PROGRAM IN WRITING & RHETORIC (PWR)

PWR 191. Advanced Writing. 3 Units.
Open to undergraduates and graduate students. Crafting nonfiction prose in a range of genres. Focus is on the relationship of genre and form; attention to developing stylistic versatility. Individual conferences with instructor. Prerequisite: first two levels of the writing requirement or equivalent transfer credit.

PWR 192. Projects in Research, Writing, and Rhetoric. 1-5 Unit.
Advanced work on research projects, early drafts of theses, proposals. Shared work, discussions, and examination of methods, rhetorics, and styles in all disciplines. May be repeated for credit. Prerequisite: first two levels of the writing requirement or equivalent transfer credit.

PWR 193. Writing the Honors Thesis. 1-5 Unit.
For students from all majors in the process of writing an honors thesis. Review of key elements of thesis process, including literature reviews, structure, argumentation, style, and documentation. Group and individual workshops. Prerequisite: first two levels of the writing requirement or equivalent transfer credit.

PWR 194. Topics in Writing and Rhetoric. 4 Units.
Understanding rhetoric as readers and interpreters of texts and to develop skills as writers and speakers. Prerequisite: first two levels of the writing requirement or equivalent transfer credit. For topics, see http://www.stanford.edu/dept/undergrad/cgi-bin/drupal_pwr/advanced_pwr.

PWR 194AB. Topics in Writing & Rhetoric: Freedom’s Mixtape: DJing Contemporary African American Rhetorics. 4 Units.
Black music in all its genres, styles and eras has always been about freedom and transformation. About both Black people and the whole society. About the US Black experience, the African continent and the diaspora. These musical forms and the social movements they reflect and help shape are therefore central to the study of African American rhetoric. From overtly translating the ideas of social movements for mass audiences, to capturing the mood of a moment or move, to reflecting and influencing the aesthetics and styles that attend public discourse, to simply being a space where debates get worked out in community, music in Black traditions are as important a space of engagement as political speeches, sermons, websites, or even #BlackTwitter. This course will use Black music and its relationship to both social movements and everyday dialogue and debate to introduce study in African American Rhetoric as a field of study. Same as: AFRICAAM 194

PWR 194ABA. Topics in Writing & Rhetoric: Contemporary Black Rhetorics: Prince. 2-3 Units.
This course will examine Prince’s music, life and impact and their relationship to both social movements and everyday dialogue and debate to introduce African American Rhetoric as a field of study. Students in the course will trace specific themes in Prince’s music throughout his career, write an album review, and create a blog on some aspect of Prince.

PWR 194AJ. Topics in Writing & Rhetoric: Contemporary Black Rhetorics: Black Twitter and Black Digital Cultures. 4 Units.
Does not fulfill NSC requirement. This course will examine Black engagements with digital culture as sites for community building, social action and individual and collective identity formation. By studying phenomena like #BlackTwitter, memes, Vine, selfie culture, blogging, “social watching,” and more, we will explore how Black technology use addresses questions like identity performance and expression, hyper visibility and invisibility of Black lives, Black feminisms, misogynoir and Black women/femme leadership in social movements, the roles and influence of Black Queer cultures online, and social activism and movements in online spaces. nnFrom #YouOKSis, #BlackLivesMatter and #AfroLatinidad to the Clapback, roasts and “reads,” we will work from the serious to the silly, from individuals to collectives, from activism to everyday life, and from distinct Black cultures to diasporic connections and exchange. Participants in the course will create a social media autobiography, a “reading” of a Black cultural practice or phenomenon online, host an online discussion, and prepare a pitch for a longer research project they might pursue as a thesis or an ongoing study. Bring your GIP’s, memes, and emoji, and a willingness to be in community both online and off for this new course! Prerequisite: first level of the writing requirement or equivalent transfer credit. For topics, see https://undergrad.stanford.edu/programs/pwr/courses/advanced-pwr-courses. Same as: AFRICAAM 194

PWR 194B. Advanced Writing. 4 Units.
Prerequisite: first two levels of the writing requirement or equivalent transfer credit. For details, see http://www.stanford.edu/dept/undergrad/cgi-bin/drupal_pwr/advanced_pwr.

PWR 194BR. Topics in Writing & Rhetoric: The Rhetoric of Health and Medicine. 4 Units.
This course will aim to give students a foundation in the rhetoric of health and medicine across major stakeholders researchers, government, institutions, doctors, patients, journalists, and a general public obsessed with health and wellness. For example, we will analyze key theories about the relation of institutions, doctors, and patients, from Foucault’s Birth of the Clinic to Rita Charon’s Narrative Medicine: Honoring the Stories of Illness. We will also investigate how patients make sense of their illnesses through art and memoirs, how doctors are trained in an empathetic bedside manner, and the rhetoric of medical breakthroughs. From this foundation, students will choose an issue to tackle in their own research projects, from the politicization of Planned Parenthood and women’s healthcare, to the experience of trans patients seeking care, to the rhetoric of access vs. coverage in current debates about health insurance. Prerequisite: completion of WR-1 & WR-2 req or permission of instructor. For full description, see https://undergrad.stanford.edu/programs/pwr/courses/additional-elective-courses/rhetoric-health-and-medicine.

PWR 194C. Make Them Laugh: Comedy as Persuasion and Argument. 4 Units.
Exploration of major theories of comedy and application of these theories to historical and contemporary comedic practice, with particular attention to comedy as a form of argument in a range of contexts. For more information, see http://www.stanford.edu/dept/undergrad/cgi-bin/drupal_pwr/advanced_pwr. Prerequisite: first two levels of the undergraduate writing requirement or equivalent transfer credit. Not repeatable for credit.
PWR 194CW. Brave New Worlds: An Introduction to (De)colonial Rhetorics. 4 Units.
Since the time of Columbus, colonial agendas and policies have engendered their own rhetorics of justification and explanation. After all, European modernism began with the encounter of the New World, and European own identity was forged in the process of Latinization of the Western Hemisphere. In response, decoloniality arose as a rich intellectual critique in the late 1990s in South America and the Caribbean. Decolonial rhetorical traditions stand in a unique position vis-à-vis the development of modernity, colonialism, racialized identities, the crisis of European reason, and the dawn of globalization. In an era of Trumpism, in which European modernity once again justifies restricting the mobility and freedom of Latinx immigrants, among other ethnic groups, perhaps no other form of intellectual critique seems quite so urgent. This course introduces students to primary decolonial rhetorical texts and asks students to apply these insights to pressing contemporary challenges by practicing deep reading of primary and secondary texts, preparing group presentations, and exploring creative acts of composition with an eye toward imagining brave new worlds and the decolonial rhetorical practices valued therein.

PWR 194DH. Topics in Writing and Rhetoric: Empathy, Ethics, and Compassion Meditation. 4 Units.
Does not fulfill NSC requirement. In this course, we’ll extend this discussion by expanding our thinking about rhetoric as a means of persuasion to consider its role in empathy-as a mode of listening to and understanding audiences and communities we identify with as well as those whose beliefs and actions can be lethal. We’ll also practice compassion meditation and empathetic rhetoric to see how these ethical stances affect us individually and investigate the ways they may and may not be scaled to address social justice more broadly. Finally, with the course readings and discussions in mind, you will explore a social justice issue and create an essay, a workshop, campaign or movement strategy, podcast, vlog, infographic, Facebook group, syllabus, etc. to help move us closer to positive change. Prerequisite: first two levels of the writing requirement or equivalent transfer credit. For topics, see https://undergrad.stanford.edu/programs/pwr/courses/advanced-pwr-courses. Same as: CSRE 94

PWR 194EP. Topics in Writing & Rhetoric: Introduction to Environmental Justice: Race, Class, Gender and Place. 4 Units.
Environmental justice means ensuring equal access to environmental benefits and preventing the disproportionate impacts of environmental harms for all communities regardless of gender, class, race, ethnicity or other social positions. This introductory course examines the rhetoric, history and key case studies of environmental justice while encouraging critical and collaborative thinking, reading and researching about diversity in environmental movements within the global community and at Stanford, including the ways race, class and gender have shaped environmental battles still being fought today from Standing Rock to Flint, Michigan. We center diverse voices by bringing leaders, particularly from marginalized communities on the frontlines to our classroom to communicate experiences, insights and best practices. Together we will develop and present original research projects which may serve a particular organizational or community need, such as racialized dispossession, toxic pollution and human health, or indigenous land and water rights, among many others.

Same as: CSRE 132E, EARTHSYS 194, URBANST 155EP

PWR 194KD. Topics in Writing and Rhetoric: Technology and Human Values. 4 Units.
Pining for a job in Google X but a little afraid of what disrupting the next social system will do to humans when all is said and done? Unsure where the real conversation is happening at Stanford about how to think more carefully and thoughtfully about the tech we are being trained to make? Curious to know what underlying common ground might link fizzes with techies, humanists with engineers, scientists with philosophers? These are some of the issues we'll address in this seminar. You will be able to choose your own current topic, drones, tech and medicine, Big Data, Cloud applications, AI and consciousness, cybersecurity, tech and the law for which you will choose readings and write a seminar paper and then co-lead discussion. The class goals are to know better the ethical value of onepil's tech work and research and to be able to express to scientists and non-scientists alike the ways in which this work contributes to the greater human good (beyond strict convenience or short-term profit). Prerequisite: first two levels of the writing requirement or equivalent transfer credit. For topics, see https://undergrad.stanford.edu/programs/pwr/courses/advanced-pwr-courses.

PWR 194KT. Topics in Writing & Rhetoric: The Last Hopi On Earth: The Rhetoric of Entertainment Inequity. 4 Units.
While #OscarsSoWhite brought attention to the Academy’s overwhelmingly White, male membership, the underbelly of the entertainment industry itself is rife with inequitable hiring of not only on-camera and on-stage performers but also directors, writers, and others behind the scenes. While there are several organizations from Racebending.com to the Geena Davis Institute on Gender in Media that seek to usher in more equitable representation, push back against the industry’s disparate employment practices has been documented for more than fifty years with what many argue is not proportionally positive movement. White males still garner almost half of all theatrical and television roles and represent more than 80% of episodic directors while entertainment hubs Los Angeles and New York City are more than 50% people of color and female. What will it take to attain equity in the entertainment industry? Why does it matter? In this course, students will examine rhetorical issues in promoting, defending, and opposing entertainment industry practices - writing and speaking across genres in persuasive response - and ultimately develop a collaborative 5-year strategic plan to usher in equity. This course is part of the PWR advanced elective track in Social and Racial Justice (SRJ). Prerequisite: first two levels of the writing requirement or equivalent transfer credit. For video course description, see https://undergrad.stanford.edu/programs/pwr/courses/advanced-courses/last-hopi-earth-rhetoric-entertainment-inequity. Same as: CSRE 194KT

PWR 194MF. Topics in Writing & Rhetoric: In the Margins: Race, Gender and the Rhetoric of Science. 4 Units.
Every day a new headline alerts us to the lack of race and gender diversity in the tech sector in Silicon Valley. At the same time, science and technology are often lauded as objective systems capable of producing color- and gender-blind truths and social good for all of us. This course pushes beyond the headlines and the hashtags to think about the complex relationship between gender, race and science. Together we will research chronically understudied voices and contributions in the history of science and technology and have the opportunity to read and participate in some of the efforts to highlight their stories through a Wikipedia edit-a-thon and final research project. We will also rigorously think through why the historical and current under-representation of women and people of color matters for the questions that are asked, methodologies that are used, and science and technology that is eventually produced. This course fulfills the advanced PWR requirement for the Notation in Science Communication (NSC). Prerequisite: first two levels of the writing requirement or equivalent transfer credit. For topics, see https://undergrad.stanford.edu/programs/pwr/courses/advanced-pwr-courses.
PWR 194SB. Topics in Writing and Rhetoric: Rhetoric of Science. 4 Units.
Understanding rhetoric as readers and interpreters of texts and to develop skills as writers and speakers. Prerequisite: first two levels of the writing requirement or equivalent transfer credit. For topics, see https://undergrad.stanford.edu/programs/pwr/courses/advanced-pwr-courses.

PWR 194SS. Topics in Writing & Rhetoric: Making Rhetoric Matter: Human Rights at Home. 4 Units.
'Human rights' often sounds like it needs defending in far-off places: in distant public squares where soldiers menace gatherings of citizens, in dark jails where prisoners are tortured for their politics, in unknown streets where gender inequality has brutal consequences. But Bryan Stevenson, a lawyer fighting for social and racial justice in the jails of Alabama, proposes that we try 'proximity': that we get close to the injustices that are already close to us. This class thus takes human rights as a local issue, focusing on how terms like 'human' and 'rights' are interpreted on our campus and in our neighborhoods, cities, and region. Instead of a traditional human rights policy framework, we'll use the lens of intersectional ethics to explore specific rhetorical issues in gender politics, citizenship, higher education, police brutality, and mass incarceration. We will write, speak, and move across genres, responding to the work of incarcerated artists, creating embodied workshops, 'translating' ideas into new media (does someone you know need an animated video about gender pronouns? Or maybe it's time for a podcast about #PrisonRenaissance?), doing collaborative research, and 'writing back' to our audiences. For course video and full description see: https://undergrad.stanford.edu/programs/pwr/courses/advanced-courses/making-rhetoric-matter-human-rights-home.nnThis course is part of the PWR advanced elective track in Social and Racial Justice (SRJ).
Prerequisite: first two levels of the writing requirement or equivalent transfer credit. For topics, see https://undergrad.stanford.edu/programs/pwr/courses/advanced-pwr-courses.
Same as: CSRE 194SS

PWR 195. Writing Center Peer Tutor Seminar. 2-3 Units.
For students selected to serve as peer writing tutors in the Hume Center for Writing and Speaking and/or at other campus sites. Readings on and reflection about writing processes, the dynamics of writing and tutoring situations, tutoring techniques, learning styles, diversity, and ethics. Observation of tutoring sessions, written responses to readings, and other written work. Instructor permission required. WR 1 pre/co-requisite. Same as: PWR 295

PWR 1A. Introduction to Writing at Stanford: Rhetorics of Popular Culture. 3 Units.
What does popular culture say about the larger culture? PWR 1A uses questions about pop culture -- music, movies, sports -- for writing and researching. How do video games teach engineering and physics? How do detective and courtroom dramas lead to discussions about DNA analysis? We look at pop culture as cultural critics, using ideas about technology, society, and economics to analyze human behavior. We'll study theories about media to research how everyday artifacts are both trashy and poignant signs of our culture. We'll write analytic essays, using multiple sources. Individual conferences with instructor. For more information about PWR 1, see https://undergrad.stanford.edu/programs/pwr/courses/pwr-1. For full course descriptions, see https://vcapwr-catalog.stanford.edu. Enrollment is handled by the PWR office.

PWR 1ABA. Writing & Rhetoric 1: The Rhetoric of Space Exploration. 4 Units.
Rhetorical analysis of readings, research, and argument. Focus is on development of a substantive research-based argument using multiple sources. Individual conferences with instructor. For more information about PWR 1, see https://undergrad.stanford.edu/programs/pwr/courses/pwr-1. For full course descriptions, see https://vcapwr-catalog.stanford.edu. Enrollment is handled by the PWR office.

PWR 1AF. Writing & Rhetoric 1: Schooling in the American Mind: Rhetorics of Teaching and Learning. 4 Units.
Rhetorical analysis of readings, research, and argument. Focus is on development of a substantive research-based argument using multiple sources. Individual conferences with instructor. For more information about PWR 1, see https://undergrad.stanford.edu/programs/pwr/courses/pwr-1. For full course descriptions, see https://vcapwr-catalog.stanford.edu. Enrollment is handled by the PWR office.

PWR 1AH. Writing & Rhetoric 1: The Rhetoric of American Multicultural Experience. 4 Units.
Rhetorical and contextual analysis of readings; research; and argument. Focus is on development of a substantive research-based argument using multiple sources. Individual conferences with instructor. For more information about PWR 1, see https://undergrad.stanford.edu/programs/pwr/courses/pwr-1. For full course descriptions, see https://vcapwr-catalog.stanford.edu. Enrollment is handled by the PWR office.

PWR 1AL. Writing & Rhetoric 1: Schooling in the American Mind: Rhetorics of Teaching and Learning. 4 Units.
Rhetorical analysis of readings, research, and argument. Focus is on development of a substantive research-based argument using multiple sources. Individual conferences with instructor. For more information about PWR 1, see https://undergrad.stanford.edu/programs/pwr/courses/pwr-1. For full course descriptions, see https://vcapwr-catalog.stanford.edu. Enrollment is handled by the PWR office.

PWR 1AM. Writing & Rhetoric 1: King Tut's Tomb, Penicillin, and Lilliputians: The Rhetoric of Discovery. 4 Units.
In this course, as we investigate the power of the archetype of discovery, we also critically consider what these stories hide or gloss over. How revolutionary are most discoveries after all? What perspectives are left out? What is a truthful way to portray new insights? How do we capture popular attention but include the broader contexts of experiment and expeditions? You will gain a complex understanding of how writing and rhetoric both structure and hide knowledge from the audience, and how you can use this in your writing in both persuasive and responsible ways. For more information about PWR 1, see https://undergrad.stanford.edu/programs/pwr/courses/pwr-1. For full course descriptions, see https://vcapwr-catalog.stanford.edu. Enrollment is handled by the PWR office.
PWR 1AN. Writing & Rhetoric 1: The Rhetoric of Identity Cultivated Through a Hip-Hop World. 4 Units.

This course seeks to explore the ways that we read and write ourselves into a world that is engrossed in Hip-Hop culture by asking: What does it mean to live in a world where Hip-Hop permeates every aspect of society? How can Hip-Hop culture be used to understand the rhetoric that is used in broader society in reference to both this moment in history and the culture itself? By engaging both Hip-Hop artists such as Kendrick Lamar and Nicki Manij, and artists that operate in a Hip-Hop world like Beyoncé, this course investigates the ways that we write ourselves into a world engrossed in Hip-Hop culture that denies the humanity and value of its members. For more information about PWR 1, see https://undergrad.stanford.edu/programs/pwr/courses/pwr-1. For full course descriptions, see https://vcapwr-catalog.stanford.edu. Enrollment is handled by the PWR office.

PWR 1AO. Writing & Rhetoric 1: Visual Rhetoric Across the Globe: Capturing Culture in Images. 4 Units.

Rhetorical and contextual analysis of readings; research; and argument. Focus is on development of a substantive research-based argument using multiple sources. Individual conferences with instructor. Analysis of styles of leadership across the globe and communication strategies used to bring about change. Exploration of how global leaders learn cross-cultural rhetoric skills to adapt to dynamic and unfamiliar situations. See http://www.stanford.edu/dept/undergrad/cgi-bin/drupal_ual/AP_univ_req_PWR_Courses.html.

PWR 1A1. Writing & Rhetoric 1: A Mountain for Itself: The Rhetoric of Wilderness. 4 Units.

Rhetorical and contextual analysis of readings; research; and argument. Focus is on development of a substantive research-based argument using multiple sources. Individual conferences with instructor. See http://www.stanford.edu/dept/undergrad/cgi-bin/drupal_ual/AP_univ_req_PWR_Courses.html.

PWR 1AY. Writing & Rhetoric 1: Rhetoric of American Memory: Writing and Revising the Legacy of the Civil War. 4 Units.

Rhetorical analysis of readings, research, and argument. Focus is on development of a substantive research-based argument using multiple sources. Individual conferences with instructor. For more information about PWR 1, see https://undergrad.stanford.edu/programs/pwr/courses/pwr-1. For full course descriptions, see https://vcapwr-catalog.stanford.edu. Enrollment is handled by the PWR office.

PWR 1BK. Writing & Rhetoric 1: Writing What You Eat: The Rhetoric of Food. 4 Units.

In this course, we will focus on the rhetoric of food in order to explore how our relationship to what we eat is reflected in writing about ourselves, our society, and our world. Essays, recipes, blog posts, and newspaper articles are some of the genres we will examine in order to explore how issues of identity, community, ethics, and wellness can be expressed in food writing. How does what we choose to eat reflect on how we see ourselves and the world around us? What responsibilities do we have, if any, as consumers of food in one of the world’s richest nations? For more information about PWR 1, see https://undergrad.stanford.edu/programs/pwr/courses/pwr-1. For full course descriptions, see https://vcapwr-catalog.stanford.edu. Enrollment is handled by the PWR office.

PWR 1BR. Writing & Rhetoric 1: Healthy or Cutthroat: The Rhetoric of Competition. 4 Units.

Rhetorical and contextual analysis of readings; research; and argument. Focus is on development of a substantive research-based argument using multiple sources. Individual conferences with instructor. See https://undergrad.stanford.edu/programs/pwr/courses/pwr-1.

PWR 1BRA. Writing & Rhetoric 1: Growing Up Millennial: The Rhetoric of Coming of Age. 4 Units.

Rhetorical and contextual analysis of readings; research; and argument. Focus is on development of a substantive research-based argument using multiple sources. Individual conferences with instructor. See https://undergrad.stanford.edu/programs/pwr/courses/pwr-1.

PWR 1BRB. Writing & Rhetoric 1: In Another’s Shoes: The Rhetoric of Empathy. 4 Units.

Rhetorical analysis of readings, research, and argument. Focus is on development of a substantive research-based argument using multiple sources. Individual conferences with instructor. See https://undergrad.stanford.edu/programs/pwr/courses/pwr-1.

PWR 1CA. Writing & Rhetoric 1: The Rhetoric of Gaming. 4 Units.

Rhetorical analysis of readings, research, and argument. Focus is on development of a substantive research-based argument using multiple sources. Individual conferences with instructor. For more information about PWR 1, see https://undergrad.stanford.edu/programs/pwr/courses/pwr-1. For full course descriptions, see https://vcapwr-catalog.stanford.edu. Enrollment is handled by the PWR office.

PWR 1CG. Writing & Rhetoric 1: Mixtapes & Meetups: The Interactive Rhetoric of Media and Relationships. 4 Units.

Rhetorical and contextual analysis of readings; research; and argument. Focus is on development of a substantive research-based argument using multiple sources. Individual conferences with instructor. Analysis of styles of leadership across the globe and communication strategies used to bring about change. Exploration of how global leaders learn cross-cultural rhetoric skills to adapt to dynamic and unfamiliar situations. See http://www.stanford.edu/dept/undergrad/cgi-bin/drupal_ual/AP_univ_req_PWR_Courses.html.

PWR 1CK. Writing & Rhetoric 1: Popular Science to Girl Talk: Writing as Adaptation and Remix. 4 Units.

Rhetorical and contextual analysis of readings; research; and argument. Focus is on development of a substantive research-based argument using multiple sources. Individual conferences with instructor. For more information about PWR 1, see https://undergrad.stanford.edu/programs/pwr/courses/pwr-1. For full course descriptions, see https://vcapwr-catalog.stanford.edu. Enrollment is handled by the PWR office.

PWR 1CL. Writing & Rhetoric 1: The Politics of Difference, Identity, and Harm: The Rhetoric of Hate Crimes. 4 Units.

Rhetorical and contextual analysis of readings; research; and argument. Focus is on development of a substantive research-based argument using multiple sources. Individual conferences with instructor. See https://undergrad.stanford.edu/programs/pwr/courses/pwr-1.
PWR 1CLA. Writing & Rhetoric 1: Hate Crime: Writing on Law and Politics. 4 Units.
Rhetorical analysis of readings, research, and argument. Focus is on development of a substantive research-based argument using multiple sources. Individual conferences with instructor. See https://undergrad.stanford.edu/programs/pwr/courses/pwr-1.

PWR 1CLB. Writing & Rhetoric 1: Writing on Campus Life. 4 Units.
Rhetorical analysis of readings, research, and argument. Focus is on development of a substantive research-based argument using multiple sources. Individual conferences with instructor. For more information about PWR 1, see https://undergrad.stanford.edu/programs/pwr/courses/pwr-1. For full course descriptions, see https://vcapwr-catalog.stanford.edu. Enrollment is handled by the PWR office.

PWR 1CS. Writing & Rhetoric 1: Debating the Environment. 4 Units.
Rhetorical and contextual analysis of readings, research, and argument. Focus is on development of a substantive research-based argument using multiple sources. Individual conferences with instructor. See https://www.stanford.edu/dept/undergrad/cgi-bin/drupal_ual/AP_univ_req_PWR_Courses.html.

PWR 1CW. Writing & Rhetoric 1: Sporting Rhetoric: Power, Performance, Profit and Politics. 4 Units.
Rhetorical analysis of readings, research, and argument. Focus is on development of a substantive research-based argument using multiple sources. Individual conferences with instructor. For more information about PWR 1, see https://undergrad.stanford.edu/programs/pwr/courses/pwr-1. For full course descriptions, see https://vcapwr-catalog.stanford.edu. Enrollment is handled by the PWR office.

PWR 1CWA. Writing & Rhetoric 1: Rhetoric of Body/Bodily Rhetorics. 4 Units.
Rhetorical analysis of readings, research, and argument. Focus is on development of a substantive research-based argument using multiple sources. Individual conferences with instructor. For more information about PWR 1, see https://undergrad.stanford.edu/programs/pwr/courses/pwr-1. For full course descriptions, see https://vcapwr-catalog.stanford.edu. Enrollment is handled by the PWR office.

PWR 1D. Writing Well: An Introduction to College Writing. 3 Units.
Offered only to participants in the Summer College for High School Students. Develops critical reading, writing, and research skills applicable to any area of study. Emphasizes include close reading, analysis of varied texts, development of strong theses, revision strategies, and introduction to research-based argument. Classes are small, encouraging extensive interaction between students and instructors. Discussions of readings, peer work, and individual conferences with instructors. Each section has a thematic emphasis developed by the instructor; students choose sections based on their individual interests. Does not meet the Stanford first-year writing requirement.

