PROGRAM IN WRITING & RHETORIC (PWR)

PWR 191. Advanced Writing. 3 Units.
Open to undergraduates and graduate students. Crafting nonfiction prose in a range of genres. Focus is on the relationship of genre and form; attention to developing stylistic versatility. Individual conferences with instructor. Prerequisite: first two levels of the writing requirement or equivalent transfer credit.

PWR 192. Projects in Research, Writing, and Rhetoric. 1-5 Unit.
Advanced work on research projects, early drafts of theses, proposals. Shared work, discussions, and examination of methods, rhetorics, and styles in all disciplines. May be repeated for credit. Prerequisite: first two levels of the writing requirement or equivalent transfer credit.

PWR 193. Writing the Honors Thesis. 1-5 Unit.
For students from all majors in the process of writing an honors thesis. Review of key elements of thesis process, including literature reviews, structure, argumentation, style, and documentation. Group and individual workshops. Prerequisite: first two levels of the writing requirement or equivalent transfer credit.

PWR 194. Topics in Writing and Rhetoric. 4 Units.
Understanding rhetoric as readers and interpreters of texts and to develop skills as writers and speakers. Prerequisite: first two levels of the writing requirement or equivalent transfer credit. For topics, see http://www.stanford.edu/dept/undergrad/cgi-bin/drupal_pwr/advanced_pwr.

PWR 194A. Topics in Writing & Rhetoric: Freedom’s Mixtape: DJing Contemporary African American Rhetorics. 4 Units.
Black music in all its genres, styles and eras has always been about freedom and transformation. About both Black people and the whole society. About the US Black experience, the African continent and the diaspora. These musical forms and the social movements they reflect and help shape are therefore central to the study of African American rhetoric. From overtly translating the ideas of social movements for mass audiences, to capturing the mood of a moment or move, to reflecting and influencing the aesthetics and styles that attend public discourse, to simply being a space where debates get worked out in community, music in Black traditions are as important a space of engagement as political speeches, sermons, websites, or even #BlackTwitter. This course will use Black music and its relationship to both social movements and everyday dialogue and debate to introduce study in African American Rhetoric as a field of study.
Same as: AFRICAAM 194

PWR 194AB. Topics in Writing & Rhetoric: Drawn from Life: The Power of True Stories in Autobio Comics. 3-4 Units.
The most impactful, fantastical stories often come not from fiction but from our own richly diverse lives. In this course you will explore autobiographical comics as a form of personal narrative ideally suited for communicating purposeful messages about culture, identity, and experience. We will embark on an immersive journey through comics in which authors tell their own true stories with rhetorical purpose, such as revealing the nuances of cultural identity, illuminating the experiences of marginalized communities or perspectives, and/or promoting advocacy or change. You will engage in deep analysis of how these comics reveal and help create the rhetorical practices of particular cultural communities. No drawing experience or expertise is required. For more information see https://undergrad.stanford.edu/programs/pwr/courses/additional-elective-courses-writing-and-rhetoric.

PWR 194A. Topics in Writing & Rhetoric: Contemporary Black Rhetorics: Black Twitter and Black Digital Cultures. 4 Units.
Does not fulfill NSC requirement. This course will examine Black engagements with digital culture as sites for community building, social action and individual and collective identity formation. By studying phenomena like #BlackTwitter, memes, Vine, selfie culture, blogging, "social watching," and more, we will explore how Black technology use addresses questions like identity performance and expression, hyper visibility and invisibility of Black lives, Black feminisms, misogyny and Black women/femme leadership in social movements, the roles and influence of Black Queer cultures online, and social activism and movements in online spaces. nnFrom #YouOKSis, #BlackLivesMatter and #AfroLatinidad to the Clapback, roasts and "reads," we will work from the serious to the silly, from individuals to collectives, from activism to everyday life, and from distinct Black cultures to diasporic connections and exchange. Participants in the course will create a social media autobiography, a "reading" of a Black cultural practice or phenomenon online, host an online discussion, and prepare a pitch for a longer research project they might pursue as a thesis or an ongoing study. Bring your GIFs, memes, and emoji, and a willingness to be in community both online and off for this new course! Prerequisite: first level of the writing requirement or equivalent transfer credit. For topics, see https://undergrad.stanford.edu/programs/pwr/courses/advanced-pwr-courses.
Same as: AFRICAAM 194

PWR 194AV. Topics in Writing & Rhetoric: True Stories in Autobio Comics. 3-4 Units.

PWR 194BR. Topics in Writing & Rhetoric: The Rhetoric of Health and Medicine. 4 Units.
This course will aim to give students a foundation in the rhetoric of health and medicine across major stakeholders, researchers, government, institutions, doctors, patients, journalists, and a general public obsessed with health and wellness. For example, we will analyze key theories of how medical breakthroughs, from Foucault’s Birth of the Clinic to Rita Charon’s Narrative Medicine: Honoring the Stories of Illness. We will also investigate how patients make sense of their illnesses through art and memoirs, how doctors are trained in an empathetic bedside manner, and the rhetoric of medical breakthroughs. From this foundation, students will choose an issue to tackle in their own research projects, from the politicization of Planned Parenthood and women’s healthcare, to the experience of trans patients seeking care, to the rhetoric of access and health insurance. Prerequisite: completion of WR-1 & WR-2 req or permission of instructor. For full description, see https://undergrad.stanford.edu/programs/pwr/courses/additional-elective-courses/rhetoric-health-and-medicine.
PWR 194CW. Brave New Worlds: An Introduction to (De)colonial Rhetorics. 4 Units.

Since the time of Columbus, colonial agendas and policies have engendered their own rhetorics of justification and explanation. After all, European modernism began with the encounter of the New World, and European own identity was forged in the process of Latinization of the Western Hemisphere. In response, decolonialism rose as a rich intellectual critique in the late 1990s in South America and the Caribbean. Decolonial rhetorical traditions stand in a unique position vis-à-vis the development of modernity, colonialism, racialized identities, the crisis of European reason, and the dawn of globalization. In an era of Trumpism, in which European modernity once again justifies restricting the mobility and freedom of Latinx immigrants, among other ethnic groups, perhaps no other form of intellectual critique seems quite so urgent. This course introduces students to primary decolonial rhetorical texts and asks students to apply these insights to pressing contemporary challenges by practicing deep reading of primary and secondary texts, preparing group presentations, and exploring creative acts of composition with an eye toward imagining brave new worlds and the decolonial rhetorical practices valued therein.

PWR 194DH. Topics in Writing and Rhetoric: Empathy, Ethics, and Compassion Meditation. 4 Units.

Does not fulfill NSC requirement. In this course, we’ll extend this discussion by expanding our thinking about rhetoric as a means of persuasion to consider its relation to empathy: and a mode of listening to and understanding audiences and communities we identify with as well as those whose beliefs and actions can be lethal. We’ll also practice compassion medication and empathetic rhetoric to see how these ethical stances affect us individually and investigate the ways they may and may not be scaled to address social justice more broadly. Finally, with the course readings and discussions in mind, you will explore a social justice issue and create an essay, a workshop, campaign or movement strategy, podcast, vlog, infographic, Facebook group, syllabus, etc. to help move us closer to positive change. Prerequisite: first two levels of the writing requirement or equivalent transfer credit. For topics, see https://undergrad.stanford.edu/programs/pwr/courses/advanced-pwr-courses.

Same as: CSRE 94

PWR 194EP. Topics in Writing & Rhetoric: Introduction to Environmental Justice: Race, Class, Gender and Place. 4 Units.

This course examines the rhetoric, history and key cases of environmental justice while encouraging critical and collaborative thinking, reading and researching about diversity in environmental movements within the global community and at Stanford, including the ways race, class and gender have shaped environmental battles still being fought today. We center diverse voices by bringing leaders, particularly from marginalized communities on the frontlines to our classroom to communicate experiences, insights and best practices. Together we will develop and present original research projects which may serve a particular organizational or community need, such as racialized dispossession, toxic pollution and human health, or indigenous land and water rights, among many others. Prerequisite: PWR 2.

Same as: EARTHSYS 194, ENVRES 223

PWR 194KD. Topics in Writing and Rhetoric: Technology and Human Values. 4 Units.

Pining for a job in Google X but a little afraid of what disrupting the next social system will do to humans when all is said and done? Unsure where the real conversation is happening at Stanford about how to think more carefully and thoughtfully about the tech we are being trained to make? Curious to know what underlying common ground might link fuzzies with techies, humanists with engineers, scientists with philosophers? These are some of the issues we’ll address in this seminar. You will be able to choose your own current topic—drones, tech and medicine, Big Data, Cloud applications, AI and consciousness, cybersecurity, tech and the law—for which you will choose readings and write a seminar paper and then co-lead discussion. The class goals are to know better the ethical value of one’s tech work and research and to be able to express to scientists and non-scientists alike the ways in which this work contributes to the greater human good (beyond strict convenience or short-term profit). Prerequisite: first two levels of the writing requirement or equivalent transfer credit. For topics, see https://undergrad.stanford.edu/programs/pwr/courses/advanced-pwr-courses.

PWR 194KT. Topics in Writing & Rhetoric: The Last Hopi On Earth: The Rhetoric of Entertainment Inequity. 4 Units.

While #OscarsSoWhite brought attention to the Academy’s overwhelmingly White, male membership, the underbelly of the entertainment industry itself is rife with inequitable hiring of not only on-camera and on-stage performers but also directors, writers, and others behind the scenes. While there are several organizations from Racebending.com to the Geena Davis Institute on Gender in Media that seek to usher in more equitable representation, push back against the Industry’s disparate employment practices has been documented for more than fifty years with what many argue is not proportionally positive movement. White males still garner almost half of all theatrical and television roles and represent more than 80% of episodic directors while entertainment hubs Los Angeles and New York City are more than 50% people of color and female. What will it take to attain equity in the entertainment industry? Why does it matter? In this course, students will examine rhetorical issues in promoting, defending, and opposing entertainment industry practices —writing and speaking across genres in persuasive response— and ultimately develop a collaborative 5-year strategic plan to usher in equity. This course is part of the PWR advanced elective track in Social and Racial Justice (SRJ). Prerequisite: first two levels of the writing requirement or equivalent transfer credit. For video course description, see https://undergrad.stanford.edu/programs/pwr/courses/advanced-courses/last-hopi-earth-rhetoric-entertainment-inequity.

Same as: CSRE 194KT

PWR 194MF. Topics in Writing & Rhetoric: In the Margins: Race, Gender and the Rhetoric of Science. 4 Units.

Every day a new headline alerts us to the lack of race and gender diversity in the tech sector in Silicon Valley. At the same time, science and technology are often lauded as objective systems capable of producing color- and gender-blind truths and social good for all of us. This course pushes beyond the headlines and the hashtags to think about the complex relationship between gender, race and science. Together we will research chronically understudied voices and contributions in the history of science and technology and have the opportunity to read and participate in some of the efforts to highlight their stories through a Wikipedia edit-a-thon and final research project. We will also rigorously think through why the historical and current under-representation of women and people of color matters for the questions that are asked, methodologies that are used, and science and technology that is eventually produced. This course fulfills the advanced PWR requirement for the Notation in Science Communication (NSC). Prerequisite: first two levels of the writing requirement or equivalent transfer credit. For topics, see https://undergrad.stanford.edu/programs/pwr/courses/advanced-pwr-courses.
PWR 194NCR. Topics in Writing & Rhetoric: Introduction to Cultural Rhetorics. 4 Units.
All cultures have their own ways of communicating and making meaning through a range of situated rhetorical practices. In this gateway course to the Notation in Cultural Rhetorics, you'll explore the diverse contexts in which these practices are made and continue to be made; learn methodologies for examining their rhetorical production across media and modality; and study situated cultural practices and their historical and current developments.
Same as: CSRE 194NCR

PWR 194SB. Topics in Writing and Rhetoric: Rhetoric of Science. 4 Units.
Understanding rhetoric as readers and interpreters of texts and to develop skills as writers and speakers. Prerequisite: first two levels of the writing requirement or equivalent transfer credit. For topics, see https://undergrad.stanford.edu/programs/pwr/courses/advanced-pwr-courses.

PWR 194SS. Topics in Writing & Rhetoric: Making Rhetoric Matter: Human Rights at Home. 4 Units.
'Human rights' often sounds like it needs defending in far-off places: in distant public squares where soldiers menace gatherings of citizens, in dark jails where prisoners are tortured for their politics, in unknown streets where gender inequality has brutal consequences. But Bryan Stevenson, a lawyer fighting for social and racial justice in the jails of Alabama, proposes that we try 'proximity': that we get close to the injustices that are already close to us. This class thus takes human rights as a local issue, focusing on how terms like 'human' and 'rights' are interpreted on our campus and in our neighborhoods, cities, and region. Instead of a traditional human rights policy framework, we'll use the lens of intersectional ethics to explore specific rhetorical issues in gender politics, citizenship, higher education, police brutality, and mass incarceration. We will write, speak, and move across genres, responding to the work of incarcerated artists, creating embodied workshops, 'translating' ideas into new media (does someone you know need an animated video about gender pronouns? Or maybe it's time for a podcast about #PrisonRenaissance?), doing collaborative research, and 'writing back' to our audiences. For course video and full description see: https://undergrad.stanford.edu/programs/pwr/courses/advanced-pwr-courses. Prerequisite: first two levels of the writing requirement or equivalent transfer credit. For topics, see https://undergrad.stanford.edu/programs/pwr/courses/advanced-pwr-courses.

PWR 195. Writing Center Peer Tutor Seminar. 2-3 Units.
For students selected to serve as peer writing tutors in the Hume Center for Writing and Speaking and/or at other campus sites. Readings on and reflection about writing processes, the dynamics of writing and tutoring situations, tutoring techniques, learning styles, diversity, and ethics. Observation of tutoring sessions, written responses to readings, and other written work. Instructor permission required. WR 1 pre-/co-requisite. Same as: PWR 295

PWR 1A. Introduction to Writing at Stanford: Rhetorics of Consumer Culture. 3 Units.
What does consumer culture say about the larger culture? PWR 1A uses questions about consumer culture—music, movies, sports—for writing and researching. How do video games teach engineering and physics? How do detective and courtroom dramas lead to discussions about DNA analysis? We look at consumer culture as cultural critics, using ideas about technology, society, and economics to analyze human behavior. We'll study theories about media to research how everyday artifacts are signs of our culture. We'll write an analytical essay about cultural commentary or a commercial space, learn about library research to explore topics of your choice, and share our research. We'll work together as a group to practice collaboration and project-based learning. Enrollment exclusive to incoming Stanford freshman student athletes. PWR1A classes are small, workshop-style meetings that encourage extensive interaction between students and instructors. Meets for 6 weeks. PWR1A does not meet the Stanford first-year writing requirement.

PWR 1AB. Writing & Rhetoric 1: Podcasts to Broadcasts: The Rhetoric of Radio. 4 Units.
Rhetorical analysis of readings, research, and argument. Focus is on development of a substantive research-based argument using multiple sources. Individual conferences with instructor. For more information about PWR 1, see https://undergrad.stanford.edu/programs/pwr/courses/pwr-1. For full course descriptions, see https://vcapwr-catalog.stanford.edu. Enrollment is handled by the PWR office.

PWR 1ABA. Writing & Rhetoric 1: Beyond! The Rhetoric of Space Exploration. 4 Units.
Rhetorical analysis of readings, research, and argument. Focus is on development of a substantive research-based argument using multiple sources. Individual conferences with instructor. For more information about PWR 1, see https://undergrad.stanford.edu/programs/pwr/courses/pwr-1. For full course descriptions, see https://vcapwr-catalog.stanford.edu. Enrollment is handled by the PWR office.

PWR 1AH. Writing & Rhetoric 1: The Rhetoric of American Multicultural Experience. 4 Units.
Rhetorical and contextual analysis of readings; research; and argument. Focus is on development of a substantive research-based argument using multiple sources. Individual conferences with instructor. Exploration of multicultural experience and cultural assimilation, focusing on the theme of social acceptance. For course videos and full descriptions, see https://vcapwr-catalog.stanford.edu. Enrollment is handled by the PWR office.

