisite.
Same as: PWR 195