PWR 1DC. Writing & Rhetoric 1: Is This What a Feminist Looks Like? Race/Gender in the Obama Age. 4 Units.
Rhetorical and contextual analysis of readings; research; and argument. Focus is on development of a substantive research-based argument using multiple sources. Individual conferences with instructor. Study of the coverage of and activism in a post-racial U.S., including evaluation of the debate over the intersections of racial activism and feminist activism in U.S. politics. See https://www.stanford.edu/dept/undergrad/cgi-bin/drupal_ual/AP_univ_req_PWR_Courses.html.

PWR 1DH. Writing & Rhetoric 1: The Virtue of Vice and the Vice of Virtue: The Rhetoric of Criminality. 4 Units.
Rhetorical and contextual analysis of readings; research; and argument. Focus is on development of a substantive research-based argument using multiple sources. Individual conferences with instructor. Students investigate language and images that construct criminals, analyzing how these representations shape personal and cultural beliefs. Analysis of the costs and benefits of retributive, restorative, and transformative justice systems. See https://www.stanford.edu/dept/undergrad/cgi-bin/drupal_ual/AP_univ_req_PWR_Courses.html.

PWR 1DW. Writing & Rhetoric 1: Gangsters, Glamour Girls & Gold-diggers: Dialectic of Am. Culture & Hollywood. 4 Units.
Rhetorical and contextual analysis of readings; research; and argument. Focus is on development of a substantive research-based argument using multiple sources. Individual conferences with instructor. Analysis of the rhetoric of American film and its conversation with American culture. See http://www.stanford.edu/dept/undergrad/cgi-bin/drupal_ual/AP_univ_req_PWR_Courses.html.

PWR 1EC. Writing & Rhetoric 1: From the Galleries to the Streets: The Rhetoric of Public Space Art. 4 Units.
Rhetorical and contextual analysis of readings; research; and argument. Focus is on development of a substantive research-based argument using multiple sources. Individual conferences with instructor. See https://undergrad.stanford.edu/programs/pwr/courses/pwr-1.

PWR 1ECA. Writing & Rhetoric 1: Where I'm From: The Rhetorics of Mapping and Human Geography. 4 Units.
Rhetorical analysis of readings, research, and argument. Focus is on development of a substantive research-based argument using multiple sources. Individual conferences with instructor. For more information about PWR 1, see https://undergrad.stanford.edu/programs/pwr/courses/pwr-1. For full course descriptions, see https://vcapwr-catalog.stanford.edu. Enrollment is handled by the PWR office.

PWR 1EE. Writing & Rhetoric 1: Prowling Toward Certainty: Exploration as Argument. 4 Units.
In a culture that rewards people who write and speak with conviction, ambivalence often seems like a personal shortcoming that must be remedied with certainty. Isn't it better to be confident and decisive? Writing teachers and textbooks tend to reinforce this view, insisting that students present a strong thesis as soon as possible. Even if you address counterarguments and offer concessions, your argument should override if not demolish them in the end. Even if you feel deeply ambivalent about a topic during your research, your final draft must demonstrate unwavering conviction: you slam your fist and make your point. Recent research questions the value of unwavering conviction. For example, management scholar Christina Ting Fong notes, "The results from two laboratory experiments demonstrate that individuals experiencing emotional ambivalence are better at recognizing unusual relationships between concepts, therefore showing an ability believed to be important to organizational creativity." What if, instead of sweeping your ambivalence under the rug, you tried to embrace it in your research and foreground it in your writing? Is ambivalence always a liability? What advantages can be found in the deep, risky waters of uncertainty? How do scientists, social scientists, and humanists regard ambivalence? What do ambivalent texts look and feel like? Can they move and persuade us? Is it possible to map and tap into a rhetoric of ambivalence? In this course, we'll explore such questions in an attempt to understand the relationship between ambivalence and persuasion. We'll analyze and discuss the ways that writers such as Annie Dillard, Stephen Jay Gould, and Michael Pollan not only engage their ambivalence but weave it into their prose. Most importantly, we'll explore how you can develop rhetorical strategies and habits of mind to achieve results in your own analytical and persuasive writing. We'll study how to craft compelling arguments that do fuller justice to complex emotions and ideas.

PWR 1EJ. Writing & Rhetoric 1: Another Scene: Writing About Why Movies Matter. 4 Units.
Rhetorical analysis of readings, research, and argument. Focus is on development of a substantive research-based argument using multiple sources. Individual conferences with instructor. For more information about PWR 1, see https://undergrad.stanford.edu/programs/pwr/courses/pwr-1. For full course descriptions, see https://vcapwr-catalog.stanford.edu. Enrollment is handled by the PWR office.
PWR 1EL. Writing & Rhetoric 1: Propaganda: The Dark Side of Rhetoric. 4 Units.
Rhetorical and contextual analysis of readings; research; and argument. Focus is on development of a substantive research-based argument using multiple sources. Individual conferences with instructor. See https://undergrad.stanford.edu/programs/pwr/courses/pwr-1.

PWR 1EP. Writing & Rhetoric 1: The Rhetoric of Global Development and Social Change. 4 Units.
Since World War II, international development projects have marked every sector of global society. We will unpack and interrogate the numerous discourses around international "development" as a strategy for achieving social change and look at how culture, history, politics, and economics have informed development's connections to capitalism, modernity, and most recently, globalization. For more information about PWR 1, see https://undergrad.stanford.edu/programs/pwr/courses/pwr-1. For full course descriptions, see https://vcapwr-catalog.stanford.edu. Enrollment is handled by the PWR office.

PWR 1EV. Writing & Rhetoric 1: The Rhetoric of Globalization. 4 Units.
Rhetorical and contextual analysis of readings; research; and argument. Focus is on development of a substantive research-based argument using multiple sources. Individual conferences with instructor. See https://undergrad.stanford.edu/programs/pwr/courses/pwr-1.

PWR 1FL. Writing & Rhetoric 1: Rhetoric of F Lee. 4 Units.
Rhetorical analysis of readings, research, and argument. Focus is on development of a substantive research-based argument using multiple sources. Individual conferences with instructor. For more information about PWR 1, see https://undergrad.stanford.edu/programs/pwr/courses/pwr-1. For full course descriptions, see https://vcapwr-catalog.stanford.edu. Enrollment is handled by the PWR office.

PWR 1GAA. Writing & Rhetoric 1: Writing Rites: The Rhetoric of Ritual. 4 Units.
Rhetorical and contextual analysis of readings; research; and argument. Focus is on development of a substantive research-based argument using multiple sources. Individual conferences with instructor. See http://www.stanford.edu/dept/undergrad/cgi-bin/drupal_ual/AP_univ_req_PWR_Courses.html.

PWR 1GAC. Writing & Rhetoric 1: Protest Art: The Rhetoric of Art as Social Activism. 4 Units.
Rhetorical and contextual analysis of readings; research; and argument. Focus is on development of a substantive research-based argument using multiple sources. Individual conferences with instructor. Analysis of the rhetoric of art in drawing our attention to social issues such as racism, poverty, sexism, and homophobia and in moving us to social action. See http://www.stanford.edu/dept/undergrad/cgi-bin/drupal_ual/AP_univ_req_PWR_Courses.html.

PWR 1GAD. Writing & Rhetoric 1: Display Cases and Databases: The Rhetoric of Collection. 4 Units.
Rhetorical and contextual analysis of readings; research; and argument. Focus is on development of a substantive research-based argument using multiple sources. Individual conferences with instructor. See https://undergrad.stanford.edu/programs/pwr/courses/pwr-1.

PWR 1GAF. Writing & Rhetoric 1: Little Boxes: The Rhetoric of the American Suburb. 4 Units.
Rhetorical and contextual analysis of readings; research; and argument. Focus is on development of a substantive research-based argument using multiple sources. Individual conferences with instructor. Examination of the suburbs as a site of cultural debate through investigation of the ways that authors and artists imagine the physical landscape of the suburb and the inner lives of suburbanites. See http://www.stanford.edu/dept/undergrad/cgi-bin/drupal_ual/AP_univ_req_PWR_Courses.html.

PWR 1GAT. Writing & Rhetoric 1: Global Exchange: Intercultural Communication. 4 Units.
Rhetorical and contextual analysis of readings; research; and argument. Focus is on development of a substantive research-based argument using multiple sources. Individual conferences with instructor. The American cultural apparatus, its limitations, and development of other world views. See http://www.stanford.edu/dept/undergrad/cgi-bin/drupal_ual/AP_univ_req_PWR_Courses.html.

PWR 1GAJ. Writing & Rhetoric 1: The Rhetoric of Eating. 4 Units.
Rhetorical and contextual analysis of readings; research; and argument. Focus is on development of a substantive research-based argument using multiple sources. Individual conferences with instructor. See http://www.stanford.edu/dept/undergrad/cgi-bin/drupal_ual/AP_univ_req_PWR_Courses.html.

PWR 1GAK. Writing & Rhetoric 1: No Filter. The Rhetoric of Young Adulthood. 4 Units.
Rhetorical and contextual analysis of readings; research; and argument. Focus is on development of a substantive research-based argument using multiple sources. Individual conferences with instructor. See https://undergrad.stanford.edu/programs/pwr/courses/pwr-1.

PWR 1GAL. Writing & Rhetoric 1: The Rhetoric of Disgust. 4 Units.
Rhetorical and contextual analysis of readings; research; and argument. Focus is on development of a substantive research-based argument using multiple sources. Individual conferences with instructor. See https://undergrad.stanford.edu/programs/pwr/courses/pwr-1.

PWR 1GAR. Writing & Rhetoric 1: Rhetoric of Frost. 4 Units.
Rhetorical and contextual analysis of readings; research; and argument. Focus is on development of a substantive research-based argument using multiple sources. Individual conferences with instructor. See https://undergrad.stanford.edu/programs/pwr/courses/pwr-1.

PWR 1GAU. Writing & Rhetoric 1: Mind vs. Brain: The Rhetoric of Consciousness. 4 Units.
Rhetorical and contextual analysis of readings; research; and argument. Focus is on development of a substantive research-based argument using multiple sources. Individual conferences with instructor. See https://undergrad.stanford.edu/programs/pwr/courses/pwr-1.

PWR 1GAW. Writing & Rhetoric 1: From Cradle to Grave: The Rhetoric of Age and Aging. 4 Units.
Rhetorical and contextual analysis of readings; research; and argument. Focus is on development of a substantive research-based argument using multiple sources. Individual conferences with instructor. Topics include the history of aging in America; developments in reproductive science; the proverbial mid-life crisis; and how people cope with the ultimate horizon of death. See http://www.stanford.edu/dept/undergrad/cgi-bin/drupal_ual/AP_univ_req_PWR_Courses.html.

PWR 1GBJ. Writing & Rhetoric 1: The Rhetoric of Cultural Memories of Violence. 4 Units.
Rhetorical and contextual analysis of readings; research; and argument. Focus is on development of a substantive research-based argument using multiple sources. Individual conferences with instructor. See http://www.stanford.edu/dept/undergrad/cgi-bin/drupal_ual/AP_univ_req_PWR_Courses.html.
PWR 1GBR. Writing & Rhetoric 1: Spill: The Rhetoric of Confessions and Self-Revelations. 4 Units.
Rhetorical and contextual analysis of readings; research; and argument. Focus is on development of a substantive research-based argument using multiple sources. Individual conferences with instructor.
See http://www.stanford.edu/dept/undergrad/cgi-bin/drupal_ual/AP_univ_req_PWR_Courses.html.

PWR 1GBW. Writing & Rhetoric 1: Deathbeds: Art and the Rhetoric of Disease. 4 Units.
Rhetorical and contextual analysis of readings; research; and argument. Focus is on development of a substantive research-based argument using multiple sources. Individual conferences with instructor.
See http://www.stanford.edu/dept/undergrad/cgi-bin/drupal_ual/AP_univ_req_PWR_Courses.html.

PWR 1GCA. Writing & Rhetoric 1: AH! Real Monsters: The Rhetoric of Monstrosity in Popular Culture. 4 Units.
Rhetorical and contextual analysis of readings; research; and argument. Focus is on development of a substantive research-based argument using multiple sources. Individual conferences with instructor.
See http://www.stanford.edu/dept/undergrad/cgi-bin/drupal_ual/AP_univ_req_PWR_Courses.html.

PWR 1GCD. Writing & Rhetoric 1: Doomskays: The Rhetoric of Apocalypse. 4 Units.
Rhetorical and contextual analysis of readings; research; and argument. Focus is on development of a substantive research-based argument using multiple sources. Individual conferences with instructor.
See https://undergrad.stanford.edu/programs/pwr/courses/pwr-1.

PWR 1GCJ. Writing & Rhetoric 1: El Otro Lado / The Other Side: The rhetoric of real and imagined borders. 4 Units.
Rhetorical and contextual analysis of readings; research; and argument. Focus is on development of a substantive research-based argument using multiple sources. Individual conferences with instructor. The physical border between the United States and Mexico is the focus of the examination of the artistic, scholarly, and political rhetoric of real and imagined borders. See http://www.stanford.edu/dept/undergrad/cgi-bin/drupal_ual/AP_univ_req_PWR_Courses.html.

PWR 1GCL. Writing & Rhetoric 1: Rhetoric of Ledbetter. 4 Units.
Rhetorical and contextual analysis of readings; research; and argument. Focus is on development of a substantive research-based argument using multiple sources. Individual conferences with instructor. Students investigate the role theater plays in the rhetorical strategies of various political, social, and cultural rhetoric. See http://www.stanford.edu/dept/undergrad/cgi-bin/drupal_ual/AP_univ_req_PWR_Courses.html.

PWR 1GCO. Writing & Rhetoric 1: To Boldly Go: The Rhetoric of Travel. 4 Units.
Rhetorical and contextual analysis of readings; research; and argument. Focus is on development of a substantive research-based argument using multiple sources. Individual conferences with instructor.
See http://www.stanford.edu/dept/undergrad/cgi-bin/drupal_ual/AP_univ_req_PWR_Courses.html.

PWR 1GCX. Writing & Rhetoric 1: "I Do": The Rhetoric of Consent. 4 Units.
Rhetorical and contextual analysis of readings; research; and argument. Focus is on development of a substantive research-based argument using multiple sources. Individual conferences with instructor. Examination of the idea of consent and the underlying principles of free will and autonomy in the fields of law, intellectual property, marriage contracts, political philosophy, medical ethics, and sex. See http://www.stanford.edu/dept/undergrad/cgi-bin/drupal_ual/AP_univ_req_PWR_Courses.html.

PWR 1GCA. Writing & Rhetoric 1: "It Never Got Weird Enough For Me": The Rhetoric of Intoxication. 4 Units.
Rhetorical and contextual analysis of readings; research; and argument. Focus is on development of a substantive research-based argument using multiple sources. Individual conferences with instructor.
See http://www.stanford.edu/dept/undergrad/cgi-bin/drupal_ual/AP_univ_req_PWR_Courses.html.

PWR 1GDA. Writing & Rhetoric 1: Rhetoric of Murray. 4 Units.
Rhetorical and contextual analysis of readings; research; and argument. Focus is on development of a substantive research-based argument using multiple sources. Individual conferences with instructor. Critical analysis of the ways in which online life intersects with real life around issues including privacy, authorship, and morality. See http://www.stanford.edu/dept/undergrad/cgi-bin/drupal_ual/AP_univ_req_PWR_Courses.html.

PWR 1GDS. Writing & Rhetoric 1: From Trash Talk to Toxic Discourse: Rhetorics of Waste. 4 Units.
Rhetorical and contextual analysis of readings; research; and argument. Focus is on development of a substantive research-based argument using multiple sources. Individual conferences with instructor. See https://undergrad.stanford.edu/programs/pwr/courses/pwr-1.

PWR 1GEM. Writing & Rhetoric 1: The Rhetoric of Foodie Culture. 4 Units.
Rhetorical and contextual analysis of readings; research; and argument. Focus is on development of a substantive research-based argument using multiple sources. Individual conferences with instructor. See https://undergrad.stanford.edu/programs/pwr/courses/pwr-1.

PWR 1GER. Writing & Rhetoric 1: The Rhetoric of Social Media. 4 Units.
Rhetorical and contextual analysis of readings; research; and argument. Focus is on development of a substantive research-based argument using multiple sources. Individual conferences with instructor. Exploration of the multifaceted and hyptertextual rhetoric of social media, the intersection between rhetoric and social media, and how new types of online media have heightened participation, openness, and a sense of community. See http://www.stanford.edu/dept/undergrad/cgi-bin/drupal_ual/AP_univ_req_PWR_Courses.html.

PWR 1GEV. Writing & Rhetoric 1: All the World's a Stage: The Rhetoric of Theater. 4 Units.
Rhetorical and contextual analysis of readings; research; and argument. Focus is on development of a substantive research-based argument using multiple sources. Individual conferences with instructor. Students investigate the role theater plays in the rhetorical strategies of various literary and non-literary texts as well as visual materials such as films and cartoons. See http://ual.stanford.edu/AP/univ_req/PWR/Req.html.

PWR 1GFL. Writing & Rhetoric 1: From Con Artists to Catfish: The Rhetoric of Trickery. 4 Units.
Rhetorical and contextual analysis of readings; research; and argument. Focus is on development of a substantive research-based argument using multiple sources. Individual conferences with instructor. See https://undergrad.stanford.edu/programs/pwr/courses/pwr-1.
PWR 1GJH. Writing & Rhetoric 1: Understanding American Political Speeches of the 20th and 21st Centuries. 4 Units.
Rhetorical and contextual analysis of readings; research; and argument. Focus is on development of a substantive research-based argument using multiple sources. Individual conferences with instructor. See http://www.stanford.edu/dept/undergrad/cgi-bin/drupal_ual/AP_univ_req_PWR_Courses.html.

PWR 1GK. Writing & Rhetoric 1: Ladies, Tramps, and Other Furry Friends: The Rhetoric of Pets. 4 Units.
Rhetorical and contextual analysis of readings; research; and argument. Focus is on development of a substantive research-based argument using multiple sources. Individual conferences with instructor. See https://undergrad.stanford.edu/programs/pwr/courses/pwr-1.

PWR 1GZ. Writing & Rhetoric 1: The Rhetoric of Race in American Cinema. 4 Units.
Rhetorical and contextual analysis of readings; research; and argument. Focus is on development of a substantive research-based argument using multiple sources. Individual conferences with instructor. See https://undergrad.stanford.edu/programs/pwr/courses/pwr-1.

PWR 1GF. Writing & Rhetoric 1: Dark Humor: A Rhetoric of Social Taboos. 4 Units.
Rhetorical and contextual analysis of readings; research; and argument. Focus is on development of a substantive research-based argument using multiple sources. Individual conferences with instructor. Study of dark humor as it deals with the most delicate subject matter, topics we designate as sacred and beyond criticism: violence and bodily damage, illness, aging and death, race and ethnicity, and gender and sexuality. See http://www.stanford.edu/dept/undergrad/cgi-bin/drupal_ual/AP_univ_req_PWR_Courses.html.

PWR 1GY. Writing & Rhetoric 1: Jekylls and Hydes: The Rhetoric of the Scientist. 4 Units.
Rhetorical and contextual analysis of readings; research; and argument. Focus is on development of a substantive research-based argument using multiple sources. Individual conferences with instructor. Study of the rhetoric of urban sexual subcultures, and how the rhetoric in medical science, journalism, and popular entertainment defines queers of color in intellectual thought and pop culture. See http://www.stanford.edu/dept/undergrad/cgi-bin/drupal_ual/AP_univ_req_PWR_Courses.html.

PWR 1GE. Writing & Rhetoric 1: Gay Ghettos, Queer Hoods: The Rhetoric of Race and Urban Sexual Subcultures. 4 Units.
Rhetorical and contextual analysis of readings; research; and argument. Focus is on development of a substantive research-based argument using multiple sources. Individual conferences with instructor. See https://undergrad.stanford.edu/programs/pwr/courses/pwr-1.

PWR 1GJ. Writing & Rhetoric 1: Invention and Imagination in the Nineteenth Century. 4 Units.
Rhetorical and contextual analysis of readings; research; and argument. Focus is on development of a substantive research-based argument using multiple sources. Individual conferences with instructor. See http://www.stanford.edu/dept/undergrad/cgi-bin/drupal_ual/AP_univ_req_PWR_Courses.html.

PWR 1GM. Writing & Rhetoric 1: The Rhetoric of California. 4 Units.
Rhetorical and contextual analysis of readings; research; and argument. Focus is on development of a substantive research-based argument using multiple sources. Individual conferences with instructor. See http://www.stanford.edu/dept/undergrad/cgi-bin/drupal_ual/AP_univ_req_PWR_Courses.html.

PWR 1GJ. Writing & Rhetoric 1: Speaking of Dreams. 4 Units.
Rhetorical and contextual analysis of readings; research; and argument. Focus is on development of a substantive research-based argument using multiple sources. Individual conferences with instructor. See http://www.stanford.edu/dept/undergrad/cgi-bin/drupal_ual/AP_univ_req_PWR_Courses.html.

PWR 1GS. Writing & Rhetoric 1: Our Warded World: The Rhetoric of Conservation. 4 Units.
Rhetorical and contextual analysis of readings; research; and argument. Focus is on development of a substantive research-based argument using multiple sources. Individual conferences with instructor. See http://www.stanford.edu/dept/undergrad/cgi-bin/drupal_ual/AP_univ_req_PWR_Courses.html.

PWR 1GJU. Writing & Rhetoric 1: 'Surface of Past Time': The Rhetoric of Nostalgia. 4 Units.
Rhetorical and contextual analysis of readings; research; and argument. Focus is on development of a substantive research-based argument using multiple sources. Individual conferences with instructor. See http://www.stanford.edu/dept/undergrad/cgi-bin/drupal_ual/AP_univ_req_PWR_Courses.html.

PWR 1GJW. Writing & Rhetoric 1: I Know It When I Hear It: The Rhetoric of the Unspeakable. 4 Units.
Rhetorical and contextual analysis of readings; research; and argument. Focus is on development of a substantive research-based argument using multiple sources. Individual conferences with instructor. See http://www.stanford.edu/dept/undergrad/cgi-bin/drupal_ual/AP_univ_req_PWR_Courses.html.

PWR 1GLK. Writing & Rhetoric 1: The Use and Abuse of Civil Debate: The Rhetoric of Collective Thinking. 4 Units.
Rhetorical and contextual analysis of readings; research; and argument. Focus is on development of a substantive research-based argument using multiple sources. Individual conferences with instructor. See http://www.stanford.edu/dept/undergrad/cgi-bin/drupal_ual/AP_univ_req_PWR_Courses.html.

PWR 1GLA. Writing & Rhetoric 1: Code Orange: Post-9/11 America and the Rhetoric of Alarm. 4 Units.
Rhetorical and contextual analysis of readings; research; and argument. Focus is on development of a substantive research-based argument using multiple sources. Individual conferences with instructor. See https://undergrad.stanford.edu/programs/pwr/courses/pwr-1.

PWR 1GLD. Writing & Rhetoric 1: The Cyborg Body: The Rhetoric of Disability. 4 Units.
Rhetorical and contextual analysis of readings; research; and argument. Focus is on development of a substantive research-based argument using multiple sources. Individual conferences with instructor. Analysis of disability as using the analogy of the cyborg, in an era when the human body has become plastic, digitized and surgically manipulated. See http://www.stanford.edu/dept/undergrad/cgi-bin/drupal_ual/AP_univ_req_PWR_Courses.html.

PWR 1GLL. Writing & Rhetoric 1: Wow, that’s so postcard: The Rhetoric of Tourism. 4 Units.
Rhetorical and contextual analysis of readings; research; and argument. Focus is on development of a substantive research-based argument using multiple sources. Individual conferences with instructor. Analysis of tourism as a way of seeing and representing the rest of the world and oneself, touching on some of the most pressing political, economic, and cultural questions facing an increasingly globalized world. See http://www.stanford.edu/dept/undergrad/cgi-bin/drupal_ual/AP_univ_req_PWR_Courses.html.
PWR 1GLR. Writing & Rhetoric 1: Are you Fuzzy and Techie?: The Rhetoric of Art and Science. 4 Units.
Rhetorical and contextual analysis of readings; research; and argument. Focus is on development of a substantive research-based argument using multiple sources. Individual conferences with instructor. See http://www.stanford.edu/dept/undergrad/cgi-bin/drupal_ual/ AP_univ_req_PWR_Courses.html.

PWR 1GM. Writing & Rhetoric 1: Writing for the Wild and the Tame. 4 Units.
Rhetorical and contextual analysis of readings; research; and argument. Focus is on development of a substantive research-based argument using multiple sources. Individual conferences with instructor. Exploration of the tension between reverence and science, language and feeling, natural and unnatural in the interrelationship of rhetoric and nature. See http://www.stanford.edu/dept/undergrad/cgi-bin/drupal_ual/ AP_univ_req_PWR_Courses.html.

PWR 1GMC. Writing & Rhetoric 1: Dancing about Architecture: Or Finding Words for the Wordless. 4 Units.
Rhetorical analysis of readings, research, and argument. Focus is on development of a substantive research-based argument using multiple sources. Individual conferences with instructor. For more information about PWR 1, see https://undergrad.stanford.edu/programs/pwr/courses/pwr-1. For full course descriptions, see https://vcapwr-catalog.stanford.edu. Enrollment is handled by the PWR office.

PWR 1GMD. Writing & Rhetoric 1: A History of Innocence: Stories We Tell About America. 4 Units.
Rhetorical and contextual analysis of readings, research, and argument. Focus is on development of a substantive research-based argument using multiple sources. Individual conferences with instructor. For more information about PWR 1, see https://undergrad.stanford.edu/programs/pwr/courses/pwr-1. For full course descriptions, see https://vcapwr-catalog.stanford.edu. Enrollment is handled by the PWR office.