PWR 1AK. Writing & Rhetoric 1: The Rhetoric of Humor. 4 Units.
In this class we will explore the how and why of humor through readings, classroom discussion, rhetorical analysis, and, most importantly, through writing, and examine the ways that humor, as a rhetorical tool, is deployed in written and oral texts. As we consider theories of humor, we will begin to understand how humor works and why it is so powerful. For full course descriptions, see https://vcapwr-catalog.stanford.edu. For more information about PWR 1, see https://undergrad.stanford.edu/programs/pwr/courses/pwr-1. Enrollment is handled by the PWR office.

PWR 1AL. Writing & Rhetoric 1: Schooling in the American Mind: Rhetorics of Teaching and Learning. 4 Units.
Rhetorical analysis of readings, research, and argument. Focus is on development of a substantive research-based argument using multiple sources. Individual conferences with instructor. For more information about PWR 1, see https://undergrad.stanford.edu/programs/pwr/courses/pwr-1. For full course descriptions, see https://vcapwr-catalog.stanford.edu. Enrollment is handled by the PWR office.
PWR 1AN. Writing & Rhetoric 1: The Rhetoric of Identity Cultivated Through a Hip-Hop World. 4 Units.
This course seeks to explore the ways that we read and write ourselves into a world that is engrossed in Hip-Hop culture by asking: What does it mean to live in a world where Hip-Hop permeates every aspect of society? How can Hip-Hop culture be used to understand the rhetoric that is used in broader society in reference to both this moment in history and the culture itself? By engaging both Hip-Hop artists such as Kendrick Lamar and Nicki Minaj, and artists that operate in a Hip-Hop world like Beyoncé, this course investigates the ways that we write ourselves into a world engrossed in Hip-Hop culture that denies the humanity and value of its members. For more information about PWR 1, see https://undergrad.stanford.edu/programs/pwr/courses/pwr-1. For full course descriptions, see https://vcapwr-catalog.stanford.edu. Enrollment is handled by the PWR office.

PWR 1BH. Writing & Rhetoric 1: A Seat at the Table—Rhetorics of Belonging. 4 Units.
PWR 1 courses focus on developing writing and revision strategies for rhetorical analysis and research-based arguments that draw on multiple sources. This class takes as its theme the symbolism of pulling up a chair to a table to represent a sense of belonging and inclusion. What happens when you get a seat at the table you’ve pursued for a long time? This course asks you to engage with feelings of inclusion/exclusion by drawing from your own experiences of negotiating and fighting for your seat. For course videos and full descriptions, see https://vcapwr-catalog.stanford.edu. Enrollment is handled by the PWR office.

PWR 1BK. Writing & Rhetoric 1: Writing What You Eat: The Rhetoric of Food. 4 Units.
In this course, we will focus on the rhetoric of food in order to explore how our relationship to what we eat is reflected in writing about ourselves, our society, and our world. Essays, recipes, blog posts, and newspaper articles are some of the genres we will examine in order to explore how issues of identity, community, ethics, and wellness can be expressed in food writing. How does what we choose to eat reflect on how we see ourselves and the world around us? What responsibilities do we have, if any, as consumers of food in one of the world’s richest nations? For more information about PWR 1, see https://undergrad.stanford.edu/programs/pwr/courses/pwr-1. For full course descriptions, see https://vcapwr-catalog.stanford.edu. Enrollment is handled by the PWR office.

PWR 1BRA. Writing & Rhetoric 1: Growing Up Millennial: The Rhetoric of Coming of Age. 4 Units.
Rhetorical and contextual analysis of readings; research; and argument. Focus is on development of a substantive research-based argument using multiple sources. Individual conferences with instructor. See https://undergrad.stanford.edu/programs/pwr/courses/pwr-1.

PWR 1BB. Writing & Rhetoric 1: In Another’s Shoes: The Rhetoric of Empathy. 4 Units.
Rhetorical analysis of readings, research, and argument. Focus is on development of a substantive research-based argument using multiple sources. Individual conferences with instructor. For more information about PWR 1, see https://undergrad.stanford.edu/programs/pwr/courses/pwr-1. For full course descriptions, see https://vcapwr-catalog.stanford.edu. Enrollment is handled by the PWR office.

PWR 1CA. Writing & Rhetoric 1: The Rhetoric of Gaming. 4 Units.
Rhetorical analysis of readings, research, and argument. Focus is on development of a substantive research-based argument using multiple sources. Individual conferences with instructor. For more information about PWR 1, see https://undergrad.stanford.edu/programs/pwr/courses/pwr-1. For videos and full course descriptions, see https://vcapwr-catalog.stanford.edu. Enrollment is handled by the PWR office.

PWR 1CK. Writing & Rhetoric 1: Investigating the News: Journalism, Technology & the Future. 4 Units.
Rhetorical analysis of readings, research, and argument. Focus is on development of a substantive research-based argument using multiple sources. Individual conferences with instructor. See https://undergrad.stanford.edu/programs/pwr/courses/pwr-1.

PWR 1CLA. Writing & Rhetoric 1: Hate Crime: Writing on Law and Politics. 4 Units.
Rhetorical and contextual analysis of readings; research; and argument. Focus is on development of a substantive research-based argument using multiple sources. Individual conferences with instructor. For more information about PWR 1, see https://undergrad.stanford.edu/programs/pwr/courses/pwr-1.

PWR 1CLB. Writing & Rhetoric 1: Writing on Campus Life. 4 Units.
Rhetorical analysis of readings, research, and argument. Focus is on development of a substantive research-based argument using multiple sources. Individual conferences with instructor. For more information about PWR 1, see https://undergrad.stanford.edu/programs/pwr/courses/pwr-1. For full course descriptions, see https://vcapwr-catalog.stanford.edu. Enrollment is handled by the PWR office.

PWR 1CW. Writing & Rhetoric 1: Sporting Rhetoric: How We Talk About Sport and Why It Matters. 4 Units.
Rhetorical analysis of readings, research, and argument. Focus is on development of a substantive research-based argument using multiple sources. Individual conferences with instructor. For more information about PWR 1, see https://undergrad.stanford.edu/programs/pwr/courses/pwr-1. For full course descriptions, see https://vcapwr-catalog.stanford.edu. Enrollment is handled by the PWR office.

PWR 1D. Writing Academic Arguments: The Art of the Essay. 3 Units.
Offered only to participants in the Summer College for High School Students. How can you write college-level essays that hook readers and sustain their interest over the course of a well-researched argument? In this course you’ll learn how to craft good research questions, conduct ethical scholarly research, engage counterarguments, and write and revise academic essays. You will write a rhetorical analysis of a work that interests you, such as an essay, film, song, painting, etc. and develop a persuasive, research-based essay exploring a topic you feel passionate about. Does not meet the Stanford first-year writing requirement.

PWR 1DB. Writing & Rhetoric 1: The Rhetoric of Bush. 4 Units.
PWR 1 courses focus on developing writing and revision strategies for rhetorical analysis and research-based arguments that draw on multiple sources. For course videos and full descriptions, visit the PWR website. Enrollment is handled by the PWR office.

PWR 1DH. Writing & Rhetoric 1: The Virtue of Vice and the Vice of Virtue: The Rhetoric of Criminality. 4 Units.
Rhetorical and contextual analysis of readings; research; and argument. Focus is on development of a substantive research-based argument using multiple sources. Individual conferences with instructor. Students investigate language and images that construct criminals, analyzing how these representations shape personal and cultural beliefs. Analysis of the costs and benefits of retributive, restorative, and transformative justice systems. See http://www.stanford.edu/dept/undergrad/cgi-bin/drupal_uaal/AP_univ_req_PWR_Courses.html.

PWR 1ECA. Writing & Rhetoric 1: Where I’m From: The Rhetorics of Mapping and Human Geography. 4 Units.
Rhetorical analysis of readings, research, and argument. Focus is on development of a substantive research-based argument using multiple sources. Individual conferences with instructor. For more information about PWR 1, see https://undergrad.stanford.edu/programs/pwr/courses/pwr-1. For full course descriptions, see https://vcapwr-catalog.stanford.edu. Enrollment is handled by the PWR office.
PWR 1EE. Writing & Rhetoric 1: Prowling Toward Certainty: Exploration as Argument. 4 Units.
In a culture that rewards people who write and speak with conviction, ambivalence often seems like a personal shortcoming that must be remedied with certainty, but what if, instead of sweeping your ambivalence under the rug, you tried to embrace it in your research and foreground it in your writing? What advantages can be found in the deep, risky waters of uncertainty? Can ambivalent texts move and persuade us? In this course, we'll explore such questions in an attempt to understand the relationship between ambivalence and persuasion. We'll analyze and discuss the ways that writers such as Annie Dillard, Stephen Jay Gould, and Michael Pollan not only engage their ambivalence but weave it into their prose. Most importantly, we'll explore how you can develop rhetorical strategies and habits of mind to achieve results in your own analytical and persuasive writing. We'll study how to craft compelling arguments that do fuller justice to complex emotions and ideas. For course videos and full descriptions, see https://vcapwr-catalog.stanford.edu. Enrollment is handled by the PWR office.

PWR 1EI. Writing & Rhetoric 1: Watch Now: Rhetorics of Film and Television. 4 Units.
Rhetorical analysis of readings, research, and argument. Focus is on development of a substantive research-based argument using multiple sources. Individual conferences with instructor. The theme for this course is how film and television reflect society. For more information about PWR 1, see https://undergrad.stanford.edu/programs/pwr/courses/pwr-1. For full course descriptions, see https://vcapwr-catalog.stanford.edu. Enrollment is handled by the PWR office.

PWR 1EP. Writing & Rhetoric 1: The Rhetoric of Global Development and Social Change. 4 Units.
PWR 1 courses focus on developing writing and revision strategies for rhetorical analysis and research-based arguments that draw on multiple sources. This class takes as its theme international development projects which have marked every sector of global society. We will unpack and interrogate the numerous discourses around international "development" as a strategy for achieving social change and look at how culture, history, politics, and economics have informed development's connections to capitalism, modernity, and most recently, globalization. For course videos and full descriptions, see https://vcapwr-catalog.stanford.edu. Enrollment is handled by the PWR office.

PWR 1GM. Writing & Rhetoric 1: Writing for the Wild and the Tame. 4 Units.
Rhetorical and contextual analysis of readings; research; and argument. Focus is on development of a substantive research-based argument using multiple sources. Individual conferences with instructor. Exploration of the tension between reverence and science, language and feeling, natural and unnatural in the interrelationship of rhetoric and nature. See http://www.stanford.edu/dept/undergrad/cgi-bin/drupal_ual/AP_univ_req_PWR_Courses.html.

PWR 1GMC. Writing & Rhetoric 1: Dancing about Architecture: Or Finding Words for the Wordless. 4 Units.
Rhetorical analysis of readings, research, and argument. Focus is on development of a substantive research-based argument using multiple sources. Individual conferences with instructor. For more information about PWR 1, see https://undergrad.stanford.edu/programs/pwr/courses/pwr-1. For full course descriptions, see https://vcapwr-catalog.stanford.edu. Enrollment is handled by the PWR office.

PWR 1GMD. Writing & Rhetoric 1: Violent Innocents: Writing Our Way Out of American History. 4 Units.
Rhetorical analysis of readings, research, and argument. Focus is on development of a substantive research-based argument using multiple sources. Individual conferences with instructor. For more information about PWR 1, see https://undergrad.stanford.edu/programs/pwr/courses/pwr-1. For full course descriptions, see https://vcapwr-catalog.stanford.edu. Enrollment is handled by the PWR office.

PWR 1GO. Writing & Rhetoric 1: Art, Writing, and Performance: The Rhetoric of Visual Analysis. 4 Units.
Rhetorical analysis of readings, research, and argument. Focus is on development of a substantive research-based argument using multiple sources. Individual conferences with instructor. For more information about PWR 1, see https://undergrad.stanford.edu/programs/pwr/courses/pwr-1. For full course descriptions, see https://vcapwr-catalog.stanford.edu. Enrollment is handled by the PWR office.

PWR 1HF. Writing & Rhetoric 1: From Ghost Bikes to the Googleplex: Digital Rhetoric and Social Action. 4 Units.
PWR 1 courses focus on developing writing and revision strategies for rhetorical analysis and research-based arguments that draw on multiple sources. This class takes as its theme what makes social change 'work' in networked environments (that is, pretty much everywhere). For course videos and full descriptions, see https://vcapwr-catalog.stanford.edu. Enrollment is handled by the PWR office.

PWR 1HK. Writing & Rhetoric 1: Food Values: The Rhetoric of What and How We Eat. 4 Units.
Rhetorical analysis of readings, research, and argument. Focus is on development of a substantive research-based argument using multiple sources. Individual conferences with instructor. For more information about PWR 1, see https://undergrad.stanford.edu/programs/pwr/courses/pwr-1. For full course descriptions, see https://vcapwr-catalog.stanford.edu. Enrollment is handled by the PWR office.

PWR 1HT. Writing & Rhetoric 1: What Are You, Anyway? The Rhetorics of Ethnic and Racial Identity. 4 Units.
PWR 1 courses focus on developing writing and revision strategies for rhetorical analysis and research-based arguments that draw on multiple sources. This class takes as its theme ideas about identity and how that centers to a great degree on ethnicity and race. These concepts, often considered equal, are tied to social narratives that influence all our lives. Now more than ever, they serve as cultural arenas in which struggles over equality and equity take place. For course videos and full descriptions, see https://vcapwr-catalog.stanford.edu. Enrollment is handled by the PWR office.

PWR 1HZ. Introduction to College Writing. 3 Units.
What are the strategies and practices that can help you become a successful writer, no matter what your area of study? In this class, students will develop critical reading, writing, and research skills, with a special attention to college application practices, strong argumentation, rhetorical awareness, and introductory research skills. The sections are small, encouraging extensive interaction between students and instructors. Class activities will primarily be in the form of discussions, peer work, and small group activities; in addition, students will have periodic one-to-one meetings with instructors for individualized learning. This class does not meet the Stanford first-year writing requirement.
PWR 1IF. Writing & Rhetoric 1: The Rhetoric of Language and Social Identity in America. 4 Units.
Language and social identity are closely intertwined. Have you ever noticed that you change the way you speak to present a particular social identity? For example, have you ever switched between dialects or languages to show alignment with certain social groups or mark your 'in-group' status? Because language is flexible (and somewhat controllable), it can be used as a resource to create and index identity. However, given its flexible nature, criticizing someone's language often becomes a more socially acceptable way of attacking someone than something that seems like bald-faced racism/sexfism/homophobia, etc. In this course we'll explore this complex link between identity and language.nnThis course explores the ways language and social identity are defined, discussed, and debated in America, and the assumptions this rhetoric presents about race, class, education and other social identities more broadly. Together, we'll consider: What's it like to grow up monolingual versus bilingual or multilingual? What role do our ethnicity and/or race play in how our language skills are perceived? What role do language attitudes and stereotypes play in influencing our daily lives? What role does the media play? How is language discussed in politics? Students will be able to work on a research project related to social identity and language on a topic of their choice.

PWR 11Y. Writing & Rhetoric 1: Rhetorics of Travel and Tourism. 4 Units.
Rhetorical and contextual analysis of readings; research; and argument. Focus is on development of a substantive research-based argument using multiple sources. Individual conferences with instructor. See https://undergrad.stanford.edu/programs/pwr/courses/pwr-1.

PWR 11YA. Writing & Rhetoric 1: The Art and Science of Gender and its Bending. 4 Units.
Rhetorical analysis of readings, research, and argument. Focus is on development of a substantive research-based argument using multiple sources. Individual conferences with instructor. For more information about PWR 1, see https://undergrad.stanford.edu/programs/pwr/courses/pwr-1. For full course descriptions, see https://vcapwr-catalog.stanford.edu. Enrollment is handled by the PWR office.