PWR 1GMI. Writing & Rhetoric 1: Love to Hate: The Rhetoric of Misanthropy. 4 Units.
Rhetorical and contextual analysis of readings; research; and argument. Focus is on development of a substantive research-based argument using multiple sources. Individual conferences with instructor. See http://www.stanford.edu/dept/undergrad/cgi-bin/drupal_ual/ AP_univ_req_PWR_Courses.html.

PWR 1GMH. Writing & Rhetoric 1: Transformative Turns: The Rhetoric of Revolution. 4 Units.
Rhetorical and contextual analysis of readings; research; and argument. Focus is on development of a substantive research-based argument using multiple sources. Individual conferences with instructor. See https://undergrad.stanford.edu/programs/pwr/courses/pwr-1.

PWR 1GMK. Writing & Rhetoric 1: Pure and Unadulterated: The Rhetoric of Contamination. 4 Units.
Rhetorical and contextual analysis of readings; research; and argument. Focus is on development of a substantive research-based argument using multiple sources. Individual conferences with instructor. See http://www.stanford.edu/dept/undergrad/cgi-bin/drupal_ual/ AP_univ_req_PWR_Courses.html.

PWR 1GML. Writing & Rhetoric 1: The Rhetoric of Migrant Protest. 4 Units.
Rhetorical and contextual analysis of readings; research; and argument. Focus is on development of a substantive research-based argument using multiple sources. Individual conferences with instructor. See https://undergrad.stanford.edu/programs/pwr/courses/pwr-1.

PWR 1GMR. Writing & Rhetoric 1: Fearful Symmetry: The Rhetoric of the Double. 4 Units.
Rhetorical and contextual analysis of readings; research; and argument. Focus is on development of a substantive research-based argument using multiple sources. Individual conferences with instructor. Exploration of the fictions of the double and the philosophies of personal identity, and how both anticipate and condition contemporary responses to the twin issues of human cloning and intellectual property. See http://www.stanford.edu/dept/undergrad/cgi-bin/drupal_ual/ AP_univ_req_PWR_Courses.html.

PWR 1GMT. Writing & Rhetoric 1: The Shape of Things: The Rhetoric of Design. 4 Units.
Rhetorical and contextual analysis of readings; research; and argument. Focus is on development of a substantive research-based argument using multiple sources. Individual conferences with instructor. See http://www.stanford.edu/dept/undergrad/cgi-bin/drupal_ual/ AP_univ_req_PWR_Courses.html.

PWR 1GMV. Writing & Rhetoric 1: Don’t Take it Personally!: The Rhetoric of The Insult. 4 Units.
Rhetorical and contextual analysis of readings; research; and argument. Focus is on development of a substantive research-based argument using multiple sources. Individual conferences with instructor. Analysis of how insults function rhetorically in specific situations and how they have catalyzed prolonged confrontations around race, education, politics, sexual orientation, and national standing. See http://www.stanford.edu/dept/undergrad/cgi-bin/drupal_ual/ AP_univ_req_PWR_Courses.html.

PWR 1GMZ. Writing & Rhetoric 1: ‘Too Much Information?’: The Rhetoric of Social Networking & Online Privacy. 4 Units.
Rhetorical and contextual analysis of readings; research; and argument. Focus is on development of a substantive research-based argument using multiple sources. Individual conferences with instructor. Critical analysis of the ways in which online life intersects with real life around issues including privacy, authorship, and morality. See http://www.stanford.edu/dept/undergrad/cgi-bin/drupal_ual/ AP_univ_req_PWR_Courses.html.

PWR 1GNA. Writing & Rhetoric 1: Talking Baseball. 4 Units.
Rhetorical and contextual analysis of readings; research; and argument. Focus is on development of a substantive research-based argument using multiple sources. Individual conferences with instructor. See http://www.stanford.edu/dept/undergrad/cgi-bin/drupal_ual/ AP_univ_req_PWR_Courses.html.

PWR 1GNL. Writing & Rhetoric 1: Punk Rock and Rhetoric of Protest Music. 4 Units.
Rhetorical and contextual analysis of readings; research; and argument. Focus is on development of a substantive research-based argument using multiple sources. Individual conferences with instructor. See http://www.stanford.edu/dept/undergrad/cgi-bin/drupal_ual/ AP_univ_req_PWR_Courses.html.

PWR 1GNY. Writing & Rhetoric 1: Rhetoric of Bioethics and Biopolitics. 4 Units.
Rhetorical and contextual analysis of readings; research; and argument. Focus is on development of a substantive research-based argument using multiple sources. Individual conferences with instructor. See https://undergrad.stanford.edu/programs/pwr/courses/pwr-1.
PWR 1GO. Writing & Rhetoric 1: The Rhetoric of Perceptual Analysis: Performance, Art, and Writing. 4 Units.
Rhetorical analysis of readings, research, and argument. Focus is on development of a substantive research-based argument using multiple sources. Individual conferences with instructor. For more information about PWR 1, see https://undergrad.stanford.edu/programs/pwr/courses/pwr-1. For full course descriptions, see https://vcapwr.catalog.stanford.edu. Enrollment is handled by the PWR office.

PWR 1GPS. Writing & Rhetoric 1: The Rhetoric of English. 4 Units.
Rhetorical and contextual analysis of readings; research; and argument. Focus is on development of a substantive research-based argument using multiple sources. Individual conferences with instructor. See http://www.stanford.edu/dept/undergrad/cgi-bin/drupal_ual/AP_univ_req_PWR_Courses.html.

PWR 1GRY. Writing & Rhetoric 1: Fashionable Fables: The Rhetoric of Modern Mythology. 4 Units.
Rhetorical and contextual analysis of readings; research; and argument. Focus is on development of a substantive research-based argument using multiple sources. Individual conferences with instructor. See http://www.stanford.edu/dept/undergrad/cgi-bin/drupal_ual/AP_univ_req_PWR_Courses.html.

PWR 1GRK. Writing & Rhetoric 1: Plugged In: The Rhetoric of Networks. 4 Units.
Rhetorical and contextual analysis of readings; research; and argument. Focus is on development of a substantive research-based argument using multiple sources. Individual conferences with instructor. See https://undergrad.stanford.edu/programs/pwr/courses/pwr-1.

PWR 1GRL. Writing & Rhetoric 1: Queer Rhetoric: The Language of Sex, Gender, and Identity. 4 Units.
Rhetorical and contextual analysis of readings; research; and argument. Focus is on development of a substantive research-based argument using multiple sources. Individual conferences with instructor. See https://undergrad.stanford.edu/programs/pwr/courses/pwr-1.

PWR 1GTM. Writing & Rhetoric 1: The Rhetoric of Taste. 4 Units.
Examination of the rhetoric of taste as the luxurious product of a sophisticated society and as tedious, stultifying, snobby, or outright offensive. See http://www.stanford.edu/dept/undergrad/cgi-bin/drupal_ual/AP_univ_req_PWR_Courses.html.

PWR 1GRN. Writing & Rhetoric 1: Lasting Only One Day: The Rhetoric of Ephemera and Other Discarded Things. 4 Units.
Rhetorical and contextual analysis of readings; research; and argument. Focus is on development of a substantive research-based argument using multiple sources. Individual conferences with instructor. Exploration of ephemera and how they argue for their meaning as they collect and preserve the past while reflecting human transience. See http://www.stanford.edu/dept/undergrad/cgi-bin/drupal_ual/AP_univ_req_PWR_Courses.html.

PWR 1GTA. Writing & Rhetoric 1: Love at First Sight and Forever: The Rhetoric of Romance. 4 Units.
Rhetorical and contextual analysis of readings; research; and argument. Focus is on development of a substantive research-based argument using multiple sources. Individual conferences with instructor. Examination of the rhetoric of taste as the luxurious product of a sophisticated society and as tedious, stultifying, snobby, or outright offensive. See http://www.stanford.edu/dept/undergrad/cgi-bin/drupal_ual/AP_univ_req_PWR_Courses.html.

PWR 1GSO. Writing & Rhetoric 1: From Cowboys to Computers: Rhetoric of the American West. 4 Units.
Rhetorical and contextual analysis of readings; research; and argument. Focus is on development of a substantive research-based argument using multiple sources. Individual conferences with instructor. See https://undergrad.stanford.edu/programs/pwr/courses/pwr-1.

PWR 1GZJ. Writing & Rhetoric 1: Rhetoric of the Unruly: Iconoclasts and Their Controversies. 4 Units.
Rhetorical and contextual analysis of readings; research; and argument. Focus is on development of a substantive research-based argument using multiple sources. Individual conferences with instructor. See https://undergrad.stanford.edu/programs/pwr/courses/pwr-1.

PWR 1GJP. Writing & Rhetoric 1: Masters of Style - The Rhetoric of Sophistication. 4 Units.
Rhetorical and contextual analysis of readings; research; and argument. Focus is on development of a substantive research-based argument using multiple sources. Individual conferences with instructor. Examination of how style is mastered and deployed in a range of genres. See https://undergrad.stanford.edu/programs/pwr/courses/pwr-1.

PWR 1GSP. Writing & Rhetoric 1: The Varieties of Conservative Experience. 4 Units.
Rhetorical and contextual analysis of readings; research; and argument. Focus is on development of a substantive research-based argument using multiple sources. Individual conferences with instructor. See http://www.stanford.edu/dept/undergrad/cgi-bin/drupal_ual/AP_univ_req_PWR_Courses.html.

PWR 1GRZ. Writing & Rhetoric 1: Decisions, Rhetoric, and the Art of Choosing. 4 Units.
Rhetorical and contextual analysis of readings; research; and argument. Focus is on development of a substantive research-based argument using multiple sources. Individual conferences with instructor. See http://www.stanford.edu/dept/undergrad/cgi-bin/drupal_ual/AP_univ_req_PWR_Courses.html.
PWR 1GTX. Writing & Rhetoric 1: 'Making My Way Downtown': The Rhetoric of the City. 4 Units.
Rhetorical and contextual analysis of readings; research; and argument. Focus is on development of a substantive research-based argument using multiple sources. Individual conferences with instructor. For more information about PWR 1, see https://undergrad.stanford.edu/programs/pwr/courses/pwr-1. For full course descriptions, see https://vcapwr-catalog.stanford.edu. Enrollment is handled by the PWR office.

PWR 1GVC. Writing & Rhetoric 1: The Rhetoric of Extinction. 4 Units.
Rhetorical and contextual analysis of readings; research; and argument. Focus is on development of a substantive research-based argument using multiple sources. Individual conferences with instructor. See https://undergrad.stanford.edu/programs/pwr/courses/pwr-1.

PWR 1GWN. Writing & Rhetoric 1: Noise Machines: The Rhetoric of Sound and Technology. 4 Units.
Rhetorical and contextual analysis of readings; research; and argument. Focus is on development of a substantive research-based argument using multiple sources. Individual conferences with instructor. See https://undergrad.stanford.edu/programs/pwr/courses/pwr-1.

PWR 1GW. Writing & Rhetoric 1: Rhetoric of Winkler. 4 Units.
Rhetorical and contextual analysis of readings; research; and argument. Focus is on development of a substantive research-based argument using multiple sources. Individual conferences with instructor. See https://undergrad.stanford.edu/programs/pwr/courses/pwr-1.

PWR 1GWI. Writing & Rhetoric 1: Money for 'Nothing': The Rhetoric of Silicon Valley. 4 Units.
Rhetorical and contextual analysis of readings; research; and argument. Focus is on development of a substantive research-based argument using multiple sources. Individual conferences with instructor. See https://undergrad.stanford.edu/programs/pwr/courses/pwr-1.

PWR 1HJ. Writing & Rhetoric 1: Not Just Art: The Rhetoric of Museums. 4 Units.
Rhetorical and contextual analysis of readings; research; and argument. Focus is on development of a substantive research-based argument using multiple sources. Individual conferences with instructor. See https://undergrad.stanford.edu/programs/pwr/courses/pwr-1.

PWR 1HJA. Writing & Rhetoric 1: What None Can Avoid: The Rhetoric of Death. 4 Units.
Rhetorical and contextual analysis of readings; research; and argument. Focus is on development of a substantive research-based argument using multiple sources. Individual conferences with instructor. See https://undergrad.stanford.edu/programs/pwr/courses/pwr-1.

PWR 1HK. Writing & Rhetoric 1: Food Values: The Rhetoric of What and How We Eat. 4 Units.
Rhetorical analysis of readings, research, and argument. Focus is on development of a substantive research-based argument using multiple sources. Individual conferences with instructor. For more information about PWR 1, see https://undergrad.stanford.edu/programs/pwr/courses/pwr-1. For full course descriptions, see https://vcapwr-catalog.stanford.edu. Enrollment is handled by the PWR office.

PWR 1HR. Writing & Rhetoric 1: Fake News and the Rhetoric of "Truthiness". 4 Units.
Development of a substantive research-based argument using multiple sources. Individual conferences with instructor. Critical analysis of the fake news phenomenon, considering its impact on the political process and how we discuss important issues of the day. See https://www.stanford.edu/dept/undergrad/cgi-bin/drupal_ual/AP_univ_req_PWR_Courses.html.

PWR 1IY. Writing & Rhetoric 1: Rhetorics of Travel and Tourism. 4 Units.
Rhetorical and contextual analysis of readings; research; and argument. Focus is on development of a substantive research-based argument using multiple sources. Individual conferences with instructor. See https://undergrad.stanford.edu/programs/pwr/courses/pwr-1.

PWR 1IF. Writing & Rhetoric 1: The Rhetoric of Language and Social Identity in America. 4 Units.
Language and social identity are closely intertwined. Have you ever noticed that you change the way you speak to present a particular social identity? For example, have you ever switched between dialects or languages to show alignment with certain social groups or mark your 'in-group' status? Because language is flexible (and somewhat controllable), it can be used as a resource to create and index identity. However, given its flexible nature, criticizing someone's language often becomes a more socially acceptable way of attacking someone than something that seems like bald-faced racism/sexism/homophobia, etc. In this course we'll explore this complex link between identity and language. This course explores the way language and social identity are defined, discussed, and debated in America, and the assumptions this rhetoric presents about race, class, education and other social identities more broadly. Together, we'll consider: What's it like to grow up monolingual versus bilingual or multilingual? What role do our ethnicity and/or race play in how our language skills are perceived? What role do language attitudes and stereotypes play in influencing our daily lives? What role does the media play? How is language discussed in politics? Students will be able to work on a research project related to social identity and language on a topic of their choice.

PWR 1IY. Writing & Rhetoric 1: Rhetorics of Travel and Tourism. 4 Units.
Rhetorical and contextual analysis of readings; research; and argument. Focus is on development of a substantive research-based argument using multiple sources. Individual conferences with instructor. See https://undergrad.stanford.edu/programs/pwr/courses/pwr-1.

PWR 1IYA. Writing & Rhetoric 1: The Art and Science of Gender and its Bending. 4 Units.
Rhetorical analysis of readings, research, and argument. Focus is on development of a substantive research-based argument using multiple sources. Individual conferences with instructor. For more information about PWR 1, see https://undergrad.stanford.edu/programs/pwr/courses/pwr-1. For full course descriptions, see https://vcapwr-catalog.stanford.edu. Enrollment is handled by the PWR office.
PWR 1JA. Writing & Rhetoric 1: The Rhetoric of Number One. 4 Units.
Rhetorical and contextual analysis of readings; research; and argument. Focus is on development of a substantive research-based argument using multiple sources. Individual conferences with instructor. See https://undergrad.stanford.edu/programs/pwr/courses/pwr-1.

PWR 1JC. Writing & Rhetoric 1: Modern Family: The Rhetoric of Sex and Reproduction. 4 Units.
The issue of reproduction provides a powerful rhetorical lens for looking critically and incisively into our own assumptions about race, gender, class, sexuality, power, rights, justice, "nature," technology, and modernity. With an intention to challenge assumptions, we will explore issues through a variety of perspectives. For example, we will explore theoretical debates over the "family" and its viability as a vehicle for securing recognition and rights, place liberal feminist ideas like "bodily autonomy" in conversation with complicatedly contradictory concepts like natal endangerment or father's rights in abortion and family planning, investigate legal and medical histories of eugenics, sterilization abuse, and practices of coercive and disciplinary contraception, and analyze rhetoric associated with different forms of commodified reproduction, from black women's forced "manufacture" of slave labor to practices of transnational gestational surrogacy. For more information about PWR 1, see https://undergrad.stanford.edu/programs/pwr/courses/pwr-1. For full course descriptions, see https://vcapwr-catalog.stanford.edu. Enrollment is handled by the PWR office.

PWR 1JD. Writing & Rhetoric 1: Frog Princes and Ugly Ducklings: The Rhetoric of Self-Transformation. 4 Units.
Rhetorical and contextual analysis of readings; research; and argument. Focus is on development of a substantive research-based argument using multiple sources. Individual conferences with instructor. See https://undergrad.stanford.edu/programs/pwr/courses/pwr-1.

PWR 1JH. Writing & Rhetoric 1: Lies and the Lying Liars Who Tell Them: Rhetoric and Deception. 4 Units.
Rhetorical and contextual analysis of readings; research; and argument. Focus is on development of a substantive research-based argument using multiple sources. Individual conferences with instructor. Study of untruth, misrepresentation, and deception in journalistic and scientific rhetoric. See http://www.stanford.edu/dept/undergrad/cgi-bin/drupal_ual/AP_univ_req_PWR_Courses.html.

PWR 1JJ. Writing & Rhetoric 1: The Rhetoric of Language and Thought. 4 Units.
Rhetorical analysis of readings, research, and argument. Focus is on development of a substantive research-based argument using multiple sources. Individual conferences with instructor. For more information about PWR 1, see https://undergrad.stanford.edu/programs/pwr/courses/pwr-1. For full course descriptions, see https://vcapwr-catalog.stanford.edu. Enrollment is handled by the PWR office.

PWR 1JL. Writing & Rhetoric 1: 'Saving Strangers': Rhetoric and Humanitarian Intervention. 4 Units.
Rhetorical and contextual analysis of readings; research; and argument. Focus is on development of a substantive research-based argument using multiple sources. Individual conferences with instructor. Examination of how media representations of world crises are crafted to persuade us to action, appealing to our senses of justice, pragmatism, outrage, and compassion. See http://www.stanford.edu/dept/undergrad/cgi-bin/drupal_ual/AP_univ_req_PWR_Courses.html.

PWR 1JM. Writing & Rhetoric 1: Rhetoric of the Startups. 4 Units.
Rhetorical and contextual analysis of readings; research; and argument. Focus is on development of a substantive research-based argument using multiple sources. Individual conferences with instructor. See https://undergrad.stanford.edu/programs/pwr/courses/pwr-1.

PWR 1JO. Writing & Rhetoric 1: Join the #LoveArmy: The Rhetoric of Radical Compassion. 4 Units.
In this writing class, we will examine the power and possibility of radical compassion. We will briefly explore love's myriad forms before turning almost exclusively to love of humanity a deep social concern for all people and the willingness to act on that concern as an important foundation for justice. Our inquiry will take us through the fields of neuroscience, evolutionary biology, psychology, sociology, history, philosophy as well as cultural, feminist and religious studies. For more information about PWR 1, see https://undergrad.stanford.edu/programs/pwr/courses/pwr-1. For full course descriptions, see https://vcapwr-catalog.stanford.edu. Enrollment is handled by the PWR office.

PWR 1JP. Writing & Rhetoric 1: The Rhetoric of Consumer Culture. 4 Units.
Rhetorical and contextual analysis of readings; research; and argument. Focus is on development of a substantive research-based argument using multiple sources. Individual conferences with instructor. Students explore what consumerism says about the larger culture and the segmented groups within it, analyzing popular and scholarly texts as well as current trends in pop culture, to research how the activities of consumerism shape culture. See http://www.stanford.edu/dept/undergrad/cgi-bin/drupal_ual/AP_univ_req_PWR_Courses.html.

PWR 1JSA. Writing & Rhetoric 1: The Rhetoric of Plants. 4 Units.
Rhetorical and contextual analysis of readings; research; and argument. Focus is on development of a substantive research-based argument using multiple sources. Individual conferences with instructor. See http://www.stanford.edu/dept/undergrad/cgi-bin/drupal_ual/AP_univ_req_PWR_Courses.html.

PWR 1JSB. Writing & Rhetoric 1: Ignorance. 4 Units.
Rhetorical analysis of readings, research, and argument. Focus is on development of a substantive research-based argument using multiple sources. Individual conferences with instructor. For more information about PWR 1, see https://undergrad.stanford.edu/programs/pwr/courses/pwr-1. For full course descriptions, see https://vcapwr-catalog.stanford.edu. Enrollment is handled by the PWR office.

PWR 1JT. PWR 1: RHETORIC HEALTH CARE. 4 Units.
Rhetorical and contextual analysis of readings, research, and argument. Focus is on development of a substantive research-based argument using multiple sources. Individual conferences with instructor. For more information about PWR 1, see https://undergrad.stanford.edu/programs/pwr/courses/pwr-1. For full course descriptions, see https://vcapwr-catalog.stanford.edu. Enrollment is handled by the PWR office.

PWR 1KK. Writing & Rhetoric 1: Authentic Experience: The Rhetoric of Tourism. 4 Units.
Rhetorical and contextual analysis of readings; research; and argument. Focus is on development of a substantive research-based argument using multiple sources. Individual conferences with instructor. See http://www.stanford.edu/dept/undergrad/cgi-bin/drupal_ual/AP_univ_req_PWR_Courses.html.
PWR 1KBA. Writing & Rhetoric 1: On Display: The Rhetoric of Museums and Exhibition Spaces. 4 Units.
Rhetorical and contextual analysis of readings; research; and argument. Focus is on development of a substantive research-based argument using multiple sources. Individual conferences with instructor. See http://www.stanford.edu/dept/undergrad/cgi-bin/drupal_ual/AP_univ_req_PWR_Courses.html.

PWR 1KC. Writing & Rhetoric 1: The Rhetoric of Gender and Sexuality in Popular Culture. 4 Units.
Rhetorical and contextual analysis of readings; research; and argument. Focus is on development of a substantive research-based argument using multiple sources. Individual conferences with instructor. See https://undergrad.stanford.edu/programs/pwr/courses/pwr-1.

PWR 1KD. Writing & Rhetoric 1: The Feature Article: Writing and Change. 4 Units.
Rhetorical and contextual analysis of readings; research; and argument. Focus is on development of a substantive research-based argument using multiple sources. Individual conferences with instructor. How various feature article writers argue the issues of soaring energy and food prices, serious market volatility, climate change, an ongoing war in the Middle East, and how terms like ‘crisis’ or ‘change’ impact the discussion. See http://ual.stanford.edu/AP/univ_req_PWR/Courses.html.

PWR 1KE. Writing & Rhetoric 1: The Science of Sports. 4 Units.
Rhetorical and contextual analysis of readings; research; and argument. Focus is on development of a substantive research-based argument using multiple sources. Individual conferences with instructor. Topics include sports at the level of cells and psychology, the science of sports equipment and sports spaces, the ethics of performance enhancement, and sports-related research projects on the Stanford campus. See http://www.stanford.edu/dept/undergrad/cgi-bin/drupal_ual/AP_univ_req_PWR_Courses.html.

PWR 1KG. Writing & Rhetoric 1: Rhetoric of McDonough. 4 Units.
Rhetorical and contextual analysis of readings; research; and argument. Focus is on development of a substantive research-based argument using multiple sources. Individual conferences with instructor. See https://undergrad.stanford.edu/programs/pwr/courses/pwr-1.

PWR 1KJ. Writing & Rhetoric 1: The Rhetoric of Film. 4 Units.
Rhetorical and contextual analysis of readings; research; and argument. Focus is on development of a substantive research-based argument using multiple sources. Individual conferences with instructor. See https://undergrad.stanford.edu/programs/pwr/courses/pwr-1.

PWR 1KM. Writing & Rhetoric 1: If These Walls Could Talk: The Rhetoric of Places and Spaces. 4 Units.
Rhetorical and contextual analysis of readings; research; and argument. Focus is on development of a substantive research-based argument using multiple sources. Individual conferences with instructor. Students analyze space through physical exploration and critical inquiry and discover the applications of rhetoric not only to traditional texts but to physical structures and spaces as well. See http://www.stanford.edu/dept/undergrad/cgi-bin/drupal_ual/AP_univ_req_PWR_Courses.html.

PWR 1KMA. Writing & Rhetoric 1: Metaphor and Motion: The Rhetoric of Sacred Space. 4 Units.
Rhetorical and contextual analysis of readings; research; and argument. Focus is on development of a substantive research-based argument using multiple sources. Individual conferences with instructor. See http://www.stanford.edu/dept/undergrad/cgi-bin/drupal_ual/AP_univ_req_PWR_Courses.html.

PWR 1KMB. Writing & Rhetoric 1: Cradle to Cradle: the Rhetoric of Sustainability. 4 Units.
Rhetorical and contextual analysis of readings; research; and argument. Focus is on development of a substantive research-based argument using multiple sources. Individual conferences with instructor. See http://www.stanford.edu/dept/undergrad/cgi-bin/drupal_ual/AP_univ_req_PWR_Courses.html.

PWR 1KMC. Writing & Rhetoric 1: Staying Cool on a Hot Planet: Environmental Rhetoric for a Changing World. 4 Units.
Rhetorical and contextual analysis of readings; research; and argument. Focus is on development of a substantive research-based argument using multiple sources. Individual conferences with instructor. See https://undergrad.stanford.edu/programs/pwr/courses/pwr-1.

PWR 1KSA. Writing & Rhetoric 1: Constructing Childhood. 4 Units.
Rhetorical and contextual analysis of readings; research; and argument. Focus is on development of a substantive research-based argument using multiple sources. Individual conferences with instructor. See https://undergrad.stanford.edu/programs/pwr/courses/pwr-1.

PWR 1KSB. Writing & Rhetoric 1: Health Matters: Health Innovation and Communication. 4 Units.
Rhetorical analysis of readings, research, and argument. Focus is on development of a substantive research-based argument using multiple sources. Individual conferences with instructor. See https://undergrad.stanford.edu/programs/pwr/courses/pwr-1.