PWR 1JJ. Writing & Rhetoric 1: The Rhetoric of Language and Thought. 4 Units.
Rhetorical analysis of readings, research, and argument. Focus is on development of a substantive research-based argument using multiple sources. Individual conferences with instructor. For more information about PWR 1, see https://undergrad.stanford.edu/programs/pwr/courses/pwr-1. For full course descriptions, see https://vcapwr-catalog.stanford.edu. Enrollment is handled by the PWR office.

PWR 1JJA. Writing & Rhetoric 1: Languages We Speak: Discourses of Linguistic Diversity and Language Change. 4 Units.
Rhetorical analysis of readings, research, and argument. Focus is on development of a substantive research-based argument using multiple sources. Individual conferences with instructor. For more information about PWR 1, see https://undergrad.stanford.edu/programs/pwr/courses/pwr-1. For full course descriptions, see https://vcapwr-catalog.stanford.edu. Enrollment is handled by the PWR office.

PWR 1J0. Writing & Rhetoric 1: Join the #LoveArmy: The Rhetoric of Radical Compassion. 4 Units.
In this writing class, we will examine the power and possibility of radical compassion. We will briefly explore love's myriad forms before turning almost exclusively to love of humanity a deep social concern for all people and the willingness to act on that concern as an important foundation for justice. Our inquiry will take us through the fields of neuroscience, evolutionary biology, psychology, sociology, history, philosophy as well as cultural, feminist and religious studies. For more information about PWR 1, see https://undergrad.stanford.edu/programs/pwr/courses/pwr-1. For full course descriptions, see https://vcapwr-catalog.stanford.edu. Enrollment is handled by the PWR office.

PWR 1JP. Writing & Rhetoric 1: The Rhetoric of Consumer Culture. 4 Units.
Rhetorical and contextual analysis of readings; research; and argument. Focus is on development of a substantive research-based argument using multiple sources. Individual conferences with instructor. For more information about PWR 1, see https://undergrad.stanford.edu/programs/pwr/courses/pwr-1. For full course descriptions, see https://vcapwr-catalog.stanford.edu. Enrollment is handled by the PWR office.

PWR 1JPA. Writing & Rhetoric 1: The Rhetoric of Liberal Arts Education. 4 Units.
Is higher education primarily a pathway to a career, or is it designed for students to learn about themselves and the human experience? Is it possible for higher education to achieve both of these goals? In this course we will consider the concept of liberal arts education and address how college should prepare its students for adult life. By working with education theorists as wide-ranging as Diane Ravitch, Ken Robinson, William Deresiewicz, and Stanley Fish, we will frame the debate and set the stage for your own investigation. For course videos and full descriptions, see https://vcapwr-catalog.stanford.edu. Enrollment is handled by the PWR office.

PWR 1JS. Writing & Rhetoric 1: Beyond DNA: The Omics Revolution. 4 Units.
Rhetorical and contextual analysis of readings; research; and argument. Focus is on development of a substantive research-based argument using multiple sources. Individual conferences with instructor. See http://www.stanford.edu/dept/undergrad/cgi-bin/drupal_ual/AP_univ_reg_PWR_Courses.html.

PWR 1JSA. Writing & Rhetoric 1: The Rhetoric of Plants. 4 Units.
PWR 1 courses focus on developing writing and revision strategies for rhetorical analysis and research-based arguments that draw on multiple sources. In this class we will refocus our attention on plants, using them as a lens to explore, research, and write about different aspects of our world. For example, we will study how new scientific ideas are communicated and accepted by studying the work of maize geneticist and Nobel laureate Barbara McClintock. We will explore Lynsenkoism, the politicization of agricultural science in the Soviet Union, drawing parallels to modern day climate change science, and we will dive into the research on urban tree coverage to see how plants can be a marker for social inequality. For course videos and full descriptions, see https://vcapwr-catalog.stanford.edu. Enrollment is handled by the PWR office.

PWR 1KA. Writing & Rhetoric 1: The Rhetoric of Innovation: Transformations and Missed Opportunities. 4 Units.
PWR 1 courses focus on developing writing and revision strategies for rhetorical analysis and research-based arguments that draw on multiple sources. This class takes as its theme the rhetoric and writing that contributed to invention transformations and missed opportunities through the lens of social, financial, and political pressures. Who has the capability to bring a new idea to the public? Who has been silenced? For course videos and full descriptions, see https://vcapwr-catalog.stanford.edu. Enrollment is handled by the PWR office.

PWR 1KD. Writing & Rhetoric 1: The Feature Article: Writing and Change. 4 Units.
PWR 1 courses focus on developing writing and revision strategies for rhetorical analysis and research-based arguments that draw on multiple sources. This class takes as its theme how various feature article writers argue the issues of soaring energy and food prices, serious market volatility, climate change, an ongoing war in the Middle East, and how terms like crisis or change impact the discussion. For course videos and full descriptions, see https://vcapwr-catalog.stanford.edu. Enrollment is handled by the PWR office.
PWR 1KMC. Writing & Rhetoric 1: Staying Cool on a Hot Planet: Environmental Rhetoric for a Changing World. 4 Units.
Rhetorical and contextual analysis of readings; research; and argument. Focus is on development of a substantive research-based argument using multiple sources. Individual conferences with instructor. See https://undergrad.stanford.edu/programs/pwr/courses/pwr-1.

PWR 1KR. Writing & Rhetoric 1: Trust, Rhetoric, and Writing. 4 Units.
PWR 1 courses focus on developing writing and revision strategies for rhetorical analysis and research-based arguments that draw on multiple sources. This class takes as its theme trust as an ancient and persistent rhetorical problem, which impacts how we experience, interpret, and compose information. In our own age of instantaneous global communication and an internet that never forgets, these concerns proliferate. Trust becomes an essential consideration for writers and researchers working to build knowledge at the university and beyond, not to mention a valuable commodity. For course videos and full descriptions, see https://vcapwr-catalog.stanford.edu. Enrollment is handled by the PWR office. For course videos and full descriptions, see https://vcapwr-catalog.stanford.edu. Enrollment is handled by the PWR office.

PWR 1KS. Writing & Rhetoric 1: Imagining Others: 21st Century Cosmopolitanism. 4 Units.
Rhetorical and contextual analysis of readings; research; and argument. Focus is on development of a substantive research-based argument using multiple sources. Individual conferences with instructor. Exploration of cosmopolitanism, questions related to globalization, nationalism, citizenship, cultural values, aesthetics, and identity. See http://www.stanford.edu/dept/undergrad/cgi-bin/drupal_ual/AP_univ_req_PWR_Courses.html.

PWR 1KSB. Writing & Rhetoric 1: Health Matters: Health Innovation and Communication. 4 Units.
Rhetorical analysis of readings, research, and argument. Focus is on development of a substantive research-based argument using multiple sources. Individual conferences with instructor. For more information about PWR 1, see https://undergrad.stanford.edu/programs/pwr/courses/pwr-1. For full course descriptions, see https://vcapwr-catalog.stanford.edu. Enrollment is handled by the PWR office.

PWR 1KT. Writing & Rhetoric 1: The Emperor's New Clothes: The Rhetoric of Modern Mythology. 4 Units.
Rhetorical and contextual analysis of readings; research; and argument. Focus is on development of a substantive research-based argument using multiple sources. Individual conferences with instructor. See https://undergrad.stanford.edu/programs/pwr/courses/pwr-1.

PWR 1KTA. Writing & Rhetoric 1: "That's Entertainment!" The Rhetoric of Hollywood's Inequities. 4 Units.
Rhetorical analysis of readings, research, and argument. Focus is on development of a substantive research-based argument using multiple sources. Individual conferences with instructor. For more information about PWR 1, see https://undergrad.stanford.edu/programs/pwr/courses/pwr-1. For full course descriptions, see https://vcapwr-catalog.stanford.edu. Enrollment is handled by the PWR office.

PWR 1LC. Writing & Rhetoric 1: Truth, Lies, and Contestation: Rhetorics of Sexual Victimization and Survival. 4 Units.
Rhetorical analysis of readings, research, and argument. Focus is on development of a substantive research-based argument using multiple sources. Individual conferences with instructor. For more information about PWR 1, see https://undergrad.stanford.edu/programs/pwr/courses/pwr-1. For full course descriptions, see https://vcapwr-catalog.stanford.edu. Enrollment is handled by the PWR office.

PWR 1LC. Writing & Rhetoric 1: #NoBodyIsDisposable: The Rhetoric of Disability. 4 Units.
In this class we will move beyond definitions of disability as "abnormality" or "deviance" to explore how advances in science, technology, medicine, and culture have transformed our understanding of what constitutes a "normal" human body. We will ask how arguments about disability incorporate concepts such as neurodiversity, chronic illness, and other invisible conditions. At the same time, we will study how contemporary perspectives on disability interact with issues such as technology, metaphors of the prosthesis, cultural constructions of the body, and even what it means to be human. For course videos and full descriptions, see https://vcapwr-catalog.stanford.edu. Enrollment is handled by the PWR office.

PWR 1LF. Writing & Rhetoric 1: Back to the Future: The Rhetoric of Futurity. 4 Units.
Rhetorical analysis of readings, research, and argument. Focus is on development of a substantive research-based argument using multiple sources. Individual conferences with instructor. For more information about PWR 1, see https://undergrad.stanford.edu/programs/pwr/courses/pwr-1. For full course descriptions, see https://vcapwr-catalog.stanford.edu. Enrollment is handled by the PWR office.

PWR 1LA. Writing & Rhetoric 1: The Rhetoric of Meritocracy. 4 Units.
Rhetorical analysis of readings, research, and argument. Focus is on development of a substantive research-based argument using multiple sources. Individual conferences with instructor. For more information about PWR 1, see https://undergrad.stanford.edu/programs/pwr/courses/pwr-1. For full course descriptions, see https://vcapwr-catalog.stanford.edu. Enrollment is handled by the PWR office.

PWR 1LO. Writing & Rhetoric 1: What Are We Trying to Sustain? Rhetoric of Nature's Values and Services. 4 Units.
With increasing rates of environmental impacts from human activity, communities across the planet face challenges for sustainability. Given the many benefits we derive from nature - from cultural and spiritual benefits, to basic goods like food and water, to economic benefits from the use of natural resources - defining what we value and what we wish to sustain is a top priority. This class will examine diverse perspectives on the value and services we derive from nature and consider challenges for balancing multiple uses of nature in the context of sustainable resource management and conservation. For full course descriptions, see https://vcapwr-catalog.stanford.edu. For more information about PWR 1, see https://undergrad.stanford.edu/programs/pwr/courses/pwr-1. Enrollment is handled by the PWR office.

PWR 1LS. Writing & Rhetoric 1: Beyond the Achievement Gap: Writing about Education. 4 Units.
Rhetorical analysis of readings, research, and argument. Focus is on development of a substantive research-based argument using multiple sources. Individual conferences with instructor. For more information about PWR 1, see https://undergrad.stanford.edu/programs/pwr/courses/pwr-1. For course videos and full descriptions, see https://vcapwr-catalog.stanford.edu. Enrollment is handled by the PWR office.

PWR 1MA. Writing & Rhetoric 1: The Power of Words: Rhetoric of Social and Technological Changes. 4 Units.
Rhetorical analysis of readings, research, and argument. Focus is on development of a substantive research-based argument using multiple sources. Individual conferences with instructor. For more information about PWR 1, see https://undergrad.stanford.edu/programs/pwr/courses/pwr-1. For full course descriptions, see https://vcapwr-catalog.stanford.edu. Enrollment is handled by the PWR office.

PWR 1MG. Writing & Rhetoric 1: The Rhetoric of the American West. 4 Units.
Rhetorical and contextual analysis of readings; research; and argument. Focus is on development of a substantive research-based argument using multiple sources. Individual conferences with instructor. See http://www.stanford.edu/dept/undergrad/cgi-bin/drupal_ual/AP_univ_req_PWR_Courses.html.
PWR 1MGD. Writing & Rhetoric 1: Who Speaks for Nature? Rhetorics of Environmentalism and Justice. 4 Units.
The last hundred years have seen organized environmentalism become a major force on the world stage. But the environment is still essentially contested. Who is at risk from environmental problems? What environmental problems should be prioritized? And who should be able to speak out as authentic protectors of the earth? In this course, we examine the ways that environmental and conservation writers from classic environmental writers to contemporary activists talk about nature to see how close readings of their work highlight fundamental disagreements about justice and politics in societies across the globe. For full course descriptions, see https://vcapwr-catalog.stanford.edu. For more information about PWR 1, see https://undergrad.stanford.edu/programs/pwr/courses/pwr-1. Enrollment is handled by the PWR office.

PWR 1MGE. Writing & Rhetoric 1: Numbers, Metrics, and Counting: The Rhetoric of Quantitative Thinking. 4 Units.
Rhetorical analysis of readings, research, and argument. Focus is on development of a substantive research-based argument using multiple sources. Individual conferences with instructor. For more information about PWR 1, see https://undergrad.stanford.edu/programs/pwr/courses/pwr-1. For full course descriptions, see https://vcapwr-catalog.stanford.edu. Enrollment is handled by the PWR office.

PWR 1MO. Writing & Rhetoric 1: Imaging Technology: The Rhetoric of Humans and Machines. 4 Units.
This course explores the ways that technology has been imagined on the page and on the screen. We look at how a diverse group of sources from Cold War comics to Elon Musk’s twitter account contribute to an ever-changing definition of ‘technology.’ And we consider how our hopes and anxieties about technology are represented in creative genres and media. For more information about PWR 1, see https://undergrad.stanford.edu/programs/pwr/courses/pwr-1. For full course descriptions, see https://vcapwr-catalog.stanford.edu. Enrollment is handled by the PWR office.

PWR 1MR. Writing & Rhetoric 1: "Did You Hear That?": The Rhetoric of Ghost Story. 4 Units.
This class will explore varied aspects of the rhetoric of haunting, considering the supernatural, the psychoanalytical, the traumatic, and the simply hard to believe. We will examine how ghosts represent cultural values and fears, investigating the rhetorical elements of the ghost story. How are supernatural accounts constructed? How are they debunked? What strategies do writers use to prove the impossible, to convince the world that ghosts can exist? We will use our explorations of the supernatural to shape our ability to make nuanced arguments, to draw effectively from research materials, and to think critically about what we see and hear. For more information about PWR 1, see https://undergrad.stanford.edu/programs/pwr/courses/pwr-1. For full course descriptions, see https://vcapwr-catalog.stanford.edu. Enrollment is handled by the PWR office.

PWR 1MS. Writing & Rhetoric 1: Seeing Nature: The Power of Environmental Visual Rhetoric. 4 Units.
Rhetorical analysis of readings, research, and argument. Focus is on development of a substantive research-based argument using multiple sources. Individual conferences with instructor. For more information about PWR 1, see https://undergrad.stanford.edu/programs/pwr/courses/pwr-1. For full course descriptions, see https://vcapwr-catalog.stanford.edu. Enrollment is handled by the PWR office.

PWR 1NA. Writing & Rhetoric 1: The Rhetoric of Childhood. 4 Units.
Rhetorical and contextual analysis of readings; research; and argument. Focus is on development of a substantive research-based argument using multiple sources. Individual conferences with instructor. See https://undergrad.stanford.edu/programs/pwr/courses/pwr-1.

PWR 1NC. Writing & Rhetoric 1: From Green Cards to Gaming Avatars: Forms of Identity. 4 Units.
Rhetorical analysis of readings, research, and argument. Focus is on development of a substantive research-based argument using multiple sources. Individual conferences with instructor. This course takes as its theme the various forms of identity and how these forms’ restrictions are challenged through subversion and revision. For more information about PWR 1, see https://undergrad.stanford.edu/programs/pwr/courses/pwr-1. For full course descriptions, see https://vcapwr-catalog.stanford.edu. Enrollment is handled by the PWR office.

PWR 1NF. Writing & Rhetoric 1: Language 2.0: Investigating the Rhetoric of Digital Language. 4 Units.
Rhetorical analysis of readings, research, and argument. Focus is on development of a substantive research-based argument using multiple sources. Individual conferences with instructor. For more information about PWR 1, see https://undergrad.stanford.edu/programs/pwr/courses/pwr-1. For full course descriptions, see https://vcapwr-catalog.stanford.edu. Enrollment is handled by the PWR office.

PWR 1PB. Writing & Rhetoric 1: Supreme Court Rhetoric. 4 Units.
Applying a rhetorical framework, we will discuss and analyze historical cases such as Barron v Baltimore (1833), in which the Court found that federal Bill of Rights guarantees were not binding upon states, as well as contemporary Supreme Court issues such as the debate surrounding the status of Roe v. Wade under the recently re-configured Roberts Court. We’ll also discuss and examine the rhetoric of “amicus curiae” briefs, editorials about Court opinions, and pertinent lower court decisions. For more information about PWR 1, see https://undergrad.stanford.edu/programs/pwr/courses/pwr-1. For full course descriptions, see https://vcapwr-catalog.stanford.edu. Enrollment is handled by the PWR office.

PWR 1PF. Writing & Rhetoric 1: Body Rhetoric East and West: Gender, Sport, and Medicine. 4 Units.
Rhetorical analysis of readings, research, and argument. Focus is on development of a substantive research-based argument using multiple sources. Individual conferences with instructor. For more information about PWR 1, see https://undergrad.stanford.edu/programs/pwr/courses/pwr-1. For full course descriptions, see https://vcapwr-catalog.stanford.edu. Enrollment is handled by the PWR office.

PWR 1RHA. Writing & Rhetoric 1: The Rhetoric of Writing. 4 Units.
Rhetorical analysis of readings, research, and argument. Focus is on development of a substantive research-based argument using multiple sources. Individual conferences with instructor. For more information about PWR 1, see https://undergrad.stanford.edu/programs/pwr/courses/pwr-1. For full course descriptions, see https://vcapwr-catalog.stanford.edu. Enrollment is handled by the PWR office.

PWR 1RHB. Writing & Rhetoric 1: The Rhetoric of Research. 4 Units.
Rhetorical analysis of readings, research, and argument. Focus is on development of a substantive research-based argument using multiple sources. Individual conferences with instructor. For more information about PWR 1, see https://undergrad.stanford.edu/programs/pwr/courses/pwr-1. For full course descriptions, see https://vcapwr-catalog.stanford.edu. Enrollment is handled by the PWR office.

PWR 1RHC. Writing & Rhetoric 1: The Rhetoric of Composition. 4 Units.
Rhetorical analysis of readings, research, and argument. Focus is on development of a substantive research-based argument using multiple sources. Individual conferences with instructor. For more information about PWR 1, see https://undergrad.stanford.edu/programs/pwr/courses/pwr-1. For full course descriptions, see https://vcapwr-catalog.stanford.edu. Enrollment is handled by the PWR office.

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PWR 1RHD. Writing & Rhetoric 1: The Rhetoric of Communication. 4 Units.
Rhetorical analysis of readings, research, and argument. Focus is on development of a substantive research-based argument using multiple sources. Individual conferences with instructor. For more information about PWR 1, see https://undergrad.stanford.edu/programs/pwr/courses/pwr-1. For full course descriptions, see https://vcapwr-catalog.stanford.edu. Enrollment is handled by the PWR office.

PWR 1RL. Writing & Rhetoric 1: The Rhetoric of Happiness. 4 Units.
In this course, we will examine the notion of happiness &#8212; and some of its adjacent or "opposing" feelings, such as contentment, or depression and anger &#8212; and the rhetoric around it by studying an array of examples from various sources, such as books, websites, or films. Students will explore the contexts, motives, and ramifications of the representational strategies, while developing critical skills to analyze and articulate their research findings and arguments regarding topics of their choice. For more information about PWR 1, see https://undergrad.stanford.edu/programs/pwr/courses/pwr-1. For full course descriptions, see https://vcapwr-catalog.stanford.edu. Enrollment is handled by the PWR office.

PWR 1RLA. Writing & Rhetoric 1: Stuff of Nightmares: The Rhetoric of Fear. 4 Units.
PWR 1 courses focus on developing writing and revision strategies for rhetorical analysis and research-based arguments that draw on multiple sources. This class takes as its theme fear. While fear is undeniable physiologically and psychologically, it is also shaped through discourse. We will make legible some of those discursive dynamics and analyze how different fears manifest. For course videos and full descriptions, see https://vcapwr-catalog.stanford.edu. Enrollment is handled by the PWR office.

PWR 1RW. Writing & Rhetoric 1: Writing for Liberation: The Rhetoric of Antiracism. 4 Units.
PWR 1 courses focus on developing writing and revision strategies for rhetorical analysis and research-based arguments that draw on multiple sources. In this class we will explore the enduring power of writing to change the world, paying particular attention to the role of narrative in movements for racial justice throughout U.S. history. We will consider how national discussions about racism are rhetorically constructed, exploring how language can be leveraged to support or challenge oppressive racial frameworks. For course videos and full descriptions, see https://vcapwr-catalog.stanford.edu. Enrollment is handled by the PWR office.

PWR 1RY. Writing & Rhetoric 1: From Hero to Celebrity: The Rhetoric of Fame. 4 Units.
Rhetorical analysis of readings, research, and argument. Focus is on development of a substantive research-based argument using multiple sources. Individual conferences with instructor. For more information about PWR 1, see https://undergrad.stanford.edu/programs/pwr/courses/pwr-1. For full course descriptions, see https://vcapwr-catalog.stanford.edu. Enrollment is handled by the PWR office.

PWR 1SB. Writing & Rhetoric 1: The Rhetoric of Technology. 4 Units.
Rhetorical analysis of readings, research, and argument. Focus is on development of a substantive research-based argument using multiple sources. Individual conferences with instructor. For more information about PWR 1, see https://undergrad.stanford.edu/programs/pwr/courses/pwr-1. For full course descriptions, see https://vcapwr-catalog.stanford.edu. Enrollment is handled by the PWR office.

PWR 1SBB. Writing & Rhetoric 1: The Rhetoric of Robots, Cyborgs, Mutants and Other Posthumans. 4 Units.
Rhetorical analysis of readings, research, and argument. Focus is on development of a substantive research-based argument using multiple sources. Individual conferences with instructor. For more information about PWR 1, see https://undergrad.stanford.edu/programs/pwr/courses/pwr-1. For full course descriptions, see https://vcapwr-catalog.stanford.edu. Enrollment is handled by the PWR office.

PWR 1SC. Writing & Rhetoric 1: Radical Acts of Art in Public: Rhetoric and Artivism. 4 Units.
PWR 1 courses focus on developing writing and revision strategies for rhetorical analysis and research-based arguments that draw on multiple sources. This class takes up the theme of public art as political action. Exploring the work of contemporary artist-activists from zines to monuments, hip-hop, photo-portraits, and street art, we will investigate what solidarity looks like. How does public art challenge us to reconsider public space, ‘the public good’ and who ‘the public’ might be? For course videos and full descriptions, see https://vcapwr-catalog.stanford.edu. Enrollment is handled by the PWR office. Cardinal Course certified by the Haas Center.

PWR 1SHA. Writing & Rhetoric 1: Bench to Byline: The Life of Scientific Facts. 4 Units.
Rhetorical analysis of readings, research, and argument. Focus is on development of a substantive research-based argument using multiple sources. Individual conferences with instructor. For more information about PWR 1, see https://undergrad.stanford.edu/programs/pwr/courses/pwr-1. For full course descriptions, see https://vcapwr-catalog.stanford.edu. Enrollment is handled by the PWR office.

PWR 1SM. Writing & Rhetoric 1: The Elephant, the Tiger, and the Cellphone: Rhetoric of India and Indian Film. 4 Units.
Rhetorical and contextual analysis of readings; research; and argument. Focus is on development of a substantive research-based argument using multiple sources. Individual conferences with instructor. Study of the rhetoric of the India of the new millennium, including issues of gender, caste, class, religion, sexuality, nationalism, diaspora, outsourcing, and globalization. Service Learning Course (certified by Haas Center). See http://www.stanford.edu/dept/undergrad/cgi-bin/drupal_ual/AP_univ_req_PWR_Courses.html.

PWR 1SMC. Writing & Rhetoric 1: Beyond the Boundary: The Rhetoric of Maps, Borders, and Networks. 4 Units.
PWR 1 courses focus on developing writing and revision strategies for rhetorical analysis and research-based arguments that draw on multiple sources. This class takes as its theme the rhetorical frameworks of geographical frontiers and the maps that represent them, but also more figurative borders (gender, sexuality, race, class, and so on). For course videos and full descriptions, see https://vcapwr-catalog.stanford.edu. Enrollment is handled by the PWR office.

PWR 1SN. Writing & Rhetoric 1: The Rhetoric of Containment: Cold War Ideology Post 9/11. 4 Units.
Rhetorical analysis of readings, research, and argument. Focus is on development of a substantive research-based argument using multiple sources. Individual conferences with instructor. For more information about PWR 1, see https://undergrad.stanford.edu/programs/pwr/courses/pwr-1. For full course descriptions, see https://vcapwr-catalog.stanford.edu. Enrollment is handled by the PWR office.

PWR 1SNA. Writing & Rhetoric 1: The Rhetoric of Call Out Culture: Public Shaming in Digital Spaces. 4 Units.
Rhetorical analysis of readings, research, and argument. Focus is on development of a substantive research-based argument using multiple sources. Individual conferences with instructor. For more information about PWR 1, see https://undergrad.stanford.edu/programs/pwr/courses/pwr-1. For full course descriptions, see https://vcapwr-catalog.stanford.edu. Enrollment is handled by the PWR office.

PWR 1SP. Writing & Rhetoric 1: Growing Up Global: The Rhetoric of Children's Culture Today. 4 Units.
Rhetorical and contextual analysis of readings; research; and argument. Focus is on development of a substantive research-based argument using multiple sources. Individual conferences with instructor. See http://www.stanford.edu/dept/undergrad/cgi-bin/drupal_ual/AP_univ_req_PWR_Courses.html.
PWR 1SR. Writing & Rhetoric 1: The Rhetoric of California. 4 Units. Rhetorical analysis of readings, research, and argument. Focus is on development of a substantive research-based argument using multiple sources. Individual conferences with instructor. For more information about PWR 1, see https://undergrad.stanford.edu/programs/pwr/courses/pwr-1. For full course descriptions, see https://vcapwr-catalog.stanford.edu. Enrollment is handled by the PWR office.

PWR 1ST. Writing & Rhetoric 1: The Rhetoric of Biomedical Ethics. 4 Units. Rhetorical and contextual analysis of readings; research; and argument. Focus is on development of a substantive research-based argument using multiple sources. Individual conferences with instructor. See http://www.stanford.edu/dept/undergrad/cgi-bin/drupal_ual/AP_univ_req_PWR_Courses.html.

PWR 1TB. Writing & Rhetoric 1: Hashtag Activism. 4 Units. Rhetorical analysis of readings, research, and argument. Focus is on development of a substantive research-based argument using multiple sources. Individual conferences with instructor. For more information about PWR 1, see https://undergrad.stanford.edu/programs/pwr/courses/pwr-1. For full course descriptions, see https://vcapwr-catalog.stanford.edu. Enrollment is handled by the PWR office.

PWR 1TD. Writing & Rhetoric 1: Anatomy of a Discipline: Rhetorics of Health, Illness, and Medicine. 4 Units. Rhetorical analysis of readings, research, and argument. Focus is on development of a substantive research-based argument using multiple sources. Individual conferences with instructor. For more information about PWR 1, see https://undergrad.stanford.edu/programs/pwr/courses/pwr-1. For full course descriptions, see https://vcapwr-catalog.stanford.edu. Enrollment is handled by the PWR office.

PWR 1TSC. Writing & Rhetoric 1: Academia Unleashed: Contemporary Rhetorics of Higher Education. 4 Units. Rhetorical analysis of readings, research, and argument. Focus is on development of a substantive research-based argument using multiple sources. Individual conferences with instructor. For more information about PWR 1, see https://undergrad.stanford.edu/programs/pwr/courses/pwr-1. For full course descriptions, see https://vcapwr-catalog.stanford.edu. Enrollment is handled by the PWR office.

PWR 1TSD. Writing & Rhetoric 1: Seismic Shifts: The Rhetoric of Disruption. 4 Units. PWR 1 courses focus on developing writing and revision strategies for rhetorical analysis and research-based arguments that draw on multiple sources. This class will explore what it means to witness deep social, cultural, political and environmental upheaval: how do we orient ourselves in relation to such radical change? For course videos and full descriptions, see https://vcapwr-catalog.stanford.edu. Enrollment is handled by the PWR office.

PWR 1V. Writing & Rhetoric 1: Rhetorics of Trauma. 4 Units. Spurred, in part, by the events of September 11th and the plight of American service members returning from combat experiences in the Middle East, the public’s gaze has been drawn toward the concept of trauma. This course considers the rhetorics of trauma, that is, how survivors of traumatic incidents, witnesses, psychologists, doctors, civil and military leaders, politicians, and the general public interpret trauma. These different understandings of trauma compete for social awareness and limited resources. For more information about PWR 1, see https://undergrad.stanford.edu/programs/pwr/courses/pwr-1. For full course descriptions, see https://vcapwr-catalog.stanford.edu. Enrollment is handled by the PWR office.

PWR 1VL. Writing & Rhetoric 1: It’s All Relative: The Rhetoric of the Modern American Family. 4 Units. The September 2017 issue of Interview Magazine features Kim Kardashian West dressed as Jackie Kennedy on the cover, along with her daughter, North. In the article, the magazine calls Kardashian West’s popular reality show, a rooted-in-real life mirror to what the American family looks like today, bringing up topics such as race, gender, and more recently, trans identity. As early as 50 years ago, it would have been nearly impossible for a magazine to feature a white woman, especially one as notorious as Kim Kardashian, on its cover with her biracial, black daughter. So how did the mirror of the American Family change from the Mad Men ideal of a white, wealthy, suburban, nuclear family to a sprawling mega-family who document every moment of their lives for television screens? And is it even accurate to call the Kardashians the mirror? Who is left out of this reflection? Nin this class, we will explore how representations of American families reflect shifting trends on the national level, including increasingly nuanced understandings of race, gender, sexuality, and citizenship. Through engagements with various texts (television, films, articles, advertisements) we will practice making nuanced written arguments about the rhetoric of families as we work toward the final assignment, a research-based argument. We will analyze several topics in class to develop and improve analytic and argumentative writing skills, from debates over LGBTQ+ parenting to mixed race families and generational conflicts while asking, what makes a family? Which aspects of families are represented as ideal? And what do those ideals say about issues beyond the family?

PWR 1WG. Writing & Rhetoric 1: Reading Minds: The Rhetoric of Consciousness. 4 Units. Rhetorical analysis of readings, research, and argument. Focus is on development of a substantive research-based argument using multiple sources. Individual conferences with instructor. For more information about PWR 1, see https://undergrad.stanford.edu/programs/pwr/courses/pwr-1. For full course descriptions, see https://vcapwr-catalog.stanford.edu. Enrollment is handled by the PWR office.

PWR 1WS. PWR 1 Studio. 1 Unit. The PWR 1 Studio is designed for multilingual and/or international student writers and is taken concurrently with PWR 1. The Writing Studio provides students an opportunity to work with other multilingual students and an instructor with a background in second language writing to develop writing habits and strategies to support their work in PWR 1 and other communication contexts. Please see https://undergrad.stanford.edu/programs/pwr/courses/pwr-studio for more information. Prerequisite: Application. Co-requisite: PWR 1.

PWR 1WW. PWR 1 Workshop. 1 Unit. The PWR 1 Workshop is taken concurrently with PWR 1. The Workshop provides students an opportunity to work with other students and an instructor to further develop effective writing practices and strategies to support their work in PWR 1 and other communication contexts. Please see https://undergrad.stanford.edu/programs/pwr/courses/pwr-studio for more information. Prerequisite: Application. Co-requisite: PWR 1.