PWR 1KT. Writing & Rhetoric 1: The Emperor's New Clothes: The Rhetoric of Modern Mythology. 4 Units.
Rhetorical and contextual analysis of readings; research; and argument. Focus is on development of a substantive research-based argument using multiple sources. Individual conferences with instructor. See https://undergrad.stanford.edu/programs/pwr/courses/pwr-1.

PWR 1KTA. Writing & Rhetoric 1: The Rhetoric of Entertainment Industry Equity. 4 Units.
Rhetorical analysis of readings, research, and argument. Focus is on development of a substantive research-based argument using multiple sources. Individual conferences with instructor. See https://undergrad.stanford.edu/programs/pwr/courses/pwr-1.

PWR 1LC. Writing & Rhetoric 1: Truth, Lies, and Contestation: Rhetorics of Sexual Victimization and Survival. 4 Units.
Rhetorical analysis of readings, research, and argument. Focus is on development of a substantive research-based argument using multiple sources. Individual conferences with instructor. For more information about PWR 1, see https://undergrad.stanford.edu/programs/pwr/courses/pwr-1.

Enrollment is handled by the PWR office.
PWR 1LF. Writing & Rhetoric 1: The New Normal: The Rhetoric of Disability. 4 Units.

In this class we will move beyond definitions of disability as "abnormality" or "deviance" to explore how advances in science, technology, medicine, and culture have transformed our understanding of what constitutes a "normal" human body. We will ask how arguments about disability incorporate concepts such as neurodiversity, chronic illness, and other invisible conditions. At the same time, we will study how contemporary perspectives on disability interact with issues such as technology, metaphors of the prosthesis, cultural constructions of the body, and even what it means to be human. For more information about PWR 1, see https://undergrad.stanford.edu/programs/pwr/courses/pwr-1. For full course descriptions, see https://vcapwr-catalog.stanford.edu. Enrollment is handled by the PWR office.

PWR 1LFA. Writing & Rhetoric 1: Back to the Future: The Rhetoric of Futurity. 4 Units.

Rhetorical analysis of readings, research, and argument. Focus is on development of a substantive research-based argument using multiple sources. Individual conferences with instructor. For more information about PWR 1, see https://undergrad.stanford.edu/programs/pwr/courses/pwr-1. For full course descriptions, see https://vcapwr-catalog.stanford.edu. Enrollment is handled by the PWR office.

PWR 1LH. Writing & Rhetoric 1: Ask What You Can Do: The Rhetoric of Public Leadership. 4 Units.

Rhetorical and contextual analysis of readings; research; and argument. Focus is on development of a substantive research-based argument using multiple sources. Individual conferences with instructor. See http://www.stanford.edu/dept/undergrad/cgi-bin/drupal_ual/AP_univ_req_PWR_Courses.html.

PWR 1LL. Writing & Rhetoric 1: The Rhetoric of Meritocracy. 4 Units.

Rhetorical analysis of readings, research, and argument. Focus is on development of a substantive research-based argument using multiple sources. Individual conferences with instructor. For more information about PWR 1, see https://undergrad.stanford.edu/programs/pwr/courses/pwr-1. For full course descriptions, see https://vcapwr-catalog.stanford.edu. Enrollment is handled by the PWR office.

PWR 1LM. Writing & Rhetoric 1: Two Truths and a Lie: The Rhetoric of Authenticity. 4 Units.

Rhetorical and contextual analysis of readings; research; and argument. Focus is on development of a substantive research-based argument using multiple sources. Individual conferences with instructor. See https://undergrad.stanford.edu/programs/pwr/courses/pwr-1.

PWR 1LMA. Writing & Rhetoric 1: From Page to Stage: The Rhetoric of American Drama. 4 Units.

Rhetorical and contextual analysis of readings; research; and argument. Focus is on development of a substantive research-based argument using multiple sources. Individual conferences with instructor. See https://undergrad.stanford.edu/programs/pwr/courses/pwr-1.

PWR 1LO. Writing & Rhetoric 1: What Are We Trying to Sustain? Rhetoric of Nature's Values and Services. 4 Units.

With increasing rates of environmental impacts from human activity, communities across the planet face challenges for sustainability. Given the many benefits we derive from nature - from cultural and spiritual benefits, to basic goods like food and water, to economic benefits from the use of natural resources - defining what we value and what we wish to sustain is a top priority. This class will examine diverse perspectives on the value and services we derive from nature and consider challenges for balancing multiple uses of nature in the context of sustainable resource management and conservation. For full course descriptions, see https://vcapwr-catalog.stanford.edu. For more information about PWR 1, see https://undergrad.stanford.edu/programs/pwr/courses/pwr-1. Enrollment is handled by the PWR office.

PWR 1LP. Writing & Rhetoric 1: Crafting Credibility: Rhetoric and Authority. 4 Units.

Rhetorical and contextual analysis of readings; research; and argument. Focus is on development of a substantive research-based argument using multiple sources. Individual conferences with instructor. See https://undergrad.stanford.edu/programs/pwr/courses/pwr-1.

PWR 1LPG. Writing & Rhetoric 1: Power Lines and Water Pipes: Writing The Global City Through Infrastructure. 4 Units.

What can power lines, water pipes, and fibre optic cables tell us about how different groups of people navigate life in global cities? While such infrastructures are often considered to be the mere "background" of socio-cultural life in cities, this course will center on them and their rhetorical contexts in order to explore how opportunity and inequality are imagined and discussed in urban spaces. We will contemplate how knowledge, relations of power, and practices of governance work within the framework of deep rhetorical analysis of urban infrastructures. For full course descriptions, see https://vcapwr-catalog.stanford.edu. For more information about PWR 1, see https://undergrad.stanford.edu/programs/pwr/courses/pwr-1. Enrollment is handled by the PWR office.

PWR 1LS. Writing & Rhetoric 1: Unequal by Design? The Rhetoric of Race, Class, and Education. 4 Units.

Rhetorical analysis of readings, research, and argument. Focus is on development of a substantive research-based argument using multiple sources. Individual conferences with instructor. For more information about PWR 1, see https://undergrad.stanford.edu/programs/pwr/courses/pwr-1. For full course descriptions, see https://vcapwr-catalog.stanford.edu. Enrollment is handled by the PWR office.

PWR 1MC. Writing & Rhetoric 1: Oppositional Rhetoric: Resistance and Public Protest. 4 Units.

In 2010, the University of Michigan hosted an international conference entitled "Against Health," which questioned how health has become a moralizing system dictating how people should behave and make decisions. In 2014, the Whitney Biennial selected Jackie Wang's anti-racist essay "Against Innocence" to be sold as part of their elite art exhibition. But how can one be "against health" or "against innocence"? These titles pose riddles for their readers. They use a strategy of oppositional rhetoric to challenge foundational assumptions in provocative ways. How can we as writers contend with the challenges at the heart of such rhetoric? For a full course description, see https://vcapwr-catalog.stanford.edu. For more information about PWR 1, see https://undergrad.stanford.edu/programs/pwr/courses/pwr-1. Enrollment is handled by the PWR office.

PWR 1MD. Writing & Rhetoric 1: Heavenly Bodies: The Rhetoric of Sanctity and Martyrdom. 4 Units.

Rhetorical and contextual analysis of readings; research; and argument. Focus is on development of a substantive research-based argument using multiple sources. Individual conferences with instructor. See https://undergrad.stanford.edu/programs/pwr/courses/pwr-1.

PWR 1MF. Writing & Rhetoric 1: Writing About Cities: Observation, Research, Analysis. 4 Units.

Rhetorical and contextual analysis of readings; research; and argument. Focus is on development of a substantive research-based argument using multiple sources. Individual conferences with instructor. See http://www.stanford.edu/dept/undergrad/cgi-bin/drupal_ual/AP_univ_req_PWR_Courses.html.

PWR 1MFA. Writing & Rhetoric 1: Shades of Green: The Rhetoric of Contemporary Environmentalism. 4 Units.

Rhetorical and contextual analysis of readings; research; and argument. Focus is on development of a substantive research-based argument using multiple sources. Individual conferences with instructor. See http://www.stanford.edu/dept/undergrad/cgi-bin/drupal_ual/AP_univ_req_PWR_Courses.html.
PWR 1MG. Writing & Rhetoric 1: The Rhetoric of the American West. 4 Units.
Rhetorical and contextual analysis of readings; research; and argument. Focus is on development of a substantive research-based argument using multiple sources. Individual conferences with instructor. See http://www.stanford.edu/dept/undergrad/cgi-bin/drupal_ual/AP_univ_req_PWR_Courses.html.

PWR 1MGG. Writing & Rhetoric 1: Who speaks for nature? Rhetorics of environmentalism and justice. 4 Units.
The last hundred years have seen organized environmentalism become a major force on the world stage. But the environment is still essentially contested. Who is at risk from environmental problems? What environmental problems should be prioritized? And who should be able to speak out as authentic protectors of the earth? In this course, we examine the ways that environmental and conservation writers from classic environmental writers to contemporary activists talk about nature to see how close readings of their work highlight fundamental disagreements about justice and politics in societies across the globe. For full course descriptions, see https://vcapwr-catalog.stanford.edu. For more information about PWR 1, see https://undergrad.stanford.edu/programs/pwr/courses/pwr-1. Enrollment is handled by the PWR office.

PWR 1ME. Writing & Rhetoric 1: The Rhetoric of Mark G. 4 Units.
Rhetorical analysis of readings, research, and argument. Focus is on development of a substantive research-based argument using multiple sources. Individual conferences with instructor. For more information about PWR 1, see https://undergrad.stanford.edu/programs/pwr/courses/pwr-1. For full course descriptions, see https://vcapwr-catalog.stanford.edu. Enrollment is handled by the PWR office.

PWR 1MN. Writing & Rhetoric 1: Liberation or Occupation?: The Rhetoric of War. 4 Units.
Rhetorical and contextual analysis of readings; research; and argument. Focus is on development of a substantive research-based argument using multiple sources. Individual conferences with instructor. See https://undergrad.stanford.edu/programs/pwr/courses/pwr-1.

PWR 1MO. Writing & Rhetoric 1: Imagining Technology: The Rhetoric of Humans and Machines. 4 Units.
This course explores the ways that technology has been imagined on the page and on the screen. We look at how a diverse group of sources from Cold War comics to Elon Musk’s twitter account contribute to an ever-changing definition of ‘technology’. And we consider how our hopes and anxieties about technology are represented in creative genres and media. For more information about PWR 1, see https://undergrad.stanford.edu/programs/pwr/courses/pwr-1. For full course descriptions, see https://vcapwr-catalog.stanford.edu. Enrollment is handled by the PWR office.

PWR 1MR. Writing & Rhetoric 1: "Did You Hear That?: The Rhetoric of Ghost Story. 4 Units.
This class will explore varied aspects of the rhetoric of haunting, considering the supernatural, the psychoanalytical, the traumatic, and the simply hard to believe. nWe will examine how ghosts represent cultural values and fears, investigating the rhetorical elements of the ghost story: How are supernatural accounts constructed? How are they debunked? What strategies do writers use to prove the impossible, to convince the world that ghosts can exist? We will use our explorations of the supernatural to shape our ability to make nuanced arguments, to draw effectively from research materials, and to think critically about what we see and hear. For more information about PWR 1, see https://undergrad.stanford.edu/programs/pwr/courses/pwr-1. For full course descriptions, see https://vcapwr-catalog.stanford.edu. Enrollment is handled by the PWR office.

PWR 1MS. Writing & Rhetoric 1: Seeing Nature: The Power of Environmental Visual Rhetoric. 4 Units.
Rhetorical analysis of readings, research, and argument. Focus is on development of a substantive research-based argument using multiple sources. Individual conferences with instructor. For more information about PWR 1, see https://undergrad.stanford.edu/programs/pwr/courses/pwr-1. For full course descriptions, see https://vcapwr-catalog.stanford.edu. Enrollment is handled by the PWR office.

PWR 1NA. Writing & Rhetoric 1: The Rhetoric of Childhood. 4 Units.
Rhetorical and contextual analysis of readings; research; and argument. Focus is on development of a substantive research-based argument using multiple sources. Individual conferences with instructor. For more information about PWR 1, see https://undergrad.stanford.edu/programs/pwr/courses/pwr-1.

PWR 1NF. Writing & Rhetoric 1: Language 2.0: Investigating the Rhetoric of Digital Language. 4 Units.
Rhetorical analysis of readings, research, and argument. Focus is on development of a substantive research-based argument using multiple sources. Individual conferences with instructor. For more information about PWR 1, see https://undergrad.stanford.edu/programs/pwr/courses/pwr-1. For full course descriptions, see https://vcapwr-catalog.stanford.edu. Enrollment is handled by the PWR office.

PWR 1PB. Writing & Rhetoric 1: Supreme Court Rhetoric. 4 Units.
Applying a rhetorical framework, we will discuss and analyze historical cases such as Barron v Baltimore (1833), in which the Court found that federal Bill of Rights guarantees were not binding upon states, as well as contemporary Supreme Court issues such as the debate surrounding the status of Roe v. Wade under the recently re-configured Roberts Court. We’ll also discuss and examine the rhetoric of “amicus curiae” briefs, editorials about Court opinions, and pertinent lower court decisions. For more information about PWR 1, see https://undergrad.stanford.edu/programs/pwr/courses/pwr-1. For full course descriptions, see https://vcapwr-catalog.stanford.edu. Enrollment is handled by the PWR office.

PWR 1PF. Writing & Rhetoric 1: Body Rhetoric East and West: Gender, Sport, Art, and Medicine. 4 Units.
Rhetorical analysis of readings, research, and argument. Focus is on development of a substantive research-based argument using multiple sources. Individual conferences with instructor. For more information about PWR 1, see https://undergrad.stanford.edu/programs/pwr/courses/pwr-1. For full course descriptions, see https://vcapwr-catalog.stanford.edu. Enrollment is handled by the PWR office.

PWR 1PH. Writing & Rhetoric 1: He Said, She Said: The Rhetoric of Gender Politics. 4 Units.
Rhetorical and contextual analysis of readings; research; and argument. Focus is on development of a substantive research-based argument using multiple sources. Individual conferences with instructor. Topics include the ways in which news articles, movie clips, magazine advertisements, television commercials, and other texts present gender roles, and how the roles and bodies of both sexes are presented as objects open to scrutiny, critique, exploitation, abuse, and awe. See http://www.stanford.edu/dept/undergrad/cgi-bin/drupal_ual/AP_univ_req_PWR_Courses.html.

PWR 1PLA. Writing & Rhetoric 1: Sisterhood, Brotherhood, Solidarity: The Rhetoric of Greek Life. 4 Units.
Rhetorical and contextual analysis of readings; research; and argument. Focus is on development of a substantive research-based argument using multiple sources. Individual conferences with instructor. See http://www.stanford.edu/dept/undergrad/cgi-bin/drupal_ual/AP_univ_req_PWR_Courses.html.

PWR 1RC. Writing & Rhetoric 1: Domestication: How Humans Shape the Natural World. 4 Units.
Rhetorical and contextual analysis of readings; research; and argument. Focus is on development of a substantive research-based argument using multiple sources. Individual conferences with instructor. See http://www.stanford.edu/dept/undergrad/cgi-bin/drupal_ual/AP_univ_req_PWR_Courses.html.
PWR 1RHA. Writing & Rhetoric 1: The Rhetoric of Writing. 4 Units.
Rhetorical analysis of readings, research, and argument. Focus is on development of a substantive research-based argument using multiple sources. Individual conferences with instructor. For more information about PWR 1, see https://undergrad.stanford.edu/programs/pwr/courses/pwr-1. For full course descriptions, see https://vcapwr-catalog.stanford.edu. Enrollment is handled by the PWR office.

PWR 1RHB. Writing & Rhetoric 1: The Rhetoric of Research. 4 Units.
Rhetorical analysis of readings, research, and argument. Focus is on development of a substantive research-based argument using multiple sources. Individual conferences with instructor. For more information about PWR 1, see https://undergrad.stanford.edu/programs/pwr/courses/pwr-1. For full course descriptions, see https://vcapwr-catalog.stanford.edu. Enrollment is handled by the PWR office.

PWR 1RHC. PWR 1RHC - Writing & Rhetoric 1: The Rhetoric of Composition. 4 Units.
Rhetorical analysis of readings, research, and argument. Focus is on development of a substantive research-based argument using multiple sources. Individual conferences with instructor. For more information about PWR 1, see https://undergrad.stanford.edu/programs/pwr/courses/pwr-1. For full course descriptions, see https://vcapwr-catalog.stanford.edu. Enrollment is handled by the PWR office.

PWR 1RL. Writing & Rhetoric 1: The Rhetoric of Happiness. 4 Units.
In this course, we will examine the notion of happiness &8212; and some of its adjacent or &quot;opposing&quot; feelings, such as contentment, or depression and anger &8212; and the rhetoric around it by studying an array of examples from various sources, such as books, websites, or films. Students will explore the contexts, motives, and ramifications of the representational strategies, while developing critical skills to analyze and articulate their research findings and arguments regarding topics of their choice. For more information about PWR 1, see https://undergrad.stanford.edu/programs/pwr/courses/pwr-1. For full course descriptions, see https://vcapwr-catalog.stanford.edu. Enrollment is handled by the PWR office.

PWR 1RLA. Writing & Rhetoric 1: The Rhetoric of Raechel Lee. 4 Units.
Rhetorical analysis of readings, research, and argument. Focus is on development of a substantive research-based argument using multiple sources. Individual conferences with instructor. For more information about PWR 1, see https://undergrad.stanford.edu/programs/pwr/courses/pwr-1. For full course descriptions, see https://vcapwr-catalog.stanford.edu. Enrollment is handled by the PWR office.

PWR 1RP. Writing & Rhetoric 1: The Rhetoric of Archaeology. 4 Units.
Rhetorical and contextual analysis of readings; research; and argument. Focus is on development of a substantive research-based argument using multiple sources. Individual conferences with instructor. See https://undergrad.stanford.edu/programs/pwr/courses/pwr-1. For full course descriptions, see https://vcapwr-catalog.stanford.edu. Enrollment is handled by the PWR office.

PWR 1RT. Writing & Rhetoric 1: The War Between Wars: the &quot;isms&quot; of modernism. 4 Units.
Rhetorical and contextual analysis of readings; research; and argument. Focus is on development of a substantive research-based argument using multiple sources. Individual conferences with instructor. Analysis of the rhetoric of modernism in art, literature, and thought between the two world wars. See http://www.stanford.edu/dept/undergrad/cgi-bin/drupal_ual/AP_univ_req_PWR_Courses.html.

PWR 1RTA. Writing & Rhetoric 1: Modernism and the Wreck of Education. 4 Units.
Rhetorical and contextual analysis of readings; research; and argument. Focus is on development of a substantive research-based argument using multiple sources. Individual conferences with instructor. See http://www.stanford.edu/dept/undergrad/cgi-bin/drupal_ual/AP_univ_req_PWR_Courses.html.

PWR 1RY. Writing & Rhetoric 1: From Hero to Celebrity: The Rhetoric of Fame. 4 Units.
Rhetorical analysis of readings, research, and argument. Focus is on development of a substantive research-based argument using multiple sources. Individual conferences with instructor. For more information about PWR 1, see https://undergrad.stanford.edu/programs/pwr/courses/pwr-1. For full course descriptions, see https://vcapwr-catalog.stanford.edu. Enrollment is handled by the PWR office.

PWR 1SB. Writing & Rhetoric 1: The Rhetoric of Technology. 4 Units.
Rhetorical analysis of readings, research, and argument. Focus is on development of a substantive research-based argument using multiple sources. Individual conferences with instructor. For more information about PWR 1, see https://undergrad.stanford.edu/programs/pwr/courses/pwr-1. For full course descriptions, see https://vcapwr-catalog.stanford.edu. Enrollment is handled by the PWR office.

PWR 1SC. Writing & Rhetoric 1: Banksy, B-girls, and the Rhetoric of Public Art. 4 Units.
In the 21st century, public art is opening up: the &apos;hero-on-a-horse&apos; is in decline, and hulkingly abstract metal sculptures are no longer commissioned for each urban plaza. In this class, we will investigate together what public art might mean now. For example, should it made by a public or for a public, or in public places, or with public funding, or because of its political value in the public sphere? Who owns it, where does it belong, and what are its limits? Can public art be illegal, temporary, intangible, or created by people who don&amp;apos;t even think of themselves as artists? For more information about PWR 1, see https://undergrad.stanford.edu/programs/pwr/courses/pwr-1. For full course descriptions, see https://vcapwr-catalog.stanford.edu. Enrollment is handled by the PWR office.

PWR 1SE. Writing & Rhetoric 1: Rhetoric of Social Justice: Writing about Marginalization and Oppression. 4 Units.
Rhetorical analysis of readings, research, and argument. Focus is on development of a substantive research-based argument using multiple sources. Individual conferences with instructor. For more information about PWR 1, see https://undergrad.stanford.edu/programs/pwr/courses/pwr-1. For full course descriptions, see https://vcapwr-catalog.stanford.edu. Enrollment is handled by the PWR office.

PWR 1SEA. Writing & Rhetoric 1: Cross-Cultural Rhetorics: Writing About Cultures and Communities Around Us. 4 Units.
Rhetorical analysis of readings, research, and argument. Focus is on development of a substantive research-based argument using multiple sources. Individual conferences with instructor. For more information about PWR 1, see https://undergrad.stanford.edu/programs/pwr/courses/pwr-1. For full course descriptions, see https://vcapwr-catalog.stanford.edu. Enrollment is handled by the PWR office.
PWR 1SG. Writing & Rhetoric 1: Body and Mind: The Rhetoric of Gesture. 4 Units.
Rhetorical and contextual analysis of readings; research; and argument. Focus is on development of a substantive research-based argument using multiple sources. Individual conferences with instructor. See http://www.stanford.edu/dept/undergrad/cgi-bin/drupal_ual/AP_univ_req_PWR_Courses.html.

PWR 1SH. Writing & Rhetoric 1: Strange Art, Stranger Politics: Absurdism and the Rhetoric of Social Action. 4 Units.
Rhetorical and contextual analysis of readings; research; and argument. Focus is on development of a substantive research-based argument using multiple sources. Individual conferences with instructor. Topics include the benefits and drawbacks of deploying strange art as artistic and political protest, how breaking the aesthetic rules sometimes serves to argue for social change, and how absurdist protests succeed or fail to gain social traction. See http://www.stanford.edu/dept/undergrad/cgi-bin/drupal_ual/AP_univ_req_PWR_Courses.html.

PWR 1SHA. Writing & Rhetoric 1: Bench to Byline: The Life of Scientific Facts. 4 Units.
Rhetorical analysis of readings, research, and argument. Focus is on development of a substantive research-based argument using multiple sources. Individual conferences with instructor. For more information about PWR 1, see https://undergrad.stanford.edu/programs/pwr/courses/pwr-1. For full course descriptions, see https://vcapwr-catalog.stanford.edu. Enrollment is handled by the PWR office.

PWR 1SL. Writing & Rhetoric 1: Super-Storms, Polar Bears, and Droughts: The Rhetoric of Climate Change. 4 Units.
Rhetorical analysis of readings, research, and argument. Focus is on development of a substantive research-based argument using multiple sources. Individual conferences with instructor. For more information about PWR 1, see https://undergrad.stanford.edu/programs/pwr/courses/pwr-1. For full course descriptions, see https://vcapwr-catalog.stanford.edu. Enrollment is handled by the PWR office.

PWR 1SK. Writing & Rhetoric 1: The Rhetoric of California. 4 Units.
Rhetorical and contextual analysis of readings; research; and argument. Focus is on development of a substantive research-based argument using multiple sources. Individual conferences with instructor. See https://undergrad.stanford.edu/programs/pwr/courses/pwr-1.

PWR 1SLA. Writing & Rhetoric 1: "Advertising R Us": The Rhetoric of Advertising. 4 Units.
Rhetorical and contextual analysis of readings; research; and argument. Focus is on development of a substantive research-based argument using multiple sources. Individual conferences with instructor. Students define new media and debate the ideas of web 2.0; the virtue of Web 2.0 in digital game modifications and the potential subversive effects of web 2.0 on advertising restrictions; and look into the possibilities and limitations of democracy 2.0. See http://www.stanford.edu/dept/undergrad/cgi-bin/drupal_ual/AP_univ_req_PWR_Courses.html.

PWR 1SM. Writing & Rhetoric 1: The Elephant, the Tiger, and the Cellphone: Rhetoric of India and Indian Film. 4 Units.
Rhetorical and contextual analysis of readings; research; and argument. Focus is on development of a substantive research-based argument using multiple sources. Individual conferences with instructor. Study of the rhetoric of the India of the new millennium, including issues of gender, caste, class, religion, sexuality, nationalism, diaspora, outsourcing, and globalization. Service Learning Course (certified by Haas Center). See http://www.stanford.edu/dept/undergrad/cgi-bin/drupal_ual/AP_univ_req_PWR_Courses.html.

PWR 1SMA. Writing & Rhetoric 1: Humans and Things: The Rhetoric of Commodities and Commodification. 4 Units.
Rhetorical and contextual analysis of readings; research; and argument. Focus is on development of a substantive research-based argument using multiple sources. Individual conferences with instructor. See http://www.stanford.edu/dept/undergrad/cgi-bin/drupal_ual/AP_univ_req_PWR_Courses.html.

PWR 1SMB. Writing & Rhetoric 1: The Jewel in the Crown: The Rhetoric of (Post)Colonialism. 4 Units.
Rhetorical and contextual analysis of readings; research; and argument. Focus is on development of a substantive research-based argument using multiple sources. Individual conferences with instructor. See http://www.stanford.edu/dept/undergrad/cgi-bin/drupal_ual/AP_univ_req_PWR_Courses.html.

PWR 1SN. Writing & Rhetoric 1: The Rhetoric of Containment: Cold War Ideology Post 9/11. 4 Units.
Rhetorical analysis of readings, research, and argument. Focus is on development of a substantive research-based argument using multiple sources. Individual conferences with instructor. For more information about PWR 1, see https://undergrad.stanford.edu/programs/pwr/courses/pwr-1. For full course descriptions, see https://vcapwr-catalog.stanford.edu. Enrollment is handled by the PWR office.

PWR 1SP. Writing & Rhetoric 1: Growing Up Global: The Rhetoric of Children's Culture Today. 4 Units.
Rhetorical and contextual analysis of readings; research; and argument. Focus is on development of a substantive research-based argument using multiple sources. Individual conferences with instructor. See http://www.stanford.edu/dept/undergrad/cgi-bin/drupal_ual/AP_univ_req_PWR_Courses.html.

PWR 1SR. Writing & Rhetoric 1: The Rhetoric of California. 4 Units.
Rhetorical analysis of readings, research, and argument. Focus is on development of a substantive research-based argument using multiple sources. Individual conferences with instructor. For more information about PWR 1, see https://undergrad.stanford.edu/programs/pwr/courses/pwr-1. For full course descriptions, see https://vcapwr-catalog.stanford.edu. Enrollment is handled by the PWR office.

PWR 1SS. Writing & Rhetoric 1: The Page and the Stage: Writing and Performance. 4 Units.
Rhetorical and contextual analysis of readings; research; and argument. Focus is on development of a substantive research-based argument using multiple sources. Individual conferences with instructor. Students explore identity as a social, political, and cultural performance; how different situations call for particular styles of rhetorical performance; and how people evaluate and analyze different types of performances, including artistic and political performances, as well as the performances of everyday life. See http://www.stanford.edu/dept/undergrad/cgi-bin/drupal_ual/AP_univ_req_PWR_Courses.html.

PWR 1SSA. Writing & Rhetoric 1: Real and Imagined Lives: Narrative, Rhetoric, and Identity. 4 Units.
Rhetorical and contextual analysis of readings; research; and argument. Focus is on development of a substantive research-based argument using multiple sources. Individual conferences with instructor. Analysis of the rhetoric of identity as constructed in a range of narrative forms including fiction, memoirs, political campaigns, and social media. See http://www.stanford.edu/dept/undergrad/cgi-bin/drupal_ual/AP_univ_req_PWR_Courses.html.

PWR 1ST. Writing & Rhetoric 1: The Rhetoric of Biomedical Ethics. 4 Units.
Rhetorical and contextual analysis of readings; research; and argument. Focus is on development of a substantive research-based argument using multiple sources. Individual conferences with instructor. See http://www.stanford.edu/dept/undergrad/cgi-bin/drupal_ual/AP_univ_req_PWR_Courses.html.
PWR 1SU. Writing & Rhetoric 1: The World According to Bollywood: Indian Cinema and its Representations. 4 Units.

Rhetorical and contextual analysis of readings; research; and argument. Focus is on development of a substantive research-based argument using multiple sources. Individual conferences with instructor. Analysis of representations of India’s culture through Indian film and how such representations have coincided with India’s economic success over the last two decades of the twentieth century, giving rise to a new trend in global popular culture. See https://www.stanford.edu/dept/undergrad/cgi-bin/drupal_ual/AP_univ_req_PWR_Courses.html.

PWR 1SUA. Writing & Rhetoric 1: Such a Long Journey: South Asian Diaspora in the World. 4 Units.

Rhetorical and contextual analysis of readings; research; and argument. Focus is on development of a substantive research-based argument using multiple sources. Individual conferences with instructor. See http://www.stanford.edu/dept/undergrad/cgi-bin/drupal_ual/AP_univ_req_PWR_Courses.html.

PWR 1SW. Writing & Rhetoric 1: Scandals, Private Lives, and Public Faces: The Rhetoric of Stanford. 4 Units.

Rhetorical analysis of readings; research, and argument. Focus is on development of a substantive research-based argument using multiple sources. Individual conferences with instructor. Study of the early history and rhetoric of the public face of Stanford University, from the post-Gold Rush and Big Four railroad era to the building of the University. See http://www.stanford.edu/dept/undergrad/cgi-bin/drupal_ual/AP_univ_req_PWR_Courses.html.

PWR 1TB. Writing & Rhetoric 1: Hashtag Activism. 4 Units.

Rhetorical analysis of readings, research, and argument. Focus is on development of a substantive research-based argument using multiple sources. Individual conferences with instructor. For more information about PWR 1, see https://undergrad.stanford.edu/programs/pwr/courses/pwr-1. For full course descriptions, see https://vcapwr-catalog.stanford.edu. Enrollment is handled by the PWR office.

PWR 1TBA. Writing & Rhetoric 1: Appropriation or Plagiarism? Intersectional Feminist Citation Practices. 4 Units.

Rhetorical analysis of readings, research, and argument. Focus is on development of a substantive research-based argument using multiple sources. Individual conferences with instructor. For more information about PWR 1, see https://undergrad.stanford.edu/programs/pwr/courses/pwr-1. For full course descriptions, see https://vcapwr-catalog.stanford.edu. Enrollment is handled by the PWR office.

PWR 1TD. Writing & Rhetoric 1: Anatomy of a Discipline: Rhetorics of Health, Illness, and Medicine. 4 Units.

Rhetorical analysis of readings, research, and argument. Focus is on development of a substantive research-based argument using multiple sources. Individual conferences with instructor. For more information about PWR 1, see https://undergrad.stanford.edu/programs/pwr/courses/pwr-1. For full course descriptions, see https://vcapwr-catalog.stanford.edu. Enrollment is handled by the PWR office.

PWR 1TS. Writing & Rhetoric 1: White Mice and White Coats: The Rhetoric of Biomedical Science. 4 Units.

Rhetorical and contextual analysis of readings; research; and argument. Focus is on development of a substantive research-based argument using multiple sources. Individual conferences with instructor. See https://undergrad.stanford.edu/programs/pwr/courses/pwr-1.

PWR 1TSA. Writing & Rhetoric 1: 10,000 Ways That Didn’t Work: The Rhetoric of Innovation. 4 Units.

Rhetorical and contextual analysis of readings; research; and argument. Focus is on development of a substantive research-based argument using multiple sources. Individual conferences with instructor. See https://undergrad.stanford.edu/programs/pwr/courses/pwr-1.

PWR 1TSC. Writing & Rhetoric 1: Academia Unleashed: Contemporary Rhetorics of Higher Education. 4 Units.

Rhetorical analysis of readings, research, and argument. Focus is on development of a substantive research-based argument using multiple sources. Individual conferences with instructor. For more information about PWR 1, see https://undergrad.stanford.edu/programs/pwr/courses/pwr-1. For full course descriptions, see https://vcapwr-catalog.stanford.edu. Enrollment is handled by the PWR office.

PWR 1VK. Writing & Rhetoric 1: Rhetorics of Trauma. 4 Units.

Spurred, in part, by the events of September 11th and the plight of American service members returning from combat experiences in the Middle East, the public’s gaze has been drawn toward the concept of trauma. This course considers the rhetorics of trauma, that is, how survivors of traumatic incidents, witnesses, psychologists, doctors, civil and military leaders, politicians, and the general public interpret trauma. These different understandings of trauma compete for social awareness and limited resources. For more information about PWR 1, see https://undergrad.stanford.edu/programs/pwr/courses/pwr-1. For full course descriptions, see https://vcapwr-catalog.stanford.edu. Enrollment is handled by the PWR office.

PWR 1VL. Writing & Rhetoric 1: It’s All Relative: The Rhetoric of the Modern American Family. 4 Units.

The September 2017 issue of Interview Magazine features Kim Kardashian West dressed as Jackie Kennedy on the cover, along with her daughter, North. In the article, the magazine calls Kardashian West’s popular reality show, a rooted-in-reality life mirror to what the American family looks like today, bringing up topics such as race, gender, and more recently, trans identity. As early as 50 years ago, it would have been nearly impossible for a magazine to feature a white woman, especially one as notorious as Kim Kardashian, on its cover with her biracial, black daughter. So how did the mirror of the American Family change from the Mad Men ideal of a white, wealthy, suburban, nuclear family to a sprawling mega-family who document every moment of their lives for television screens? And is it even accurate to call the Kardashians the mirror? Who is left out of this reflection? In this class, we will explore how representations of American families reflect shifting trends on the national level, including increasingly nuanced understandings of race, gender, sexuality, and citizenship. Through engagements with various texts (television, films, articles, advertisements) we will practice making nuanced written arguments about the rhetoric of families as we work toward the final assignment, a research-based argument. We will analyze several topics in class to develop and improve analytic and argumentative writing skills, from debates over LGBTQ+ parenting to mixed race families and generational conflicts while asking, what makes a family? Which aspects of families are represented as ideal? And what do those ideals say about issues beyond the family?

PWR 1VS. Writing & Rhetoric 1: Eating-Animals: The Rhetoric of Animals, Food, and the Environment. 4 Units.

Rhetorical and contextual analysis of readings; research, and argument. Focus is on development of a substantive research-based argument using multiple sources. Individual conferences with instructor. See http://www.stanford.edu/dept/undergrad/cgi-bin/drupal_ual/AP_univ_req_PWR_Courses.html.

PWR 1WG. Writing & Rhetoric 1: Reading Minds: The Rhetoric of Consciousness. 4 Units.

Rhetorical analysis of readings, research, and argument. Focus is on development of a substantive research-based argument using multiple sources. Individual conferences with instructor. For more information about PWR 1, see https://undergrad.stanford.edu/programs/pwr/courses/pwr-1. For full course descriptions, see https://vcapwr-catalog.stanford.edu. Enrollment is handled by the PWR office.
PWR 1WGA. Writing & Rhetoric 1: Rhetoric of Wendy G. 4 Units.
Rhetorical analysis of readings, research, and argument. Focus is on development of a substantive research-based argument using multiple sources. Individual conferences with instructor. For more information about PWR 1, see https://undergrad.stanford.edu/programs/pwr/courses/pwr-1. For full course descriptions, see https://vcapwr-catalog.stanford.edu. Enrollment is handled by the PWR office.

PWR 1WI. Writing & Rhetoric 1: By Any Means Necessary: The Rhetoric of Black Radical Movements. 4 Units.
In this class, students in this course will explore the many ways communities of color have effectively used writing and rhetoric to persuade, to educate, to inspire, to awaken, to motivate. Some potential examples of materials include persuasive pieces written by formerly enslaved Black people to abolish slavery; letters written from Japanese internment camps, trial statements from Native American political prisoners; videos of Black Panthers’ speeches; and comedy sketches by undocumented queer youth organizers. For more information about PWR 1, see https://undergrad.stanford.edu/programs/pwr/courses/pwr-1. For full course descriptions, see https://vcapwr-catalog.stanford.edu. Enrollment is handled by the PWR office.

PWR 1WS. PWR 1 Studio. 1 Unit.
The PWR 1 Studio is designed for multilingual and/or international student writers and is taken concurrently with PWR 1. The Writing Studio provides students an opportunity to work with other multilingual students and an instructor with a background in second language writing to develop writing habits and strategies to support their work in PWR 1 and other communication contexts. Please see https://undergrad.stanford.edu/programs/pwr/courses/pwr-1/pwr-writing-studio for more information. Prerequisite: Application. Co-requisite: PWR 1.

PWR 1YZ. Writing & Rhetoric 1: In the Eyes of Different Beholders: Rhetoric of Beauty across Cultures. 4 Units.
Rhetorical analysis of readings, research, and argument. Focus is on development of a substantive research-based argument using multiple sources. Individual conferences with instructor. For more information about PWR 1, see https://undergrad.stanford.edu/programs/pwr/courses/pwr-1. For full course descriptions, see https://vcapwr-catalog.stanford.edu. Enrollment is handled by the PWR office.

PWR 12S. Writing & Rhetoric 1: On Cages, Boxes & Boundaries: The Rhetoric of Limits. 4 Units.
Rhetorical and contextual analysis of readings; research; and argument. Focus is on development of a substantive research-based argument using multiple sources. Individual conferences with instructor. See https://undergrad.stanford.edu/programs/pwr/courses/pwr-1.

PWR 295. Writing Center Peer Tutor Seminar. 2-3 Units.
For students selected to serve as peer writing tutors in the Hume Center for Writing and Speaking and/or at other campus sites. Readings on and reflection about writing processes, the dynamics of writing and tutoring situations, tutoring techniques, learning styles, diversity, and ethics. Observation of tutoring sessions, written responses to readings, and other written work. Instructor permission required. WR 1 pre/co-requisite. Same as: PWR 195

PWR 2AB. Writing & Rhetoric 2: Makers, Crafters, Hackers: The Rhetoric of DIY. 4 Units.
Prerequisite: PWR 1. In this course we will delve into the fascinating world of DIY (do it yourself) movements. You will examine the values, politics and ethics of DIY, such as what making has to do with empowerment and resistance, or whether our ideas of making and makers are gendered or attached to assumptions about class, ethnicity and ideology. For more information about PWR 2, see https://undergrad.stanford.edu/programs/pwr/courses/pwr-2. For full course descriptions, see https://vcapwr-catalog.stanford.edu. Enrollment is handled by the PWR office.

PWR 2AG. Writing & Rhetoric 2: The Rhetoric of Film Criticism. 4 Units.
Prerequisite: PWR 1. Further work in developing skills in argument and research-based writing, with emphasis on both written and oral/multimedia presentation of research. For more information about PWR 2, see https://undergrad.stanford.edu/programs/pwr/courses/pwr-2. For full course descriptions, see https://vcapwr-catalog.stanford.edu. Enrollment is handled by the PWR office.

PWR 2AH. Writing & Rhetoric 2: Ethnic Narratives and the Rhetoric of American Identity. 4 Units.
Prerequisite: PWR 1. In this class we will explore how race and ethnicity in America have become subjects of personal negotiations and public perception. The readings will address various topics such as biracial and bicultural identity, acculturation, stereotyping and self-image. In addition, we will approach each of the writings in this class as an opportunity to practice in-class rhetorical analysis and oral presentation skills and to practice discovering specific research questions. For more information about PWR 2, see https://undergrad.stanford.edu/programs/pwr/courses/pwr-2. For full course descriptions, see https://vcapwr-catalog.stanford.edu. Enrollment is handled by the PWR office.

PWR 2AM. Writing & Rhetoric 2: From Fossils to Fables: The PWR of Prehistory. 4 Units.
Prerequisite: PWR 1. Further work in developing skills in argument and research-based writing, with emphasis on both written and oral/multimedia presentation of research. For more information about PWR 2, see https://undergrad.stanford.edu/programs/pwr/courses/pwr-2. For full course descriptions, see https://vcapwr-catalog.stanford.edu. Enrollment is handled by the PWR office.

PWR 2AN. Writing & Rhetoric 2: Hear Me Out: The Rhetoric of Hip-Hop in Social Uprisings. 4 Units.
Prerequisite: PWR 1. Further work in developing skills in argument and research-based writing, with emphasis on both written and oral/multimedia presentation of research. For more information about PWR 2, see https://undergrad.stanford.edu/programs/pwr/courses/pwr-2. For full course descriptions, see https://vcapwr-catalog.stanford.edu. Enrollment is handled by the PWR office.

PWR 2ANA. Writing & Rhetoric 2: Rhetoric and Global Leadership. 4 Units.
Prerequisite: PWR 1. Further work in developing skills in argument and research-based writing, with emphasis on both written and oral/multimedia presentation of research. For more information about PWR 2, see https://undergrad.stanford.edu/programs/pwr/courses/pwr-2. For full course descriptions, see https://vcapwr-catalog.stanford.edu. Enrollment is handled by the PWR office.

PWR 2AO. Writing & Rhetoric 2: Rhetoric and Global Leadership. 4 Units.
Prerequisite: PWR 1. Further work in developing skills in argument and research-based writing, with emphasis on both written and oral/multimedia presentation of research. For more information about PWR 2, see https://undergrad.stanford.edu/programs/pwr/courses/pwr-2. For full course descriptions, see https://vcapwr-catalog.stanford.edu. Enrollment is handled by the PWR office.

PWR 2AT. Writing & Rhetoric 2: House Red, Hot Bellies, and High Velocity Lead Therapy: The Rhetoric of Trauma. 4 Units.
Prerequisite: PWR 1. Further work in developing skills in argument and research-based writing, with emphasis on both written and oral/multimedia presentation of research. See http://www.stanford.edu/dept/undergrad/cgi-bin/drupal_ual/AP_univ_reg_PWR_Courses.html.
PWR 2AY. Writing & Rhetoric 2: Rhetoric of A Hammann. 4 Units.
Prerequisite: PWR 1. Further work in developing skills in argument and research-based writing, with emphasis on both written and oral/ multimedia presentation of research. For more information about PWR 2, see https://undergrad.stanford.edu/programs/pwr/courses/pwr-2.
For full course descriptions, see https://vcapwr-catalog.stanford.edu. Enrollment is handled by the PWR office.

PWR 2BK. Writing & Rhetoric 2: To Thine Own Self Be True: The Rhetoric of Authenticity. 4 Units.
Prerequisite: PWR 1. Further work in developing skills in argument and research-based writing, with emphasis on both written and oral/ multimedia presentation of research. For more information about PWR 2, see https://undergrad.stanford.edu/programs/pwr/courses/pwr-2.
For full course descriptions, see https://vcapwr-catalog.stanford.edu. Enrollment is handled by the PWR office.

PWR 2BR. Writing & Rhetoric 2: "I Feel Your Pain": The Rhetoric of Sympathy. 4 Units.
Prerequisite: PWR 1. Further work in developing skills in argument and research-based writing, with emphasis on both written and oral/ multimedia presentation of research. See http://www.stanford.edu/dept/ undergrad/cgi-bin/drupal_ual/AP_univ_req_PWR_Courses.html.

PWR 2BRC. Writing & Rhetoric 2: The Rhetoric of Becky R. 4 Units.
Prerequisite: PWR 1. Further work in developing skills in argument and research-based writing, with emphasis on both written and oral/ multimedia presentation of research. For more information about PWR 2, see https://undergrad.stanford.edu/programs/pwr/courses/pwr-2.
For full course descriptions, see https://vcapwr-catalog.stanford.edu. Enrollment is handled by the PWR office.

PWR 2CA. Writing & Rhetoric 2: Networked Rhetoric: Communities, Collaborations, and Communication. 4 Units.
Prerequisite: PWR 1. Further work in developing skills in argument and research-based writing, with emphasis on both written and oral/multimedia presentation of research. Exploration of the issues surrounding participatory media and social networking in contemporary digital culture from the perspective of both theory and practice. See http://www.stanford.edu/dept/undergrad/cgi-bin/drupal_ual/AP_univ_req_PWR_Courses.html.

PWR 2CA. Writing & Rhetoric 2: The Rhetoric of Gender and Technology. 4 Units.
Rhetorical and contextual analysis of readings; research; and argument. Focus is on development of a substantive research-based argument using multiple sources. Individual conferences with instructor. See https://undergrad.stanford.edu/programs/pwr/courses/pwr-2.

PWR 2CG. Writing & Rhetoric 2: Sounds of Stanford: Authoring, Archiving, and Podcasting. 4 Units.
Prerequisite: PWR 1. Further work in developing skills in argument and research-based writing, with emphasis on both written and oral/ multimedia presentation of research. See http://www.stanford.edu/dept/ undergrad/cgi-bin/drupal_ual/AP_univ_req_PWR_Courses.html.

PWR 2CGA. Writing & Rhetoric 2: Stories, Jokes, and Anecdotes: How to Engage an Audience. 4 Units.
Prerequisite: PWR 1. Further work in developing skills in argument and research-based writing, with emphasis on both written and oral/ multimedia presentation of research. See http://www.stanford.edu/dept/ undergrad/cgi-bin/drupal_ual/AP_univ_req_PWR_Courses.html.

PWR 2CK. Writing & Rhetoric 2: Speaking Out: Claiming Citizenship, Demanding Rights. 4 Units.
Prerequisite: PWR 1. Further work in developing skills in argument and research-based writing, with emphasis on both written and oral/ multimedia presentation of research. See http://www.stanford.edu/dept/ undergrad/cgi-bin/drupal_ual/AP_univ_req_PWR_Courses.html.

PWR 2CKA. Writing & Rhetoric 2: Rhetoric of Distraction. 4 Units.
Prerequisite: PWR 1. In this class we will explore how race and ethnicity in America have become subjects of personal negotiations and public perception. The readings will address various topics such as bical and bicultural identity, acculturation, stereotyping and self-image.

PWR 2CL. Writing & Rhetoric 2: Crime, Media & Law: Critical Approaches to Violence. 4 Units.
Prerequisite: PWR 1. Despite our fascination with extreme acts of violence, those who study the nature of illegality know the opposite to be true: Far from a problem of murder, crime is instead predominantly composed of everyday acts of offense that never garner police attention, such as tax evasion, the violation of environmental regulations, computer hacking, and recreational drug use. Critical criminologists term this kind of unprosecuted crime "crime's dark figure" because it flies below the radar of public awareness and judicial action. This course will explore the reasons why these crimes are treated as less severe than those that are more in demand. In this class, we will explore what makes written, spoken, and visual communication of science effective, compare the conventions of scholarly writing in the sciences to rhetorical strategies employed by popular science writers, and analyze problems with coverage of scientifically based issues in popular media and the promise and pitfalls of data visualization in conveying scientific information. For more information about PWR 2, see https://undergrad.stanford.edu/programs/pwr/courses/pwr-2. For full course descriptions, see https://vcapwr-catalog.stanford.edu. Enrollment is handled by the PWR office.

PWR 2CR. Writing & Rhetoric 2: Communicating Science to the Public. 4 Units.
As scientific knowledge and technology grow increasingly complex, the ability to explain science clearly and articulate science-based arguments to public audiences becomes more crucial. In this class, we will explore how race and ethnicity in America have become subjects of personal negotiations and public perception. The readings will address various topics such as bical and bicultural identity, acculturation, stereotyping and self-image.

PWR 2CRA. Writing & Rhetoric 2: The State of California: Rhetoric of a Dream. 4 Units.
Prerequisite: PWR 1. Further work in developing skills in argument and research-based writing, with emphasis on both written and oral/ multimedia presentation of research. Service Learning Course (certified by Haas Center). See http://www.stanford.edu/dept/undergrad/cgi-bin/drupal_ual/AP_univ_req_PWR_Courses.html.

PWR 2CW. Writing & Rhetoric 2: Rhetorical Games: Sport (for) Development Policy in the 21st Century. 4 Units.
Rhetorical and contextual analysis of readings; research; and argument. Focus is on development of a substantive research-based argument using multiple sources. Individual conferences with instructor. See https://undergrad.stanford.edu/programs/pwr/courses/pwr-2.
PWR 2CWA. Writing & Rhetoric 2: Global Games: Rhetoric of Sport for Development. 4 Units.
Prerequisite: PWR 1. Prerequisite: PWR 2. Sport development is a source of much praise and criticism as scholars, activists, philanthropists, and journalists struggle to understand the rhetorical games at play in the global sport development policy landscape. As students deepen their awareness of rhetorical praxis and explore new modes as writers and communicators, they will survey seminal scholarship, case studies, and grassroots activist campaigns surrounding sport development in preparation for a sustained research project that addresses the sociopolitical implications of tying sport to development in the 21st century. For more information about PWR 2, see https://undergrad.stanford.edu/programs/pwr/courses/pwr-2. For full course descriptions, see https://vcapwr-catalog.stanford.edu. Enrollment is handled by the PWR office.

PWR 2CWB. Writing & Rhetoric 2: Hear/Say: The Art of Rhetorical Listening. 4 Units.
Prerequisite: PWR 1. Why do we listen? How do we listen to learn, to understand? And to whom do we listen? And how does listening impact how we orient ourselves in the world? Rhetorical listening has been central to feminist rhetorical praxis, which has traditionally focused on the rescue, recovery, and (re)inscription of non-majority cultures and communities into the rhetorical tradition. In short, rhetorical listening asks us to reconsider the role listening plays, and the values which we ascribe to listening, in processes of knowledge construction inside and outside the academy. For more information about PWR 2, see https://undergrad.stanford.edu/programs/pwr/courses/pwr-2. For full course descriptions, see https://vcapwr-catalog.stanford.edu. Enrollment is handled by the PWR office.

PWR 2CWC. Writing & Rhetoric 2: The Rhetoric of Photography. 4 Units.
Prerequisite: PWR 1. Further work in developing skills in argument and research-based writing, with emphasis on both written and oral/multimedia presentation of research. For more information about PWR 2, see https://undergrad.stanford.edu/programs/pwr/courses/pwr-2. For full course descriptions, see https://vcapwr-catalog.stanford.edu. Enrollment is handled by the PWR office.

PWR 2DC. Writing & Rhetoric 2: The Popular Science of Sex. 4 Units.
Prerequisite: PWR 1. Further work in developing skills in argument and research-based writing, with emphasis on both written and oral/multimedia presentation of research. Exploration of the intersection between social debate and scientific research about sex and gender; how social debates draw on, represent, respond to, and influence scientific studies; and how the process shapes our knowledge and beliefs about sex and gender. See http://www.stanford.edu/dept/undergrad/cgi-bin/drupal_ual/AP_univ_req_PWR_Courses.html.

PWR 2DCA. Writing & Rhetoric 2: Race/Gender in the "Obama Age". 4 Units.
Prerequisite: PWR 1. Further work in developing skills in argument and research-based writing, with emphasis on both written and oral/multimedia presentation of research. Analysis of perceptions of race and gender seen through the political lens of the 2008 presidential campaign. See http://www.stanford.edu/dept/undergrad/cgi-bin/drupal_ual/AP_univ_req_PWR_Courses.html.