PWR 295. Writing Center Peer Tutor Seminar. 2-3 Units. For students selected to serve as peer writing tutors in the Hume Center for Writing and Speaking and/or at other campus sites. Readings on and reflection about writing processes, the dynamics of writing and tutoring situations, tutoring techniques, learning styles, diversity, and ethics. Observation of tutoring sessions, written responses to readings, and other written work. Instructor permission required. WR 1 pre/co-requisite. Same as: PWR 195
PWR 2AB. Writing & Rhetoric 2: Makers, Crafters, Hackers: The Rhetoric of DIY. 4 Units.
In this course we will delve into the fascinating world of DIY (do it yourself) movements. You will explore the values, politics and ethics of DIY, such as what making has to do with empowerment and resistance, or whether our ideas of making and makers are gendered or attached to assumptions about class, ethnicity and ideology. For more information about PWR 2, see https://undergrad.stanford.edu/programs/pwr/courses/pwr-2. For course videos and full descriptions, see https://vcapwr-catalog.stanford.edu. Enrollment is handled by the PWR office. Prerequisite: PWR 1.

PWR 2AG. Writing & Rhetoric 2: The Rhetoric of Film Criticism. 4 Units.
In this course we'll analyze, write, and speak about specific films; we'll touch on a range of important frameworks, including genre studies, feminist film theory, and documentary ethics. Through an in-depth analysis of one film for your research-based argument, you'll develop your skills in writing, research, and oral presentation. In addition, you will adapt your research-based argument essay into a short videographic essay, which includes material from the film you're analyzing. For course videos and full descriptions, see https://vcapwr-catalog.stanford.edu. Enrollment is handled by the PWR office. Prerequisite: PWR 1.

PWR 2AH. Writing & Rhetoric 2: Ethnic Narratives and the Rhetoric of American Identity. 4 Units.
Prerequisite: PWR 1. In this class we will explore how race and ethnicity in America have become subjects of personal negotiations and public perception. The readings will address various topics such as biracial and bicultural identity, acculturation, stereotyping and self-image. In addition, we will approach each of the writings in this class as an opportunity to practice in-class rhetorical analysis and oral presentation skills and to practice discovering specific research questions. For more information about PWR 2, see https://undergrad.stanford.edu/programs/pwr/courses/pwr-2. For full course descriptions, see https://vcapwr-catalog.stanford.edu. Enrollment is handled by the PWR office. Prerequisite: PWR 1.

PWR 2ANA. Writing & Rhetoric 2: The Message in the Music. 4 Units.
Prerequisite: PWR 1. Further work in developing skills in argument and research-based writing, with emphasis on both written and oral/multimedia presentation of research. For more information about PWR 2, see https://undergrad.stanford.edu/programs/pwr/courses/pwr-2. For full course descriptions, see https://vcapwr-catalog.stanford.edu. Enrollment is handled by the PWR office.

PWR 2AW. Writing & Rhetoric 2: Psychology and Persuasion. 4 Units.
Prerequisite: PWR 1. Further work in developing skills in argument and research-based writing, with emphasis on both written and oral/multimedia presentation of research. For more information about PWR 2, see https://undergrad.stanford.edu/programs/pwr/courses/pwr-2. For full course descriptions, see https://vcapwr-catalog.stanford.edu. Enrollment is handled by the PWR office.

PWR 2BK. Writing & Rhetoric 2: To Thine Own Self Be True: The Rhetoric of Authenticity. 4 Units.
Prerequisite: PWR 1. Further work in developing skills in argument and research-based writing, with emphasis on both written and oral/multimedia presentation of research. For more information about PWR 2, see https://undergrad.stanford.edu/programs/pwr/courses/pwr-2. For full course descriptions, see https://vcapwr-catalog.stanford.edu. Enrollment is handled by the PWR office.

PWR 2BR. Writing & Rhetoric 2: "I Feel Your Pain": The Rhetoric of Sympathy. 4 Units.
Prerequisite: PWR 1. Further work in developing skills in argument and research-based writing, with emphasis on both written and oral/multimedia presentation of research. See http://www.stanford.edu/dept/undergrad/cgi-bin/drupal_ual/AP_univ_req_PWR_Courses.html.

PWR 2BRB. Writing & Rhetoric 2: Eurekas and Epiphanies: The Rhetoric of Inspiration. 4 Units.
Prerequisite: PWR 1. In this course, we will inquire into how exactly inspiration works. Where do good ideas come from? What fosters creativity? And how do we inspire ourselves and others to follow through on those ideas? We'll address these questions from many disciplinary angles, including the history of theories of genius and creativity, the uses of spiritual and literary epiphany, and recent psychology research into growth mindsets. For more information about PWR 2, see https://undergrad.stanford.edu/programs/pwr/courses/pwr-2. For full course descriptions, see https://vcapwr-catalog.stanford.edu. Enrollment is handled by the PWR office.

PWR 2BRC. Writing & Rhetoric 2: Re-Make It Anew: The Rhetoric of Adapting, Rebooting, and Remaking. 4 Units.
Prerequisite: PWR 1. Further work in developing skills in argument and research-based writing, with emphasis on both written and oral/multimedia presentation of research. For more information about PWR 2, see https://undergrad.stanford.edu/programs/pwr/courses/pwr-2. For full course descriptions, see https://vcapwr-catalog.stanford.edu. Enrollment is handled by the PWR office.

PWR 2CA. Writing & Rhetoric 2: Networked Rhetoric: Communities, Collaboration, and Communication. 4 Units.
Prerequisite: PWR 1. Further work in developing skills in argument and research-based writing, with emphasis on both written and oral/multimedia presentation of research. For more information about PWR 2, see https://undergrad.stanford.edu/programs/pwr/courses/pwr-2. For full course descriptions, see https://vcapwr-catalog.stanford.edu. Enrollment is handled by the PWR office.

PWR 2CAB. Writing & Rhetoric 2: The Rhetoric of Gender and Technology. 4 Units.
Rhetorical and contextual analysis of readings; research; and argument. Focus is on development of a substantive research-based argument using multiple sources. Individual conferences with instructor. See https://undergrad.stanford.edu/programs/pwr/courses/pwr-2.

PWR 2CK. Writing & Rhetoric 2: Speaking Out: Claiming Citizenship, Demanding Rights. 4 Units.
Prerequisite: PWR 1. Further work in developing skills in argument and research-based writing, with emphasis on both written and oral/multimedia presentation of research. See http://www.stanford.edu/dept/undergrad/cgi-bin/drupal_ual/AP_univ_req_PWR_Courses.html.

PWR 2CKA. Writing & Rhetoric 2: Rhetoric of Distraction. 4 Units.
Prerequisite: PWR 1. In this class we will explore how race and ethnicity in America have become subjects of personal negotiations and public perception. The readings will address various topics such as biracial and bicultural identity, acculturation, stereotyping and self-image. In addition, we will approach each of the writings in this class as an opportunity to practice in-class rhetorical analysis and oral presentation skills and to practice discovering specific research questions. For more information about PWR 2, see https://undergrad.stanford.edu/programs/pwr/courses/pwr-2. For full course descriptions, see https://vcapwr-catalog.stanford.edu. Enrollment is handled by the PWR office.
PWR 2CL. Writing & Rhetoric 2: Crime, Media & Law: Critical Approaches to Violence. 4 Units.
Prerequisite: PWR 1. Despite our fascination with extreme acts of violence, those who study the nature of illegality know the opposite to be true: Far from a problem of murder, crime is instead predominantly composed of everyday acts of offense that never garner police attention, such as tax evasion, the violation of environmental regulations, computer hacking, and recreational drug use. Critical criminologists term this kind of unprosecuted crime "crime's dark figure" because it flies below the radar of public awareness and judicial action. This course will take the divergence between cultural representations of crime and crime’s "dark figure" as a point of departure. For more information about PWR 2, see https://undergrad.stanford.edu/programs/pwr/courses/pwr-2. For full course descriptions, see https://vcapwr-catalog.stanford.edu. Enrollment is handled by the PWR office.

PWR 2CR. Writing & Rhetoric 2: Communicating Science to the Public. 4 Units.
As scientific knowledge and technology grow increasingly complex, the ability to explain science clearly and articulate science-based arguments to public audiences becomes more crucial, and more in demand. In this class, we will explore what makes written, spoken, and visual communication of science effective, compare the conventions of scholarly writing in the sciences to rhetorical strategies employed by popular science writers, and analyze problems with coverage of scientifically based issues in popular media and the promise and pitfalls of data visualization in conveying scientific information. For more information about PWR 2, see https://undergrad.stanford.edu/programs/pwr/courses/pwr-2. For full course descriptions, see https://vcapwr-catalog.stanford.edu. Enrollment is handled by the PWR office.

PWR 2CW. Writing & Rhetoric 2: Rhetorical Games: Sport (for) Development Policy in the 21st Century. 4 Units.
Rhetorical and contextual analysis of readings; research; and argument. Focus is on development of a substantive research-based argument using multiple sources. Individual conferences with instructor. See https://undergrad.stanford.edu/programs/pwr/courses/pwr-2.

PWR 2CWA. Writing & Rhetoric 2: Global Games: Rhetoric of Sport for Development. 4 Units.
Prerequisite: PWR 1. Sport has become "the" international relations and development concept of the new millennium. As a result, sport development is a source of much praise and criticism as scholars, activists, philanthropists, and journalists struggle to understand the rhetorical games at play in the global sport development policy landscape. As students deepen their awareness of rhetorical praxis and explore new modes as writers and communicators, they will survey seminal scholarship, case studies, and grassroots activist campaigns surrounding sport development in preparation for a sustained research project that addresses the sociopolitical implications of tying sport to development in the 21st century. For more information about PWR 2, see https://undergrad.stanford.edu/programs/pwr/courses/pwr-2. For full course descriptions, see https://vcapwr-catalog.stanford.edu. Enrollment is handled by the PWR office.

PWR 2CBW. Writing & Rhetoric 2: Hear/Say: The Art of Rhetorical Listening. 4 Units.
Why do we listen? How do we listen to learn, to understand? And to whom do we listen? And how does listening impact how we orient ourselves in the world? Rhetorical listening has been central to feminist rhetorical praxis, which has traditionally focused on the rescue, recovery, and (re)inscription of non-majority cultures and communities into the rhetorical tradition. In short, rhetorical listening asks us to reconsider the role listening plays, and the values which we ascribe to listening, in processes of knowledge construction inside and outside the academy. For more information about PWR 2, see https://undergrad.stanford.edu/programs/pwr/courses/pwr-2. For course videos and full descriptions, see https://vcapwr-catalog.stanford.edu. Enrollment is handled by the PWR office. Prerequisite: PWR 1.

PWR 2DH. Writing & Rhetoric 2: I ___ Therefore I Am? The Rhetoric of 21st Century Identity. 4 Units.
Prerequisite: PWR 1. Further work in developing skills in argument and research-based writing, with emphasis on both written and oral/ multimedia presentation of research. For more information about PWR 2, see https://undergrad.stanford.edu/programs/pwr/courses/pwr-2. For full course descriptions, see https://vcapwr-catalog.stanford.edu. Enrollment is handled by the PWR office.

PWR 2DHA. Writing & Rhetoric 2: Action Research: Making Time for Social Justice. 4 Units.
In this course, we will be focusing on different ways of seeking social justice, and explore whether it is possible or even desirable for students, lecturers and professors to focus their work on "fixing" the social ills of the world. We'll investigate ways your education and research can help effect social justice. The research, writing and presenting you do in this course can lay the groundwork for/contribute to social justice on campus and/or off. For more information about PWR 2, see https://undergrad.stanford.edu/programs/pwr/courses/pwr-2. For course videos and full descriptions, see https://vcapwr-catalog.stanford.edu. Enrollment is handled by the PWR office. Prerequisite: PWR 1.

PWR 2DBH. Writing & Rhetoric 2: Feel Me? The Rhetoric of Empathy, Its Limitations and Alternatives. 4 Units.
Prerequisite: PWR 1. In this course, we'll be examining what empathy is; both affective and cognitive; and what role it might, or might not, play in our everyday lives and in promoting ethical action. To do so, we'll study the psychological, biological, and neurological bases of empathy, its significance in philosophy, contemplative/religious practices and ethics, and its possibilities as a rhetorical strategy and a political tool. For more information about PWR 2, see https://undergrad.stanford.edu/programs/pwr/courses/pwr-2. For full course descriptions, see https://vcapwr-catalog.stanford.edu. Enrollment is handled by the PWR office.

PWR 2EC. Writing & Rhetoric 2: 'Like' this Class: The Rhetoric of Public Relations. 4 Units.
Prerequisite: PWR 1. Further work in developing skills in argument and research-based writing, with emphasis on both written and oral/ multimedia presentation of research. For more information about PWR 2, see https://undergrad.stanford.edu/programs/pwr/courses/pwr-2. For full course descriptions, see https://vcapwr-catalog.stanford.edu. Enrollment is handled by the PWR office.

PWR 2EE. Writing & Rhetoric 2: Once Upon A Cause: Producing Picture Books for Local Children. 4 Units.
Prerequisite: PWR 1. Whether our favorite picture books as kids were timeless classics or new arrivals, whether they scared us or amused us, consoled us or challenged us, they moved and shaped us in profound ways. How could a few dozen pages and a few hundred words affect us so powerfully? Why did we want to hear and see and read our favorite picture books again and again? What was the secret to their magic? In this course you'll not only analyze that "magic" but also collaborate closely with a group of classmates to create an original, compelling, and educationally appropriate picture book for second-graders. For more information about PWR 2, see https://undergrad.stanford.edu/programs/pwr/courses/pwr-2. For full course descriptions, see https://vcapwr-catalog.stanford.edu. Enrollment is handled by the PWR office.

PWR 2EI. Writing & Rhetoric 2: Rhetorics of Copying, Memeing, Modding and Piracy. 4 Units.
PWR 2 courses focus on developing strategies for presenting research-based arguments in both written and oral/multimedia genres. This class takes as its theme traditions, practices, and artifacts that call the premises of originality into question and that playfully unsettle the state and corporate narratives of cultural ownership that sustain them. For full course descriptions, see https://vcapwr-catalog.stanford.edu. Enrollment is handled by the PWR office. Prerequisite: PWR 1.
PWR 2EP. Writing & Rhetoric 2: Global Protest and Civil Unrest: The Rhetoric of Resistance. 4 Units.
Rheto and contextual analysis of readings; research; and argument. Focus is on development of a substantive research-based argument using multiple sources. Individual conferences with instructor. See https://undergrad.stanford.edu/programs/pwr/courses/pwr-2.

PWR 2EPA. Writing & Rhetoric 2: Slacktivism to Hacktivism: The Rhetoric of Technology and Social Change. 4 Units.
Rhetorical and contextual analysis of readings; research; and argument. Focus is on development of a substantive research-based argument using multiple sources. Individual conferences with instructor. See https://undergrad.stanford.edu/programs/pwr/courses/pwr-2.

PWR 2EPC. Writing & Rhetoric 2: Building Resilience: Writing Science, Policy and Community For a Better World. 4 Units.
Prerequisite: PWR 1. Further work in developing skills in argument and research-based writing, with emphasis on both written and oral/multimedia presentation of research. For more information about PWR 2, see https://undergrad.stanford.edu/programs/pwr/courses/pwr-2. For full course descriptions, see https://vcapwr-catalog.stanford.edu. Enrollment is handled by the PWR office.

PWR 2EFD. Writing & Rhetoric 2: 'Don't Stand so Close to Me': Cross-cultural Communication. 4 Units.
Prerequisite: PWR 1. Despite universal attributes such as facial expressions and emotions, humans also have culturally based assumptions, values, and beliefs - from the shared assumptions and collectivist views of high-context cultures to the explicit and highly articulated rhetoric of more individualistic and low-context groups. Our course will explore rhetorical challenges in verbal and nonverbal communication across cultures. We’ll consider not only language and argument but also proxemics - determined spatial distance between people - as well as eye contact and gestures. For more information about PWR 2, see https://undergrad.stanford.edu/programs/pwr/courses/pwr-2. For full course descriptions, see https://vcapwr-catalog.stanford.edu. Enrollment is handled by the PWR office.

PWR 2GAW. Writing & Rhetoric 2: If Words Were Enough: Poetics and Rhetoric. 4 Units.
What does it mean to be rhetorically ¿right¿? How do we know if we’ve found the ¿right¿ words, images, examples? In this course, we will study the writings and reflections of poets as they wrestle with this question of craft and what we can achieve through dedication, inspiration, imitation. Our goal will be to become more skilled rhetoricians ourselves by asking: What is possible with language, image, sound; what can poetics teach us about rhetoric? How much can communication achieve, whether greatness or agreement, social change or political justice. For course videos and full descriptions, see https://vcapwr-catalog.stanford.edu. Enrollment is handled by the PWR office. Prerequisite: PWR 1.

PWR 2GO. Writing & Rhetoric 2: The Rhetoric of Performance, Intersectionality, and Identity. 4 Units.
Prerequisite: PWR 1. Further work in developing skills in argument and research-based writing, with emphasis on both written and oral/multimedia presentation of research. For more information about PWR 2, see https://undergrad.stanford.edu/programs/pwr/courses/pwr-2. For full course descriptions, see https://vcapwr-catalog.stanford.edu. Enrollment is handled by the PWR office.

PWR 2GF. Writing & Rhetoric 2: Whose Home? Rhetorics of Place and Belonging. 4 Units.
Prerequisite: PWR 1. Further work in developing skills in argument and research-based writing, with emphasis on both written and oral/multimedia presentation of research. For more information about PWR 2, see https://undergrad.stanford.edu/programs/pwr/courses/pwr-2. For full course descriptions, see https://vcapwr-catalog.stanford.edu. Enrollment is handled by the PWR office.

PWR 2GMD. Writing & Rhetoric 2: Archi-texts: Building Rhetorically. 4 Units.
Prerequisite: PWR 1. Architecture is always the solution to a problem: Where am I going to sleep? What am I going to do with my dead? Where can I speak to my gods? In this sense, the structure, siting, materials and lighting that inhere in a work of architecture are direct responses to a lived problem. In this way, our class will draw on the rhetoric of architecture to illuminate the rhetoric of communication; we will do this under the premise that understanding the one can lead to a better understanding and practice of the other. For more information about PWR 2, see https://undergrad.stanford.edu/programs/pwr/courses/pwr-2. For full course descriptions, see https://vcapwr-catalog.stanford.edu. Enrollment is handled by the PWR office.
PWR 2HK. Writing & Rhetoric 2: Think Global: The Rhetoric of Global Citizenship. 4 Units.
Prerequisite: PWR 1. Further work in developing skills in argument and research-based writing, with emphasis on both written and oral/multimedia presentation of research. For more information about PWR 2, see https://undergrad.stanford.edu/programs/pwr/courses/pwr-2. For full course descriptions, see https://vcapwr-catalog.stanford.edu. Enrollment is handled by the PWR office.

PWR 2HL. Writing & Rhetoric 2: Developing and Communicating Your Expertise: The Rhetoric of Excellence. 4 Units.
Prerequisite: PWR 1. Further work in developing skills in argument and research-based writing, with emphasis on both written and oral/multimedia presentation of research. See http://www.stanford.edu/dept/undergrad/cgi-bin/drupal_ual/AP_univ_req_PWR_Courses.html.

PWR 2HLA. Writing & Rhetoric 2: Communicating Your Research: Meaningful Academic Writing and Speaking. 4 Units.
Prerequisite: PWR 1. How do you present complex research or specialized knowledge in a way that makes sense and moves audiences to see the value of your work? In this class, we will examine the ways effective communicators engage audiences and illuminate their ideas in a variety of contexts, including academic journals, popular publications, and multimedia presentations. We'll pay attention to the texts' argumentative structure, and the use of narrative, metaphor, and visualization to explain the unfamiliar. We will also identify the ways in which the speaker's voice and body are sources of persuasion and meaning. As you pursue a research project on meaningful communication, you will develop your own toolkit for presenting your expertise in engaging ways.

PWR 2HT. Writing & Rhetoric 2: Speaking Ironic Truth to Power: The Rhetoric of Satirical Protest. 4 Units.
Prerequisite: PWR 1. Further work in developing skills in argument and research-based writing, with emphasis on both written and oral/multimedia presentation of research. This course takes as its theme satire and how and when people seek social justice by "talking back." For more information about PWR 2, see https://undergrad.stanford.edu/programs/pwr/courses/pwr-2. For full course descriptions, see https://vcapwr-catalog.stanford.edu. Enrollment is handled by the PWR office.

PWR 2JH. Writing & Rhetoric 2: The Rhetoric of Language, Identity and Power. 4 Units.
In this writing and speaking course, you'll consider the construction and negotiation of power and difference through language as it intersects with gender, sexuality, race, ability, and class. We'll explore how this happens across spheres such as politics, education, science, sports and the media, intertwined with forces like globalization, immigration, and technology. For more information about PWR 2, see https://undergrad.stanford.edu/programs/pwr/courses/pwr-2. For video and full course descriptions, see https://vcapwr-catalog.stanford.edu. Enrollment is handled by the PWR office. Prerequisite: PWR 1.

PWR 2JI. Writing & Rhetoric 2: The Rhetoric of Art and Commerce. 4 Units.
PWR 2 courses focus on developing strategies for presenting research-based arguments in both written and oral/multimedia genres. This class takes as its theme transcultural and translingual rhetorics. For full course descriptions, see https://vcapwr-catalog.stanford.edu. Enrollment is handled by the PWR office. Prerequisite: PWR 1.

PWR 2JJA. Writing & Rhetoric 2: Transcultural and Translingual Rhetorics. 4 Units.
PWR 2 courses focus on developing strategies for presenting research-based arguments in both written and oral/multimedia genres. This class takes as its theme transcultural and translingual rhetorics. For full course descriptions, see https://vcapwr-catalog.stanford.edu. Enrollment is handled by the PWR office. Prerequisite: PWR 1.

PWR 2JDC. Writing & Rhetoric 2: And the Crowd Goes Wild: The Rhetoric of Fans, Stans, and Enthusiasts. 4 Units.
In this class, we will research the importance of fandoms and fan communities in contemporary society. We will consider what motivates people to put their time, energy, and selves into the stories or people that they care about, and consider the implications of this devotion. We will look at the risks and rewards of participating in a fandom, from its ability to empower individuals to the danger and risk of exclusion therein. For more information about PWR 2, see https://undergrad.stanford.edu/programs/pwr/courses/pwr-2. For course videos and full descriptions, see https://vcapwr-catalog.stanford.edu. Enrollment is handled by the PWR office. Prerequisite: PWR 1.
PWR 2JPB. Writing & Rhetoric 2: Curated Reality: How Media Shape What We Know. 4 Units.
Prerequisite: PWR 1. Further work in developing skills in argument and research-based writing, with emphasis on both written and oral/multimedia presentation of research. For more information about PWR 2, see https://undergrad.stanford.edu/programs/pwr/courses/pwr-2. For full course descriptions, see https://vcapwr-catalog.stanford.edu. Enrollment is handled by the PWR office.

PWR 2JS. Writing & Rhetoric 2: In Science We Trust. 4 Units.
Prerequisite: PWR 1. Further work in developing skills in argument and research-based writing, with emphasis on both written and oral/multimedia presentation of research. For more information about PWR 2, see https://undergrad.stanford.edu/programs/pwr/courses/pwr-2. For full course descriptions, see https://vcapwr-catalog.stanford.edu. Enrollment is handled by the PWR office.

PWR 2JW. Writing and Rhetoric 2: What We Talk About When We Talk About Love. 4 Units.
Prerequisite: PWR 1. Further work in developing skills in argument and research-based writing, with emphasis on both written and oral/multimedia presentation of research. For more information about PWR 2, see https://undergrad.stanford.edu/programs/pwr/courses/pwr-2. For full course descriptions, see https://vcapwr-catalog.stanford.edu. Enrollment is handled by the PWR office.

PWR 2KD. Writing & Rhetoric 2: Un-Performing Ourselves: The Design and Craft of Presentations. 4 Units.
Prerequisite: PWR 1. Further work in developing skills in argument and research-based writing, with emphasis on both written and oral/multimedia presentation of research. Exploration of how the application of performance techniques makes academic or professional presentations more compelling. See http://www.stanford.edu/dept/undergrad/cgi-bin/drupal_ual/AP_univ_req_PWR_Courses.html.

PWR 2KDA. Writing & Rhetoric 2: Remix Culture. 4 Units.
Prerequisite: PWR 1. What does a musical about founding fathers (Hamilton) have to say about current political upheaval? What do plastic surgery resorts have to say about identity politics? What does Steph Curry's game have to say about Hamlet - and about Prince - with alternative forms of masculinity? In this course we will examine contemporary mashups and remixers and you will build a research project to ground our work across the quarter creating interesting, meaningful, and dynamic presentations and papers. For more information about PWR 2, see https://undergrad.stanford.edu/programs/pwr/courses/pwr-2. For full course descriptions, see https://vcapwr-catalog.stanford.edu. Enrollment is handled by the PWR office.

PWR 2KSB. Writing & Rhetoric 2: Design Thinking: Bringing d.thinking to Research, Writing & Presentation. 4 Units.
Prerequisite: PWR 1. Further work in developing skills in argument and research-based writing, with emphasis on both written and oral/multimedia presentation of research. This course takes as its theme the tool of propaganda and its relationship to truth. For more information about PWR 2, see https://undergrad.stanford.edu/programs/pwr/courses/pwr-2. For full course descriptions, see https://vcapwr-catalog.stanford.edu. Enrollment is handled by the PWR office.

PWR 2KM. Writing & Rhetoric 2: A Planet on the Edge: The Rhetoric of Sustainable Energy. 4 Units.
Prerequisite: PWR 1. Sea-level rise, the halting of major ocean circulatory currents, outbreaks of superstorms leading to floods and droughts - can an energy revolution still save a planet on the edge? This class explores the intricacies of sustainable energy, focusing on the myths, slogans, and rhetorical narratives that surround these debates. Example: environmentalism inherently at odds with economic prosperity? Does living an environmentally conscious lifestyle require personal sacrifice and suffering? How does rhetorical framing affect the research, implementation, and public perception of new technologies in the field of sustainable energy? For more information about PWR 2, see https://undergrad.stanford.edu/programs/pwr/courses/pwr-2. For full course descriptions, see https://vcapwr-catalog.stanford.edu. Enrollment is handled by the PWR office.

PWR 2KR. Writing & Rhetoric 2: Propaganda and Rhetoric. 4 Units.
Prerequisite: PWR 1. Further work in developing skills in argument and research-based writing, with emphasis on both written and oral/multimedia presentation of research. For more information about PWR 2, see https://undergrad.stanford.edu/programs/pwr/courses/pwr-2. For full course descriptions, see https://vcapwr-catalog.stanford.edu. Enrollment is handled by the PWR office.

PWR 2KT. Writing & Rhetoric 2: The Great and Powerful Oz: The Rhetoric of Spokespersons. 4 Units.
Prerequisite: PWR 1. Further work in developing skills in argument and research-based writing, with emphasis on both written and oral/multimedia presentation of research. See http://www.stanford.edu/dept/undergrad/cgi-bin/drupal_ual/AP_univ_req_PWR_Courses.html.

PWR 2KTA. Writing & Rhetoric 2: A Rebel With A Cause: The Rhetoric of Giving a Damn. 4 Units.
Prerequisite: PWR 1. This course will explore a variety of movements from marriage equality and civil rights to climate change. We will also examine individuals and the manner in which they advance the causes that matter to them most, including astrophysicist Neil deGrasse Tyson, anti-racism activist Tim Wise, and equal education activist Malala Yousafzai. Ultimately, students will use knowledge gained to assist delivery of research, both in written and oral form, in cultural contexts and from the disciplinary perspective of students’ choosing. For more information about PWR 2, see https://undergrad.stanford.edu/programs/pwr/courses/pwr-2. For full course descriptions, see https://vcapwr-catalog.stanford.edu. Enrollment is handled by the PWR office.

PWR 2LF. Writing & Rhetoric 2: The Rhetoric of Hacking. 4 Units.
Prerequisite: PWR 1. Further work in developing skills in argument and research-based writing, with emphasis on both written and oral/multimedia presentation of research. For more information about PWR 2, see https://undergrad.stanford.edu/programs/pwr/courses/pwr-2. For full course descriptions, see https://vcapwr-catalog.stanford.edu. Enrollment is handled by the PWR office.
PWR 2LFA. Writing & Rhetoric 2: Unruly Bodies: Gesturing Toward a New Rhetorics of Body Language. 4 Units.
Prerequisite: PWR 1. Further work in developing skills in argument and research-based writing, with emphasis on both written and oral/ multimedia presentation of research. For more information about PWR 2, see https://undergrad.stanford.edu/programs/pwr/courses/pwr-2. For full course descriptions, see https://vcapwr-catalog.stanford.edu. Enrollment is handled by the PWR office.

PWR 2LO. Writing & Rhetoric 2: Facing the Future: Climate Change, Impacts, and Solutions. 4 Units.
Prerequisite: PWR 1. Further work in developing skills in argument and research-based writing, with emphasis on both written and oral/ multimedia presentation of research. For more information about PWR 2, see https://undergrad.stanford.edu/programs/pwr/courses/pwr-2. For full course descriptions, see https://vcapwr-catalog.stanford.edu. Enrollment is handled by the PWR office.

PWR 2LS. Writing & Rhetoric 2: The Rhetoric of Comics. 4 Units.
Prerequisite: PWR 1. Further work in developing skills in argument and research-based writing, with emphasis on both written and oral/ multimedia presentation of research. For more information about PWR 2, see https://undergrad.stanford.edu/programs/pwr/courses/pwr-2. For full course descriptions, see https://vcapwr-catalog.stanford.edu. Enrollment is handled by the PWR office.

PWR 2MA. Writing & Rhetoric 2: What’s Your Major? An Interdisciplinary Approach to Research & Problem Solving. 4 Units.
Prerequisite: PWR 1. Further work in developing skills in argument and research-based writing, with emphasis on both written and oral/ multimedia presentation of research. This course takes as it theme the collaboration and exchange of ideas among people from very different disciplines. For more information about PWR 2, see https://undergrad.stanford.edu/programs/pwr/courses/pwr-2. For full course descriptions, see https://vcapwr-catalog.stanford.edu. Enrollment is handled by the PWR office.

PWR 2MBR. Writing & Rhetoric 2: Buying a Better You: The Rhetoric of Self Improvement and the American Ideal. 4 Units.
Prerequisite: PWR 1. Further work in developing skills in argument and research-based writing, with emphasis on both written and oral/ multimedia presentation of research. This course takes as it theme the collaboration and exchange of ideas among people from very different disciplines. For more information about PWR 2, see https://undergrad.stanford.edu/programs/pwr/courses/pwr-2. For full course descriptions, see https://vcapwr-catalog.stanford.edu. Enrollment is handled by the PWR office.

PWR 2MFC. Writing & Rhetoric 2: March for Science? Social Justice and the Rhetoric of Science. 4 Units.
Prerequisite: PWR 1. Further work in developing skills in argument and research-based writing, with emphasis on both written and oral/ multimedia presentation of research. For more information about PWR 2, see https://undergrad.stanford.edu/programs/pwr/courses/pwr-2. For full course descriptions, see https://vcapwr-catalog.stanford.edu. Enrollment is handled by the PWR office.

PWR 2MGD. Writing & Rhetoric 2: Silicon Valley and the Future of Work: Rhetoric of Labor Utopias and Dystopias. 4 Units.
We live in the heart of Silicon Valley, an engine that promises or threatens to disrupt the way that national and global economies are organized. In this writing and speaking course, you’ll explore how a range of critics and analysts imagine the future of work. Does all this point to a coming utopia? To a dystopia? Works from technologists, sociologists, economists, anthropologists, historians, activists and more will help answer these questions. We’ll read those who embrace these changes and those who don’t; we will analyze the predictions of various bright-eyed techno-optimists and steely-eyed doomsayers, from Silicon Valley insiders like Elon Musk and Bill Gates to radical academics and activists. We’ll pick through what’s really new about Silicon Valley and discuss in what ways we’re seeing the continuation of longstanding trends. For course videos and full descriptions, see https://vcapwr-catalog.stanford.edu. Enrollment is handled by the PWR office. Prerequisite: PWR 1.