PWR 2DH. Writing & Rhetoric 2: I ____ Therefore I Am? The Rhetoric of 21st Century Identity. 4 Units.
Prerequisite: PWR 1. Further work in developing skills in argument and research-based writing, with emphasis on both written and oral/multimedia presentation of research. For more information about PWR 2, see https://undergrad.stanford.edu/programs/pwr/courses/pwr-2. For full course descriptions, see https://vcapwr-catalog.stanford.edu. Enrollment is handled by the PWR office.

PWR 2DHA. Writing & Rhetoric 2: Action Research: Making Time for Social Justice. 4 Units.
Prerequisite: PWR 2. Further work in developing skills in argument and research-based writing, with emphasis on both written and oral/multimedia presentation of research. For more information about PWR 2, see https://undergrad.stanford.edu/programs/pwr/courses/pwr-2. For full course descriptions, see https://vcapwr-catalog.stanford.edu. Enrollment is handled by the PWR office.

PWR 2DHB. Writing & Rhetoric 2: Feel Me? The Rhetoric, Practice and Complication of Empathy. 4 Units.
Prerequisite: PWR 1. In this course, we'll be examining what empathy is and what role it might, or might not, play in our everyday lives and in promoting ethical action. To do so, we'll study the psychological, biological, and neurological bases of empathy, its significance in philosophy, contemplative/religious practices and ethics, and its possibilities as a rhetorical strategy and a political tool. For more information about PWR 2, see https://undergrad.stanford.edu/programs/pwr/courses/pwr-2. For full course descriptions, see https://vcapwr-catalog.stanford.edu. Enrollment is handled by the PWR office.

PWR 2EC. Writing & Rhetoric 2: ‘Like’ this Class: The Rhetoric of Public Relations. 4 Units.
Prerequisite: PWR 1. Further work in developing skills in argument and research-based writing, with emphasis on both written and oral/multimedia presentation of research. For more information about PWR 2, see https://undergrad.stanford.edu/programs/pwr/courses/pwr-2. For full course descriptions, see https://vcapwr-catalog.stanford.edu. Enrollment is handled by the PWR office.

PWR 2EE. Writing & Rhetoric 2: Once Upon a Cause: Producing Picture Books for Local Children. 4 Units.
Prerequisite: PWR 1. Whether our favorite picture books as kids were timeless classics or new arrivals, whether they scared us or amused us, consoled us or challenged us, they moved and shaped us in profound ways. How could a few dozen pages and a few hundred words affect us so powerfully? Why did we want to hear and see and read our favorite picture books again and again? What was the secret to their magic? In this course you'll not only analyze that "magic" but will also collaborate closely with a group of classmates to create an original, compelling, and educationally appropriate picture book for second-graders in a local school. For more information about PWR 2, see https://undergrad.stanford.edu/programs/pwr/courses/pwr-2. For full course descriptions, see https://vcapwr-catalog.stanford.edu. Enrollment is handled by the PWR office.

PWR 2EL. Writing & Rhetoric 2: Rhetoric of Silence. 4 Units.
Rhetorical and contextual analysis of readings; research; and argument. Focus is on development of a substantive research-based argument using multiple sources. Individual conferences with instructor. See https://undergrad.stanford.edu/programs/pwr/courses/pwr-2.

PWR 2ELA. Writing & Rhetoric 2: The Remix, the Original, and the Voice. 4 Units.
Prerequisite: PWR 1. Further work in developing skills in argument and research-based writing, with emphasis on both written and oral/multimedia presentation of research. See http://www.stanford.edu/dept/undergrad/cgi-bin/drupal_ual/AP_univ_req_PWR_Courses.html.

PWR 2EP. Writing & Rhetoric 2: Global Protest and Civil Unrest: The Rhetoric of Resistance. 4 Units.
Rhetorical and contextual analysis of readings; research; and argument. Focus is on development of a substantive research-based argument using multiple sources. Individual conferences with instructor. See https://undergrad.stanford.edu/programs/pwr/courses/pwr-2.
PWR 2EPA. Writing & Rhetoric 2: Slacktivism to Hacktivism: The Rhetoric of Technology and Social Change. 4 Units.
Rhetorical and contextual analysis of readings; research; and argument. Focus is on development of a substantive research-based argument using multiple sources. Individual conferences with instructor. See https://undergrad.stanford.edu/programs/pwr/courses/pwr-2.

PWR 2EPB. Writing & Rhetoric 2: Communicating Climate Justice in the Current Era. 4 Units.
Prerequisite: PWR 1. Further work in developing skills in argument and research-based writing, with emphasis on both written and oral/multimedia presentation of research. For more information about PWR 2, see https://undergrad.stanford.edu/programs/pwr/courses/pwr-2. For full course descriptions, see https://vcapwr-catalog.stanford.edu. Enrollment is handled by the PWR office.

PWR 2EPC. Writing & Rhetoric 2: Building Resilience: Writing Science, Policy and Community For a Better World. 4 Units.
Prerequisite: PWR 1. Further work in developing skills in argument and research-based writing, with emphasis on both written and oral/multimedia presentation of research. For more information about PWR 2, see https://undergrad.stanford.edu/programs/pwr/courses/pwr-2. For full course descriptions, see https://vcapwr-catalog.stanford.edu. Enrollment is handled by the PWR office.

PWR 2EV. Writing & Rhetoric 2: The Global Politics of Protest and Change. 4 Units.
Prerequisite: PWR 1. Further work in developing skills in argument and research-based writing, with emphasis on both written and oral/multimedia presentation of research. See http://www.stanford.edu/dept/undergrad/cgi-bin/drupal_ual/AP_univ_req_PWR_Courses.html.

PWR 2GAW. Writing & Rhetoric 2: 'Don't Stand so Close to Me': Cross-cultural Communication. 4 Units.
Prerequisite: PWR 1. Despite universal attributes such as facial expressions and emotions, humans also have culturally based assumptions, values, and beliefs - from the shared assumptions and collectivist views of high-context cultures to the explicit and highly articulated rhetoric of more individualistic and low-context groups. Our course will explore rhetorical challenges in verbal and nonverbal communication across cultures. We'll consider not only language and argument but also proxemics - determined spatial distance between people - as well as eye contact and gestures. For more information about PWR 2, see https://undergrad.stanford.edu/programs/pwr/courses/pwr-2. For full course descriptions, see https://vcapwr-catalog.stanford.edu. Enrollment is handled by the PWR office.

PWR 2GM. Writing & Rhetoric 2: Unpredictable Dialogue: Art of the Interview, Art of the Essay. 4 Units.
Prerequisite: PWR 1. Further work in developing skills in argument and research-based writing, with emphasis on both written and oral/multimedia presentation of research. Study of the rhetorical craft of the interview, exploring structure, language, timing, and development in a range of forums, including documentaries, radio, transcription, campus conversations, and television. Research of a Stanford professor's work, including interview. Presentation of findings from research and interview to the class. See http://www.stanford.edu/dept/undergrad/cgi-bin/drupal_ual/AP_univ_req_PWR_Courses.html.

PWR 2GMA. Writing & Rhetoric 2: Breaking News, Making News 1.0. 4 Units.
Prerequisite: PWR 1. Further work in developing skills in argument and research-based writing, with emphasis on both written and oral/multimedia presentation of research. See http://www.stanford.edu/dept/undergrad/cgi-bin/drupal_ual/AP_univ_req_PWR_Courses.html.

PWR 2GMC. Writing & Rhetoric 2: A Thousand Words: When Art is Not Enough. 4 Units.
Prerequisite: PWR 1. Further work in developing skills in argument and research-based writing, with emphasis on both written and oral/multimedia presentation of research. See http://www.stanford.edu/dept/undergrad/cgi-bin/drupal_ual/AP_univ_req_PWR_Courses.html.

PWR 2GMD. Writing & Rhetoric 2: Archi-texts: Building Rhetorically. 4 Units.
Prerequisite: PWR 1. Architecture is always the solution to a problem: Where am I going to sleep? What am I going to do with my dead? Where can I speak to my gods? In this sense, the structure, siting, materials and lighting that inheres in a work of architecture are direct responses to a lived problem. In this way, our class will draw on the rhetoric of architecture to illuminate the rhetoric of communication; we will do this under the premise that understanding the one can lead to a better understanding and practice of the other. For more information about PWR 2, see https://undergrad.stanford.edu/programs/pwr/courses/pwr-2. For full course descriptions, see https://vcapwr-catalog.stanford.edu. Enrollment is handled by the PWR office.

PWR 2GME. Writing & Rhetoric 2: Our America: Conviction, Passion, Paranoia. 4 Units.
Prerequisite: PWR 1. Further work in developing skills in argument and research-based writing, with emphasis on both written and oral/multimedia presentation of research. For more information about PWR 2, see https://undergrad.stanford.edu/programs/pwr/courses/pwr-2. For full course descriptions, see https://vcapwr-catalog.stanford.edu. Enrollment is handled by the PWR office.

PWR 2HL. Writing & Rhetoric 2: Developing and Communicating Your Expertise: The Rhetoric of Excellence. 4 Units.
Prerequisite: PWR 1. Further work in developing skills in argument and research-based writing, with emphasis on both written and oral/multimedia presentation of research. See http://www.stanford.edu/dept/undergrad/cgi-bin/drupal_ual/AP_univ_req_PWR_Courses.html.

PWR 2IY. Writing & Rhetoric 2: Many Faces of Sherlock: Race, Gender, Power, and the Rhetoric of the Detective. 4 Units.
Prerequisite: PWR 1. In this class we'll look at the ways detective fiction has expanded & 8211; with empowering results & 8211; to genders, ethnicities, and social backgrounds that mainstream representations of Holmes haven't traditionally represented. We'll consider, for example, the Botswanan women sleuths of The No. 1 Ladies' Detective Agency, the hoodie-wearing, super strong Luke Cage, and Japanese manga's Detective Conan. We'll ask how movements such as Afrofuturism and Género Negro combine the detective and speculative traditions with social commentary. For more information about PWR 2, see https://undergrad.stanford.edu/programs/pwr/courses/pwr-2. For full course descriptions, see https://vcapwr-catalog.stanford.edu. Enrollment is handled by the PWR office.

PWR 2JA. Writing & Rhetoric 2: Rhetoric of Archer. 4 Units.
Rhetorical and contextual analysis of readings; research; and argument. Focus is on development of a substantive research-based argument using multiple sources. Individual conferences with instructor. Exploration of how rhetoric functions in various cultures, considering body language, symbols, visual media, and the Internet. See http://www.stanford.edu/dept/undergrad/cgi-bin/drupal_ual/AP_univ_req_PWR_Courses.html.

PWR 2JB. Writing & Rhetoric 2: Rhetoric of Ethics in Research and Technology. 4 Units.
Prerequisite: PWR 1. Further work in developing skills in argument and research-based writing, with emphasis on both written and oral/multimedia presentation of research. Study of the rhetoric of ethical discourse, including the ethical standards guiding research at Stanford and examples of ethical misconduct. See http://www.stanford.edu/dept/undergrad/cgi-bin/drupal_ual/AP_univ_req_PWR_Courses.html.
PWR 2JC. Writing & Rhetoric 2: Walk(s) of Shame: The Rhetoric of Respectability. 4 Units.
Prerequisite: PWR 1. Further work in developing skills in argument and research-based writing, with emphasis on both written and oral/multimedia presentation of research. For more information about PWR 2, see https://undergrad.stanford.edu/programs/pwr/courses/pwr-2. For full course descriptions, see https://vcapwr-catalog.stanford.edu. Enrollment is handled by the PWR office.

PWR 2JD. Writing & Rhetoric 2: Straight A's and Sports Cars: The Rhetoric of Success. 4 Units.
Prerequisite: PWR 1. Further work in developing skills in argument and research-based writing, with emphasis on both written and oral/multimedia presentation of research. See http://www.stanford.edu/dept/undergrad/cgi-bin/drupal_ual/AP_univ_req_PWR_Courses.html.

PWR 2JC. Writing & Rhetoric 2: The Rhetoric of Collaboration: From Fandoms to Entrepreneurs. 4 Units.
Prerequisite: PWR 1. In this class, we will research how collaboration between and among producers and consumers shapes our society. For example, we'll look at how Harry Potter and Star Wars fans have influenced their franchises marketing and how advocates for open information (like WikiLeaks) have impacted the political climate. We'll debate the impacts of collaborative efforts and consider both the rewards and risks that arise from collaboration. For more information about PWR 2, see https://undergrad.stanford.edu/programs/pwr/courses/pwr-2. For full course descriptions, see https://vcapwr-catalog.stanford.edu. Enrollment is handled by the PWR office.

PWR 2JH. Writing & Rhetoric 2: Cred: Rhetoric and Credibility in Research, Politics, and Everyday Life. 4 Units.
Prerequisite: PWR 1. Further work in developing skills in argument and research-based writing, with emphasis on both written and oral/multimedia presentation of research. Work on making students more effective researchers and communicators in their areas of interest, with a focus on gaining and projecting credibility. Exploration of how speakers and writers gain and lose credibility, how people evaluate the credibility of others, and how the rules of credibility are different in politics, scholarship, and in popular culture. See http://www.stanford.edu/dept/undergrad/cgi-bin/drupal_ual/AP_univ_req_PWR_Courses.html.

PWR 2JJ. Writing & Rhetoric 2: The Rhetoric of Language, Identity and Power. 4 Units.
Prerequisite: PWR 1. In this writing and speaking course, you\'ll consider the construction and negotiation of power and difference through language as it intersects with gender, sexuality, race, ability, and class. We\'ll explore how this happens across spheres such as politics, education, science, sports and the media, intertwined with forces like globalization, immigration, and technology. For more information about PWR 2, see https://undergrad.stanford.edu/programs/pwr/courses/pwr-2. For full course descriptions, see https://vcapwr-catalog.stanford.edu. Enrollment is handled by the PWR office.

PWR 2JJA. Writing & Rhetoric 2: The Rhetoric of J. Johnson. 4 Units.
Prerequisite: PWR 1. Further work in developing skills in argument and research-based writing, with emphasis on both written and oral/multimedia presentation of research. For more information about PWR 2, see https://undergrad.stanford.edu/programs/pwr/courses/pwr-2. For full course descriptions, see https://vcapwr-catalog.stanford.edu. Enrollment is handled by the PWR office.

PWR 2JL. Writing & Rhetoric 2: Doomsday Rhetoric. 4 Units.
Prerequisite: PWR 1. Further work in developing skills in argument and research-based writing, with emphasis on both written and oral/multimedia presentation of research. Investigation of how the doomsday epic expresses real concerns emerging from fields like technology, environmental studies, pathobiology, and politics. Consideration of apocalypticism as a mode of argument. Examination of how belief in the imminent destruction of the present world order influences our political decisions and personal behavior. Topics in religious eschatology and apocalypticism illuminate the genres origins. See http://www.stanford.edu/dept/undergrad/cgi-bin/drupal_ual/AP_univ_req_PWR_Courses.html.

PWR 2JLA. Writing & Rhetoric 2: Speaking About Art: Narrating the Collections of the Cantor Art Center. 4 Units.
Prerequisite: PWR 1. Further work in developing skills in argument and research-based writing, with emphasis on both written and oral/multimedia presentation of research. Exploration and theory of successful strategies of oral communication, considering how words and images (in this case works of art) work together to create meaning, culminating in creation of an audio guide for the Cantor Arts Center. See http://www.stanford.edu/dept/undergrad/cgi-bin/drupal_ual/AP_univ_req_PWR_Courses.html.

PWR 2JLC. Writing & Rhetoric 2: Illness Narratives: Attention, Empathy, and Storytelling. 4 Units.
Rhetorical and contextual analysis of readings; research; and argument. Focus is on development of a substantive research-based argument using multiple sources. Individual conferences with instructor. See https://undergrad.stanford.edu/programs/pwr/courses/pwr-2.

PWR 2JM. Writing & Rhetoric 2: Criminal Matters: Evidence, Detection, Expertise. 4 Units.
Prerequisite: PWR 1. Further work in developing skills in argument and research-based writing, with emphasis on both written and oral/multimedia presentation of research. See http://www.stanford.edu/dept/undergrad/cgi-bin/drupal_ual/AP_univ_req_PWR_Courses.html.

PWR 2JMO. Writing & Rhetoric 2: Rhetoric of J. O.. 4 Units.
Prerequisite: PWR 1. Further work in developing skills in argument and research-based writing, with emphasis on both written and oral/multimedia presentation of research. For more information about PWR 2, see https://undergrad.stanford.edu/programs/pwr/courses/pwr-2. For full course descriptions, see https://vcapwr-catalog.stanford.edu. Enrollment is handled by the PWR office.

PWR 2JP. Writing & Rhetoric 2: The Rhetoric of Art and Commerce. 4 Units.
Prerequisite: PWR 1. Further work in developing skills in argument and research-based writing, with emphasis on both written and oral/multimedia presentation of research. Examination of unspoken rules regarding the separation of creativity and commerce and arguments about how consumer culture influences the work of the artist. See http://www.stanford.edu/dept/undergrad/cgi-bin/drupal_ual/AP_univ_req_PWR_Courses.html.
PWR 2JPA. Writing & Rhetoric 2: How We Got Schooled: The Rhetoric of Literacy and Education. 4 Units.
Prerequisite: PWR 1. In this course, we will look closely these learning processes. Students will invent individual research projects and craft oral presentations to critically analyze conventional forms of learning and explore ways of learning that are not always obvious. We will research together the work of cultural critic Henry Giroux on global media as a force of education, poet and scholar bell hooks on classrooms as potential sites of both oppression and liberation, and education scholar Ken Robinson on creativity and schools. For more information about PWR 2, see https://undergrad.stanford.edu/programs/pwr/courses/pwr-2. For full course descriptions, see https://vcpwr-catalog.stanford.edu. Enrollment is handled by the PWR office.

PWR 2JS. Writing & Rhetoric 2: In Science We Trust. 4 Units.
Prerequisite: PWR 1. Further work in developing skills in argument and research-based writing, with emphasis on both written and oral/multimedia presentation of research. See http://www.stanford.edu/dept/undergrad/cgi-bin/drupal_ual/AP_univ_req_PWR_Courses.html. Enrollment is handled by the PWR office.

PWR 2KC. Writing & Rhetoric 2: Technology and the Rhetoric of Embodiment. 4 Units.
Rhetorical and contextual analysis of readings; research; and argument. Focus is on development of a substantive research-based argument using multiple sources. Individual conferences with instructor. See https://undergrad.stanford.edu/programs/pwr/courses/pwr-2.

PWR 2KD. Writing & Rhetoric 2: Un-Performing Ourselves: The Design and Craft of Presentations. 4 Units.
Prerequisite: PWR 1. Further work in developing skills in argument and research-based writing, with emphasis on both written and oral/multimedia presentation of research. Exploration of how the application of performance techniques makes academic or professional presentations more compelling. See http://www.stanford.edu/dept/undergrad/cgi-bin/drupal_ual/AP_univ_req_PWR_Courses.html. Enrollment is handled by the PWR office.

PWR 2KDA. Writing & Rhetoric 2: Remix Culture. 4 Units.
Prerequisite: PWR 1. What does a musical about founding fathers (Hamilton) have to say about current political upheaval? What do plastic surgery resorts have to say about identify politics? What does Steph Curry's game have to say about Hamlet - and about Prince - with alternative forms of masculinity? In this course we will examine contemporary mashups and remixers and you will build a research project to ground our work across the quarter creating interesting, meaningful, and dynamic presentations and papers. For more information about PWR 2, see https://undergrad.stanford.edu/programs/pwr/courses/pwr-2. For full course descriptions, see https://vcpwr-catalog.stanford.edu. Enrollment is handled by the PWR office.

PWR 2KDB. Writing & Rhetoric 2: This is America: Virals, Videos and Values. 4 Units.
Prerequisite: PWR 1. Further work in developing skills in argument and research-based writing, with emphasis on both written and oral/multimedia presentation of research. For more information about PWR 2, see https://undergrad.stanford.edu/programs/pwr/courses/pwr-2. For full course descriptions, see https://vcpwr-catalog.stanford.edu. Enrollment is handled by the PWR office.

PWR 2KEB. Writing & Rhetoric 2: Sports Appeal: Packaging and Promoting Stanford Athletics. 4 Units.
Prerequisite: PWR 1. Further work in developing skills in argument and research-based writing, with emphasis on both written and oral/multimedia presentation of research. See http://www.stanford.edu/dept/undergrad/cgi-bin/drupal_ual/AP_univ_req_PWR_Courses.html.

PWR 2KEC. Writing & Rhetoric 2: It's About Time: Seizing Opportunity in Rhetoric, Writing, and Performance. 4 Units.
Prerequisite: PWR 1. Further work in developing skills in argument and research-based writing, with emphasis on both written and oral/multimedia presentation of research. See http://www.stanford.edu/dept/undergrad/cgi-bin/drupal_ual/AP_univ_req_PWR_Courses.html.

PWR 2KM. Writing & Rhetoric 2: A Planet on the Edge: The Rhetoric of Sustainable Energy. 4 Units.
Prerequisite: PWR 1. Sea-level rise, the halting of major ocean circulatory currents, outbreaks of superstorms leading to floods and droughts - can an energy revolution still save a planet on the edge? This class explores the intricacies of sustainable energy, focusing on the myths, slogans, and rhetorical narratives that surround these debates. For example, is environmentalism inherently at odds with economic prosperity? Does living an environmentally conscious lifestyle require personal sacrifice and suffering? How does rhetorical framing affect the research, implementation, and public perception of new technologies in the field of sustainable energy? For more information about PWR 2, see https://undergrad.stanford.edu/programs/pwr/courses/pwr-2. For full course descriptions, see https://vcpwr-catalog.stanford.edu. Enrollment is handled by the PWR office.

PWR 2KMA. Writing & Rhetoric 2: Natural Enemies: The Rhetoric of Invasion Biology. 4 Units.
Prerequisite: PWR 1. Further work in developing skills in argument and research-based writing, with emphasis on both written and oral/multimedia presentation of research. Study of the use of metaphors and argument in the context of invasion biology and species conservation, especially the effects those metaphors and claims have on practice and policy outcomes. See http://www.stanford.edu/dept/undergrad/cgi-bin/drupal_ual/AP_univ_req_PWR_Courses.html.

PWR 2KS. Writing & Rhetoric 2: Happy Now? The Anatomy of Happiness. 4 Units.
Prerequisite: PWR 1. Further work in developing skills in argument and research-based writing, with emphasis on both written and oral/multimedia presentation of research. How the emerging field of happiness studies involves psychologists, economists and policy-makers in defining what happiness is and determining how society might create the conditions in which it can flourish. Exploration of how happiness studies can uncover happiness at the heart of arguments about democracy, religion, and personal lifestyles, exploring what makes people happy across cultural, social, and national contexts. See http://www.stanford.edu/dept/undergrad/cgi-bin/drupal_ual/AP_univ_req_PWR_Courses.html.

PWR 2KSA. Writing & Rhetoric 2: The Rhetoric of Childhood and Children's Culture. 4 Units.
Rhetorical and contextual analysis of readings; research; and argument. Focus is on development of a substantive research-based argument using multiple sources. Individual conferences with instructor. See http://www.stanford.edu/dept/undergrad/cgi-bin/drupal_ual/AP_univ_req_PWR_Courses.html.

PWR 2KSB. Writing & Rhetoric 2: Design Thinking: Bringing d.thinking to Research, Writing & Presentation. 4 Units.
Prerequisite: PWR 1. There is no area of contemporary life where design is not a significant factor in shaping human experience. In this class, you will have the opportunity to learn more about design thinking and design studies. We will read works about play and creativity, the process of design thinking, and the ethics of design. You will choose a project idea and pursue research that will ultimately culminate in a print-based argument as well as a live oral presentation. For more information about PWR 2, see https://undergrad.stanford.edu/programs/pwr/courses/pwr-2. For full course descriptions, see https://vcpwr-catalog.stanford.edu. Enrollment is handled by the PWR office.
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PWR 2KT. Writing & Rhetoric 2: The Great and Powerful Oz: The Rhetoric of Spokespersons. 4 Units.
Prerequisite: PWR 1. Further work in developing skills in argument and research-based writing, with emphasis on both written and oral/multimedia presentation of research. See http://www.stanford.edu/dept/undergrad/cgi-bin/drupal_ual/AP_univ_req_PWR_Courses.html.

PWR 2KTA. Writing & Rhetoric 2: A Rebel With A Cause: The Rhetoric of Giving a Damn. 4 Units.
Prerequisite: PWR 1. In this course, we will explore a variety of movements from marriage equality and civil rights to climate change. We will also examine individuals and the manner in which they advance the causes that matter to them most, including astrophysicist Neil deGrasse Tyson, anti-racism activist Tim Wise, and equal education activist Malala Yousafzai. Ultimately, students will use knowledge gained to assist delivery of research, both in written and oral form, in cultural contexts and from the disciplinary perspective of students’ choosing. For more information about PWR 2, see https://undergrad.stanford.edu/programs/pwr/courses/pwr-2. For full course descriptions, see https://vcapwr-catalog.stanford.edu. Enrollment is handled by the PWR office.

PWR 2LF. Writing & Rhetoric 2: The Rhetoric of Hacking. 4 Units.
Prerequisite: PWR 1. Further work in developing skills in argument and research-based writing, with emphasis on both written and oral/multimedia presentation of research. For more information about PWR 2, see https://undergrad.stanford.edu/programs/pwr/courses/pwr-2. For full course descriptions, see https://vcapwr-catalog.stanford.edu. Enrollment is handled by the PWR office.

PWR 2LFA. Writing & Rhetoric 2: Unruly Bodies: Gesturing Toward a New Rhetorics of Body Language. 4 Units.
Prerequisite: PWR 1. Further work in developing skills in argument and research-based writing, with emphasis on both written and oral/multimedia presentation of research. See http://www.stanford.edu/dept/undergrad/cgi-bin/drupal_ual/AP_univ_req_PWR_Courses.html.

PWR 2LL. Writing & Rhetoric 2: Rhetoric of L Lamboy. 0 Units.
Prerequisite: PWR 1. Further work in developing skills in argument and research-based writing, with emphasis on both written and oral/multimedia presentation of research. See http://www.stanford.edu/dept/undergrad/cgi-bin/drupal_ual/AP_univ_req_PWR_Courses.html.

PWR 2LM. Writing & Rhetoric 2: The Rhetoric and Aesthetic of War. 4 Units.
Rhetorical and contextual analysis of readings; research; and argument. Focus is on development of a substantive research-based argument using multiple sources. Individual conferences with instructor. See https://undergrad.stanford.edu/programs/pwr/courses/pwr-2.

PWR 2LO. Writing & Rhetoric 2: Facing the Future: Climate Change Science, Impacts, and Solutions. 4 Units.
Prerequisite: PWR 1. Further work in developing skills in argument and research-based writing, with emphasis on both written and oral/multimedia presentation of research. For more information about PWR 2, see https://undergrad.stanford.edu/programs/pwr/courses/pwr-2. For full course descriptions, see https://vcapwr-catalog.stanford.edu. Enrollment is handled by the PWR office.

PWR 2LS. Writing & Rhetoric 2: The Rhetoric of Comics. 4 Units.
Prerequisite: PWR 1. Further work in developing skills in argument and research-based writing, with emphasis on both written and oral/multimedia presentation of research. For more information about PWR 2, see https://undergrad.stanford.edu/programs/pwr/courses/pwr-2. For full course descriptions, see https://vcapwr-catalog.stanford.edu. Enrollment is handled by the PWR office.

PWR 2MBR. Writing & Rhetoric 2: Buying a Better You: The Rhetoric of Self Improvement and the American Ideal. 4 Units.
Prerequisite: PWR 1. Further work in developing skills in argument and research-based writing, with emphasis on both written and oral/multimedia presentation of research. For more information about PWR 2, see https://undergrad.stanford.edu/programs/pwr/courses/pwr-2. For full course descriptions, see https://vcapwr-catalog.stanford.edu. Enrollment is handled by the PWR office.

PWR 2MC. Writing & Rhetoric 2: Cultural Icons: The Rhetoric of Branding and Celebrity. 4 Units.
Prerequisite: PWR 1. Further work in developing skills in argument and research-based writing, with emphasis on both written and oral/multimedia presentation of research. See http://www.stanford.edu/dept/undergrad/cgi-bin/drupal_ual/AP_univ_req_PWR_Courses.html.

PWR 2MFA. Writing & Rhetoric 2: Searching for San Jose: Urban Studies Audio Walking Tours. 4 Units.
Prerequisite: PWR 1. Further work in developing skills in argument and research-based writing, with emphasis on both written and oral/multimedia presentation of research. See http://www.stanford.edu/dept/undergrad/cgi-bin/drupal_ual/AP_univ_req_PWR_Courses.html.

PWR 2MFB. Writing & Rhetoric 2: Sustainability: Making an Impact with Research and Rhetoric. 4 Units.
Prerequisite: PWR 1. Further work in developing skills in argument and research-based writing, with emphasis on both written and oral/multimedia presentation of research. See http://www.stanford.edu/dept/undergrad/cgi-bin/drupal_ual/AP_univ_req_PWR_Courses.html.

PWR 2MFC. Writing & Rhetoric 2: March for Science? Social Justice and the Rhetoric of Science. 4 Units.
Prerequisite: PWR 1. Further work in developing skills in argument and research-based writing, with emphasis on both written and oral/multimedia presentation of research. For more information about PWR 2, see https://undergrad.stanford.edu/programs/pwr/courses/pwr-2. For full course descriptions, see https://vcapwr-catalog.stanford.edu. Enrollment is handled by the PWR office.

PWR 2MGD. Writing & Rhetoric 2: Silicon Valley and the Future of Work: Rhetoric of Labor Utopias and Dystopias. 4 Units.
Prerequisite: PWR 1. Further work in developing skills in argument and research-based writing, with emphasis on both written and oral/multimedia presentation of research. For more information about PWR 2, see https://undergrad.stanford.edu/programs/pwr/courses/pwr-2. For full course descriptions, see https://vcapwr-catalog.stanford.edu. Enrollment is handled by the PWR office.
PWR 2MGE. Writing & Rhetoric 2: Rationality and Culture: Rhetorics of Reason, Madness, and Science. 4 Units.
Prerequisite: PWR 1. Further work in developing skills in argument and research-based writing, with emphasis on both written and oral/multimedia presentation of research. For more information about PWR 2, see https://undergrad.stanford.edu/programs/pwr/courses/pwr-2. For full course descriptions, see https://vcapwr-catalog.stanford.edu. Enrollment is handled by the PWR office.

PWR 2MO. Writing & Rhetoric 2: Rhetoric of Scientific Controversies. 4 Units.
Prerequisite: PWR 1. Further work in developing skills in argument and research-based writing, with emphasis on both written and oral/multimedia presentation of research. For more information about PWR 2, see https://undergrad.stanford.edu/programs/pwr/courses/pwr-2. For full course descriptions, see https://vcapwr-catalog.stanford.edu. Enrollment is handled by the PWR office.

PWR 2MR. Writing & Rhetoric 2: Technology and the Demonic: Rhetoric Against the Machine. 4 Units.
Prerequisite: PWR 1. Further work in developing skills in argument and research-based writing, with emphasis on both written and oral/multimedia presentation of research. See http://www.stanford.edu/dept/undergrad/cgi-bin/drupal_ual/AP_univ_req_PWR_Courses.html.

PWR 2MS. Writing & Rhetoric 2: Seriously Funny: The Rhetoric of Humor. 4 Units.
Prerequisite: PWR 1. As a rhetorical technique, humor holds unique persuasive power on a variety of political and cultural stages, evident in popular parody, satire, roasts, alternative news sources, public relations campaigns, and advertisements. Given this importance, we might ask, “what makes humor persuasive?” In this course, we will study humor through a variety of critical lenses, including those that examine humor as a unique appeal to pathos and those that argue it is entirely reliant upon logic. For more information about PWR 2, see https://undergrad.stanford.edu/programs/pwr/courses/pwr-2. For full course descriptions, see https://vcapwr-catalog.stanford.edu. Enrollment is handled by the PWR office.

PWR 2NF. Writing & Rhetoric 2: Language Gone Viral: Investigating the Rhet. of Social Media and Digital Comm.. 4 Units.
Prerequisite: PWR 1. In this course, we will reinforce our understanding of the research writing process and develop oral communication skills to investigate changes in digital language use. This course also examines the extent to which our daily lives have become deeply dependent on our usage of personal electronic devices for online communication. Is our attachment to technology truly limiting the quality of our conversations? Or could such interactions provide a means for introverts to better interact with others? For more information about PWR 2, see https://undergrad.stanford.edu/programs/pwr/courses/pwr-2. For full course descriptions, see https://vcapwr-catalog.stanford.edu. Enrollment is handled by the PWR office.

PWR 2NFA. Writing & Rhetoric 2: The Rhetoric of Norah Fahim. 4 Units.
Prerequisite: PWR 1. Further work in developing skills in argument and research-based writing, with emphasis on both written and oral/multimedia presentation of research. For more information about PWR 2, see https://undergrad.stanford.edu/programs/pwr/courses/pwr-2. For full course descriptions, see https://vcapwr-catalog.stanford.edu. Enrollment is handled by the PWR office.

PWR 2PB. Writing & Rhetoric 2: The Power of Political Photography. 4 Units.
Prerequisite: PWR 1. Further work in developing skills in argument and research-based writing, with emphasis on both written and oral/multimedia presentation of research. Topics include the role of photographers and photo-journalists in helping viewers see the world differently and the political implications of fashion photography, environmental photography, music photography, and fashion photography. Traditional readings as well as archival and field research. See http://www.stanford.edu/dept/undergrad/cgi-bin/drupal_ual/AP_univ_req_PWR_Courses.html.

PWR 2PBA. Writing & Rhetoric 2: Calling All Astronauts: Researching, Writing, and Talking about Tomorrow. 4 Units.
Prerequisite: PWR 1. Further work in developing skills in argument and research-based writing, with emphasis on both written and oral/multimedia presentation of research. For more information about PWR 2, see https://undergrad.stanford.edu/programs/pwr/courses/pwr-2. For full course descriptions, see https://vcapwr-catalog.stanford.edu. Enrollment is handled by the PWR office.

PWR 2PBC. Writing and Rhetoric 2: Why Do Geniuses Come in all Sizes, Shapes, and Colors?. 4 Units.
Prerequisite: PWR 1. Further work in developing skills in argument and research-based writing, with emphasis on both written and oral/multimedia presentation of research. For more information about PWR 2, see https://undergrad.stanford.edu/programs/pwr/courses/pwr-2. For full course descriptions, see https://vcapwr-catalog.stanford.edu. Enrollment is handled by the PWR office.

PWR 2PH. Writing & Rhetoric 2: Equal Treatment: The Rhetoric of Public Health. 4 Units.
Prerequisite: PWR 1. Further work in developing skills in argument and research-based writing, with emphasis on both written and oral/multimedia presentation of research. Study of how public health discourses influence policymaking, practitioners, and community members, how the public understands the rhetoric of public health, and how that understanding affects public and government support of health-related research. See http://www.stanford.edu/dept/undergrad/cgi-bin/drupal_ual/AP_univ_req_PWR_Courses.html.

PWR 2PHA. Writing & Rhetoric 2: You Go Girl: The Rhetoric of Gender Equality. 4 Units.
Prerequisite: PWR 1. Further work in developing skills in argument and research-based writing, with emphasis on both written and oral/multimedia presentation of research. See http://www.stanford.edu/dept/undergrad/cgi-bin/drupal_ual/AP_univ_req_PWR_Courses.html.

PWR 2PHB. Writing & Rhetoric 2: Indecision 2012: The Rhetoric of Politics. 4 Units.
Prerequisite: PWR 1. Further work in developing skills in argument and research-based writing, with emphasis on both written and oral/multimedia presentation of research. See http://www.stanford.edu/dept/undergrad/cgi-bin/drupal_ual/AP_univ_req_PWR_Courses.html.

PWR 2RC. Writing & Rhetoric 2: Red Pill or Blue Pill?: The Rhetoric of Drugs. 4 Units.
Prerequisite: PWR 1. The theme of this course is the relationship between humans and drugs, particularly how the human brain interacts with and is altered by ingested substances. Simultaneously we will explore how drug use is promoted, regulated, sensationalized, and commercialized. We will examine a wide range of perspectives: indigenous discovery, cultural and medical applications, biological mechanisms, sociological implications, artistic and poetic interpretation, and constitutional law. For more information about PWR 2, see https://undergrad.stanford.edu/programs/pwr/courses/pwr-2. For full course descriptions, see https://vcapwr-catalog.stanford.edu. Enrollment is handled by the PWR office.
PWR 2RHA. Writing & Rhetoric 2: The Rhetoric of Composition. 4 Units.
Prerequisite: PWR 1. Further work in developing skills in argument and research-based writing, with emphasis on both written and oral/multimedia presentation of research. For more information about PWR 2, see https://undergrad.stanford.edu/programs/pwr/courses/pwr-2. For full course descriptions, see https://vcapwr-catalog.stanford.edu. Enrollment is handled by the PWR office.

PWR 2RHB. Writing & Rhetoric 2: The Rhetoric of Presentation. 4 Units.
Prerequisite: PWR 1. Further work in developing skills in argument and research-based writing, with emphasis on both written and oral/multimedia presentation of research. For more information about PWR 2, see https://undergrad.stanford.edu/programs/pwr/courses/pwr-2. For full course descriptions, see https://vcapwr-catalog.stanford.edu. Enrollment is handled by the PWR office.

PWR 2RHC. Writing & Rhetoric 1: The Rhetoric of Speaking. 4 Units.
Prerequisite: PWR 1. Further work in developing skills in argument and research-based writing, with emphasis on both written and oral/multimedia presentation of research. For more information about PWR 2, see https://undergrad.stanford.edu/programs/pwr/courses/pwr-2. For full course descriptions, see https://vcapwr-catalog.stanford.edu. Enrollment is handled by the PWR office.

PWR 2RHD. Writing & Rhetoric 2: The Rhetoric of Argument. 4 Units.
Prerequisite: PWR 1. Further work in developing skills in argument and research-based writing, with emphasis on both written and oral/multimedia presentation of research. For more information about PWR 2, see https://undergrad.stanford.edu/programs/pwr/courses/pwr-2. For full course descriptions, see https://vcapwr-catalog.stanford.edu. Enrollment is handled by the PWR office.

PWR 2RHL. Writing & Rhetoric 2: The Power of Sports: Rhetoric and Athletics in Contemporary Society. 4 Units.
Prerequisite: PWR 1. Further work in developing skills in argument and research-based writing, with emphasis on both written and oral/multimedia presentation of research. See http://www.stanford.edu/dept/undergrad/cgi-bin/drupal_ual/AP_univ_req_PWR_Courses.html.

PWR 2RHS. Writing & Rhetoric 2: The Rhetoric in Memoir. 4 Units.
Prerequisite: PWR 1. Further work in developing skills in argument and research-based writing, with emphasis on both written and oral/multimedia presentation of research. See http://www.stanford.edu/dept/undergrad/cgi-bin/drupal_ual/AP_univ_req_PWR_Courses.html.

PWR 2RT. Writing & Rhetoric 2: Stepping Out of the Shadows: Music, Bass Guitar, and the Rhetoric of Revoluti. 4 Units.
Prerequisite: PWR 1. Further work in developing skills in argument and research-based writing, with emphasis on both written and oral/multimedia presentation of research. Analysis of how the emergence of the electric bass in the fifties helped usher in a revolution that challenged commonplace assumptions concerning nationality, race, gender, and sexuality. Exploration of the history of the electric bass as a case study of musical revolutions, focusing on how music revolutions reflect emerging ideologies in any given culture. See http://www.stanford.edu/dept/undergrad/cgi-bin/drupal_ual/AP_univ_req_PWR_Courses.html.

PWR 2RTA. Writing & Rhetoric 2: Postmodernism and the Rhetoric of Uncertainty. 4 Units.
Prerequisite: PWR 1. Further work in developing skills in argument and research-based writing, with emphasis on both written and oral/multimedia presentation of research. Inquiry into major theories of the postmodern and analysis of postmodernism's effect on culture. See http://www.stanford.edu/dept/undergrad/cgi-bin/drupal_ual/AP_univ_req_PWR_Courses.html.

PWR 2RTB. Writing & Rhetoric 2: The Language and Style of Virginia Woolf. 4 Units.
Prerequisite: PWR 1. Further work in developing skills in argument and research-based writing, with emphasis on both written and oral/multimedia presentation of research. See http://www.stanford.edu/dept/undergrad/cgi-bin/drupal_ual/AP_univ_req_PWR_Courses.html.

PWR 2SB. Writing & Rhetoric 2: Writing 'Science': Fact, Fiction, and Everything Between. 4 Units.
Prerequisite: PWR 1. Further work in developing skills in argument and research-based writing, with emphasis on both written and oral/multimedia presentation of research. Analysis of science fiction and popular writing about science and technology as arguments about where we are headed, where we are, who we are, and what we value. See http://www.stanford.edu/dept/undergrad/cgi-bin/drupal_ual/AP_univ_req_PWR_Courses.html.

PWR 2SBA. Writing & Rhetoric 2: The Rhetoric of Human Enhancement. 4 Units.
Prerequisite: PWR 1. Further work in developing skills in argument and research-based writing, with emphasis on both written and oral/multimedia presentation of research. Analysis of science fiction and popular writing about science and technology as arguments about where we are headed, where we are, who we are, and what we value. See http://www.stanford.edu/dept/undergrad/cgi-bin/drupal_ual/AP_univ_req_PWR_Courses.html.

PWR 2SB. Writing & Rhetoric 2: Writing 'Science': Fact, Fiction, and Everything Between. 4 Units.
Prerequisite: PWR 1. Further work in developing skills in argument and research-based writing, with emphasis on both written and oral/multimedia presentation of research. Analysis of science fiction and popular writing about science and technology as arguments about where we are headed, where we are, who we are, and what we value. See http://www.stanford.edu/dept/undergrad/cgi-bin/drupal_ual/AP_univ_req_PWR_Courses.html.

PWR 2SBB. Writing & Rhetoric 2: The Rhetoric of Robots, Cyborgs, Mutants and Other Posthumans. 4 Units.
Prerequisite: PWR 1. Further work in developing skills in argument and research-based writing, with emphasis on both written and oral/multimedia presentation of research. For more information about PWR 2, see https://undergrad.stanford.edu/programs/pwr/courses/pwr-2. For full course descriptions, see https://vcapwr-catalog.stanford.edu. Enrollment is handled by the PWR office.

PWR 2SBC. Writing & Rhetoric 2: Science and Advocacy. 4 Units.
Prerequisite: PWR 1. Further work in developing skills in argument and research-based writing, with emphasis on both written and oral/multimedia presentation of research. For more information about PWR 2, see https://undergrad.stanford.edu/programs/pwr/courses/pwr-2. For full course descriptions, see https://vcapwr-catalog.stanford.edu. Enrollment is handled by the PWR office.

PWR 2SC. Writing & Rhetoric 2: Are We There Yet?: The Rhetoric of Mobility. 4 Units.
Prerequisite: PWR 1. Further work in developing skills in argument and research-based writing, with emphasis on both written and oral/multimedia presentation of research. For more information about PWR 2, see https://undergrad.stanford.edu/programs/pwr/courses/pwr-2. For full course descriptions, see https://vcapwr-catalog.stanford.edu. Enrollment is handled by the PWR office.

PWR 2SCB. WRITING & RHETORIC 2: BODY RHETORIC. 4 Units.
Prerequisite: PWR 1. Further work in developing skills in argument and research-based writing, with emphasis on both written and oral/multimedia presentation of research. For more information about PWR 2, see https://undergrad.stanford.edu/programs/pwr/courses/pwr-2. For full course descriptions, see https://vcapwr-catalog.stanford.edu. Enrollment is handled by the PWR office.
PWR 2SE. Writing & Rhetoric 2: Rhetoric of S. Elbelazi. 4 Units.
Prerequisite: PWR 1. Further work in developing skills in argument and research-based writing, with emphasis on both written and oral/multimedia presentation of research. For more information about PWR 2, see https://undergrad.stanford.edu/programs/pwr/courses/pwr-2. For full course descriptions, see https://vcapwr-catalog.stanford.edu. Enrollment is handled by the PWR office.

PWR 2SG. Writing & Rhetoric 2: Bodies of Knowledge: The bodily foundations of human thought and reason. 4 Units.
Prerequisite: PWR 1. Further work in developing skills in argument and research-based writing, with emphasis on both written and oral/multimedia presentation of research. See http://www.stanford.edu/dept/undergrad/cgi-bin/drupal_ual/AP_univ_req_PWR_Courses.html.

PWR 2SGA. Writing & Rhetoric 2: Lie Detection and the Social Functions of Deception. 4 Units.
Prerequisite: PWR 1. Further work in developing skills in argument and research-based writing, with emphasis on both written and oral/multimedia presentation of research. See http://www.stanford.edu/dept/undergrad/cgi-bin/drupal_ual/AP_univ_req_PWR_Courses.html.

PWR 2SH. Writing & Rhetoric 2: The Ugly American: Tourism and the Rhetoric of Power. 4 Units.
Prerequisite: PWR 1. Further work in developing skills in argument and research-based writing, with emphasis on both written and oral/multimedia presentation of research. Analysis of the Ugly American in aesthetics and culture, in films and novels, tourist locations and business conferences, to illuminate America's complex role in the world. See http://www.stanford.edu/dept/undergrad/cgi-bin/drupal_ual/AP_univ_req_PWR_Courses.html.

PWR 2SI. Writing & Rhetoric 2: The Rhetoric of Privilege. 4 Units.
Prerequisite: PWR 1. Drawing from academic articles, newspaper and magazine stories, social media, television, and film, we will examine rhetoric in moments like the Rio Olympics to bring to the forefront the privilege that lies beneath. We will analyze various forms of privilege and their intersections, from race and gender to socioeconomic class, sexual orientation, citizenship, physical ability, and so on. We will also scrutinize our own privilege as part of the Stanford community. For more information about PWR 2, see https://undergrad.stanford.edu/programs/pwr/courses/pwr-2. For full course descriptions, see https://vcapwr-catalog.stanford.edu. Enrollment is handled by the PWR office.

PWR 2SL. Writing & Rhetoric 2: Got Ads: Visual Design in Print Advertising. 4 Units.
Prerequisite: PWR 1. Further work in developing skills in argument and research-based writing, with emphasis on both written and oral/multimedia presentation of research. Introduction to the rhetorical interplay of visuals, text, and design layout in print advertising, and narrative, classificatory, and dynamic patterns in print advertisement campaigns. Culminates in design and presentation of an original ad campaign. See http://www.stanford.edu/dept/undergrad/cgi-bin/drupal_ual/AP_univ_req_PWR_Courses.html.

PWR 2SLA. Writing & Rhetoric 2: Information Design: The Visual Language of Graphic Communication. 4 Units.
Prerequisite: PWR 1. Further work in developing skills in argument and research-based writing, with emphasis on both written and oral/multimedia presentation of research. See http://www.stanford.edu/dept/undergrad/cgi-bin/drupal_ual/AP_univ_req_PWR_Courses.html.

PWR 2SM. Writing & Rhetoric 2: Dirty, Pretty Things: The Rhetoric of Objects and Objectification. 4 Units.
Prerequisite: PWR 1. Further work in developing skills in argument and research-based writing, with emphasis on both written and oral/multimedia presentation of research. Study of objects and objectification, from the relationships shared by cultures, objects, and people to how human beings have been objectified through colonialism, enslavement, sex-trafficking, and organ trade. Material objects discussed in terms of staging, collecting, design, location, inheritance, and cultural meaning. Service Learning Course (certified by Haas Center). See http://www.stanford.edu/dept/undergrad/cgi-bin/drupal_ual/AP_univ_req_PWR_Courses.html.

PWR 2SMA. Writing & Rhetoric 2: Love and Longing in Bombay: Romance and Rebellion in Indian Film. 4 Units.
Prerequisite: PWR 1. Further work in developing skills in argument and research-based writing, with emphasis on both written and oral/multimedia presentation of research. See http://www.stanford.edu/dept/undergrad/cgi-bin/drupal_ual/AP_univ_req_PWR_Courses.html.

PWR 2SN. Writing & Rhetoric 2: Rhetoric of Activism. 4 Units.
Prerequisite: PWR 1. This course examines the role of rhetoric in discussions surrounding political inactivity as well as the burgeoning activism of today. Quintessential to our investigation of the rhetorical modes of activism is our exploration of varied and often contesting definitions of "democracy" and "civic engagement." For more information about PWR 2, see https://undergrad.stanford.edu/programs/pwr/courses/pwr-2. For full course descriptions, see https://vcapwr-catalog.stanford.edu. Enrollment is handled by the PWR office.

PWR 2SPA. Writing & Rhetoric 2: Other Selves: The Art & Science of Friendship. 4 Units.
Prerequisite: PWR 1. Further work in developing skills in argument and research-based writing, with emphasis on both written and oral/multimedia presentation of research. See http://www.stanford.edu/dept/undergrad/cgi-bin/drupal_ual/AP_univ_req_PWR_Courses.html.

PWR 2SPB. Writing & Rhetoric 2: Hope, Health, and Healing: The Rhetoric of Medicine. 4 Units.
Prerequisite: PWR 1. Further work in developing skills in argument and research-based writing, with emphasis on both written and oral/multimedia presentation of research. For more information about PWR 2, see https://undergrad.stanford.edu/programs/pwr/courses/pwr-2. For full course descriptions, see https://vcapwr-catalog.stanford.edu. Enrollment is handled by the PWR office.

PWR 2SS. Writing & Rhetoric 2: Mass Audiences and Modern Communication. 4 Units.
Prerequisite: PWR 1. Further work in developing skills in argument and research-based writing, with emphasis on both written and oral/multimedia presentation of research. For more information about PWR 2, see https://undergrad.stanford.edu/programs/pwr/courses/pwr-2. For full course descriptions, see https://vcapwr-catalog.stanford.edu. Enrollment is handled by the PWR office.

PWR 2SSA. Writing & Rhetoric 2: Rhetoric of Reality Culture. 4 Units.
Prerequisite: PWR 1. Further work in developing skills in argument and research-based writing, with emphasis on both written and oral/multimedia presentation of research. See http://www.stanford.edu/dept/undergrad/cgi-bin/drupal_ual/AP_univ_req_PWR_Courses.html.
PWR 2SSB. Writing & Rhetoric 2: Superfans and Scholars: Writing Fan Culture. 4 Units.
Prerequisite: PWR 1. Further work in developing skills in argument and research-based writing, with emphasis on both written and oral/ multimedia presentation of research. For more information about PWR 2, see https://undergrad.stanford.edu/programs/pwr/courses/pwr-2. For full course descriptions, see https://vcapwr-catalog.stanford.edu. Enrollment is handled by the PWR office.

PWR 2ST. Writing & Rhetoric 2: Science, Democracy and Social Media. 4 Units.
Prerequisite: PWR 1. Social media have greatly enlivened and democratized science communication so that it now moves between scientists and various audiences. Scientific content is no longer static, nor is it merely for advanced researchers. Scientists using social media are learning to assess content collaboratively to help provide better science in public communication. One of the particular obligations of university science students is to join the conversation, help review and revise content in the public sphere. Students in this course will actively engage in the evolving world of science communication and practice their scientific writing, research and oral presentation skills. For more information about PWR 2, see https://undergrad.stanford.edu/programs/pwr/courses/pwr-2. For full course descriptions, see https://vcapwr-catalog.stanford.edu. Enrollment is handled by the PWR office.