PWR 2MGE. Writing & Rhetoric 2: Rationality and Culture: Rhetorics of Reason, Madness, and Science. 4 Units.
Prerequisite: PWR 1. Further work in developing skills in argument and research-based writing, with emphasis on both written and oral/ multimedia presentation of research. For more information about PWR 2, see https://undergrad.stanford.edu/programs/pwr/courses/pwr-2. For full course descriptions, see https://vcapwr-catalog.stanford.edu. Enrollment is handled by the PWR office.

PWR 2MS. Writing & Rhetoric 2: Seriously Funny: The Rhetoric of Humor. 4 Units.
Prerequisite: PWR 1. As a rhetorical technique, humor holds unique persuasive power on a variety of political and cultural stages, evident in popular parody, satire, roasts, alternative news sources, public relations campaigns, and advertisements. Given this importance, we might ask, “what makes humor persuasive?” In this course, we will study humor through a variety of critical lenses, including those that examine humor as a unique appeal to pathos and those that argue it is entirely reliant upon logic. For more information about PWR 2, see https://undergrad.stanford.edu/programs/pwr/courses/pwr-2. For full course descriptions, see https://vcapwr-catalog.stanford.edu. Enrollment is handled by the PWR office.

PWR 2NF. Writing & Rhetoric 2: Language Gone Viral: Investigating the Rhet. of Social Media and Digital Comm.. 4 Units.
Prerequisite: PWR 1. In this course, we will reinforce our understanding of the research writing process and develop oral communication skills to investigate changes in digital language use. This course also examines the extent to which our daily lives have become deeply dependent on our usage of personal electronic devices for online communication. Is our attachment to technology truly limiting the quality of our conversations? Or could such interactions provide a means for introverts to better interact with others? For more information about PWR 2, see https://undergrad.stanford.edu/programs/pwr/courses/pwr-2. For full course descriptions, see https://vcapwr-catalog.stanford.edu. Enrollment is handled by the PWR office.

PWR 2PBA. Writing & Rhetoric 2: Calling All Astronauts: Researching, Writing, and Talking about Tomorrow. 4 Units.
Prerequisite: PWR 1. Further work in developing skills in argument and research-based writing, with emphasis on both written and oral/ multimedia presentation of research. For more information about PWR 2, see https://undergrad.stanford.edu/programs/pwr/courses/pwr-2. For full course descriptions, see https://vcapwr-catalog.stanford.edu. Enrollment is handled by the PWR office.

PWR 2PBB. Writing & Rhetoric 2: Mindful Rhetoric. 4 Units.
Prerequisite: PWR 1. Further work in developing skills in argument and research-based writing, with emphasis on both written and oral/ multimedia presentation of research. For more information about PWR 2, see https://undergrad.stanford.edu/programs/pwr/courses/pwr-2. For full course descriptions, see https://vcapwr-catalog.stanford.edu. Enrollment is handled by the PWR office.
PWR 2PBC. Writing & Rhetoric 2: Why Do Geniuses Come in all Sizes, Shapes, and Colors?. 4 Units.
Prerequisite: PWR 1. Further work in developing skills in argument and research-based writing, with emphasis on both written and oral/ multimedia presentation of research. For more information about PWR 2, see https://undergrad.stanford.edu/programs/pwr/courses/pwr-2. For full course descriptions, see https://vcapwr-catalog.stanford.edu. Enrollment is handled by the PWR office.

PWR 2RC. Writing & Rhetoric 2: Red Pill or Blue Pill? : The Rhetoric of Drugs. 4 Units.
Prerequisite: PWR 1. The theme of this course is the relationship between humans and drugs, particularly how the human brain interacts with and is altered by ingested substances. Simultaneously we will explore how drug use is promoted, regulated, sensationalized, and commercialized. We will examine a wide range of perspectives: indigenous discovery, cultural and medical applications, biological mechanisms, sociological implications, artistic and poetic interpretation, and constitutional law. For more information about PWR 2, see https://undergrad.stanford.edu/programs/pwr/courses/pwr-2. For full course descriptions, see https://vcapwr-catalog.stanford.edu. Enrollment is handled by the PWR office.

PWR 2RHA. Writing & Rhetoric 2: The Rhetoric of Composition. 4 Units.
Prerequisite: PWR 1. Further work in developing skills in argument and research-based writing, with emphasis on both written and oral/ multimedia presentation of research. For more information about PWR 2, see https://undergrad.stanford.edu/programs/pwr/courses/pwr-2. For full course descriptions, see https://vcapwr-catalog.stanford.edu. Enrollment is handled by the PWR office.

PWR 2RHB. Writing & Rhetoric 2: The Rhetoric of Presentation. 4 Units.
Prerequisite: PWR 1. Further work in developing skills in argument and research-based writing, with emphasis on both written and oral/ multimedia presentation of research. For more information about PWR 2, see https://undergrad.stanford.edu/programs/pwr/courses/pwr-2. For full course descriptions, see https://vcapwr-catalog.stanford.edu. Enrollment is handled by the PWR office.

PWR 2RHC. Writing & Rhetoric 1: The Rhetoric of Speaking. 4 Units.
Prerequisite: PWR 1. Further work in developing skills in argument and research-based writing, with emphasis on both written and oral/ multimedia presentation of research. For more information about PWR 2, see https://undergrad.stanford.edu/programs/pwr/courses/pwr-2. For full course descriptions, see https://vcapwr-catalog.stanford.edu. Enrollment is handled by the PWR office.

PWR 2RHD. Writing & Rhetoric 2: The Rhetoric of Argument. 4 Units.
Prerequisite: PWR 1. Further work in developing skills in argument and research-based writing, with emphasis on both written and oral/ multimedia presentation of research. For more information about PWR 2, see https://undergrad.stanford.edu/programs/pwr/courses/pwr-2. For full course descriptions, see https://vcapwr-catalog.stanford.edu. Enrollment is handled by the PWR office.

PWR 2RL. Writing & Rhetoric 2: The Rhetoric of the Natural and Beyond. 4 Units.
This class will consider, through a rhetorical lens, how "natural" is understood and/or modified: how it interfaces with social norms and other notions like safety and authenticity, and how the varying rhetorical strategies and situations at hand animate different negotiations of power. Topics may range from literary (e.g. magic realism and the fantastic) to social (our growing proximity and intimacy with tech devices) to medical (homeopathy or bionic implants and prosthesis). For course videos and full descriptions, see https://vcapwr-catalog.stanford.edu. Enrollment is handled by the PWR office. Prerequisite: PWR 1.

PWR 2SB. Writing & Rhetoric 2: Writing 'Science': Fact, Fiction, and Everything Between. 4 Units.
Prerequisite: PWR 1. Further work in developing skills in argument and research-based writing, with emphasis on both written and oral/ multimedia presentation of research. Analysis of science fiction and popular writing about science and technology as arguments about where we are headed, where we are, who we are, and what we value. See http://www.stanford.edu/dept/undergrad/cgi-bin/drupal_ual/AP_univ_req_PWR_Courses.html.

PWR 2SBA. Writing & Rhetoric 2: The Rhetoric of Human Enhancement. 4 Units.
Prerequisite: PWR 1. Further work in developing skills in argument and research-based writing, with emphasis on both written and oral/ multimedia presentation of research. Analysis of science fiction and popular writing about science and technology as arguments about where we are headed, where we are, who we are, and what we value. See http://www.stanford.edu/dept/undergrad/cgi-bin/drupal_ual/AP_univ_req_PWR_Courses.html.

PWR 2SC. Writing & Rhetoric 2: Are We There Yet?: The Rhetoric of Mobility. 4 Units.
What is the difference between "refugee" and "migrant" or, for that matter, between "traveler," "immigrant," "tourist," and "alien"? When we begin to think about the politics of these categories, we start to see how rhetorical situations shape our understandings of our places in the world, and what constrains or enables us as we move around in it. In this class, we will explore questions about mobility through writing, research, and oral presentation. We will practice strategies for persuasive, engaging writing and speaking and watch speeches by activists and artists, read up on the history of mobs, and discuss whether a sit-in is actually a form of movement. For course videos and full descriptions, see https://vcapwr-catalog.stanford.edu. Enrollment is handled by the PWR office. Prerequisite: PWR 1.

PWR 2SCB. Writing & Rhetoric 2: Bodies in the 21st Century: Gender and Rhetoric. 4 Units.
Prerequisite: PWR 1. Further work in developing skills in argument and research-based writing, with emphasis on both written and oral/ multimedia presentation of research. Analysis of science fiction and popular writing about science and technology as arguments about where we are headed, where we are, who we are, and what we value. See http://www.stanford.edu/dept/undergrad/cgi-bin/drupal_ual/AP_univ_req_PWR_Courses.html.

PWR 2SM. Writing & Rhetoric 2: Dirty Pretty Things: The Rhetoric of Objects and Objectification. 4 Units.
Prerequisite: PWR 1. Further work in developing skills in argument and research-based writing, with emphasis on both written and oral/ multimedia presentation of research. For more information about PWR 2, see https://undergrad.stanford.edu/programs/pwr/courses/pwr-2. For full course descriptions, see https://vcapwr-catalog.stanford.edu. Enrollment is handled by the PWR office.

PWR 2SN. Writing & Rhetoric 2: Rhetoric of Activism. 4 Units.
Prerequisite: PWR 1. Further work in developing skills in argument and research-based writing, with emphasis on both written and oral/ multimedia presentation of research. For more information about PWR 2, see https://undergrad.stanford.edu/programs/pwr/courses/pwr-2. For full course descriptions, see https://vcapwr-catalog.stanford.edu. Enrollment is handled by the PWR office.

PWR 2SPP. Writing & Rhetoric 2: Literacy, Reading, Writing, Power. 4 Units.
Prerequisite: PWR 1. Further work in developing skills in argument and research-based writing, with emphasis on both written and oral/ multimedia presentation of research. See http://www.stanford.edu/dept/undergrad/cgi-bin/drupal_ual/AP_univ_req_PWR_Courses.html.
PWR 2SPA. Writing & Rhetoric 2: Other Selves: The Art & Science of Friendship. 4 Units.
Prerequisite: PWR 1. Further work in developing skills in argument and research-based writing, with emphasis on both written and oral/ multimedia presentation of research. See http://www.stanford.edu/dept/ undergrad/cgi-bin/drupal_ual/AP_UNIV_REG_PWR_Courses.html.

PWR 2SPB. Writing & Rhetoric 2: Hope, Health, and Healing: The Rhetoric of Medicine. 4 Units.
Prerequisite: PWR 1. Further work in developing skills in argument and research-based writing, with emphasis on both written and oral/ multimedia presentation of research. For more information about PWR 2, see https://undergrad.stanford.edu/programs/pwr/courses/pwr-2. For full course descriptions, see https://vcapwr-catalog.stanford.edu. Enrollment is handled by the PWR office.

PWR 2SR. Writing & Rhetoric 2: The Rhetoric of Voice. 4 Units.
Prerequisite: PWR 1. Further work in developing skills in argument and research-based writing, with emphasis on both written and oral/ multimedia presentation of research. For more information about PWR 2, see https://undergrad.stanford.edu/programs/pwr/courses/pwr-2. For full course descriptions, see https://vcapwr-catalog.stanford.edu. Enrollment is handled by the PWR office.

PWR 2ST. Writing & Rhetoric 2: Science, Democracy and Social Media. 4 Units.
Prerequisite: PWR 1. Social media have greatly enlivened and democratized science communication so that it now moves between scientists and various audiences. Scientific content is no longer static, nor is it merely for advanced researchers. Scientists using social media are learning to assess content collaboratively to help provide better science in public communication. One of the particular obligations of university science students is to join the conversation, help review and revise content in the public sphere. Students in this course will actively engage in the evolving world of science communication and practice their scientific writing, research and oral presentation skills. For more information about PWR 2, see https://undergrad.stanford.edu/programs/pwr/courses/pwr-2. For full course descriptions, see https://vcapwr-catalog.stanford.edu. Enrollment is handled by the PWR office.

PWR 2STA. Writing & Rhetoric 2: Ethics and AI. 4 Units.
Prerequisite: PWR 1. Further work in developing skills in argument and research-based writing, with emphasis on both written and oral/ multimedia presentation of research. For more information about PWR 2, see https://undergrad.stanford.edu/programs/pwr/courses/pwr-2. For full course descriptions, see https://vcapwr-catalog.stanford.edu. Enrollment is handled by the PWR office.

PWR 2STB. The Rhetorics of Science, Culture, and Research. 4 Units.
PWR 2 courses focus on developing strategies for presenting research-based arguments in both written and oral/multimedia genres. Focusing on themes of science and culture, you’ll take an interdisciplinary approach to examine an issue that matters to you. You will have the opportunity to consider a wide range of genres and translate your argument and findings into a live presentation. We’ll focus on presenting, organization, body language, and slide design. For full course descriptions, see https://vcapwr-catalog.stanford.edu. Enrollment is handled by the PWR office. Prerequisite: PWR 1.

PWR 2TB. Writing & Rhetoric 2: Hip Hop, Orality, and Language Diversity. 4 Units.
In this course, students will use hip hop language and culture as an entry point into learning about the diversity of the ways that languages are used and transformed in speech, writing, and multimedia, particularly in the U.S. context. . Looking at hip hop texts and beyond, we’ll consider what songs, spoken word performances, literary, and scholarly texts have to teach us about the wide variety of language practices and the strategies those in power use to standardize and limit these variegated expressive forms. For course videos and full descriptions, see https://vcapwr-catalog.stanford.edu. Enrollment is handled by the PWR office. Prerequisite: PWR 1.

PWR 2TA. Writing & Rhetoric 2: Rhetoric of Brown A. 4 Units.
Prerequisite: PWR 1. Further work in developing skills in argument and research-based writing, with emphasis on both written and oral/ multimedia presentation of research. For more information about PWR 2, see https://undergrad.stanford.edu/programs/pwr/courses/pwr-2. For full course descriptions, see https://vcapwr-catalog.stanford.edu. Enrollment is handled by the PWR office.

PWR 2TB. Writing & Rhetoric 2: Framing Reality: The Rhetoric of Documentaries. 4 Units.
Prerequisite: PWR 1. Further work in developing skills in argument and research-based writing, with emphasis on both written and oral/ multimedia presentation of research. For more information about PWR 2, see https://undergrad.stanford.edu/programs/pwr/courses/pwr-2. For full course descriptions, see https://vcapwr-catalog.stanford.edu. Enrollment is handled by the PWR office.

PWR 2TD. Writing and Rhetoric 2: The Rhetoric of Diener. 4 Units.
Prerequisite: PWR 1. Further work in developing skills in argument and research-based writing, with emphasis on both written and oral/ multimedia presentation of research. For more information about PWR 2, see https://undergrad.stanford.edu/programs/pwr/courses/pwr-2. For full course descriptions, see https://vcapwr-catalog.stanford.edu. Enrollment is handled by the PWR office.

PWR 2TN. Writing & Rhetoric 2: Sound and Vision: The Rhetoric of Music Documentaries. 4 Units.
PWR 2 courses focus on developing strategies for presenting research-based arguments in both written and oral/multimedia genres. This class takes as its theme the rhetoric, history, and aesthetics of music documentaries. Students will examine how elements such as, cinematography, editing, scripting, archival research, and sound work together to create meaning, argue for greatness, or historical importance. For full course descriptions, see https://vcapwr-catalog.stanford.edu. Enrollment is handled by the PWR office. Prerequisite: PWR 1.

PWR 2TSC. Writing & Rhetoric 2: All the Feels: The Rhetoric of Emotion. 4 Units.
How can emotions be motivating, and what can invoke them? How do the systems and structures that we navigate daily create conditions for anxiety or panic, and how do such systems respond to it? How do we understand anger in relation to ideals and social action? How is suffering and pain understood and treated? What is happiness, and should it be the ultimate goal? To what extent can emotions be understood as social or inherently human phenomena? We will approach these questions from a variety of disciplinary perspectives, from cognitive science and social psychology to philosophy, communication and sociology. For course videos and full descriptions, see https://vcapwr-catalog.stanford.edu. Enrollment is handled by the PWR office. Prerequisite: PWR 1.