PWR 2STA. Writing & Rhetoric 2: Ethics and AI. 4 Units.
Prerequisite: PWR 1. Further work in developing skills in argument and research-based writing, with emphasis on both written and oral/ multimedia presentation of research. For more information about PWR 2, see https://undergrad.stanford.edu/programs/pwr/courses/pwr-2. For full course descriptions, see https://vcapwr-catalog.stanford.edu. Enrollment is handled by the PWR office.

PWR 2SU. Writing & Rhetoric 2: Hollywood Bollywood: Rhetoric of India in Global Cinema. 4 Units.
Prerequisite: PWR 1. Further work in developing skills in argument and research-based writing, with emphasis on both written and oral/ multimedia presentation of research. Exploration of how the rhetoric of India is constructed for an international audience through films and how such representations have coincided with India’s recent economic success to give rise to a new trend in global popular culture. See http://www.stanford.edu/dept/undergrad/cgi-bin/drupal_ual/AP_univ_req_PWR_Courses.html.

PWR 2SW. Writing & Rhetoric 2: Propaganda of World War II: Strategies of Persuasion. 4 Units.
Prerequisite: PWR 1. Further work in developing skills in argument and research-based writing, with emphasis on both written and oral/ multimedia presentation of research. Through work with the Hoover Archives, exploration of how written, visual, and film sources were used by a variety of countries to influence their citizens during WWII. Topics include the rhetoric of eugenics, political speeches, war posters, and how advertising during WWII pursued clear agendas to support government goals. See http://www.stanford.edu/dept/undergrad/cgi-bin/drupal_ual/AP_univ_req_PWR_Courses.html.

PWR 2TB. Writing & Rhetoric 2: Hip Hop, Orality, and Dialect Diversity. 4 Units.
Prerequisite: PWR 1. Further work in developing skills in argument and research-based writing, with emphasis on both written and oral/ multimedia presentation of research. For more information about PWR 2, see https://undergrad.stanford.edu/programs/pwr/courses/pwr-2. For full course descriptions, see https://vcapwr-catalog.stanford.edu. Enrollment is handled by the PWR office.

PWR 2TS. Writing & Rhetoric 2: The Rhetoric of the Experiment. 4 Units.
Prerequisite: PWR 1. Further work in developing skills in argument and research-based writing, with emphasis on both written and oral/ multimedia presentation of research. See http://www.stanford.edu/dept/undergrad/cgi-bin/drupal_ual/AP_univ_req_PWR_Courses.html.

PWR 2TC. Writing & Rhetoric 2: All the Feels: The Rhetoric of Emotion. 4 Units.
Prerequisite: PWR 1. Further work in developing skills in argument and research-based writing, with emphasis on both written and oral/ multimedia presentation of research. For more information about PWR 2, see https://undergrad.stanford.edu/programs/pwr/courses/pwr-2. For full course descriptions, see https://vcapwr-catalog.stanford.edu. Enrollment is handled by the PWR office.

PWR 2VK. Writing & Rhetoric 2: Framing Reality: The Rhetoric of Documentaries. 4 Units.
Prerequisite: PWR 1. Further work in developing skills in argument and research-based writing, with emphasis on both written and oral/ multimedia presentation of research. For more information about PWR 2, see https://undergrad.stanford.edu/programs/pwr/courses/pwr-2. For full course descriptions, see https://vcapwr-catalog.stanford.edu. Enrollment is handled by the PWR office.

PWR 2WG. Writing & Rhetoric 2: All That Jazz: The Rhetoric of American Musical Theater. 4 Units.
Prerequisite: PWR 1. Building on a series of written assignments and oral presentations that culminate in a major research project, we'll explore the conventions and strategies that define the genre of American musical theater, analyzing how contemporary musicals mirror, revise, and even subvert these traditional rules. Watching musicals on film, reading reviews by theater critics, and attending a local production, we'll examine a range of cultural arguments made by American musicals. For more information about PWR 2, see https://undergrad.stanford.edu/programs/pwr/courses/pwr-2. For full course descriptions, see https://vcapwr-catalog.stanford.edu. Enrollment is handled by the PWR office.

PWR 2WS. PWR 2 Studio. 1 Unit.
The PWR 2 Studio is designed for multilingual and/or international student writers and is taken concurrently with PWR 2. The Studio provides students an opportunity to work with other multilingual students and an instructor with a background in second language writing and speaking to develop writing habits and oral presentation strategies to support their work in PWR 1 and other communication contexts. Please see https://undergrad.stanford.edu/programs/pwr/courses/pwr-2/pwr-writing-studio for more information. Prerequisite: Application. Corequisite: PWR 2.

PWR 2XS. Writing & Rhetoric 2: Designing Memorials: Building Rhetoric into Commemoration. 4 Units.
Further work on developing writing. Analysis and research-based argument, writing for a range of audiences and in varied disciplinary contexts. Workshops and individual conferences. May be repeated for credit. Prerequisite: first two levels of the writing requirement or equivalent transfer credit.

PWR 5. Independent Writing. 1-5 Unit.
Individual writing project under the guidance of a PWR instructor. May be repeated for credit. Prerequisite: first two levels of the writing requirement or equivalent transfer credit.

PWR 6. Writing Workshop. 1-3 Unit.
Writing workshop for collaborative, group, and individual projects guided by a specific theme or genre.
PWR 6ASB. ASB 2016-17: Redefining Stem. 1 Unit.
Redefining STEM is an Alternative Spring Breaks course and trip organized through the Haas Center. This class aims to examine STEM as a social issue through four main intersections: culture/history of STEM, STEM education, science communication, and corporate science & service. See http://asb.stanford.edu for more information.

PWR 6LSP. PWR 6 Leland Scholars Program: Academic Writing and Argument. 1 Unit.
What does it mean to write effectively in today’s culture? How do we best persuade others in the different contexts situations that we encounter each day? How can we argue effectively about ideas that matter to us, whether in the classroom, with friends, or in broader social contexts? These questions form the basis for this course, which focuses on providing an introduction to rhetorical thinking, college-level research, academic writing, and crafting well-reasoned arguments.

PWR 6VT. Writing in the University: Debates about the Politics and Technologies of Journalism. 3 Units.
Lately, journalism has been in the news: every day we see or hear a new story about problems with journalism and the news media from charges of biased coverage to fake news circulating on Facebook. Yet, push alerts from news apps and social media also shape our daily conversations. In this class, we will investigate the news industry, examining the challenges faced by journalists today and emerging new forms of digital journalism. We will focus on the political, economic and technological forces that have shaped the writing and rhetoric of journalists. Students might explore debates such as fake news, bias and objectivity; partisanship and polarization; or polling and political coverage. We start by writing an analytical essay about multimedia reporting, move into writing about research regarding a topic of your choice, and close by sharing research in oral presentations. At each step, we work together as a group, doing workshops, engaging in discussion, and collaborating in peer review. Our research projects will provide the opportunity to engage with recent scholarship and stake out your own positions on the future of journalism.

PWR 91. Intermediate Writing. 3 Units.
For students who have completed the first two levels of the writing requirement and want further work in developing writing abilities, especially within discipline-specific contexts and nonfiction genres. Individual conferences with instructor and peer workshops. Prerequisite: first two levels of the writing requirement or equivalent transfer credit. For topics, see http://www.stanford.edu/dept/undergrad/cgi-bin/drupal_pwr/advanced_pwr.

PWR 91B. Intermediate Writing: Digital Rhetoric, New Media, and Transformations in Writing. 3 Units.
Writing operates in multiple modes (word, image, sound) in the new media environment. Examples of texts - invention, drafting, revision, and communication - governed by the evolving conditions of a new, digital rhetoric. For students who have completed the first two levels of the writing requirement and want further work in developing writing abilities, especially within discipline-specific contexts and nonfiction genres. Individual conferences with instructor and peer workshops. Prerequisite: first two levels of the writing requirement or equivalent transfer credit. For more information, see http://www.stanford.edu/dept/undergrad/cgi-bin/drupal_pwr/advanced_pwr.

PWR 91C. Intermediate Writing: The Stanford Daily Show. 3 Units.
Class will study fake news programs such as the Daily Show, the Colbert Report and the Onion, and will produce The Stanford Daily Show, our own version of a fake news program. For students who have completed the first two levels of the writing requirement and want further work in developing writing abilities, especially within discipline-specific contexts and nonfiction genres. Individual conferences with instructor and peer workshops. Prerequisite: first two levels of the writing requirement or equivalent transfer credit. For more information, see http://www.stanford.edu/dept/undergrad/cgi-bin/drupal_pwr/advanced_pwr.

PWR 91CG. Intermediate Writing: Science and Technology Writing for Popular Audiences. 3 Units.
Whether you're a fuzzy or a techie, chances are you've had to explain the content of the classes you've taken to outside audiences. You've had to explain to your parents how your/their tuition dollars are at work, or you've advocated for your well-rounded background during a job interview. Your access to Stanford has granted you a certain expert label, even if it doesn't always feel that way. This course leverages your growing expertise by introducing you to writing styles and genres that will allow you to communicate your technical interests to a non-expert, or popular, audience. We'll talk about stylistic points including story ledes and anecdotes, metaphor, and organizing familiar and non-familiar language in our writing. We'll also experiment with different genres that accomplish these translation goals by experimenting with writing abstracts, journalism pieces, provocative podcasts, first-person narratives, visual essays, and creative non-fiction essays. Our ultimate goal will be to not only better understand these styles and genres in order to communicate more effectively with a wide variety of audiences, but to also seek publication in local newspapers, blogs, and sources such as Salon, Slate, The Huffington Post, The Atlantic, and even Wired or Radiolab.

PWR 91CL. Intermediate Writing: Self & Science. 4 Units.
"Self & Science" mines the intersection of memoir and science writing. In this advanced experimental writing course, students will read a selection of essays by writers including Lewis Thomas, Oliver Sacks, Annie Dillard, and Mark Doty, which illustrate the shared intellectual foundation in observation of scientific and poetic inquiry. Building on these readings, students will be challenged to produce an experimental essay that transgresses genre boundaries in the service of considering how personal reflection can narrate researched discoveries. Over the course of the quarter, students are invited to bolster their overall communication acumen, enhance their ability to share valuable discoveries beyond the confines of their major discipline, and practice the difficult bliss of engaging a discerning public audience. Click here for course video and full description: https://undergrad.stanford.edu/programs/pwr/courses/advanced-courses/self-science.

PWR 91CW. Intermediate Writing: Seeing is Believing. 4 Units.
In this course, students will study and practice techniques and rhetorics of data visualization based on principles of rhetorical history, visual rhetorics and graphic design as well as cognitive science, design thinking, and other disciplines that inform critical conversations around information display and data visualization. For more information visit https://undergrad.stanford.edu/programs/pwr/courses/additional-elective-courses/seeing-is-and-believing-rhetoric-big-data-visualization.

PWR 91D. Intermediate Writing: Your American Life. 3 Units.
In this course, you will read and listen to some of the most moving and insightful pieces of the last decade, explore the important differences between print and oral storytelling, and then script and record your own full-length audio piece. Along the way, we will explore many craft elements that apply equally to print and audio pieces. You will learn, for example, how to organize your material, choose an effective structure, blend dramatization and reflection, ground insights in concrete scenes, create a strong narrative arc, and manage elements such as characterization, description, and dialogue. We will also, of course, explore craft elements unique to the audio form and you will learn how to use your voice and other sonic elements to craft the kind of piece you might hear on This American Life. n Prerequisite: first two levels of the writing requirement or equivalent transfer credit. For more information, see http://www.stanford.edu/dept/undergrad/cgi-bin/drupal_pwr/advanced_pwr.
PWR 91E. Intermediate Writing: The Oral Tradition: Myth, Folklore, and Fairy Tale. 3 Units.

Contemporary storytelling covers a variety of media - from movies to novels, theatre and beyond. What this course offers is an in-depth study of the roots of that practice - the oral tradition. Over the course we will explore many different motifs and structures that arise in the oral tradition, myth, folklore and fairy tale. What universal themes do we detect, and what separates the progression of a pacific north west Trickster story from an Arthurian romance? Why is it that in the early twenty first century many of our most acclaimed art forms carry narrative forms that are thousands of years old? Star Wars, Lord of the Rings and the recent broadway show Jerusalem, all follow scenic progressions informed by myth. The first encounter with the story will be an oral narrative - the myth told unscripted in the classroom. The stories, which range from the Arthurian romance Parzival to Trickster folk tales, will be told in several sections - with a running exegesis and student response alongside. Many of these stories are now transcripts and have become works of literature. We will explore both the complementary aspects of this development, and areas of tension. During the course each student will embark on a project that demonstrates a thorough understanding of the topics covered, and utilizes those elements in their wider practice of writing and rhetoric.

PWR 91EC. Intermediate Writing: Farmers, Scientists, & Activists: Public Discourse of Food Economies. 4 Units.

What are the possibilities in rethinking our food, the way we talk about it, the way we grow it, and the way we eat it? In this course, you will be paired with local organizations concerned with food economies, such as food activists, food banks, farmers, and farm collectives, to collaboratively draft and produce writing specific to the client. You will analyze and respond to a variety of professional writing situations, and practice project management, focusing on benchmarking and deliverables. The end result will be a multimodal, collaboratively-produced document or set of documents you can add to your public-facing portfolios. Students taking this courses as part of the Notation in Science Communication can include their final project in their NSC e-portfolio. This course fulfills the advanced PWR requirement for the Notation in Science Communication (NSC). Prerequisite: first two levels of the writing requirement or equivalent transfer credit. For video course description, see https://undergrad.stanford.edu/programs/pwr/courses/advanced-courses/farmers-scientists-activists-public-discourse-food-economies. (Cardinal Course certified by the Haas Center).

PWR 91EE. Intermediate Writing: Saving Lives with Picture Books. 4 Units.

Want to help improve the health of mothers and young children in Bangladesh by creating picture books? This is your chance. (No artistic skills required.) You and your classmates will collaboratively create at least one original picture book designed to communicate information about child stimulation, nutrition, water sanitation, hygiene, the dangers of lead, and healthy ways of thinking. You’ll study the genre of the picture book, explore the culture of Bangladesh, and consult with a team of Stanford-led researchers to create at least one picture book. You’ll pitch story ideas, create storyboards and dummies, and revise and edit in light of feedback from the team in Bangladesh, as well as some of the mothers participating in the study.

PWR 91EP. Intermediate Writing: Communicating Climate Change: Navigating the Stories from the Frontlines. 4 Units.

In the next two decades floods, droughts and famine caused by climate change will displace more than 250 million people around the world. In this course students will develop an increased understanding of how different stakeholders including scientists, aid organizations, locals, policy makers, activists, and media professionals communicate the climate change crisis. They will select a site experiencing the devastating effects and research the voices telling the stories of those sites and the audiences who are (or are not) listening. Students might want to investigate drought-ridden areas such as the Central Valley of California or Darfur, Sudan; Alpine glaciers melting in the Alps or in Alaska; the increasingly flooded Pacific islands; the hurricane ravaged Gulf Coast, among many others. Data from various stakeholders will be analyzed and synthesized for a magazine length article designed to bring attention to a region and/or issue that has previously been neglected. Students will write and submit their article for publication. For students who have completed the first two levels of the writing requirement and want further work in developing writing abilities, especially within discipline-specific contexts and nonfiction genres. Individual conferences with instructor and peer workshops. Prerequisite: first two levels of the writing requirement or equivalent transfer credit. For more information, see https://undergrad.stanford.edu/programs/pwr/explore/notation-science-writing.

Same as: EARTHSYS 154

PWR 91F. Finding Your Story. 3 Units.

Life challenges us to become aware of the stories that shape us—family stories, cultural mythologies, even popular movies, television shows, and songs—and then create and live our own story. We face this challenge throughout our lives but perhaps most acutely as we move into adulthood; this is the period when we most need to become conscious of stories and their power, to gather wisdom, practices, and resources for finding our own story. This class, designed with seniors in mind, will illuminate and explore these resources and give you the opportunity to reflect deeply, in discussion and writing, on what truly calls to you in this life. We will engage with some of the world’s great stories—myths, parables, teaching tales, modern fiction, even aphorisms, koans, and riddles. In them we can find both elements that resonate with our own story and provocations that help us unearth and cultivate our native gifts—the genius in each of us. We will look at short excerpts from masterworks and myths from around the world, all voices in the largest conversation we have as humans, the one that asks: who am I? why am I here? what truly matters? how can I be happy? Together we will investigate how these stories, and stories like them, can be used to help us find our own story. Students in this class will have a special opportunity to meet personally with poet Billy Collins and singer Aimee Mann when they visit campus in April. Does not fulfill NSC requirement. For students who have completed the first level of the writing requirement and want further work in developing writing abilities, especially within discipline-specific contexts and nonfiction genres. Individual conferences with instructor and peer workshops. Prerequisite: first level of the writing requirement or equivalent transfer credit. For more information, see http://www.stanford.edu/dept/undergrad/cgi-bin/drupal_pwr/advanced_pwr.

PWR 91JS. Intermediate Writing: Stanford Science Podcast. 4 Units.

In this course, students will explore how podcasts can be used as a tool for effective science communication. Through a series of workshops and guest speakers, students in this course will learn the necessary journalistic and technical skills to produce high quality podcast episodes, from interviewing and storytelling to audio editing and digital publishing. Podcast episodes will highlight the cutting edge research being done at Stanford, and students will choose specific stories based on their own interests, from earth sciences to public health to big data. Final podcast episodes will be published on iTunes. Same as: EARTHSYS 157
PWR 91KD. Intermediate Writing: Scripting Entertainments. 4 Units.

In its short time on the planet, youtube videos have created their very own viral (and lucrative) culture. But what if the power of internet distribution could be paired with the power of good substantial storytelling? What if the content could be more socially stirring and powerful than "this is me doing crazy adventures" or "this is me pranking someone" or "this is me eating $14 avocado toast in PA"? In this seminar, we first break down the various codes and generic features of currently popular vlogs, then apprentice to current scripting techniques being used by playwrights (Anna Deavere Smith, Suzan-Lori Parks) and screenwriters on shows from Hulu (East Los High), and Prime (Frankenstein Chronicles), then finally turn our hand to the scripting, rehearsing, shooting, and production of our very own 1-3 minute videos. Our goal is to develop the critical, creative, and digital tools to make effective and engaging scripted short videos for the telling of our current stories, for the destabilization of dominant cultural stories, and for the re-stabilization of the two in potent remix. Same as: for a Better YouTube

PWR 91KS. Intermediate Writing: Design Thinking and Science Communication. 4 Units.

Effective communication of expert knowledge in the sciences to non-specialist audiences. Project-based work on a range and variety of communication challenges, contexts, and media. For students who have completed the first two levels of the writing requirement and want further work in developing writing abilities, especially within discipline-specific contexts and nonfiction genres. Individual conferences with instructor and peer workshops. Prerequisite: first two levels of the writing requirement or equivalent transfer credit. For more information, see https://undergrad.stanford.edu/programs/pwr/explore/notion-science-writing.

PWR 91KSA. Intermediate Writing: Storytelling and Science. 4 Units.

What is story? What is storytelling? And why would storytelling be crucial for science communication? In this class we will develop your Story IQ: we will learn how humans evolved to be the storytelling animal, how stories shape our lives, and why and how science communication needs storytelling in order to be relevant to public audiences. We’ll move from looking at story architecture, to critiquing story structures (and stories) in science communications, and then to creating compelling stories of our own that communicate and/or correct science research or discovery. For course video and full description, visit https://undergrad.stanford.edu/programs/pwr/courses/additional-elective-courses/science-and-storytelling.

PWR 91KT. Intermediate Writing: Game Set Match: Shaping Publics to Shape Movements. 4 Units.

The success of a movement is never the work of one individual. In this course, students will investigate the specific case of Los Alamos scientist Wen Ho Lee and the media advocacy that aided in his release from prison. We will then analyze the role the public and news media frequently must play in the success of a cause, ultimately developing a website that publishes resources and interventions including students own digital media that moves a civil rights issue of their choice. For course video and full description, visit https://undergrad.stanford.edu/courses/additional-elective-courses/game-set-match-shaping-publics-shape-movements.

PWR 91MC. Intermediate Writing : Activist Rhetoric. 4 Units.

How do activists effectively strategize for social change? In this hands-on approach to studying activism and social justice issues, students will encounter new methods for mass communication, collaboration, and self-inquiry. First, we will consider how activists address practical problems in a variety of contexts, from protest movements to direct action, political lobbying to philanthrocapitalism, from Black Lives Matter to immigration activists. We will visit Stanford Special Collections to find inspiration in the Huey P. Newton Collection—the archive of the Black Panther Party. To inform these experiences, we will read and analyze texts by the Combahee River Collective, Angela Davis, Judith Butler, Fred Moten, and Jackie Wang, as well as inviting several activists to visit our classroom. Through collaborative and creative coursework, students will gain experience in intersectional thinking, community organizing, and collective action by conducting teach-ins, writing their own social justice manifesto, and planning a final campus-wide action. This course is part of the PWR advanced elective track in Social and Racial Justice (SRJ).

PWR 91NSC. Intermediate Writing: Introduction to Science Communication. 4 Units.

With the growing impact of science and technology on our society, the emphasis on communicating that science well has never been greater. But what is effective communication? How can you be a better connected with the individuals and/or organizations that interest you. nnWe will practice several pragmatic techniques for building our own self-created information will rise to the top. Through learning the theories, tools, and techniques behind digital image management, this class will help prepare you for curating your digital self. In so doing, we can get better connected with the individuals and/or organizations that interest us. nnWe will practice several pragmatic techniques for building our own personal ePortfolio (i.e. a website). Through participating in hands-on activities, storytelling exercises, and in-class discussions, you will have the opportunity to enact what we’ve learned and to experiment with different forms of expressing yourself online.

PWR 91OD. Creating Your Digital Story: Learn How to Build Your Online Identity and Why it Matters. 3 Units.

Have you ever Googled yourself? If so, what information about you rises to the top? A picture of you in your band uniform from your high school? A poem you wrote and published on your Tumblr? Maybe your scores from a 5K you ran last year? might seem like you don’t have much control over what you see about yourself in a Google search, but the fact is, you do. The more that you create your own content, the more that your self-created information will rise to the top. Through learning the theories, tools, and techniques behind digital image management, this class will help prepare you for curating your digital self. In so doing, we can get better connected with the individuals and/or organizations that interest us. nnWe will practice several pragmatic techniques for building our own personal ePortfolio (i.e. a website). Through participating in hands-on activities, storytelling exercises, and in-class discussions, you will have the opportunity to enact what we’ve learned and to experiment with different forms of expressing yourself online.

PWR 91RS. Intermediate Writing: Communicating Bioinformation. 3 Units.

Effective communication of expert knowledge in the sciences to non-specialist audiences. Project-based work on a range and variety of communication challenges, contexts, and media. For students who have completed the first two levels of the writing requirement and want further work in developing writing abilities, especially within discipline-specific contexts and nonfiction genres. Individual conferences with instructor and peer workshops. Prerequisite: first two levels of the writing requirement or equivalent transfer credit. For more information, see https://undergrad.stanford.edu/programs/pwr/explore/notion-science-writing.
PWR 91S. Intermediate Writing: Communicating Science. 3 Units.
Effective communication of expert knowledge in the sciences to non-specialist audiences. Project-based work on a range and variety of communication challenges, contexts, and media. For students who have completed the first two levels of the writing requirement and want further work in developing writing abilities, especially within discipline-specific contexts and nonfiction genres. Individual conferences with instructor and peer workshops. Prerequisite: first two levels of the writing requirement or equivalent transfer credit. For more information, see http://www.stanford.edu/dept/undergrad/cgi-bin/drupal_pwr/advanced_pwr.

PWR 91SP. Intermediate Writing: Doctors’ Stories: The Rhetoric of Illness and Healing. 4 Units.
While medicine is a science that relies on meticulous research and professional protocols, it is also full of characters, conflicts, scenes, dialogues, and resolutions; in other words, stories. This course explores why we must value communication in medicine and how narratives mediate that communication. During the quarter, you will pursue independent research on a topic of your choice in the health sciences and practice interviewing experts as well as writing accurate and engaging science journalism in a number of genres: the story pitch, the news story, and the profile. Your final project will be a research-based digital magazine story coached by the Stanford Storytelling Project.

PWR 91TB. Intermediate Writing: Being ____ at Stanford. 4 Units.
In this course, we will use two central methods autoethnography, which studies ourselves as participants in cultures; and institutional research, into the archives of Stanford to theorize ourselves as part of Stanford’s past, present, and future. Paying special attention to our reading and writing practices, we will use autoethnographic writing prompts to better understand our own identities and experiences, and archival and ethnographic research to investigate specific institutions, events, or practices at Stanford. Ultimately, students will produce a major final project (20-25 pages, 6-10 audiovisual minutes, an installation) that integrates their autoethnographic findings (about you) with their institutional findings (about Stanford). This course is an opportunity to better understand yourself, your university, and the politics of language.

PWR 99A. Portfolio Preparation I. 1 Unit.
A 1-unit course introducing ePortfolios and folio thinking for students in the Notation in Science Communication (NSC). The course will assist students in designing a rhetorical ePortfolio and in selecting and reflecting on writing samples that represent student learning in science communication. This is the first of a two-part ePortfolio requirement for the NSC. For more information, see https://undergrad.stanford.edu/programs/pwr/explore/notation-science-writing.

PWR 99B. Portfolio Preparation II. 2 Units.
A 2-unit culminating course on ePortfolios for students in the Notation in Science Communication (NSC). In this course, students will continue building, revising, and editing a portfolio of documents, slides, and videos that will demonstrate development as a science communicator. This is the second of a two-part ePortfolio requirement for the NSC. For more information, see https://undergrad.stanford.edu/programs/pwr/explore/notation-science-writing.