PWR 2VK. Writing & Rhetoric 2: Framing Reality: The Rhetoric of Memorials and Documentaries. 4 Units.
Prerequisite: PWR 1. Further work in developing skills in argument and research-based writing, with emphasis on both written and oral/ multimedia presentation of research. For more information about PWR 2, see https://undergrad.stanford.edu/programs/pwr/courses/pwr-2. For full course descriptions, see https://vcapwr-catalog.stanford.edu. Enrollment is handled by the PWR office.

PWR 2VKA. Writing & Rhetoric 2: Rhetoric of Public Monuments and Memorials. 4 Units.
Prerequisite: PWR 1. Further work in developing skills in argument and research-based writing, with emphasis on both written and oral/ multimedia presentation of research. For more information about PWR 2, see https://undergrad.stanford.edu/programs/pwr/courses/pwr-2. For full course descriptions, see https://vcapwr-catalog.stanford.edu. Enrollment is handled by the PWR office.

PWR 2VG. Writing & Rhetoric 2: All That Jazz: The Rhetoric of American Musical Theater. 4 Units.
Prerequisite: PWR 1. Building on a series of written assignments and oral presentations that culminate in a major research project, we'll explore the conventions and strategies that define the genre of American musical theater, analyzing how contemporary musicals mirror, revise, and even subvert these traditional rules. Watching musicals on film, reading reviews by theater critics, and attending a local production, we'll examine a range of cultural arguments made by American musicals. For more information about PWR 2, see https://undergrad.stanford.edu/programs/pwr/courses/pwr-2. For full course descriptions, see https://vcapwr-catalog.stanford.edu. Enrollment is handled by the PWR office.
PWR 2WS. PWR 2 Studio. 1 Unit.
The PWR 2 Studio is designed for multilingual and/or international student writers and is taken concurrently with PWR 2. The Studio provides students an opportunity to work with other multilingual students and an instructor with a background in second language writing and speaking to develop writing habits and oral presentation strategies to support their work in PWR 1 and other communication contexts. Please see https://undergrad.stanford.edu/programs/pwr/courses/pwr-2/pwr-writing-studio for more information. Prerequisite: Application. Corequisite: PWR 2.

PWR 4. Directed Writing. 3-4 Units.
Further work on developing writing. Analysis and research-based argument, writing for a range of audiences and in varied disciplinary contexts. Workshops and individual conferences. May be repeated for credit. Prerequisite: first two levels of the writing requirement or equivalent transfer credit.

PWR 5. Independent Writing. 1-5 Unit.
Individual writing project under the guidance of a PWR instructor. May be repeated for credit. Prerequisite: first two levels of the writing requirement or equivalent transfer credit.

PWR 6. Writing Workshop. 1-3 Unit.
Writing workshop for collaborative, group, and individual projects guided by a specific theme or genre.

PWR 6ASB. ASB 2016-17: Redefining Stem. 1 Unit.
Redefining STEM is an Alternative Spring Breaks course and trip organized through the Haas Center. This class aims to examine STEM as a social issue through four main intersections: culture/history of STEM, STEM education, science communication, and corporate science & service. See http://asb.stanford.edu for more information.

PWR 6LSP. PWR 6 Leland Scholars Program: Exploring Research, Writing and Argument at Stanford. 1 Unit.
Our work together in this online course is focused on providing an introduction to critical reading, rhetorical thinking, academic writing, college-level research, crafting well-reasoned arguments and designing an ePortfolio. Through class discussions, readings, writing assignments, a collaborative research project, we will consider: What does it mean to write effectively? How can we best persuade others in the different situations that we encounter each day? How can we argue convincingly about ideas that truly matter to us, whether in the classroom, with friends, or in broader social contexts?

PWR 6VT. Writing in the University: Debates about the Politics and Technologies of Journalism. 4 Units.
Lately, journalism has been in the news: every day we see or hear a new story about problems with journalism and the news media from charges of biased coverage to fake news circulating on Facebook. Yet, push alerts from news apps and social media also shape our daily conversations. In this class, we will investigate the news industry, examine the challenges faced by journalists today and emerging new forms of digital journalism. We will focus on the political, economic and technological forces that have shaped the writing and rhetoric of journalists. Students might explore debates such as fake news, bias and objectivity, partisanship and polarization; or polling and political coverage. We start by writing an analytical essay about multimedia reporting, move into writing about research regarding a topic of your choice, and close by sharing research in oral presentations. At each step, we work together as a group, doing workshops, engaging in discussion, and collaborating in peer review. Our research projects will provide the opportunity to engage with recent scholarship and stake out your own positions on the future of journalism.

PWR 91. Intermediate Writing. 3 Units.
For students who have completed the first two levels of the writing requirement and want further work in developing writing abilities, especially within discipline-specific contexts and nonfiction genres. Individual conferences with instructor and peer workshops. Prerequisite: first two levels of the writing requirement or equivalent transfer credit. For topics, see http://www.stanford.edu/dept/undergrad/cgi-bin/drupal_pwr/advanced_pwr.

PWR 91CL. Self & Science. 3 Units.
“Self & Science” mines the intersection of memoir and science writing. In this advanced experimental writing course, students will read a selection of essays by writers including Lewis Thomas, Oliver Sacks, Annie Dillard, and Mark Doty, which illustrate the shared intellectual foundation in observation of scientific and poetic inquiry. Building on these readings, students will be challenged to produce an experimental essay that transgresses genre boundaries in the service of considering how personal reflection can narrate researched discoveries. Over the course of the quarter, students are invited to bolster their overall communication acumen, enhance their ability to share valuable discoveries beyond the confines of their major discipline, and practice the difficult bliss of engaging a discerning public audience. Click here for course video and full description: https://undergrad.stanford.edu/programs/pwr/courses/advanced-courses/self-science.

Same as: LIFE 91CL

PWR 91CW. Intermediate Writing: Seeing is Believing: The Power of Persuasive Data Stories. 4 Units.
In this course, students will study and practice techniques and rhetorics of data visualization based on principles of rhetorical history, visual rhetorics and graphic design as well as cognitive science, design thinking, and other disciplines that inform critical conversations around information display and data visualization. For more information visit https://undergrad.stanford.edu/programs/pwr/courses/additional-elective-courses/seeing-isand-believing-rhetoric-big-data-visualization.

PWR 91D. Intermediate Writing: Your American Life. 3 Units.
In this course, you will read and listen to some of the most moving and insightful pieces of the last decade, explore the important differences between print and oral storytelling, and then script and record your own full-length audio piece. Along the way, we will explore many craft elements that apply equally to print and audio pieces. You will learn, for example, how to organize your material, choose an effective structure, blend dramatization and reflection, ground insights in concrete scenes, create a strong narrative arc, and manage elements such as characterization, description, and dialogue. We will also, of course, explore craft elements unique to the audio form and you will learn how to use your voice and other sonic elements to craft the kind of piece you might hear on This American Life. n Prerequisite: first two levels of the writing requirement or equivalent transfer credit. For more information, see http://www.stanford.edu/dept/undergrad/cgi-bin/drupal_pwr/advanced_pwr.

PWR 91EE. Intermediate Writing: Saving Lives with Picture Books. 4 Units.
Want to help improve the health of mothers and young children in Bangladesh by creating picture books? This is your chance. (No artistic skills required.) You and your classmates will collaboratively create at least one original picture book designed to communicate information about child stimulation, nutrition, water sanitation, hygiene, the dangers of lead, and healthy ways of thinking. You’ll study the genre of the picture book, explore the culture of Bangladesh, and consult with a team of Stanford-led researchers to create at least one picture book. You’ll pitch story ideas, create storyboards and dummies, and revise and edit in light of feedback from the team in Bangladesh, as well as some of the mothers participating in the study.
PWR 91F. Finding Your Story. 3 Units.
Life challenges us to become aware of the stories that shape us—family stories, cultural mythologies, even popular movies, television shows, and songs—and then create and live our own story. We face this challenge throughout our lives but perhaps most acutely as we move into adulthood; this is the period when we most need to become conscious of stories and their power, to gather wisdom, practices, and resources for finding our own story. This class, designed with seniors in mind, will illuminate and explore these resources and give you the opportunity to reflect deeply, in discussion and writing, on what truly calls to you in this life. We will engage with some of the world’s great stories—myths, parables, teaching tales, modern fiction, even aphorisms, koans, and riddles. In them we can find both elements that resonate with our own story and provocations that help us unearth and cultivate our native gifts—the genius in each of us. We will look at short excerpts from masterworks and myths from around the world, all voices in the largest conversation we have as humans, the one that asks: who am I? why am I here? what truly matters? how can I be happy? Together we will investigate how these stories, and stories like them, can be used to help us find our own story. Students in this course will have a special opportunity to meet personally with poet Billy Collins and singer Aimee Mann when they visit campus in April. Does not fulfill NSC requirement. For students who have completed the first level of the writing requirement and want further work in developing writing abilities, especially within discipline-specific contexts and nonfiction genres. Individual conferences with instructor and peer workshops. Prerequisite: first level of the writing requirement or equivalent transfer credit. For more information, see http://www.stanford.edu/dept/undergrad/cgi-bin/drupal_pwr/advanced_pwr.

PWR 91HT. Telling Your Story as Counterstory: The Rhetoric of Critical Race Theory. 4 Units.
Critical Race Theory (CRT), developed by legal scholars in the 1970s, proposes that marginalized folk use their own stories to reframe discussions about racism, particularly through a creative practice called counterstory. This course will take a deep dive into counterstory as a creative form of resistance and intercultural communication. Students will develop the skills to respond to a stock story with counterstory and participate in an online collective project. Students will also produce an e-portfolio.

PWR 91JS. Stanford Science Podcast. 3 Units.
In this course, students will explore how podcasts can be used as a tool for effective science communication. Through a series of workshops and guest speakers, students in this course will learn the necessary journalistic and technical skills to produce high quality podcast episodes, from interviewing and storytelling to audio editing and digital publishing. Podcast episodes will highlight the cutting edge research being done at Stanford, and students will choose specific stories based on their own interests, from earth sciences to public health to big data. Final podcast episodes will be published on iTunes.
Same as: EARTHSYS 157

PWR 91KD. Intermediate Writing: Scripting Entertainments. 4 Units.
In its short time on the planet, youtube videos have created their very own viral (and lucrative) culture. But what if the power of internet distribution could be paired with the power of good substantial storytelling? What if the content could be more socially stirring and powerful than "this is me doing crazy adventures" or "this is me pranking someone" or "this is me eating $14 avocado toast in PA"? In this seminar, we first break down the various codes and generic features of currently popular vlogs, then apprentice to current scripting techniques being used by playwrights (Anna Deavere Smith, Suzan-Lori Parks) and scriptwriters on shows from Hulu (East Los High), and Prime (Frankenstein Chronicles), then finally turn our hand to the scripting, rehearsing, shooting, and production of our very own 1-3 minute videos. Our goal is to develop the critical, creative, and digital tools to make effective and engaging scripted short videos for the telling of our current stories, for the destabilization of dominant cultural stories, and for the re-stabilization of the two in potent remix. Same as: for a Better YouTube

PWR 91KS. Intermediate Writing: Design Thinking and Science Communication. 4 Units.
Effective communication of expert knowledge in the sciences to non-specialist audiences. Project-based work on a range and variety of communication challenges, contexts, and media. For students who have completed the first two levels of the writing requirement and want further work in developing writing abilities, especially within discipline-specific contexts and nonfiction genres. Individual conferences with instructor and peer workshops. Prerequisite: first level of the writing requirement or equivalent transfer credit. For more information, see https://undergrad.stanford.edu/programs/pwr/explore/notation-science-writing.

PWR 91KSA. Intermediate Writing: Storytelling and Science. 4 Units.
What is story? What is storytelling? And why would storytelling be crucial for science communication? In this class we will develop your Story IQ: we will learn how humans evolved to be the storytelling animal, how stories shape our lives, and why and how science communication needs storytelling in order to be relevant to public audiences. We'll move from looking at story architecture, to critiquing story structures (and stories) in science communications, and then to creating compelling stories of our own that communicate and/or correct science research or discovery. For course video and full description, visit https://undergrad.stanford.edu/programs/pwr/courses/additional-elective-courses/science-and-storytelling.

PWR 91KT. Intermediate Writing: Game Set Match: Shaping Publics to Shape Movements. 4 Units.
The success of a movement is never the work of one individual. In this course, students will investigate the specific case of Los Alamos scientist Wen Ho Lee and the media advocacy that aided in his release from solitary confinement after being accused of spying for China. Students will then analyze the role the public and news media frequently must play in the success of a cause, ultimately developing a website that publishes resources and interventions including students own digital media that moves a civil rights issue of their choice. For course video and full description, visit https://undergrad.stanford.edu/courses/additional-elective-courses/game-set-match-shaping-publics-shape-movements.
PWR 91NSC. Intermediate Writing: Introduction to Science Communication. 4 Units.
With the growing impact of science and technology on our society, the need for communicating that science well has never been greater. But what is effective science communication? Is it ever ok to use jargon? Is it ok to say "I" in my research report? How do I communicate complex topics in simple, but accurate, ways? In this course, we will explore the variety of formats that science communication can take—from technical research papers on particle physics to children's books about genetics. We will explore how different audiences shape the way science is communicated, and we will develop a set of best practices for effective science communication. Students will then apply these strategies in their own science communication projects. Prerequisite: PWR 2 or its equivalent. For more information, see https://undergrad.stanford.edu/programs/pwr/explore/nsc. Required of students admitted into the Notation for Science Communication after January 2015.

PWR 91OID. Creating Your Digital Presence: The What, How, and Why of Building an Online Presence. 3 Units.
Have you ever Googled yourself? If so, what information about you rises to the top? A picture of you in your band uniform from your high school? A poem you wrote and published on your Tumblr? Maybe your scores from a 5K you ran last year? nnt seem like you do not have much control over what you see about yourself in a Google search, but the fact is, you do. The more of your own content you create, the more that your self-created information will rise to the top. In this class, you will select content most significant to you, which could include research posters, photo essays, short stories, interviews, prototypes, and beyond. To curate and polish these pieces, we will ask ¿how can you craft an online identity that shares not only your accomplishments, but also your motivations¿, ¿what makes your best work meaningful¿, and ¿what platform will best allow you to showcase your identity¿? Through learning the theories, tools, and techniques behind digital content management, this class will help you get better connected with the individuals and/ or organizations that interest you. We will practice several pragmatic techniques for building our own personal ePortfolio (i.e. a website). Through participating in hands-on activities, storytelling exercises, and in-class discussions, you will have the opportunity to enact what we’re learning and to experiment with different forms of expressing yourself online.

PWR 91RS. Intermediate Writing: Communicating Bioinformation. 3 Units.
Effective communication of expert knowledge in the sciences to non-specialist audiences. Project-based work on a range and variety of communication challenges, contexts, and media. For students who have completed the first two levels of the writing requirement and want further work in developing writing abilities, especially within discipline-specific contexts and nonfiction genres. Individual conferences with instructor and peer workshops. Prerequisite: first two levels of the writing requirement or equivalent transfer credit. For more information, see https://undergrad.stanford.edu/programs/pwr/explore/notation-science-writing.

PWR 91SP. Intermediate Writing: Doctors' Stories: The Rhetoric of Illness and Healing. 4 Units.
While medicine is a science that relies on meticulous research and professional protocols, it is also full of characters, conflicts, scenes, dialogues, and resolutions; in other words, stories. This course explores why we must value communication in medicine and how narratives mediate that communication. During the quarter, you will pursue independent research on a topic of your choice in the health sciences and practice interviewing experts as well as writing accurate and engaging science journalism in a number of genres: the story pitch, the news story, and the profile. Your final project will be a research-based digital magazine story coached by the Stanford Storytelling Project.